

**Magnify** your vision.

**Broaden** your possibilities.

**Increase** your velocity.



MIT SLOAN FELLOWS PROGRAM IN  
INNOVATION AND GLOBAL LEADERSHIP



No ordinary brain trust.

# The most productive year of your career may be the year you spend out of the office.

Alumni will tell you the truth. Don't come to this program if you are happy with the status quo. Come here to take the lid off your world. Come here to give your vision momentum. Come here to find a way—maybe many—to achieve what others have crossed off as impossible.

The MIT Sloan Fellows Program is a proving ground where managers become leaders, where innovators become change agents, where entrepreneurs reinvent the rules of the marketplace. As an alumnus and the director of this mid-career MBA program for nearly a decade, I have experienced the program's power—and I have seen it at work in the world. If you are looking for a whole-life turning point, this could be it.

**Stephen J. Sacca, SF '90**

Director, MIT Sloan Fellows Program in Innovation and Global Leadership

The MIT Sloan Fellows Program is a one-year, full-time executive MBA program designed to prepare an elite group of global mid-career managers to magnify their impact as leaders.

## Unmatched experience

The MIT Sloan Fellows Program is distinct in the realm of full-time executive MBA programs in the:

- maturity and diversity of the global participants
- flexibility of the curriculum and breadth of electives
- length, intensity, and immersion of the program
- exposure to the world's most accomplished leaders
- sustained access to top MIT thought leaders across disciplines
- pedigree of the program and prominence of faculty and alumni

## Unequaled cohort

MIT Sloan Fellows are among the most accomplished mid-career professionals in the world, representing:

- approximately two dozen nations and every continent but Antarctica
- a diverse range of industries and a broad variety of functions
- a high level of professional distinction with an average of 14 years' experience
- a commitment to team-oriented personal and professional development

## Unsurpassed opportunity

The program has earned renown among leaders worldwide because it offers a singular opportunity to:

- develop knowledge and skills essential to world-class leaders
- build a tight-knit network that stretches across continents
- expand confidence, abilities, and global impact
- travel to key centers of influence around the world
- collaborate with fellow innovators in a think-tank environment
- translate your vision into achievable objectives

Your way of seeing the world could transform it.

**CARLOS SIERRA, SF '12**

COLOMBIA

Managing Director  
Inalambria

Carlos Sierra has always made it his business to be ten steps ahead. An influential mobile technology industry innovator, he founded the pioneering company Inalambria and is actively working to boost the creation of tech companies in Colombia. Last year, as he prepared to take Inalambria global, Sierra realized that knowing how to innovate wasn't enough. He needed a strategic set of skills and a powerful international network—and he knew where to get them: the MIT Sloan Fellows Program.



### Waking up to the world

“I’ve only been here a few weeks, but I can already feel something within me waking up, something that has been long dormant. It’s a renewed excitement about the world. When you are always frantically responding to the day-to-day demands of your work and family life, your window on the wider world tends to shrink. Suddenly, I feel I can see farther and through fresher eyes.”

“If your life is the business of new technologies, MIT is the hub of your universe.”

### Tapping the e-ecosystem

“If your life is the business of new technologies, MIT is the hub of your universe. I want to spend my life creating companies, so it’s important that I plug into this ecosystem where advanced thinking about business and technology fuses with advanced thinking about entrepreneurship. The world is being reinvented here every day, and I need to know how.”

