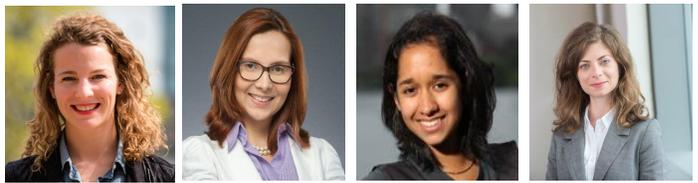


David Yurman is a luxury jeweler prioritizing sustainability

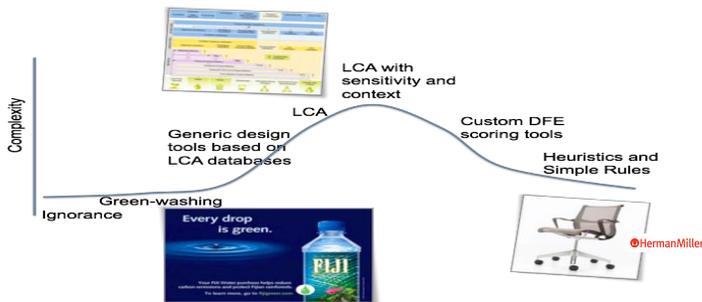


Company Overview



- Fine jewelry retailer
- Created in 1980
- Headquarters in NYC
- More than 30 boutiques worldwide
- Partnerships with authorized retailers
- Company led by design
- Recognizable design: vivid colors and sculptural shapes

Path Towards Sustainability

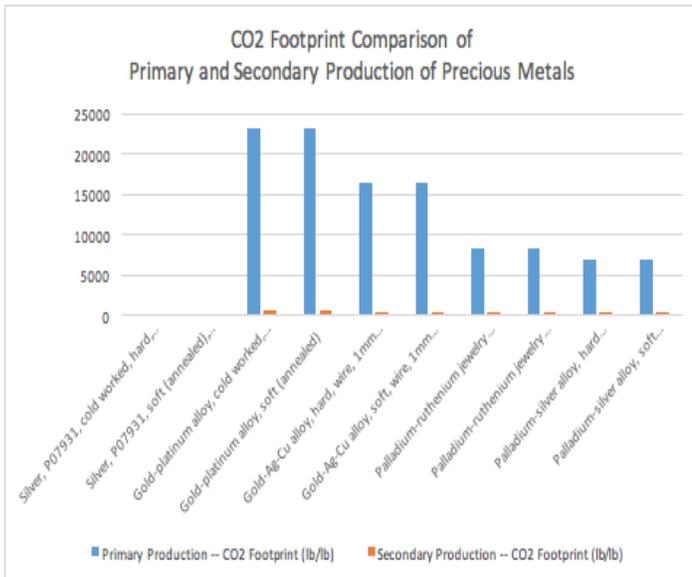


Concept of Two-Component Jewelry



- **Central Element:** Can be made of precious stones, resins and even fused carbon.
- **Base Material:** The most popular ones in the jewelry industry are precious metals such as gold, silver and platinum.

Research On Base Materials In Partnership With The MIT Materials Lab



Opportunity with recycled metals (secondary production):

- Only 51% of produced gold is recycled and of the total amount of gold produced per year, only 30% of total gold on the market is made of recycled content
- Jewelers can enhance their "sustainability" by not only sourcing from recycled metals suppliers, but by also aiding metal recyclers to recycle a larger capacity of metals through partnerships or philanthropic assistance.

Idea Generation For Innovative Sustainable Materials

By partnering with an external philanthropic organization, a business can build an offering around the idea of an environmental cause while transforming collected waste into product

