

## **Bitran, Gabriel**

### **Articles Published and Submitted for Publication:**

“Coordination of Supply Networks and the Emergence of Mini-maestros,” co-authored with Pilar Arroyo-Lopez, 2008 (Sloan Working Paper 1082440).

“Optimal Pricing for Bundles of Products and Services with Down-Payments: Monopoly vs. Duopoly ,” co-authored with Juan Carlos Ferrer and Hugo Mora (being revised).

“Managing Customer Experiences: Perspectives in the Temporal Aspects of Service Encounter,” co-authored with Juan Carlos Ferrer and Paulo Rocha e Oliveira, 2008. (To appear in *MSOM*)

“The Need for Third-party Coordination in Supply Chain Governance,” co-authored with Suri Gurumurthi and Shiou Lin Sam, *MIT Sloan Management Review*, Vol. 48, No. 3, Spring 2007.

“On Pricing and Composition of Bundles,” co-authored with Juan Carlos Ferrer, *Production and Operations Management*, Vol. 16, No. 1, January-February 2007.

“Supply Chain Networks and Regional Development,” co-authored with Pilar Arroyo.

“Pricing to Perishable Products with Demand Substitution,” co-authored with Rene Caldentey and Raimundo Vial, August 2005.

“Pricing of Shared Computer Services,” co-authored with Opher Baron and Dirk Beyer. August 27, 2004. To appear in the *Journal of Revenue Management*.

“An Integrated View of the Management of Waiting,” co-authored with Juan Carlos Ferrer and Paulo Rocha e Oliveira. August 19, 2004 (to be submitted for publication).

“Analysis of Two-Sided Regulated Random Walks,” co-authored with Opher Baron and Dirk Beyer. December 29, 2004 (to be submitted for publication).

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