# Searching for AI expert sources?

MIT Sloan School of Management faculty have usable insights for global business leaders

## AI & FAIRNESS

#### SWATI GUPTA

In <u>Using Algorithms to Tame Discrimination</u>: <u>A Path to DEI</u>, Swati shows how companies can design fair screening methods that account for biases and uncertainties in data.

### CYBERSECURITY

#### STUART MADNICK, KERI PEARLSON

Stuart and Keri's research <u>identifies</u> <u>cybersecurity concerns</u> arising in the development and use of AI/machine learning systems.

## FUTURE OF WORK

#### THOMAS MALONE, NEIL THOMPSON

Having predicted many of our current work practices decades ago, Tom investigates the power of people and computers working together and the impact of AI now and in the future on various aspects of life.

Exploring the <u>future of computing</u>, Neil's latest research is on how businesses can uncover radical innovation, operationalize generative AI, and ensure worker agency in engagement with automation technology.

## GENERATIVE AI

#### KATE KELLOGG, DANIELLE LI

Kate's research helps organizations and leaders develop and implement predictive and generative AI products to improve decision making, collaboration, and learning.

Danielle's recent <u>research</u> found that access to generative AI can increase productivity and retention, with pronounced diversity in effects across workers.

## HUMAN-FIRST AI

#### **RENÉE RICHARDSON GOSLINE**

As decisions are increasingly mediated by technology, Renée leads MIT's <u>Human-First</u> <u>AI Group</u> in understanding the benefits and hazards of human-AI interaction, and in shaping human-centric systems.

#### MACHINE LEARNING

#### DIMITRIS BERTSIMAS, NIKOS TRICHAKIS

Dimitris and Nikos both research what business leaders need to know about machine learning, its potential and limitations, and its <u>broad applications in</u> <u>health care policy</u> and financial economics.

## MISINFORMATION

#### **DAVID G. RAND**

David investigates if labeling AI-generated content will affect social engagement and sharing of fake news, why people believe in and spread misinformation, and what approaches can be used to combat it.

## QUANTUM COMPUTING

#### ANDREW MCAFEE, JONATHAN RUANE

Andrew and Jonathan explore <u>if quantum</u> <u>computing will live up to the hype</u>, and its practical potential for optimizing investment strategies, improving encryption, and discovering products.

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