Over the past few years, MIT Sloan has expanded its action learning offerings dramatically. Today more than 75% of MIT Sloan MBAs take one of more than a dozen elective Lab courses. This brief summary is designed to help you distinguish and choose among two of the largest Fall lab courses that feature an intensive on-site engagement: G-Lab (Global Entrepreneurship Lab) and L-Lab (Leading Sustainable Systems Lab). Both G-Lab and L-Lab sections meet for the full Fall semester, then culminate in three weeks (15 consecutive business days) on-site during IAP with the host or sponsoring company. Both G-Lab and L-Lab are 15-credit courses.

**15.395 & 15.389 GLOBAL ENTREPRENEURSHIP LAB I & II (G-LAB)**

HTTP://MITSLOAN.MIT.EDU/ACTIONLEARNING/LABS/G-LAB-PHP

G-Lab is MIT Sloan’s largest international project based learning course. Since the year 2000, more than 1,000 students have partnered with over 500 entrepreneurs in emerging markets in Latin America, Asia, Africa and the Middle East. By joining G-Lab, you will have the opportunity to work closely with the CEO and other senior level executives of a dynamic start-up as they partner with you to address their business’s unique management challenges. Working closely with an entrepreneur, your team of four (4) will assist your host to design a new market strategy or rethink their business practices and priorities while helping them to move to action by devising concrete and actionable solutions. G-Lab is offered in the following two courses; both have two sections each.

**15.395 - Global Entrepreneurship I: Entrepreneurship without Borders**

This course is a prerequisite for Global Entrepreneurship II (15.389, offered in H2)

(Fall, H1); Units: 6

Half semester course, meeting twice a week (1.5 hours each session)

Sections A & B

This course examines the opportunities and problems for entrepreneurs outside the US, including in Europe, Latin America, and Asia. Students gain an understanding of linkages between the business environment, the institutional framework, and new venture creation. They also apply analytics of finance for start-ups in emerging markets. In addition to discussing a range of global entrepreneurial situations, student groups pick a domain area on which to focus and to understand what further development would entail. Classroom interactions are based primarily on case studies.

**15.389 - Global Entrepreneurship II: Global Entrepreneurship Lab**

This course requires enrollment in Global Entrepreneurship I (15.395, offered in H1)

(Fall, H2); Units: 9 (3 units count toward Fall unit limit, 6 units for IAP)

Half semester course, meeting twice a week (1.5 hours each session) plus onsite work for 3 weeks during IAP
Sections A & B

Global Entrepreneurship II (Lab) enables teams of students to work with the top management of global start-ups and gain experience in running and advising a new enterprise outside the United States. Projects recruited to support learning in this course are focused on start-ups operating in emerging markets throughout the world. The course requires enrollment in 15.395, Global Entrepreneurship I, and it builds upon in-class discussions of the issues and policies that affect the climate for innovation and start-up success around the world.

Students are encouraged (but not required) to form teams prior to bidding. Pre-formed teams should bid for and enroll in the same 15.389 section. Students that do not have pre-formed teams must form a team prior to the H2 course start.

15.389 is not segregated by region. ALL projects will be presented and made available across both sections of the course.

G-LAB LEAD FACULTY: Simon Johnson and Yasheng Huang.

15.569 LEADING SUSTAINABLE SYSTEMS (L-LAB)
HTTP://MITSLOAN/MIT.EDU/ACTIONLEARNING/LABS/L-LAB.PHP
(Fall, full semester course); Units: 15 (9 units count toward Fall unit limit, 6 units for IAP)
Meeting once a week (3 hours) plus onsite work for 3 weeks during IAP
L-Lab includes a mandatory workshop at the start and conclusion of the course.

L-Lab tackles the critical issues of global business sustainability. The course combines an overarching way to think about systemic change, an on-site field project experience with leading-edge sustainability initiatives, and personal work in your own leadership capacities. It provides the opportunity to influence complex global sustainability efforts that require both new ways of sense-making and new ways of collaborating across boundaries. Field projects will include major organizations at the forefront of today’s thinking about systemic change and sustainable systems. Projects will be located locally, nationally and internationally. Previous engagements have included projects with Nike, BP India, Seventh Generation, WWF, US Navy, and Cambridge Energy Alliance.

This course fulfills the MBA Leadership Elective requirement.

L-LAB LEAD FACULTY: Wanda Orlikowski and Peter Senge

Information regarding course bidding can be found at: https://sloanbid.mit.edu/registrar-student/Home.tap. Questions about any Action Learning lab courses can be directed to MIT Sloan Action Learning Office at: actionlearning@mit.edu.