International Faculty Fellows at the MIT Sloan School of Management are faculty from universities outside the U.S. that are collaborating with MIT Sloan to bring their graduate management programs to world-class levels. The philosophy is that by enabling faculty colleagues to learn together, knowledge spreads further. The collaborations are altering the way management education is practiced around the world.
The International Faculty Fellows (IFF) program at MIT Sloan, now in its sixteenth year, brings faculty from universities in China, Korea, Portugal, and Turkey to MIT for training in teaching and course development. Many IFFs also spend some of their time at MIT Sloan identifying or continuing research projects.

The first IFFs came to Cambridge in 1996, when MIT Sloan established the MIT-China Management Education Project with Tsinghua University in Beijing and Fudan University in Shanghai. Lingnan (University) College, Sun Yat-sen University in Guangzhou joined the Project in 1999. In the years since, other IFFs have come to MIT Sloan through collaborations with the Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul; two universities in Portugal that together offer The Lisbon MBA; and Sabanci University, Faculty of Management (Sabanci FMAN) in Istanbul. Sabanci FMAN, the newest participating school, is sending its first IFF to MIT Sloan in Fall 2011.

IFFs come to MIT for training in teaching and course development. They attend MBA classes and consult with their faculty advisers on ways to adapt MIT Sloan course materials to their own cultural environments and academic needs. They attend workshops to learn how to teach cases in Western-style, participant-centered classes, a methodology that is often in stark contrast to the more traditional style of teaching by lecture with minimal class participation. IFFs also attend seminars and learn Western research methodologies. These academic experiences strengthen their ability to initiate research that they can continue at their own universities, sometimes in collaboration with MIT Sloan faculty.

The IFF program has grown to introduce initiatives that include faculty, students, and staff who are not involved with the IFF program directly. For example:

- MIT Sloan faculty visit the Chinese, SKK GSB, Lisbon MBA, Sabanci, and SKOLKovo campuses to give lectures and teach short courses.

- For ten years, teams of MIT Sloan MBA students visited the Chinese campuses to teach the International MBA (IMBA) students about aspects of the workplace not included in their curricula, such as interviewing, teamwork, leadership, and networking. In 2008, these visits were replaced with China Lab, an opportunity for deeper student collaboration that includes classroom-based education, faculty mentoring, and real business experience. Each spring term, small teams of IMBA and MBA students work with Chinese entrepreneurial firms to consult on the firms’ greatest challenges. Each team spends two weeks on-site at its firm’s headquarters in China, and then time together at MIT Sloan. To date, 103 MIT Sloan MBAs, 113 Chinese IMBAs, and 45 companies have participated in China Lab.

- MBA students from some participating schools spend anywhere from four weeks to a semester at MIT Sloan taking courses and seminars and visiting local companies.

- Administrators at the participating universities come to MIT Sloan to talk with their counterparts about important non-academic functions such as marketing and communications, alumni relations, admissions, career development, resource development, finances, and technology services. MIT Sloan administrators also visit with counterparts at their own schools to share their expertise.

These international collaborations go far toward enabling participating faculty, staff, and students to develop an informed sense of what is going on beyond their own country boundaries. Often, their experiences result in lasting relationships with colleagues all over the world.

“Exposure to issues in China broadens my research focus. I have proposed having IFFs come to Sloan based on mutual interest in research with someone on the Sloan faculty.”

— Professor Jiang Wang
CHEN Rong
Associate Professor, Department of Marketing
School of Economics and Management
Tsinghua University
NE25-709 | 617-253-7477 | rongchen@mit.edu
Business to Business Marketing/Consumer Behavior
Faculty Host: Sharmila Chatterjee
At MIT 10/24/11 – 12/23/11

FAN Xiucheng
Professor, Department of Marketing
School of Management
Fudan University
NE25-710 | 617-324-3460 | xcfan@mit.edu
Marketing/Management of Services
Faculty Hosts: John Hauser and ZeynepTon
At MIT 9/1/11 – 1/31/12

LI Deyuan
Associate Professor, Department of Statistics
School of Management
Fudan University
NE25-711 | 617-253-1673 | deyuanli@mit.edu
Data, Models, and Decisions/Statistical Consulting
Faculty Hosts: Dimitris Bertsimas and Roy Welsch

LI Gang
Associate Professor, Department of Industrial Engineering
School of Management
Xi’an Jiaotong University
NE25-714 | 617-324-0496 | glee_xa@mit.edu
Action Learning/Operations Management and Management of Services
Faculty Hosts: Stephen Graves and Yasheng Huang
At MIT 10/1/2011 – 12/31/2011

