Take the lid off your world.

MIT SLOAN FELLOWS PROGRAM | 2016
A year of profound consequence.

The MIT Sloan Fellows Program is a one-year, full-time MBA or MS program for executives of exceptional promise. Alumni say this global leadership laboratory is unequaled in the world today. For more than 80 years, in fact, some of the world’s most influential leaders have relied upon it. There’s a reason for that. Read on.

“What you need are the essential tools, network, and environment to develop and drive new ideas into the world, and MIT gives you all that. In this program, you learn to think.”

CELESTIN MONGA, SF ’95 • CAMEROON
MANAGING DIRECTOR, UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION (UNIDO)

It all starts with three powerful pillars.

The program’s rigorous curriculum is created on the foundation of three interdependent pillars—leadership, innovation, and global perspective.

1. Leadership
MIT defines successful leadership by impact, not position. Our program has educated generations of leaders who have gone on to shape the futures of organizations. We integrate the teachings of the most influential experts on leadership—researchers and practitioners—to give you the knowledge and experiences you need to:
   - enhance your global leadership skills so that you are confident and effective in any environment
   - leverage and build your own leadership abilities and know how to address your limitations
   - manage, develop, and motivate people to innovate and embrace change

2. Innovation
If the 25,000+ companies founded by MIT alumni formed an independent nation, it would have the 11th-largest economy in the world. As an MIT Sloan Fellow, you are positioned to tap this ecosystem to develop a new enterprise or drive productive change at an established organization. You will leave the program equipped to:
   - champion innovation within an organization or across society
   - lead the innovation process knowing how to optimize systems
   - understand the many factors that determine whether a new enterprise succeeds

3. Global perspective
Working shoulder-to-shoulder with fellows from 30+ countries, you share strategies, hard-won wisdom, and successes—as well as your most stubborn challenges. After one year in the MIT Sloan Fellows Program, you will:
   - view the world through a broader lens with a greater understanding of how economic, social, and political factors can impact an organization
   - acquire the skills, credibility, and confidence to conduct business globally
   - rely on a network of trusted advisors working in every region of the world
Welcome families into the network.
The partners and families of your peers are key members of the personal and professional network you build in the program. They are fully integrated into the MIT Sloan Fellows community, participating in community-wide activities and cultural events. By graduation, families have forged lifelong friendships within the MIT Sloan Fellows community and beyond. Many look back on their year in New England as one of the best of their lives, an invaluable bonding experience, a year of pivotal growth for adults and children alike. As Scott Gutz, SF ’08, remembers, “My family had an MIT Sloan Fellows experience that was as precious to them as mine was to me.”

Absorb a wealth of collective wisdom.
Immersing yourself for one year with 100+ gifted leaders from across the global management spectrum is like spending a year with 100+ living case studies. As your peers share perspectives gained and lessons learned during their careers, their experiences become your experiences—how a South African entrepreneur has transformed the national mobile telephone marketplace, for example, or how the marketing director of a Brazilian cosmetics giant launched a successful campaign in Asia. By doing so, you will develop a global knowledge alliance that stretches across industries, cultures, and continents. Years later, when your company is poised to enter a competitive sector for the first time or your agency is initiating a coalition with a foreign government, you will have influential advisors in place who can answer crucial questions and open closed doors.

“Your fellow students are the best of the best. I remember looking across the classroom and thinking: just the dozen of us in this room could change the world.”

MARCELO BALLESTIERO, SF ’10 / BRAZIL / FOUNDER/CEO, LIBRING TECHNOLOGIES, INC.

Build a dynamic global network.
A GLOBAL COMMUNITY
“I strategized with the world’s top aeronautics scientists, explored pivotal technological innovations at the MIT Media Lab, learned from leading security experts in political science—even tapped the latest thinking on defense policy at Harvard Kennedy School. If it was essential to me as a leader, I could reach across the MIT universe and get it.”

Amy Gowder, SF ’10  
United States  
Vice President & General Manager  
Lockheed Martin Commercial Engine Solutions
Explore the potential of teamwork.

Working together in five-person study groups created for maximum diversity, you will address every challenge through a broad range of academic, professional, and cultural lenses. By reaching beyond what you know and incorporating the perspectives of others, you will find yourself thinking about yourself and the world differently—and achieving what you never could have achieved on your own. In this global forum, you will exercise collective leadership and decision-making skills, while building confidence in the strength of your own contributions.

At the conclusion of the summer term, you will find that you are well prepared for the required and elective courses that will follow during the fall and spring terms. Equally important, you will have developed strong bonds among your Sloan Fellows peers—a foundation of trust that is essential for deep personal and professional development. These experiences are augmented by several hours of one-on-one executive coaching throughout the year, a compelling tool that will assist you in fine-tuning your professional objectives and personal development.

