MIT Sloan School of Management

GLOBAL HEALTH LAB
AN INTRODUCTION FOR PROSPECTIVE HOSTS
Opportunities for frontline organizations to partner with MIT Sloan on practical business approaches to improve healthcare delivery in low-resource settings

Every year, MIT Sloan School of Management works with frontline healthcare enterprises in Sub-Saharan Africa and South Asia to address problems, decisions, and opportunities identified by partnering host organizations. Guided by MIT Sloan faculty, our experienced MBA, masters and PhD students plan, refine, and help enact substantial improvements customized to each site.

The goal is to tackle constraints that limit healthcare delivery for organizations serving communities in resource-limited settings—and to share the lessons learned.

Applications for prospective hosts open in August. By the following January, student teams will be working from MIT, then on-site to deliver customized solutions co-designed with each enterprise.

How does it work? Potential partners identify their pressing problems; if there’s a good fit, we collaborate to define an actionable project. At the start of the course, each team of four students, many with over 5 years of work experience, pairs with a host. Teams work part-time from MIT for two months, then full-time on-site for two weeks, developing, testing and presenting ideas for practical improvements. The project wraps up after the work is finalized back at MIT by the end of April.

Projects cluster in four areas: Improving operations, internal processes, and logistics; strategy setting and business model development; technology and software adoption decisions; understanding patient demand and marketing.

How is this possible? We build on MIT Sloan’s signature international Action Learning platform. Since 2008, over 200 GlobalHealth Lab students have worked with businesses and organizations across Africa and South Asia, applying management skills, tools, and approaches to address healthcare delivery problems. Our focus is enabled by expertise and resources of our partners, including experts at the Global Health Delivery Project and our own alumni. Students are unpaid and no fees are involved. We share travel and lodging costs with hosts.

Why do this? We aim to contribute via teaching and learning, serving host needs, and generating ideas and insights that could inform others and spur future work, including our own research. Health delivery organizations and their leaders need innovative and practical approaches. So far, over 50 projects have demonstrated that tangible improvements can increase efficiency, reduce problems, and support the development of innovative organizations.

Join us! MIT Sloan Senior Lecturer Anjali Sastry and the GlobalHealth Lab team seek practical, operational health care delivery challenges posed by frontline organizations in Africa and South Asia. We are grateful for the generous financial support of alumni and friends that enables GlobalHealth Lab and welcome any support you can offer.

More information and application materials at [http://groundwork.mit.edu](http://groundwork.mit.edu)
Email: global.health.lab@mit.edu