LIU Xi
Associate Professor, Department of Marketing
School of Economics and Management
Tsinghua University
NE25-709 | 617-253-7477 | lucyliu@mit.edu
Communication for Leaders
Faculty Hosts: Christine Kane and Ezra Zuckerman-Sivan
At MIT 8/23/11 – 10/22/11

OH Lih Bin
Assistant Professor, Department of Information Management and Electronic Commerce
School of Management
Xi’an Jiaotong University
NE25-791 | 617-324-0503 | ohlb@mit.edu
Action Learning/Information Technology
Faculty Hosts: Yasheng Huang and Stuart Madnick
At MIT 10/1/2011 – 12/31/2011

WANG Lin
Lecturer, Department of Business Management
Lingnan (University) College
Sun Yat-sen University
NE25-708 | 617-253-3797 | wanglin@mit.edu
Organizational Behavior/Innovation
Faculty Hosts: Pierre Azoulay and Emilio Castilla

YING Qianwei
Lecturer, Department of Finance
Lingnan (University) College
Sun Yat-sen University
NE25-790 | 617-324-6536 | yingqw@mit.edu
Corporate Finance
Faculty Hosts: Nittai Bergman and Xavier Giroud

Enes Eryarsoy
Assistant Professor
Faculty of Management
Sabanci University
E62-435 | 617-253-1582 | enes@mit.edu
Information Systems/Operations Research
Faculty Host: Erik Brynjolfsson
At MIT 8/1/11 – 12/31/11

Raunaq S. Pungaliya
Assistant Professor of Finance
SKK Graduate School of Business
Sungkyunkwan University
E62-667 | 617-324-4953 | raunaq@mit.edu
Capital Markets/Debt Contracting
Faculty Host: S.P. Kothari
At MIT 7/15/11 – 12/15/11
OTHER IFFS FROM CHINA

HU Xiaochen
Lecturer, Department of Financial Management
School of Business and Tourism Management
Yunnan University
NE25-709 | 617-253-7477 | xiaochen@mit.edu
Action Learning/Entrepreneurship
Faculty Hosts: Jim Dougherty and Yasheng Huang
At MIT 11/1/11 – 3/31/12

WAN Hong
Lecturer, Department of Business Administration
School of Business and Tourism Management
Yunnan University
NE25-787 | 617-324-6533 | wanhong2@mit.edu
Action Learning/Entrepreneurship
Faculty Hosts: Jim Dougherty and Yasheng Huang
At MIT 11/1/11 – 3/31/12

ZHANG Wei
Associate Professor, Department of Innovation
and Entrepreneurship
School of Economics and Management
Tsinghua University
NE25-737 | 617-324-0520 | zhangw3@mit.edu
Sustainable Entrepreneurship and the Institutional Context: Comparison of the Emerging Low-Carbon Energy Industries in the USA and China
Faculty Hosts: Fiona Murray and Scott Stern
Fulbright Visiting Scholar, at MIT 9/1/11 – 8/31/12

WU Dong
Associate Professor and Vice Dean
Department of Business Administration
School of Business and Tourism Management
Yunnan University
NE25-792 | 617-324-6537 | dongwu@mit.edu
Action Learning/Entrepreneurship
Faculty Hosts: Jim Dougherty and Yasheng Huang
At MIT 11/1/11 – 3/31/12

MIT-PORTUGAL LISBON MBA COLLABORATION

Teresa Lloyd Braga
Associate Professor
School of Economics and Management
Universidade Católica Portuguesa
E62-527 | 617-324-5996 | tlb@mit.edu
International Economics
Faculty Host: Roberto Rigobon
At MIT 9/15/11 – 1/15/12

Pedro Neves
Assistant Professor
School of Business and Economics
Universidade Nova de Lisboa
E62-333 | 617-324-5053 | pneves@mit.edu
Organizational Behavior
Faculty Host: Michael Cusumano
At MIT 8/1/11 – 12/31/11

Pedro M. Oliveira
Assistant Professor, Department of Economics
School of Economics and Business
Universidade Católica Portuguesa
NE25-789 | 617-253-1642 | poliv@mit.edu
Operations
Faculty Host: Eric von Hippel
At MIT 10/20/11 – 11/29/11

Catarina Reis
Assistant Professor, Department of Economics
School of Economics and Business
Universidade Católica Portuguesa
NE25-789 | 617-253-1642 | creis@mit.edu
Economics
Faculty Host: Roberto Rigobon
At MIT 12/1/11 – 1/20/12

“I always encourage IFFs to figure out what we do, then go back and do it better. It works to our benefit as well as theirs.”

