Students from MIT will help Israeli High-tech companies to grow

Every year, MIT’s Sloan School of Management operates Global Entrepreneurship Labs, in which MBA students work with thriving companies. Through MIT Sloan’s Israel Lab, host companies gain advice and assistance from the brilliant students, while the students also receive practical experience outside the classroom.

MIT’s Sloan School of Management recently launched the Israel Lab program, which matches teams of students to Israeli high-tech companies, for a kind of apprenticeship.

Through Sloan’s Israel Lab, host companies will gain insights and expertise into critical areas such as strategic growth, new market entry, pricing, marketing, benchmarking, fundraising, and financial strategy. Students, meanwhile, have unprecedented opportunities to apply their cutting edge classroom learning with four Israeli companies that are participating in the program: Amdocs, Consumer Physics’ Start-up that developed unlick sensor under the name Scio, which can decipher molecular combinations of food and drugs products; Windward, which developed system that monitors global vessel activity across the oceans – valuable information for Maritime domain; and Highcon, which offering solution for digital cutting and creasing machines.

Teams composed of four second-year MBA students studying at MIT Sloan, have been matched to their preferred host companies and have been working with them remotely in the past few months. Recently, the students came to Israel and started full-time work on site at their host companies.

The G-LAB program has been operating since 2000. So far it has been helpful to over 375 companies in about 15 countries, and now, for the first year, Israel has been joined that list.

The course attracts MIT Sloan's best students and matched them with the companies, based on their knowledge and experience, in both their academic and professional lives.

The host companies accepted into the program are carefully chosen and nearly 30% of them have returned to G-Lab over multiple years.