GO-Lab Sample Projects

ENGINEERING INTEGRATION: A global $8B auto component supplier sought to better align three geographically dispersed R&D Centers of Excellence. Two well established centers were staffed by teams of experienced engineers, the third had less experience but favorable tax implications and labor costs. The organization worked with a GO-Lab team to develop a formal planning and prioritization process, enhanced inter-regional communication, financial contingency scenarios and an overall assessment of the technology development process.

GLOBAL SCALING: An innovative water treatment technology firm experiencing exponential growth sought assistance in developing a plan to scale the business for rapid growth and build a model to adapt and roll out to new locations globally.

GLOBALIZATION STRATEGY: A large Japanese financial institution growing globally engaged a GO-Lab team to evaluate the current state of the global IT group and to make recommendations around establishing global IT standards and processes in a multi-cultural environment, making the transition from a multi-national to a global organization.

ORGANIZATIONAL ALIGNMENT: Two manufacturers of large-scale industrial equipment—one based in China, the other in Western Europe—recently launched joint ventures to leverage their core capabilities and strengths. They asked the MIT GO-Lab team to study the JVs and offer insights with which to improve operational efficiency and effectiveness.

SUSTAINABILITY: A US-based healthcare NGO and its African healthcare services provider worked with a GO-Lab team to develop a strategic business plan and improve the capacity of the team to better support the organization’s move toward operating as a sustainable social enterprise. The GO-Lab team made financial, marketing, operational and strategic recommendations.

ORGANIZATIONAL EFFICIENCY: An operator of incubators in a number of Middle East countries sought the advice of a GO-lab team regarding global best practice, reducing the complexity and sharpening the distinctive advantage of their business model and aligning management roles with the leadership abilities of key players.
2015 GO-Lab Project Map

- Energy, Oil, and Gas
- Engineering and Construction
- Financial Services
- Healthcare
- Medical Devices
- Personal Care Services
- Pharmaceuticals
- Retail Distribution
- Strategic Consulting
- Technology (Products and Services)