MIT Sloan Reunion


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USA LAB: BRIDGING AMERICA’S DIVIDES

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As advances in digital technology and artificial intelligence transform the very nature of work, we seek to discover, demonstrate, and expand business practices that measurably improve the quality of work and enhance long-term business value.

The Good Companies, Good Jobs Initiative is about making work work in the 21st century.

We concentrate on the crucial role of business in the simultaneous production of economic and social value -- the intersection of people and profit.
Builds upon the research and ideas of faculty and students on the changing structures of work and employment.

Cultivates provocative and deep dialogue among practitioners, students and scholars across disciplines.

Connecting force throughout MIT Sloan and beyond, cultivating inquiry and harvesting practical ideas.

Testing ground for new practice models.

Hub for student-driven projects as they shape our working future.
THREE CORE ELEMENTS:
1. Practice-Oriented Research
2. Action Learning
3. Dynamic Media Communications

ADDRESSING THESE QUESTIONS:
1. What is good work, and what are good jobs?
2. What is a good company?
3. What enables and what prevents the spread of more good jobs?
USA Lab: Bridging the American Divides through Good Jobs and Shared Prosperity

MIT Sloan School of Management initiated USA Lab in spring 2018 motivated by our concern about America’s deep divides, (economic, cultural, social and geographic) our determination to better understand the issues and our eagerness to help uncover solutions.
USA Lab is designed so that students move seamlessly between hands-on experiences in host regions and rigorous classroom discussions.

USA Lab students are Masters Candidates drawn from MIT’s Sloan School of Management and the Department of Urban Studies and Planning.

Through the Action Learning Program discipline of team problem-solving, USA Lab students were matched with community-builders in America’s small towns and rural places who are poised and determined to change the trajectory in their regions:

1. Community Foundation of Greater Dubuque - Dubuque, Iowa
2. Coastal Enterprises, Inc. (CEI) - Brunswick, Maine
3. Pennies from Heaven Foundation - Ludington, Michigan
4. HOPE - Hope Enterprise Corporation/Hope Credit Union - Jackson, Mississippi
5. Rural Development Initiatives (RDI) - Eugene, Oregon
USA Lab is a partnership of MIT Sloan’s Good Companies, Good Jobs Initiative, the Action Learning Program and the MIT Mens et Manus America Initiative.

The Lab brings together a diverse faculty team from across Sloan, added expertise from DUSP, and practitioners with deep knowledge of rural America from the Aspen Institute and community foundations.
To learn more about USA Lab and the Good Companies, Good Jobs Initiative:

- Visit our website at [http://gcgj.mit.edu](http://gcgj.mit.edu)
- Follow us on Twitter at @MITGoodCosJobs
- Sign up for our e-newsletter by dropping your business card in the bowl
- Or email me at bdyer@mit.edu
ANY QUESTIONS?
THANK YOU!

#SLOANIEREUNION