“This program is a strategic integration of soft skills and hard knowledge. The economics of information technology. System dynamics and how complex organizations work. Using data to analyze trends and predict outcomes. Negotiating contracts and navigating difficult situations. I use this knowledge every single day and in ways I never could have predicted.”

SIOW HUANG GAN, SF ’10 • SINGAPORE
BRIGADIER GENERAL
HEAD OF AIR INTELLIGENCE & DIRECTOR OF SPECIAL PROJECTS
SINGAPORE ARMED FORCES

Expand your knowledge.

In a global arena where the shelf life of trends is unpredictable and best practices are in a continual state of flux, you must develop deep knowledge that you can leverage in any situation. That’s what the 12-week summer term is all about. After an eye-opening week of orientation, you and your peers will build a common foundation of essential management topics, forming the groundwork of your study at MIT.

As a close-knit group, you will advance your skills, investigate the latest breakthroughs in business, and earn the practical wisdom necessary to excel as leaders in an increasingly volatile world. You will explore tested theories and frameworks, exercising your collective knowledge in team projects and working closely with internationally recognized faculty experts.

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THE FALL

Map the program to your goals.

Building upon the summer foundation, you now have the opportunity to tailor the program to your own professional goals. The feeling of momentum is palpable as you begin to leverage the full range of resources available to you as a Sloan Fellow at MIT.

“...The professors at MIT are the best of the best in their fields. I found their insights illuminating and their knowledge bottomless. You know that what you’re learning is the very latest thinking in the technology and management arenas.”

JOHN W. THOMPSON, SF ’83 \ UNITED STATES
CHAIRMAN, MICROSOFT CORPORATION

Put your leadership skills into action.

By the fall term, you will find that your interactions with peers, the faculty, the MIT environment, and the wider community have begun to transform the way you think about yourself, the world, and your role in it. With a formidable storehouse of new knowledge and a more sophisticated global perspective, you will find that you have developed greater confidence in your own abilities and opinions.

You also are ready to investigate leadership in action. As a cohort and in small groups, you will meet with international business and government leaders for candid, face-to-face conversations. You will meet other influential leaders during a trip to New York City—the first of three business trips during your MIT Sloan Fellows year.

During the fall semester, you choose from electives offered at MIT Sloan, across MIT, and at Harvard University. You also will be able to choose from an array of action-learning courses that combine management theory with hands-on projects in existing organizations.

THE WINTER

Push the boundaries of your learning experience.

The month of January at MIT is a community-wide knowledge fest called Independent Activities Period (IAP)—a long and much celebrated Institute tradition. Members of the community share with one another what they know best, from nuclear physics to chocolate science.

IAP offers you a choice of 700+ learning experiences, including intensive academic courses geared to building expertise related to the program’s three pillars—leadership, innovation, and global perspective.

Without the usual distractions of the academic semester, you will have the luxury of concentrating fully on courses like social entrepreneurship, negotiation, and the human side of enterprise—or branch off and study Italian, environmental design, or the art of the Japanese tea ceremony.

Tap our vast resources to achieve your goals.

Core Courses
- Leading Organizations
- Seminar in Leadership
- Macro and International Economics
- Global Markets, National Policies & the Competitive Advantage of Firms
- Introduction to System Dynamics
- Competitive Strategy

Learning in Action
- Sloan Innovation Period (SIP)
- New York City Trip: Lens on Leadership
- Coaching
- Action Learning Lab Electives
- $100K Events & Competitions

Community Events
- New England Clambake
- Halloween
- Thanksgiving
- Country Cultural Nights

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JOHN W. THOMPSON, SF ’83 \ UNITED STATES
CHAIRMAN, MICROSOFT CORPORATION
Exercise your options. You have the option of conducting an in-depth analysis of solutions vital to your future or to the future of your company by embarking on a thesis project or an independent study—efforts that many fellows leverage for professional advancement. Or you might opt to participate in the MIT $100K Entrepreneurship Competition as a member of a team of interdisciplinary innovators who pool their expertise to launch a new product or service.

Spring also means travel—to San Francisco and Silicon Valley to explore the power of innovation and to Washington, DC to examine global controversies throughout the world that threaten the health of markets, economies, and populations. Many of the leaders you’ll meet during the capstone trip to Washington will personify the triumph of leadership, innovation, and global perspective—the three pillars of the MIT Sloan Fellows Program at work in the world.

Reach across the community. By the spring term, much of the foundational knowledge you have gained will be second nature to you. You will have worked with it, relied upon it, and used it to solve real management problems. You will find yourself weaving together the myriad elements of your Sloan Fellows year, combining knowledge, skills, and experiences as the challenge requires. And you are now fully part of the MIT community. You know how to access the resources at your disposal, such as faculty and research centers, campus organizations and conferences, entrepreneurial competitions and new enterprises. Then there’s the Kendall Square Innovation District, the neighborhood that surrounds MIT Sloan. Here, new enterprises rub shoulders with some of the world’s most influential corporations—from Microsoft and Google to Novartis and Pfizer.

