Curriculum Vitae

Name:
Ezra W. Zuckerman Sivan

Department
MIT Sloan School of Management

Date of Birth
01-08-1970

Place of Birth
Brooklyn, NY

I. Education

Degree	*School*	*Date*
Bachelors	Columbia University	1992
Masters:	University of Chicago	1994
Doctorate:	University of Chicago	1997

III. Principal Fields of Interest

Economic Sociology, Organization Theory, Strategic Management

V. Non-MIT Employment

Employer	Position	Start	End
Stanford University	Associate Professor of Strategic Management in the Graduate School of Business; Associate Professor (by courtesy) in the Department of Sociology (on leave for 2001-2002 academic year)	9/2001	6/2002
Stanford University	Assistant Professor of Strategic Management in the Graduate School of Business; Assistant Professor (by courtesy) in the Department of Sociology	9/1997	8/2001

VI. History of MIT Appointments

Employer	Position	Start	End
MIT Sloan School of Management	Associate Dean for Teaching and Learning	7/2020	12/2021
MIT Sloan School of Management	Deputy Dean	7/2015	6/2020

MIT Sloan School of Management	Professor of Strategic Management	7/2009	Present
MIT Sloan School of Management	Associate Professor of Strategic Management	7/2002	6/2009
MIT Sloan School of Management	Visiting Associate Professor of Strategic Management	9/2001	6/2002

VII. MIT Activities (Incomplete)

	Start	End
MIT Presidential Search Committee	2022	2022
2021 & Beyond Task Force	2020	2020
BPS Area Head	2013	2015
Sloan PhD Committee (Chair)	2008	2015
Advisory Board on Subject Evaluation	2011	2015
Co-founder and co-director, Economic Sociology PhD Program	2006	--
BPS PhD Committee (Chair)	2006	2008
Co-chair, TIES group	2008	2010
Sloan Gender Equity Committee	2007	2008
Sloan Professional Standards Committee	2006	2008
Killian Prize Committee	2006	2006

XI. Awards

Year	*Honor*
2019	Co-winner of Cooley-Mead Award for Best Article (for "The Authentic Appeal of the Lying Demagogue") Social Psychology section, American Sociological Association.
2015	Honorable mention for Clifford Geertz Prize for Best Article (for "When Politics Froze Culture") Culture Section, American Sociological Association.
2014	Awarded the Alvin J. Siteman Chair of Entrepreneurship & Strategy
2008	Participate in 2008 Nobel Symposium on the Foundations of Organizations

2008	With Shelley J. Correll and Cecilia L. Ridgeway, awarded $135,369 by the National Science Foundation for project entitled "Collaborative Research: Accounting for Status" (SES-0751471)
2007	Elected to the Sociological Research Association
2006	Elected to the Macro-Organizational Behavior Society
2004	Invited to be a fellow at the Center for Advanced Study in the Behavioral Sciences.
2004	Weil Prize (Carnegie Mellon University Tepper School of Business) for excellence in "problem solving" research, awarded for "How to Make the Team: Social Networks vs. Demography as Criteria for Designing Effective Projects," written with Ray Reagans and Bill McEvily.
2002	Recommended for promotion to associate professor with tenure by the Faculty Advisory Board, Stanford University Graduate School of Business.
1999	With Ray E. Reagans, awarded an exploratory grant from the Citigroup Behavioral Sciences Research Council for the proposal, "Managing Networks: A Role-Set Approach."
1996	Honors, Special Field Examination in *Organizations*, University of Chicago Department of Sociology
1995	Thompson Award for best graduate student paper in the field of Organizations and Occupations, by *American Sociological Association Section on Organizations, Occupations, and Work.*
1993	Honors, Preliminary Examination, University of Chicago Department of Sociology
1993	*National Science Foundation* Graduate Research Fellowship

XII. Professional Membership and Activities

Memberships:

2013-2014	Co-founder and secretary, Society for Sociological Science
2006-2008	Council Member, Section on Economic Sociology of the American Sociological Association

1994-present	Member, American Sociological Association
1995-1996	Council Member, Section on Organizations and Occupations of the American Sociological Association

