corporate engagement:

let us partner with you
partner with us

MIT Sloan was founded on one goal—to bring the rigor and relevance of scientific inquiry to management education. That principle remains at the forefront of our corporate relations mission. MIT Sloan pioneered sending students into organizations to tackle actual challenges head on, and we are committed to the kind of knowledge exchange that can better your business—and business as a whole.

Share with us. Through our partnership, your organization shares valuable insights into current business practices with MIT Sloan. In return, this alliance fuels industry knowledge, inspires your employees, and cultivates relationships with tomorrow’s most promising business leaders.

Call on us. Our team will catalyze a multi-dimensional and mutually beneficial relationship between your organization and MIT Sloan. Each relationship is unique and is based on your organization’s needs and strengths. And like every successful partnership, each flourishes as a result of rewarding camaraderie and shared enrichment. We look forward to working with you!
**recruit** students and alumni

**Innovative. Entrepreneurial. Principled.** These are just some of the ways to describe our students and alumni. Whether in a classroom or a boardroom, MIT Sloan students and alumni come to the table equipped with innovative ideas, the latest management theories, and superb analytical skill—and are ready to tackle any business challenge.

**Team-oriented approach.** MIT Sloan graduates are highly sought after for their creativity, interpersonal skills, and team-oriented approach to management practice.

**Partner with us** to create a customized recruiting strategy. Just as each MIT Sloan student offers a different set of talents and skills, each organization has a distinct culture and unique set of recruiting needs. We offer many ways for you to connect with our students and will work with you to develop a customized strategy ensuring the most effective use of your resources.

**engage with students**

A partnership with MIT Sloan is an investment in your organization’s future. We’re here to build diverse relationships between your organization and our students in direct and meaningful ways. Whether sponsoring a student-run conference, speaking to students at a club event, or hosting a project through our lab-based curriculum, your organization will engage with tomorrow’s business leaders today. Gain access to our talent pool through student consulting projects, case competitions, and speaking opportunities for company executives.

> **Get involved with student clubs** and meet students interested in specific industries and functions. Student clubs build networks across the School and the Institute, support students with cross-cultural interactions, and are an integral part of academic and student life.

> **Host a student trip or trek** and interact with our students. Throughout the winter and spring, students travel nationally and internationally for educational study trips and career-focused treks.

**educate your organization**

MIT Sloan strives to be the school of choice for developing talent in your organization. For nearly 90 years, the School has provided emerging leaders with the tools they need to drive innovation and inspire their organizations.

Through our Executive Education programs, your organization can plug into MIT Sloan expertise and prepare your key managers for new tiers of competition and unforeseen challenges.

With a focus on global leadership, innovation, and entrepreneurship, our seven master’s degree programs give business leaders the skills to improve the world. From a traditional MBA to dual-degree programs in which graduates earn both an MBA and a Master of Engineering to our Master of Finance program, MIT Sloan offers solutions for your organization’s advanced degree needs. A full listing of all of our academic programs is available online.

Our conferences deliver impact. Whether sponsoring, attending, or speaking at one of MIT’s conferences, you have the opportunity to collaborate with industry experts across the Institute, connect with students, and build brand awareness on campus.

**connect with faculty**

Unique and individualized relationships between your organization and our MIT Sloan professors generate the knowledge and innovations that transform global business practice. Our faculty collaborates with organizations around the world to help companies solve their greatest challenges and inspire industry innovation. In return, organizations bring that real-world, real-time knowledge into MIT Sloan classrooms, research centers, and initiatives.

Our research centers serve as intellectual hubs for faculty, students, and members of the business community. This work generates partnerships among academics, government, and industry, helps design academic programs, and leads to cutting-edge research. More than 100 organizations sponsor nearly $12 million in research every year at MIT Sloan.

Collaborate with us to realize your organization’s mission. From creating sustainable businesses to developing innovative leaders, together we can tackle your greatest business challenges.
ready to partner with MIT Sloan?

We’re here to serve you. In this quick overview, we are providing just a few examples of the many ways companies have realized value in collaborating with MIT Sloan. We look forward to helping your organization define and implement a unique partnership with us!

The Corporate and Foundation Relations team

David Weber, director, dweber@mit.edu
Jill Soucy, associate director, jsoucy@mit.edu
JoAnna French, associate director, jmfrench@mit.edu
Celestyne Cook, senior administrative assistant, crcook@mit.edu

77 Massachusetts Avenue, E60-300
Cambridge, MA 02139-1014
http://mitsloan.mit.edu/corporate
617-324-6013