“The intellectual climate is exhilarating. You are among global movers and shakers, adding your own perspectives to the mix. I talked frankly with faculty and global leaders I had admired for years and knew I was contributing to dialogues that were shaping business.”

XOJI KAKANA, SF’88 | SOUTH AFRICA
EXECUTIVE CHAIRPERSON AND GROUP CEO, ICT/hyphen.capWORKS

Bring it all together.
Leverage a lifetime of benefits.

You are not an MIT Sloan Fellow for just one year. Think of this as a continually growing and lifelong relationship. MIT provides a steady stream of opportunities to update your knowledge, learn about late-breaking developments in management and industry, and connect with the people and resources you need. And you don’t have to travel to Cambridge to take advantage of many of these events. Often, we bring them to your region or provide an online platform.

“Every day, I feel the impact of my Sloan Fellows experience. I am more innovative, more strategic, more global in my thinking. The value of the program is integral to everything I do and everything I am. I keep waiting for that sensation to abate, but it doesn’t.”

RANDA JAMALI CHARAMAND, SF ’08
LEBANON
CHIEF OPERATING OFFICER, BENCHMARK DEVELOPMENT

A note to company sponsors.

Can I spare this pivotal employee for a full year? That’s one of the most frequent questions we hear from organizations deciding whether to send one of their most talented mid-career managers to the MIT Sloan Fellows Program. The fact is, that year at MIT can be every bit as impactful for the organization as it is for the fellow. Many global organizations rely on the program to prepare their most promising leaders for executive suite positions or upcoming challenges—particularly when those challenges are complex, multidimensional, and global in nature. Reach out to us to discuss how you can integrate the MIT Sloan Fellows Program into your professional development strategy.

CONTACT
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Director, MIT Sloan Fellows Program
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+1 617 253 0139

Meet your network.

The network you enter as an MIT Sloan Fellow is a personal and professional asset of incalculable value. It extends from your 100+ close colleagues in the program to the larger network of 3,500+ Sloan Fellows alumni, 20,000+ MIT Sloan alumni, and 120,000+ MIT alumni. It reaches across every continent but Antarctica—and is attainable by no other means than through your experience as an MIT Sloan Fellow.

As a graduate of the program, you will count the following leaders among your alumni network:

ABDULLATIF A. AL-OTHMAN
Governor and Chairman
Saudi Arabian General Investment Authority
Saudi Arabia

SEOW HIANG LEE
CEO
Changi Airport Group
Singapore

ALAN MULLALY
Board of Directors, Google
Retired President and CEO
Ford Motor Company
United States

JOERG SOMMER
Vice President, Product
Marketing and Strategy
Volkswagen AG
Germany

CELESTIN MONGA
Managing Director, United
Nations Industrial Development
Organization (UNIDO)
Cameroon

XOLISWA KAKANA
Executive Chairperson and
Group CEO
ICT-Works
South Africa

JOHN W. THOMPSON
CEO, Virtual Instruments
Chairman, Microsoft
Corporation
United States

SCOTT GUTZ
CEO and President
Amabus North America
United States

SIOH HUANG SAN
Brigadier General
Head of Air Intelligence &
Director of Special Projects
Singapore Armed Forces
Singapore

KEIJI TACHIKAWA
President
Japan Aerospace Exploration
Agency
Japan

MEGAN J. BRENNAN
Postmaster General and CEO
United States Postal Service
United States

TANA L. UTLEY
President
Perkins Engines Company Ltd.,
a division of Caterpillar, Inc.
United States

KOFI ANNAN
Nobel Peace Prize Winner
Board of Directors, United
Nations Foundation
Former Secretary-General,
United Nations
Ghana

THAD W. ALLEN
Former Commandant
United States Coast Guard
United States

IRIS F. BOMBEYLN
VP and Program Manager
Lockheed Martin Space
Systems Company
United States

PEDRO VILLARES
Director of Projects
Natura
Brazil

HUA YANG
Chairman
China National Offshore
Oil Corp.
China

MONDAY OKORO
President, Artificial Lift
Schlumberger
Nigeria
“Dedicating 12 months to this program is one of the most strategic investments you can make in your career. It’s a year that pays off in ways you could never imagine. I have a better head for finance, negotiation, and global business practice. I have greater emotional intelligence and cultural awareness. I am a more effective leader and a better person. And I have trusted business advisors—my fellow alumni—on the ground all over the world. Yes, you would improve during those same 12 months on the job, but you would never approach the level of growth you achieve as a Sloan Fellow.”

ABDULLATIF A. AL-OTHMAN SF ’98
SAUDI ARABIA
GOVERNOR AND CHAIRMAN
SAUDI ARABIAN GENERAL INVESTMENT AUTHORITY