MIT Sloan offers three optional academic tracks within the MBA program that are designed to meet the internship and career interests of their participants. The tracks have been designed to make our graduates successful on the first day of work and as they advance their careers. Each track builds on the expertise and research of our renowned faculty and provides students with theoretical and practical applications of the different functional areas covered in each track.

- Enterprise Management
- Entrepreneurship and Innovation
- Finance

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Enterprise Management at MIT Sloan

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The goal of the Enterprise Management (EM) Track is to enhance your capacity to apply integrated management strategies and practices in your role within large organizations, using innovative classroom and project-based activities. Skills in marketing, operations, and strategy will be developed into a coherent perspective to drive high performance. To enhance skill building, the Track will use MIT Sloan’s signature Action Learning curriculum. Depending on your interests, you will participate in teams focused on marketing, operations, and strategy for an external client. Your experience across the program will be tied together into a second-year workshop, where student teams will address issues in live client projects using a unified approach.

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Action Learning
Action Learning at MIT Sloan integrates theory, real-world practice, and personal reflection to develop principled, innovative leaders who solve complex problems and produce systemic change.

Enterprise Management Lab (EM-Lab):
Small teams of students learn to apply integrated management perspectives and practices within large for-profit and nonprofit organizations.

Additional MIT Sloan Action Learning Labs include:
• Global Health Delivery Lab (GHD-Lab)
• Leading Sustainable Systems Lab (L-Lab)
• Managing Sustainable Businesses for People and Profits Lab (P-Lab)
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actionlearning.mit.edu

“The Enterprise Management Track explicitly trains students to apply their content expertise to address business issues in a holistic manner, preparing them as future business leaders.”
Sharmila C. Chatterjee
Academic Head, Enterprise Management Track, Senior Lecturer

Course Offerings
Competitive Dynamics and Strategy – Winning in Technology Markets
How to Develop Winning Through Products and Services
Innovation Strategy
Listening to the Customer
Manufacturing Systems and Supply Chain Design
Service Operations: Concepts, Design, and Delivery
System Dynamics for Business Policy
Technology Equity and Social Management

This is a sampling of Enterprise Management-related electives available at MIT Sloan. Courses are subject to change.

Clubs
The Management Consulting Club (MCC) publishes the Case Interview Handbook—a compilation of practice sessions and mock consulting interviews. MCC organizes student-to-student practice sessions, career workshops, and various other events that aid students in building relationships with leading management consulting and corporate strategy departments.

The Marketing Club provides access to information on current issues in marketing and prepare students for interviews and careers whether in marketing, consulting, or strategy.

The MIT Sloan Operations Management Club brings speakers to campus, organizes plant tours, hosts an annual operation simulation case competition, and partners with the Career Development Office to bring recruiters to campus.

Careers
The EM Track prepares you for leadership roles across various industries including:
• Consulting in large strategic management and boutique firms
• Functional and cross-functional positions in leadership development programs, rotational management programs, marketing, supply chain, and operations management

Recent employers include:
Bain & Company
Boston Consulting Group
British Telecom
Deloitte Consulting Services
General Electric
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L.E.K. Consulting
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How to Develop Breakthrough Products and Services
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Listening to the Customer
Managing Sustainable Businesses for People and Profits Labs (P-Lab)
Strategic Marketing Measurement
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