— Professor and Dean Emeritus William Pounds
248 faculty from China, Korea, and Portugal have spent time at MIT Sloan as IFFs

MIT Sloan faculty have made 216 visits to the Chinese, Seoul, Lisbon, and Moscow campuses

MIT Sloan faculty have had 312 opportunities to host IFFs in Cambridge

148 MIT Sloan MBAs have visited the Chinese schools as members of Project Team (1998-2007)

103 MIT Sloan MBAs and 113 Chinese IMBAs have participated in China Lab

“The IFF model is powerful. It keeps the IFFs in charge of what's going on and keeps us in the role of coach.”

— Professor Emeritus Robert McKersie

“Chinese culture has many rules and behavior. The culture here is more relaxed. Students have more freedom. Freedom encourages more creation. Professors put out questions with no answers, ask students to think. It's good to make students think, learn from each other. I will teach students with more freedom.”

— Xu Shuyi, IFF Lingnan Spring '10

“I enjoy the intellectual stimulation here. I came to get away from my normal duties and do my research. I go to PhD seminars, sit in on a marketing strategy class, the class I teach at SKK GSB. It's good to have time to clear your head, to think.”

— Eric Chuan-Fong Shih, IFF SKK GSB Spring ’09

INTERNATIONAL MBA (IMBA) GRADUATES 1999-2011

Tsinghua University 35%

Fudan University 28%

* Lingnan (University) College 37%

*graduates 2002-2011

Total: 3,734
CURRENT SCHOOLS WITH IFF PARTICIPATION

School of Economics and Management, Tsinghua University, Beijing
School of Management, Fudan University, Shanghai
Lingnan (University) College, Sun Yat-sen University, Guangzhou
Graduate School of Business (SKK GSB), Sungkyunkwan University, Seoul
The Lisbon MBA, Lisbon
Faculty of Management, Sabanci University, Istanbul

Each partnership is established with a specific time frame. In some cases, it works so well that its time frame is extended, then extended again. In most cases, English is the official language for all teaching, homework, and examinations.

OTHER CURRENT INTERNATIONAL RELATIONSHIPS

In 2009, MIT Sloan and Moscow School of Management SKOLKOVO announced plans for joint programs aimed at strengthening SKOLKOVO international management education programs. The collaboration includes classes and other training for SKOLKOVO MBA students at MIT Sloan and lectures by MIT Sloan faculty at SKOLKOVO. The collaboration will continue for up to three years.

In 2010, MIT Sloan signed an agreement with Vale Technological Institute (ITV) in Brazil, a non-profit, post-graduate research and teaching institution established by Vale, the world’s second largest diversified mining company. MIT Sloan will work with ITV on academic and research efforts that promote innovation, entrepreneurship, and sustainable development. The agreement expands a relationship with ITV that began in 2003 when MIT Sloan undertook a series of executive education programs held both in Cambridge and Brazil.

Also in 2010, MIT Sloan allied itself with the Indian School of Business (ISB). The School’s specific mandate is to assist ISB’s Institute for Manufacturing Excellence with curriculum design and action learning projects. Faculty may teach at each other’s campuses.

CURRENT SCHOOLS WITH IFF PARTICIPATION

In 2004 and 2005, MIT Sloan worked with Sistema Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) in Mexico to enhance the performance of ITESM faculty and launch a premier Mexican MBA program focused on innovation. Eleven ITESM IFFs spent terms at MIT Sloan. Also in 2004 and 2005, the International Finance Corporation sent three IFFs to MIT Sloan from the Graduate School of Business, Ghana Institute of Management and Public Administration (GIMPA). From 2002 to 2008, the School of Business and Tourism Management at Yunnan University in Kunming, China, participated in the MIT-China Management Education project with its International Oriented MBA (IOMBA) program. Twenty-four Yunnan faculty came to MIT Sloan as IFFs and the School graduated 240 IOMBAs. In 2009, the School of Business and Finance, University of the Western Cape, South Africa, sent two faculty to the IFF program as special visitors. In spring 2011, Mbarara University of Science and Technology in Uganda sent one faculty member as a special visitor for one month.

For further information about the IFF program, please contact:

Eleanor Chin
Senior Director
Office of International Programs
Telephone: 617-253-9791
Fax: 617-258-6002
echin@mit.edu

Massachusetts Institute of Technology
MIT Sloan School of Management
Office of International Programs
5 Cambridge Center, NE25-700
Cambridge, MA 02142

http://mitsloan.mit.edu/globalmitsloan