Editorships:

2016-	*American Sociological Review* (editorial board)
2013-2014	Co-founder and deputy editor, *Sociological Science*
2006-2014	*Management Science*, Organizations department (associate editor)
2004-2008	*Administrative Science Quarterly* (editorial board)
2004-2006	*American Journal of Sociology* (consulting editor)
2002-2004	*Industrial and Corporate Change* (associate editor)
2002-2004	*American Sociological Review* (editorial board)
2002-2003	*Accounts: A Newsletter of Economic Sociology* (co-editor)
1995-1996	*American Journal of Sociology* (associate editor)

Current and past reviewer for: *American Journal of Sociology, American Sociological Review, Research in the Sociology of Organizations, Social Forces, Social Science Research, Sociological Perspectives, Social Problems, Social Psychology Quarterly, Sociological Methodology, Sociological Theory, Theory and Society, National Science Foundation (Sociology), Administrative Science Quarterly, Industrial and Corporate Change, Organization Science, Academy of Management Journal, Academy of Management Review, Academy of Management Section on Organization and Management Theory (OMT), Socio-Economic Review, American Economic Review, Cambridge Journal of Economics, Binational Science Foundation, Strategic Organization, Poetics.*

XIII. Subjects Taught

Number	Title	Date	School
15.902	Competitive Strategy	Fall 2011-2015	MIT Sloan
15.S02	Identity and Action	Fall 2011, Spring 2013, Spring 2015,	MIT Sloan

		Spring 2017, Spring 2019, Spring 2021, Spring 2024	
15.342	Organizations and Environments	Fall 2005,2006, 2008, 2009, 2018, 2019, 2020	MIT Sloan
15.968	Sociology of Strategy	Spring 2003, 2005, 2008, 2009, 2012, 2014, 2016, 2018, 2020, Fall 2021, Spring 2023, Spring 2025	MIT Sloan
15.903	Strategy and Organization	Spring 2002	MIT Sloan
15.900	Competitive Strategy (formerly, Strategic Management)	Fall 2001, Spring 2004, Spring 2005, 2006, 2007, 2009, Fall 2013, Spring 2025	MIT Sloan
S250	Strategic Management	Winter 1998, Spring 1999, Spring 2000	Stanford GSB
R382	Managing Organizational Networks	Spring 1997, Fall 1998, Winter 1999	Stanford GSB
S290	Strategic Management in a Global Economy	Spring 2001	Stanford GSB

XIV. Thesis Supervision

1. Doctoral Theses for which served as a supervisor or a principal member of committee
   Stoyan Sgourev (Stanford sociology; 2005)
   Steven Kahl (MIT Sloan; 2007)
   Rodrigo Canales (MIT Sloan; 2008)
   John-Paul Ferguson (MIT Sloan; 2009)
   Jason Greenberg (MIT Sloan; 2009)
   Ethan Mollick (MIT Sloan; 2009)
   Yanbo Wang (MIT Sloan; 2009)
   John Lyneis (MIT Sloan; 2011)
   Roman Galperin (MIT Sloan; 2012)
   Oliver Hahl (MIT Sloan; 2013)
   Michael Bikard (MIT Sloan; 2013)
   Jiayin Zhang (MIT Sloan; 2014)
   Phech Colatat (MIT Sloan; 2014)

Aruna Ranganathan (MIT Sloan; 2014)
Jae Kyung Ha (MIT Sloan; 2015)
Santiago Campero (MIT Sloan; 2015)
Dan Fehder (MIT Sloan; 2015)
Tristan Botelho (MIT Sloan; 2016)
Minjae Kim (MIT Sloan; 2018)
Hyejun Kim (MIT Sloan; 2019)
J. Michael Wahlen (MIT Sloan; 2020)
James Riley (MIT Sloan 2020)
Carolyn Fu (MIT Sloan 2020)
Ethan Poskanzer (MIT Sloan; 2022)
Simon Friis (MIT Sloan: 2022)
Hagay Volvovsky (MIT Sloan; 2023)

XV. Publications

1. Thesis

1997. "Mediating the Corporate Product: Securities Analysts and the Scope of the Firm." Doctoral Dissertation in Sociology, University of Chicago.

