Action Learning at MIT Sloan: Bringing Management Education to Life

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Learning in a Complex Environment

- How do you learn?
- What learning sticks with you?
- What do you want from your learning?
MIT Sloan Action Learning is…

- Work on an real world project or problem.
- Learning with and through peers.
- Personal and professional development.
- Developing and advancing integrated problem framing skills.
- Learning from action through reflection.

Fulfilling mission: “to develop principled, innovative leaders”
MIT Sloan Action Learning Portfolio

16 Action Learning Labs 2014-15

- Analytics Lab (A-Lab)
- China Lab
- Entrepreneurship Lab (E-Lab)
- Enterprise Management Lab (EM-Lab)
- Enterprise Transformations in the Digital Economy (T-Lab)
- Finance Proseminars
- Finance Research Practicum
- Global Entrepreneurship Lab (G-Lab)
- Global Organizations Lab (GO-Lab)
- Healthcare Lab (H-Lab)
- India Lab
- Leading Sustainable Systems Lab (L-Lab)
- Lion Teams
- Operations Lab (Ops-Lab)
- Sustainable Business Lab (S-Lab)
- International Study Tours
Action Learning Lab Numbers

- Years of "Action Learning": 23
- Number of countries: 68
- Number of student participants since 2000: 5,000+
- Number of completed projects: 1,000+
- Percentage of students participating in lab courses: 80%
- Number of faculty linked to action learning courses: 45
- Number of labs 2014-15: 16
MIT G-Lab Success Stories

Future of Brazilian and LatAm VC.

Go-to-market strategy for private school startup in West Africa

Re-imagine chain of coffee shops to benefit Thai farmers.

Develop sales process framework to match global best practices.

New funding and strategic partnerships for an edtech startup

Upgrade business model to drive its portfolio companies.
Your Role in MIT Sloan Action Learning

- **Hosting**
  - Project
  - Lab Team
  - Alumni/Student Event

- **Project Vetting**
  - Company/Project Insight
  - Company Check-in Call and/or Visit
  - Project/Industry Recommendations

- **Advisory**
  - Mentor/Industry Expert
  - Sloan Ambassador
  - Advisory Board
Thank you!

FOR MORE INFORMATION:

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