EyeControl is an innovative communication device for “locked-in” patients, individuals with full cognitive function but without the ability to communicate.

**Working with the start-up – EyeFree**

**Project Overview**

- Market Analysis and Competitor Landscape
- Reimbursement Process
- Regulatory Approvals
- Market Segmentation
- Proposed Market Penetration Strategy

**Experiencing the Culture and History**

- Jewish Shabbat Dinner
- Jerusalem Old City
- Yad Vashem
- Israeli App Wall
- Innovation Center
- Ringing the Bell

**Host Company**
EyeFree | Tel. Aviv | Israel

**MIT Israel Lab Team**
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