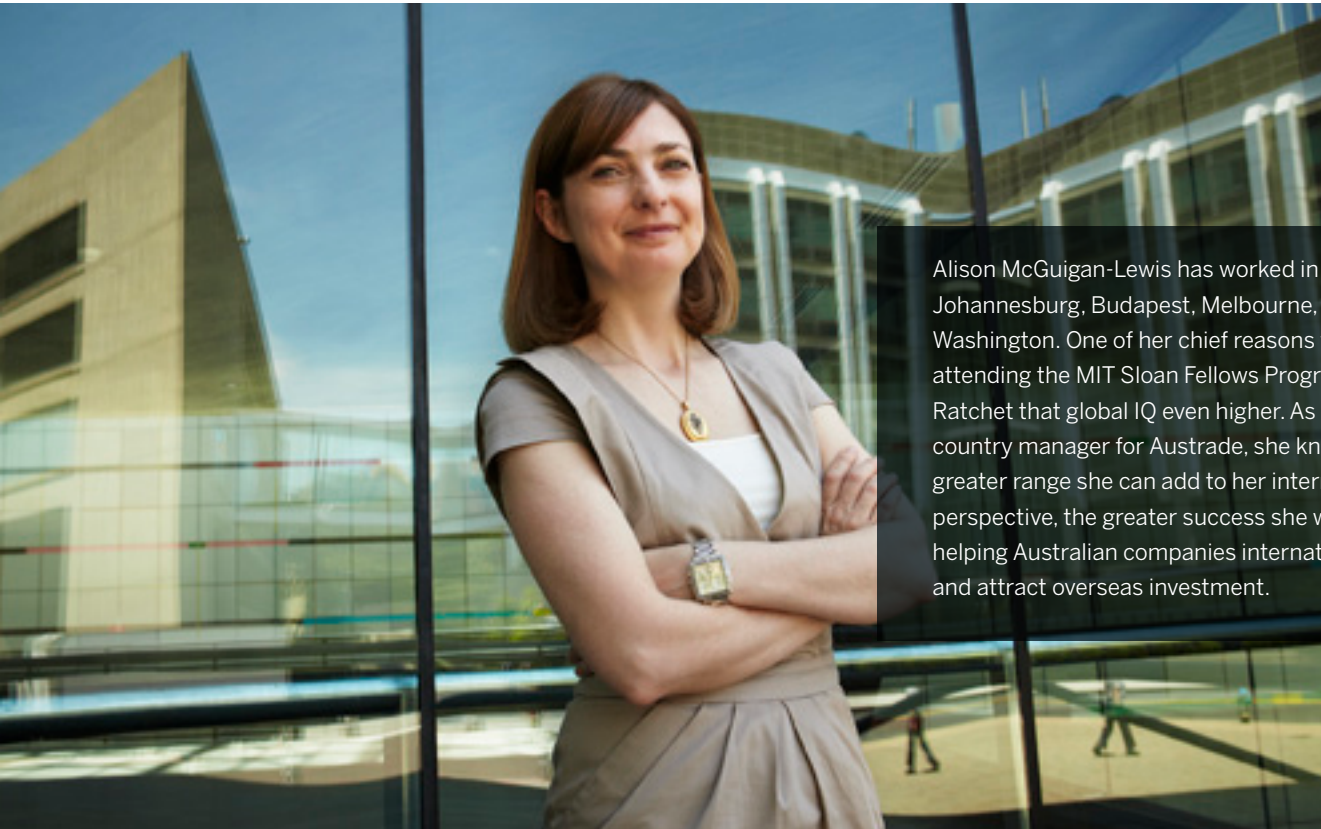
### Pushing boundaries

“This program is designed for people who need to know how the world works and how it thinks. My company is about to launch a radical technology in the global marketplace—it could change life for many in the developing world. Just within my cohort, I can test the concept and get essential feedback about how this invention will play across the globe.”

**ALISON MCGUIGAN-LEWIS, SF '12**

AUSTRALIA/IRELAND

Senior Trade & Investment Commissioner  
The Australian Trade Commission (Austrade)



Alison McGuigan-Lewis has worked in London, Johannesburg, Budapest, Melbourne, and Washington. One of her chief reasons for attending the MIT Sloan Fellows Program? Ratchet that global IQ even higher. As the U.S. country manager for Austrade, she knows the greater range she can add to her international perspective, the greater success she will have helping Australian companies internationalize and attract overseas investment.

**Expanding impact**

“Even if you think of your business as a domestic operation, you probably have global links in your supply chain. The companies that thrive today can launch innovation on an international platform. No other resource can provide the depth and breadth of global perspective I can build in the MIT Sloan Fellows Program.”

**Learning 24/7**

“In the daily life of business, I focused, like everybody does, on solving immediate challenges. There just wasn’t the opportunity for thinking about larger issues. I’ve come to the MIT Sloan Fellows Program to focus on vision, leadership, and everything I can learn from this incredible community. That means keeping my eyes open—no blinking until May.”

“I’ve come here to learn the secrets of the global economy.”

**Sharing experience**


“It’s hard to take in the dizzying breadth of this cohort, a melting pot of the international marketplace. I want to know what my peers know. Why Singapore is so good at attracting outside investment or how Bangalore is handling the economic downturn. I’ve come here to learn the secrets of the global economy from the people around the world who know them best.”

Tap the collective intelligence of visionary global leaders.

**MILAN SINGH MINSKY, SF '11**

UNITED STATES/CANADA

Business Development Manager  
NanoLab

A portrait of Milan Singh Minsky, a woman with long dark hair and glasses, smiling. She is wearing a dark sleeveless top. The background is a blurred office or laboratory setting with glass panels and structural elements.

