JOURNAL ARTICLES AND PEER REVIEWED PUBLICATIONS


**WORKING PAPERS UNDER REVIEW**


**NON-PEER REVIEWED PUBLICATIONS**


TEACHING AND COURSE MATERIALS (LISTED ALPHABETICALLY)


BYD Company, Ltd, Harvard Business School Case, 606-139, with R. Huckman. Describes how a Chinese battery supplier enters the automobile industry.


D-Wave: An Interview with Seth Lloyd, Professor of Quantum Mechanical Engineering at MIT, Harvard Business School Video Supplement, 605-702.


EFrenzy, Inc. (B, C), Harvard Business School Case, 601-167/168. Describes the evolution of an Internet start-up after the issues in the A-case have been resolved.
The Fate of the Vasa, Harvard Business School Case, 605-026, with R. Mason. Examines the failed effort to develop Sweden’s most expensive warship in 1625.

The Fate of the Vasa, Teaching Note, Harvard Business School Case, 606-102.


Le Petit Chef, Harvard Business School Case, 602-080, with S. Sucher. Describes the product portfolio choices facing a manufacturer of microwave ovens.


Living on Internet Time, Harvard Business School Case, 697-052. Explores the range of flexible development processes emerging in this new environment.


Managing Technology Ventures, Harvard Business School Module Note, 602-139. Describes concepts, cases and pedagogy for a module of this elective course.


Microsoft .NET, Harvard Business School Case, 602-086; Abridged version 605-025. Describes how the .NET initiative emerged within Microsoft.


**Mission to Mars (A, B)**, Harvard Business School Cases, 603-083, 603-110. Examines the Faster, Better, Cheaper initiative through the lens of the Mars Exploration program.


**A Note on Organizational Design at Yahoo!**, Harvard Business School Case, 602-112. Describes three organizational design decisions facing Yahoo! Managers.

**A Note on Organizational Design at Yahoo!**, Teaching Note, Harvard Business School Case, 602-151.

**Red Hat and the Linux Revolution**, Harvard Business School Case, 600-009. Examines the rise of open-source software and the Linux operating system.


**Re-inventing the Automobile: General Motors' AUTOnomy Project, Teaching Note**, Harvard Business School Case, 606-129.

**The Rise and Fall of Iridium**, Harvard Business School Case, 601-040. Describes the evolution of this venture to build a mobile satellite service business.

**The Rise and Fall of Iridium, Teaching Note**, Harvard Business School Case, 601-106.

**Siemens ShareNet: Building a Knowledge Network**, Harvard Business School Case, 603-036. Describes the development of a knowledge management system.

**Siemens ShareNet: Building a Knowledge Network, Teaching Note**, Harvard Business School Case, 606-128.

**Silicon Graphics Inc. (B)**, Harvard Business School Case, 697-038, with M. Iansiti. Illustrates how the firm developed an innovative new computer architecture.

**Socrates, Inc.**, Harvard Business School Case 602-115. Describes the opportunities facing a new venture in the e-learning space.

**Space Data Corporation**, Harvard Business School Case, 602-121. Describes the evolution of a wireless telecommunications service provider.

**Space Data Corporation, Teaching Note**, Harvard Business School Case, 602-149.

**Team New Zealand (A, B, C)**, Harvard Business School Case, 697-040 to 042, with M. Iansiti. Highlights the design process of the 1995 Americas Cup winner.

**Team New Zealand, Teaching Note**, Harvard Business School Case, 697-112, with M. Iansiti.
Tyrell Web Developers (A, B), Harvard Business School Case, 600-025/026, with A. McAfee. Interactive exercise in which student teams develop a web site.

Tyrell Web Developers (A, B), Teaching Note, Harvard Business School Case, 602-140.


SELECTED CONFERENCE PRESENTATIONS


Exploring the Duality between Products and Organizations: A Test of the Mirroring Hypothesis, Conference on Distributed Innovation, Stanford University, March 2008.


Managing Innovation and Product Development... Under Uncertainty,

Empirical Research in Software Development: Lessons from the Field,

Achieving Flexibility in NPD: New Processes and New Ways of Organizing,
Better, Faster Innovation: Leading the Flexible Organization Conference, The

Flexibility in New Product Development: Evidence, Insights and Obstacles
from the Field, 5th Annual Metrics for Portfolio and Resource Management

Agile Software Development: Evidence from the Field, Agile Development
Conference, Salt Lake City UT, June 2003.

HBS-MIT Sloan Free/Open Source Software Conference: New Models of
Software Development, Conference Organizer, Session Chair, Boston, June 2003.

Intellectual Property, Architecture and the Management of Technological
Transitions: Evidence from Microsoft, The Global Acquisition, Protection, and
Leveraging of Technological Competencies Conference, Pittsburgh, October 2002.

Developing Products on Internet Time: Managing Innovation in Turbulent
Environments, 11th Annual European Doctoral Summer School, Como, Italy,
August 2001.

Managing the Sources of Uncertainty: Matching Process and Context in New
Product Development, 7th International Product Development Management

Running Product Development @ Internet Speed, Product Development
Management Association Conference, Marco Island FL, October 1999.

A Comparative Study of Product Development Process Design, INFORMS

Responding to Changing Customer Needs: The Design of a Flexible
Development Process, INFORMS Conference, Montreal, Canada, April 1998.

Managing Product Development in Rapidly Changing Environments,
INFORMS Conference, Dallas TX, October 1997.

Developing Products on Internet Time, INFORMS Conference, Dallas TX,
October 1997.

Product Development Flexibility, 4th International Product Development