2. Refereed Journal Articles

Riley, James W. and Ezra W. Zuckerman Sivan. 2026. "Coercion from Autonomization: How (Art) Market Platforms Necessitate Participation via a Fear of Not Being Recognized." *Socio-Economic Review*, forthcoming

Lebens, Samuel and Ezra W. Zuckerman Sivan. 2026. "The Strong Week Argument for the Existence of a (Gift-Bestowing, Biblical) God." *Faith & Philosophy*, forthcoming.

Hahl, Oliver, Minjae Kim, Ezra W. Zuckerman Sivan, and Ethan Poskanzer. 2024. "When Truth Trumps Facts: Studies on Partisan Moral Flexibility in American Politics." Forthcoming, *American Journal of Sociology* 130: 193–240

Ha, Jae Kyung, Ezra W. Zuckerman Sivan, and Stine Grodal. 2024. "Your Ancestors Worked Hard for this Legitimacy! Theory and Experiment on the Inauthenticity of Second Movers." *Organization Science* 35: 1890–1907.

Friis, Simon and Ezra W. Zuckerman Sivan. 2023. "It's About Showing Good Faith, not Avoiding Shows of Weakness: Reworking Leifer's "Local Action" to Build a Robust Theory of Reciprocity." *Advances in Group Processes* 40: 71-89.

Ha, Jaekyung, Stine Grodal, and Ezra W. Zuckerman Sivan. 2023. "On the Inauthenticity of First Movers and Authenticity of Second Movers: How Demand is Shaped by

Legitimation Work." *Advances in Strategic Management* 43 (Organization Theory Meets Strategy): 91-114.

Zuckerman Sivan, Ezra W. 2023. "Sister Act: How a Biblical Legal Petition is Meant to Curtail Pernicious Social Competition." *Jewish Law Association Studies Journal* 32: 35-52

Azoulay, Pierre, J. Michael Wahlen, and Ezra W. Zuckerman Sivan. 2019. "Death of the Salesman, But Not the Sales Force: How Interested Promotion Skews Scientific Valuation." *American Journal of Sociology* 125 (3): 125 (3): 786-845.

Hahl, Oliver, Minjae Kim, and Ezra W. Zuckerman Sivan. 2018. "The Authentic Appeal of the Lying Demagogue: Proclaiming the Deeper Truth about Political Illegitimacy." *American Sociological Review* 83:1-33.

Ha, Jae Kyung, Ezra W. Zuckerman Sivan, and Renee Gosline. 2018. "Can a Girl's Best Friend be Born in a Lab?" The Role of Ritual in Production Process Conservatism, in Shane R. Thye, Edward J. Lawler (ed.) Advances in Group Processes (Advances in Group Processes, Volume 35) Emerald Publishing Limited, pp.1 - 27

Freeland, Robert F. and Ezra W. Zuckerman Sivan. 2018. " The Problems and Promise of Hierarchy: Voice Rights and the Firm." *Sociological Science* 5: 143-181.

Kim, Minjae and Ezra W. Zuckerman Sivan. 2017. "Faking It Is Hard to Do: Entrepreneurial Norm Enforcement and Suspicions of Deviance" *Sociological Science* 4: 580-610.

Hahl, Oliver Ezra W. Zuckerman, and Minjae Kim. 2017. "Why Elites Love Lowbrow Culture: Overcoming High-Status Denigration with Outsider Art." *American Sociological Review* 82: 828-856.

Correll, Shelley J., Cecilia L. Ridgeway, Ezra W. Zuckerman, Sandra Nagakawa, Sara Bloch, Sharon Jank. 2017. "It's the Conventional Thought That Counts: The Origins of Status Advantage in Third-Order Inference." *American Sociological Review* 82: 297-327.

Zuckerman, Ezra W. 2017. "The Categorical Imperative Revisited." *Research of the Sociology of Organizations* (Special issue-- *From Categories to Categorization – Studies in Sociology, Organizations and Strategy at the Crossroads,* Durand, R., Granqvist, N. and A. Tyllström. eds.) 51: 3-30.