An accomplished entrepreneur in the energy efficiency industry, Milan Singh Minsky has helped develop successful technologies and companies in entrepreneurial hotspots from Boston to Tokyo. Minsky regularly encountered MIT Sloan Fellows as she followed the new enterprise jet stream around the world, and their wisdom stood out. When she decided to bring her business skills to the level of her technology skills, therefore, the solution was obvious.

### Drinking from the firehose

“I’d been warned about the MIT ‘firehose effect.’ Opportunity is so relentless here, you must have a plan of action. If you balance focus and exploration, you will have the best year of your life. I learned the fundamentals I needed, but also ended up a founder in one early-stage venture—and took another to the final track of the MIT \$100K with two entrepreneurs in my Media Tech class.”

### Building bonds

“You grow incredibly strong bonds working so closely together over the year. You couldn’t build that global network of advisors any other way. If I suddenly need to understand the private equity industry or how to set up a retail franchise along the Pacific Rim, I have close, trusted friends in every corner of the world who can provide answers.”

### Executing big ideas

“I used to be guilty of the entrepreneurial fallacy that if you have a cool product, people will buy it. Here, I’ve discovered that a great idea is no guarantee. What matters is execution. As an MIT Sloan Fellow I gained an understanding of the market, how to lead the people bringing it to market, and the best practices for getting it to market. I couldn’t get that combination anywhere else.”

**“If you balance focus and exploration, you will have the best year of your life.”**

**MORTEN BAY JENSEN, SF '11**

DENMARK

Vice President, Global Supply Chain  
ECCO (Xiamen) Co. Ltd.



ECCO is the only major footwear company in the world to own and manage every stage of its supply chain, from tanning the leather to manning the cash register. After a career dedicated to the company, Morten Bay Jensen decided he needed a chance to step back and take stock, end to end, of that prodigious value chain—and of his own life and career. And he knew the best place to do both was the MIT Sloan Fellows Program.

**Accessing the brain trust**

“You work so closely with your professors, their network becomes your network, and their networks are pretty amazing. Most valuable, though, is your 100-fellow brain trust, representing diverse cultures, industries, markets, and global experience. It’s one of your greatest resources going forward. Make no mistake—it’s a network that opens doors.”

**“What makes the experience so powerful is total immersion.”**

**Living extraordinary days**

“What makes the MIT Sloan Fellows experience so powerful—and what makes it possible—is total immersion. You could not build these bonds, gain this depth of knowledge, and live these extraordinary experiences on the job. There’s just no way of gaining this level of value outside this intensive format.”

**Growing a global vision**

“How global you are can’t be measured in frequent flyer miles. A truly global leader has a deep understanding of the world—all parts of the world—the industries that thrive in each region, the work and family culture, the geopolitical relationships. It seems an impossibly outsized lesson to learn, but it happens naturally in the MIT Sloan Fellows Program.”

Develop a toolkit to power your career.

**RAY LEACH, SF '02**

UNITED STATES

CEO

JumpStart, Inc.

An entrepreneur since age 22, Ray Leach has been handpicked by the Obama administration to serve on the U.S. Advisory Council for Innovation and Entrepreneurship. His accelerator, the nonprofit JumpStart Inc., is a model for StartUp America, a new national effort to develop regional entrepreneurial ecosystems across the country. Leach credits the MIT Sloan Fellows Program with giving him the credentials and the leadership kit-bag to grow enterprises that grow enterprises.

### Boosting emotional intelligence

“Personal and professional growth are interdependent. A leader’s increased emotional intelligence can have a huge impact on an organization—even on the bottom line. As a fellow, I learned the value, power, and responsibility of leadership, the contributions I could make to society, and how to build a successful career that’s about more than maximizing profitability.”

