China Lab 2013
India Lab 2013
Information Session
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OVERVIEW AND STRUCTURE
Background

- Sloan’s commitment to action learning
- China/India Lab History
- MIT Sloan’s relationship with premier Chinese business schools (International MBA programs)
  - Fudan (Shanghai)
  - Lingnan (Guangzhou)
  - Tsinghua (Beijing)
  - Yunnan (Kunming)
  - Xi’an Jiaotong University (Xi’an)
  - Shanghai Institute of Finance/SAIF (Shanghai)
Project Locations: China Lab 2012

Beijing (Tsinghua)
Shanghai (Fudan & SAIF)
Guangzhou (Lingnan)
Kunming (Yunnan)
Xi’an (XJTTU)
Project Locations: India Lab 2012

Bangalore
Delhi
Gurgaon
Hyderabad
Mumbai
Pune
Structure

- Project work with entrepreneurial firms
  - General management projects
  - Project teams of 4
    - India: 4 Sloan MBAs
    - China: 2 Sloan MBAs, 2 IMBAs

- Coursework in the Spring
- On-site during SIP and Spring Break
- Visit by Chinese IMBA students in early May
China and India Labs 2012

- 116 student participants: 68 Sloan, 48 from China

- Examples of companies:
  - Fashion retail
  - Heavy equipment manufacturer
  - Fundraising
  - Microcredit financing
  - Bio-engineering
  - Textile manufacturing
  - Logistics and shipping
  - IT consulting
  - Automotive
  - Higher education/publishing
  - Banking
  - Healthcare/pharmaceutical

- Strategy, marketing new market entry, internationalization, product launch, organizational design, and much more
India Lab in Action: Strategy for Srinivasan Services Trust to scale its rural associations
Action Learning: Elements

- Classwork for credit
  - 15.225 Economy and Business in China and India
    - H1, 6 credits, Tuesdays and Thursdays, 1:00-2:30; 2:30-4:00
  - 15.S09 International Action Learning Labs
    - All semester, 3 credits, Tuesdays and Thursdays, 4:00-5:30
  - SIP: 2.0 SIP credits

- Topics covered
  - Macro issues such as economic performance and politics
  - Corruption and business environment
  - Diaspora and entrepreneurship
  - Property rights and urban development
  - Rise of indigenous firms
Action Learning: Elements

- Mentor(s) for each team
  - John Grant
  - Caroline Flammer
  - Scott Keating
  - Christine Kelly
  - Roberta Pittore
  - Trond Undheim

- Project with a client eager for recommendations
  - Real companies, real work, real results
Timeline

- October-November: Application process
- December: Mixer and Matching Process
- December-January: First Contact with Firms
- H1: Remote Internship + Coursework I
- Spring SIP + Spring Break: On-site work
- March- April: Remote Internship + Coursework II
- May 6-10 : Chinese IMBA Students’ Visit
- May: Final Recommendations
Key Details

- 68 Sloan Students
  - 48 China (24 projects)
  - 24 India (5 projects)

- Locations:
  - China: Beijing, Guangzhou, Kunming, Shanghai, Xi’an and nearby cities
  - India: (expect) Bangalore, Mumbai, New Delhi, etc.

- Travel and lodging paid for by the program and the entrepreneurs
  - You pay for food, visas, local transportation, recreation, communications
SELECTION PROCESS AND FAQs
Selection Process

- Online application (essays) due **NOVEMBER 9**
  - Notification **NOVEMBER 21**
    - Team Match/Mixer **DECEMBER 6**
- Desired mix of diverse backgrounds
  - First- and second-year Sloan students
  - China Lab: Mandarin and Cantonese speakers and non-Mandarin and non-Cantonese speakers
  - Wide range of skill sets and backgrounds
  - Energy and commitment to making China and India Lab successful
- Intended to be inclusive and transparent
Frequently Asked Questions

- Can I apply for both China and India Lab? Yes.

- If I did a Lab last year, can I do one this year? Unfortunately, no. However, if you only enrolled in 15.225 last year, you may apply for 15.S09 but please note that priority will be given to students who have never enrolled in 15.225.

- If I’m accepted for one of the Labs, do I have to bid for the requisite courses? You bid on 15.225 and will be automatically enrolled in 15.S09.

- When will we have a list of the companies & projects? December.

- How do I decide between China and India? Same timeline, different challenges.
For More Information

http://mitsloan.mit.edu/actionlearning/
http://china-lab.mit.edu
http://india-lab.mit.edu

actionlearning@mit.edu
GlobalHealth Lab

Spend SIP and Spring Break in sub-Saharan Africa or South Asia.

Work on a real project in an enterprise on the front lines of health care delivery in a resource-limited setting.

Take on the managerial challenge of your MBA education, learn by doing, and create impact.

SPRING graduate elective Tues & Thurs 4-5:30 pm, full semester 12 units plus 2 SIP credits

web: [http://globalhealth.mit.edu/](http://globalhealth.mit.edu/)
email: sastry@mit.edu

Lunchtime info session Tuesday, 18th October
Applications due Tuesday, 6th November