Zhang, Jiayin, Ezra W. Zuckerman, and Elena Obukhova. 2016. "A Lack of Security or a Lack of Capital? Acculturative Conservatism in Immigrant Naming." *Social Forces* 99: 1509-38.

Hahl, Oliver and Ezra W. Zuckerman 2014. "The Denigration of Heroes? How the Status Attainment Process Shapes Attributions of Considerateness and Authenticity." *American Journal of Sociology* 120: 504-554.

Obukhova, Elena, Ezra W. Zuckerman, and Jiayin Zhang. 2014. "When Politics Froze Fashion: The Effect of the Cultural Revolution on Naming in Beijing." American *Journal of Sociology* 120: 555-583.

Zuckerman, Ezra W. 2014. In Either Market or Hierarchy, but Not in Both Simultaneously: Where Strong Ties Are Found in the Economy." *Research in the Sociology of Organizations (Special Issue: Contemporary Perspectives on Organizational Social Networks)* 40: 111-133.

Catherine J. Turco and Ezra W. Zuckerman. 2014. "So You Think You Can Dance? Lessons from the U.S. Private Equity Bubble." *Sociological Science* 1: 81-101.

Phillips, Damon J., Catherine J. Turco, and Ezra W. Zuckerman. 2013. "Betrayal as Market Boundary: Identity-Based Limits to Diversification among High-Status Corporate Law Firms." *American Journal of Sociology* 118: 1-32.

Zuckerman, Ezra W. 2012. "Construction, Concentration, and (Dis)Continuities in Social Valuations." *Annual Review of Sociology* 38: 223-245.

Sgourev, Stoyan V. and Ezra W. Zuckerman. 2011. "Breaking Up is Hard to Do: Irrational Overcommitment in an Industry Peer Network." *Rationality and Society* 23: 1-32.

Azoulay, Pierre, Nelson P. Repenning, and Ezra W. Zuckerman. 2010. "Nasty, Brutish, and Short: Embeddedness Failure in the Pharmaceutical Industry." *Administrative Science Quarterly* 55: 472-507.

Zuckerman, Ezra W. 2010. "Speaking with One Voice: A 'Stanford School' Approach to Organizational Hierarchy." *Research in the Sociology of Organizations* Vol. 28 (The Stanford Organization Theory Renaissance, 1970-2000): 289-307.

Zuckerman, Ezra W. 2010. "What if we had been in charge? The sociologist as builder of rational institutions." *Research in the Sociology of Organizations* Vol. 30 (Markets on Trial: The Economic Sociology of the U.S. Financial Crisis. Emerald Group Publishing Limited, pp.359-378.

Reagans, Ray E. and Ezra W. Zuckerman. 2008. "Why Knowledge Does Not Equal Power: The Network Redundancy Tradeoff." *Industrial and Corporate Change* 17: 903-944.

Zuckerman, Ezra W. and Stoyan V. Sgourev. 2006. "Peer Capitalism: Parallel Relationships in the U.S. Economy." *American Journal of Sociology* 111: 1327-66.

Zuckerman, Ezra W. 2005. "Typecasting and Generalism in Firm and Market: Genre-Based Career Concentration in the Feature-Film Industry." *Research in the Sociology of Organizations* 23 (Special Issue on Transformation in Cultural Industries): 173-216.

Reagans, Ray E., Ezra W. Zuckerman, and Bill McEvily. 2004. "How to Make the Team: Social Networks vs. Demography as Criteria for Designing Effective Projects in a Contract R&D Firm." *Administrative Science Quarterly* 49: 101-133.

Zuckerman, Ezra W. 2004 "Structural Incoherence and Stock Market Activity." *American Sociological Review* 69: 405-432.

Zuckerman, Ezra W. 2004 and Hayagreeva Rao. 2004. "Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon." *Industrial and Corporate Change* 13: 171-213.

Zuckerman, Ezra W, Tai-Young Kim, Kalinda Ukanwa, and James von Rittmann. 2003. "Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market." *American Journal of Sociology* 108: 1018-1075.