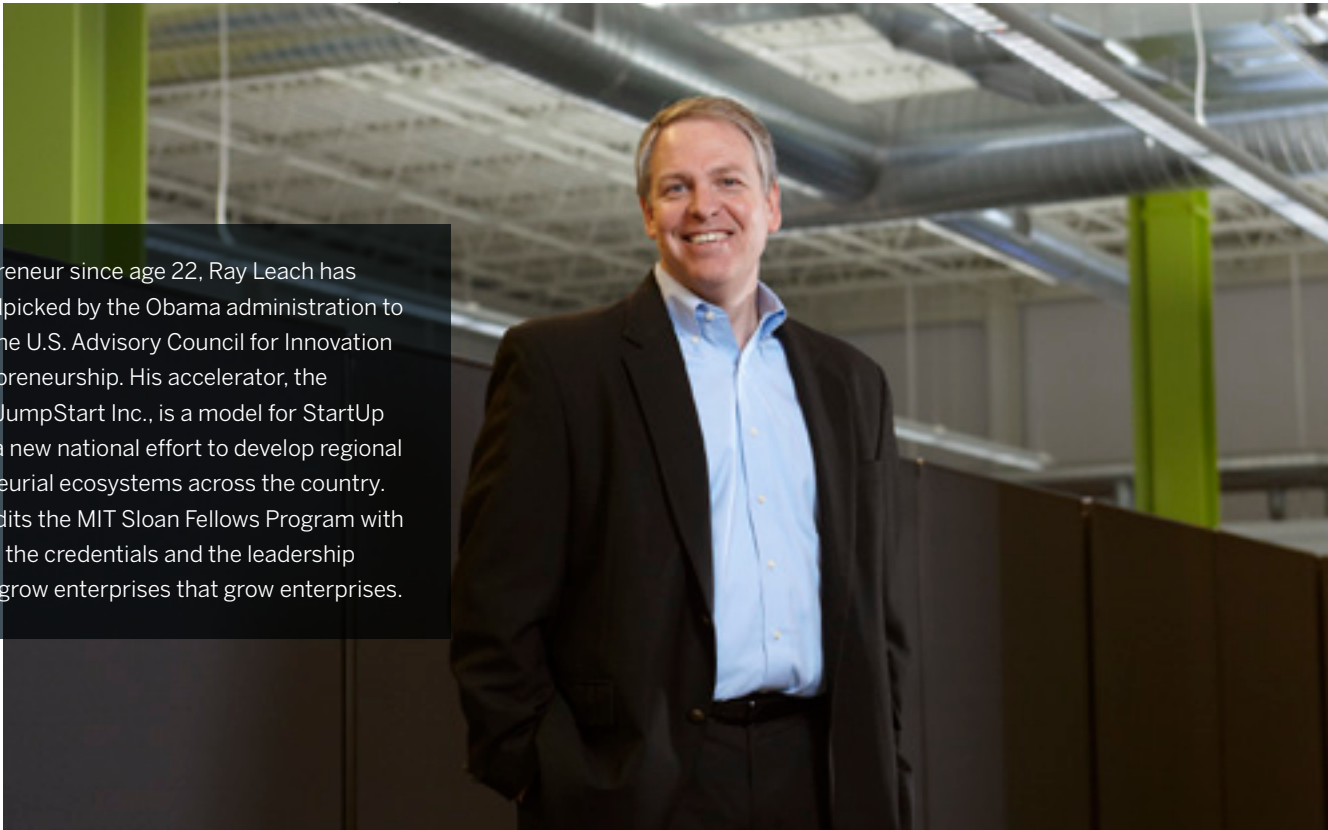
### Earning horsepower

“As I left the program, I was approached by a group of corporate and philanthropic leaders in my home state. They wanted me to head a catalytic initiative that would grow entrepreneurship in Ohio. I was an experienced serial entrepreneur, but what interested them was that I was an MIT Sloan Fellow. With this credential, they knew I had the horsepower to do the job.”

### Bonding with family

“I heard from alumni that the MIT Sloan Fellows Program was a profound family experience. For me that was a pivotal differentiator and a powerful reason for going to the program. It wasn’t just that I wanted to make the year worthwhile for my family. I wanted us to bond and build shared friendships. The year topped all our expectations.”

“The year topped all our expectations.”



**XOLI KAKANA, SF '08**

SOUTH AFRICA

Executive Chairperson & Group CEO  
ICT-Works



Xoli Kakana founded ICT-Works in 2000 to raise the standard of IT and telecom services in South Africa—and to prove that women are major players in IT. Kakana invited three other women technologists to join ICT, which now holds multi-million-dollar contracts and employs more than 100 people. In 2006, as business began to boom, she realized that a year in the MIT Sloan Fellows Program was the best way to assess progress and chart ICT's next decade.

**Unfolding value**

“Whenever I’m faced with decision points, I realize just how that year as an MIT Sloan Fellow equipped me for so many facets of my career and my life. Three years later, the full significance of my time at MIT is still unfolding on a daily basis. ‘Aha,’ I often think, ‘so *this* is what that lesson meant.’”

“The full significance of my time at MIT is still unfolding on a daily basis.”

