



The Company

AI-powered real world data-driven company for **health prediction and diagnosis**

Manages clinical trials for cancer drugs and regulatory drug prescriptions

- ❖ \$150 million raised
- ❖ \$1.9 billion valuation



Long-term Follow-up Trials

Understanding the **long term** effects of a health intervention

- ❖ Current TAM: \$36 million (0.12% of on-going clinical trials)
- ❖ Estimated TAM in 2030: \$235 million
- ❖ Need for specific data and consent tracking processes



The Blockchain

Already used in healthcare for **patient tokenization**. Allows for the creation of a **smart contract** that can automatically enforce its terms.

- ❖ Secured
- ❖ Decentralized
- ❖ Immutable
- ❖ Customizable



The Solution

Four stakeholders:

- ❖ Concert AI
- ❖ Patient
- ❖ Sponsor
- ❖ Third party

One platform with **two interfaces:**

- ❖ Request access to data.
- ❖ Manage patient consent through a smart contract, potentially combining with patient token and NFTs

Business plan

Two possibilities: **build in-house or partner.**

In both cases, the biggest costs are probably not associated with **upfront investment** (as it's a common use of the blockchain), but with **integration** into existing solutions and **maintenance**.