Zuckerman, Ezra W and Tai-Young Kim. 2003. "The Critical Trade-Off: Identity Assignment and Box-Office Success in the Feature Film Industry." *Industrial and Corporate Change* 12: 27-67.

Phillips, Damon J. and Ezra W. Zuckerman. 2001. "Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets." *American Journal of Sociology* 107: 379-429.

Zuckerman, Ezra W. and John T. Jost. 2001. "What Makes You Think You're So Popular? Self-Enhancement Meets the Friendship Paradox." *Social Psychology Quarterly* 64: 207-223.

Reagans, Ray E. and Ezra W. Zuckerman. 2001. "Networks, Diversity, and Performance: The Social Capital of Corporate R&D Units." *Organization Science* 12: 502-517.

Zuckerman, Ezra W. 2000. "Focusing the Corporate Product: Securities Analysts and De-Diversification." *Administrative Science Quarterly* 45: 591-619

Zuckerman, Ezra W. 1999. "The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." *American Journal of Sociology* 104: 1398-1438.

Gabbay, Shaul M. and Ezra W. Zuckerman. 1998. "Social Capital and Opportunity in Corporate R&D: The Contingent Effect of Contact Density on Mobility Expectations." *Social Science Research* 27: 189-217.

Laumann, Edward O., Christopher Masi, and Ezra W. Zuckerman. 1997. "Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice." *Journal of the American Medical Association* 277:1052-1057.

Zuckerman, Alan S., Nicholas A. Valentino, and Ezra W. Zuckerman. 1994. "A Structural Theory of Vote Choice: Social and Political Networks and Electoral Flows in Britain and the United States." *Journal of Politics* 56: 1008-33.

3. Publications in Process

Zuckerman Sivan, Ezra W. *The First Week: The How and Why of the Launch of our Essential Day-to-Day Scheduling Platform*. Three volumes. Tentative date for first volume: 2027.

Jackson, Summer, Ray E. Reagans, and Ezra W. Zuckerman Sivan. 2025. "Sustained Racial Integration via Formal Organization: Theoretical Framework and Dynamic Model." Unpublished manuscript, MIT Sloan School of Management.

Zuckerman Sivan, Ezra W., Catresa Barlow, and James C. Mellody. 2026. "The Week-Less Fog in Ironic, Pandemic-Onset Tweets: On the Importance of Recurrence Orientation to Everyday Life" Unpublished manuscript, MIT Sloan School of Management.

Houghton, James, Hagay Volvovsky, and Ezra W. Zuckerman Sivan. 2026. "Seeing Like an Organization: An Exaptation-Based Paradigm for Analyzing how Shared Cognitive Schemas Enable and Trap." Paper in process, MIT Sloan School of Management.

Zuckerman, Ezra W. 2017. "A Situationalist Theory of the Continuous Individual: A Prolegomenon to any Account of Social Structure and Human Action." Under revision.

Zuckerman, Ezra W. 2011. "Embeddedness for Control, for Compatibility, or by Constraint? Within-Network Exchange in the Selection of Home Remodelers." Unpublished manuscript, MIT Sloan School of Management.

Reagans, Ray E. and Ezra W. Zuckerman. 2008. "The Short Cut to Inefficiency? Implications of the Small but Stratified World." Unpublished manuscript, MIT Sloan School of Management.

Zuckerman, Ezra W. 2004. "Do Firms and Markets Look Different? Repeat Collaboration in the Feature Film Industry, 1935-1995." Unpublished manuscript, MIT Sloan School of Management.

4. Comments, Replies, and Review Essays

Brady, David, Aliza Luft, and Ezra W. Zuckerman Sivan. 2025. "How Does Culture Matter for Attainment, and How Would We Know If It Did?" *American Sociological Review* 90; 916-31.

Turco, Catherine J. and Ezra W. Zuckerman. 2017. "*Verstehen* for Sociology: Comment on Watts." *American Journal of Sociology* 122: 1272-1291.

Zuckerman, Ezra W. 2010. "Why Social Networks are Overrated: Downsides of the Commensuration that Underlies Social Network Analysis." *Perspectives: Newsletter of the ASA Theory Section* 32: 3-5,15.