**Shaping the future**

“The intellectual climate is exhilarating. You are among the global movers and shakers, adding your own experiences and perspectives to the mix. I wanted to jump out of my skin, I was so excited by the global leaders I met and the peer conversations I had with faculty I have admired for years. I knew I was contributing to dialogues that were shaping business.”

**Deepening understanding**

“You take away a whole lot of wisdom when you leave the program, including a deep understanding that we see things not as they are but as *we* are. I am a more conscious leader and a more global thinker, and I take that sensibility into every situation. My colleagues tell me that I am a very different leader since I’ve returned from MIT, and I know they are right.”



**Dive** deep, explore, and reflect during one immersive year away. Focus on personal growth while examining past performance, developing fresh capabilities, and refining your objectives. Evolve as an individual and as a leader and develop a more complete vision of your role in the world.

**Build** your collaborative capabilities by brainstorming in an environment electric with new ideas. Exchange diverse insights with 100 accomplished peers representing a wide variety of nations, cultures, industries, and points of view. Inspire one another, in a deeply supportive, noncompetitive atmosphere, to achieve pivotal goals.

**Dissect** the lessons of successful leadership with some of the best minds across MIT. Talk frankly with distinguished alumni, top CEOs and entrepreneurs, and presidents and prime ministers around the globe about how they are solving their most intractable challenges.

**Team** with faculty and students throughout the Institute to launch solutions that transform productivity across industries and quality of life across nations. Leverage the resources of MIT and investigate late-breaking advances in your field—and beyond.

The year that lasts a lifetime.

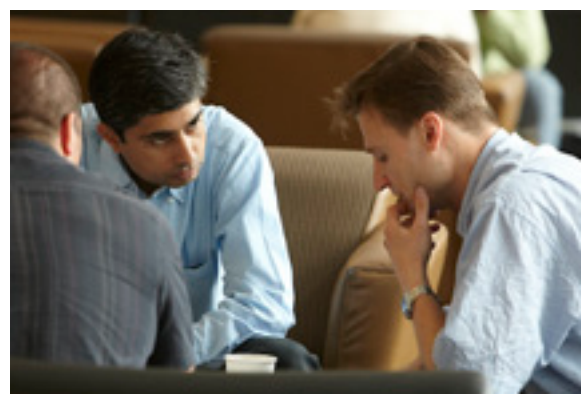
The MIT Sloan Fellows Program is one of MIT's most visionary inventions—and after 80 years, one of its most enduring. This one-year full-time MBA program is an amalgam of seven extraordinary opportunities that sets it apart from any advanced degree program in the world.

**Tailor** the curriculum to your objectives while building a common foundation of essential knowledge. Tap into the research of MIT faculty and thought leaders at neighboring institutions like Harvard's Kennedy School of Government to customize your course of study.

**Expand** your reach across continents with an extensive network that encompasses the alumni of MIT, MIT Sloan, and the Society of Sloan Fellows at MIT, as well as faculty and industry leaders you meet during your year at the Institute. Draw on this vast network for a lifetime of trusted advice, support, and connections.



**Share** the adventure with partners and family, who are integral to the MIT Sloan Fellows experience. Give loved ones the chance to participate in the multifaceted educational, cultural, and networking opportunities extended to fellows' partners and families. Strengthen family bonds as you grow together during the MIT Sloan Fellows year.



“The intersection between business and technology is just not something you get at other schools. You develop an ability to come into a situation like the Gulf oil spill and you know how to deal with unfamiliar technology, build a team, and craft a solution.”

**Thad Allen, SF '89** / United States  
Former Commandant, U.S. Coast Guard

Learn more

[mitsloan.mit.edu/fellows](https://mitsloan.mit.edu/fellows)

Or contact us with your questions:

**MIT Sloan Fellows Program in  
Innovation and Global Leadership**

MIT Sloan School of Management  
Massachusetts Institute of Technology  
50 Memorial Drive  
Cambridge, MA 02142-1347 U.S.A.

**PHONE** +1 617 253 8600

**FAX** +1 617 252 1200

**EMAIL** [fellows@sloan.mit.edu](mailto:fellows@sloan.mit.edu)

Shorten the distance between the leader you are today and the one you intend to become.

“I strategized with the world’s top aeronautics scientists, explored pivotal technological innovations at the MIT Media Lab, learned from leading security experts in political science—even tapped the latest thinking on defense policy at Harvard’s Kennedy School. If it was essential to me as a leader, I could reach across the MIT universe and get it.”

**Amy Gowder Graban, SF '10** / United States  
Director, Lockheed Martin Aeronautics Company