**Purpose:** Measure the impact of painting in the vulnerable communities attended by Fundacion Orbis in Colombia

**Challenge:**
- Definition of a “successful” intervention
- Comprehension of the painting role in the whole intervention
- Measure the impact of “painting”

**Insights:**
- The creative tension: keep the high standards of our goals
- World café: understanding client’s true definition of success
- Four player model: keeping on right track
- Ladder of inference: understand what was truly being said by stakeholders
- Enacted systems: sensemaking of the inner system
- Stakeholder interview model: interviews and questionnaire

**Activities:**
- Interview with Stakeholders
- Interview with researchers and specialists
- Research books/thesis
- Visits to understand the reality of the communities
- Build and apply questionnaire in the communities
- Extract results, make recommendations and next steps

**Lessons:**
- Defining the Intervention
- Capturing measurable goals and objectives of an intervention
- Perceiving their inner system
- Understanding the first results
- Learning appropriate methodology
- Moving forward recommendations