Reagans, Ray E. and Ezra W. Zuckerman. 2008. "All in the Family: Reply to Burt, Podolny, and van den Rijt, Ban, and Sarkar." *Industrial and Corporate Change* 17: 979-999.

Zuckerman, Ezra W. 2004. "Towards the Social Reconstruction of an Interdisciplinary Turf War: Comment on Zajac and Westphal, ASR, June 2004." *American Sociological Review* 69: 458-465.

Zuckerman, Ezra W. 2003. "On *Networks and Markets* by Rauch and Casella, eds.," *Journal of Economic Literature* 46: 545-565.

5. Book Chapters

Reagans, Ray E., Summer Jackson, and Ezra W. Zuckerman Sivan. 2026. "Ecologies of Pluralism: How Organizational Context Can Reduce Social Distance." Forthcoming in Benjamin Cornwell and Peter V. Marsden eds., *Social Networks and Social Organization*. Edward Elgar.

Zuckerman, Ezra W. 2016. "Optimal Distinctiveness Revisited: An Integrative Framework for Understanding the Balance between Differentiation and Conformity in Individual and Organizational Identities." Pp. 283-299 in Michael G. Pratt, Majken Schultz, Blake E. Ashforth, and Davide Ravasi eds., *Oxford Handbook on Organizational Identity*.

Zuckerman, Ezra W. 2012. "Market Efficiency: A Sociological Perspective." Ch.12 (pp. 223-249) in Karin Knorr-Cetina and Alex Preda eds., *Oxford Handbook on the Sociology of Finance*.

Reagans, Ray E., Ezra W. Zuckerman, and Bill McEvily. 2007. "On Firmer Ground: The Collaborative Team as Strategic Research Site for Verifying Network-Based Social Capital Hypotheses." Chapter 6 (pp. 148-182) in James E. Rauch ed., *Missing Links: Formation and Decay of Economic Networks*. New York: Russell Sage Foundation.

6. Book Reviews

Zuckerman Sivan, Ezra W. 2023. Review of *Social Avalanche: Crowds, Cities and Financial Markets,* by Christian Borch. *Contemporary Sociology* 52: 223-225.

Zuckerman, Ezra W. 2017. Review of *Re-Imagining Economic Sociology*. Edited by Patrik Aspers and Nigel Dodd. *American Journal of Sociology* 123: 933-6.

Zuckerman, Ezra W. 2014. Review of *The Emergence of Organizations and Markets*, edited by John F. Padgett and Walter W. Powell. *Contemporary Sociology* 43: 859-861.

Zuckerman, Ezra W. 2014. Review of Lyn Spilman, *Solidarity in Strategy: Making Business Meaningful in American Trade Associations*. *American Journal of Sociology* 119: 1163-5.

Zuckerman, Ezra W. 2008. Review of Peter S. Bearman, *Doormen*. *Administrative Science Quarterly* 53: 194-197.

Zuckerman, Ezra W. 2004. Review of James E. Coverdill and William Finlay, *Headhunters*. *American Journal of Sociology* 108: 480-481.

7. Other Publications

Zuckerman Sivan, Ezra. 2025. "Why is Tabernacle Construction the Foundation of Shabbat?" *The Lehrhaus* (June 14, 2023). Accessible at https://thelehrhaus.com/tanakh/why-is-tabernacle-construction-the-foundation-of-shabbat/

Zuckerman Sivan, Ezra. 2023. "The Triple Threat to Social Order." *The Lehrhaus* (June 14, 2023). Accessible at https://thelehrhaus.com/scholarship/the-triple-threat-to-social-order/

Zuckerman Sivan, Ezra. 2022. "The Gift of Shabbat as the Trace of God's Caring Hand on our Faces." *The Lehrhaus* (February 17, 2022). Accessible at https://thelehrhaus.com/scholarship/the-gift-of-shabbat-as-the-trace-of-gods-caring-hand-on-our-faces/

Zuckerman Sivan, Ezra. 2021. "What Do We Know About Moses's Burial Place? *The Lehrhaus* (September 27, 2021). Accessible at https://thelehrhaus.com/scholarship/what-do-we-know-about-mosess-burial-place/

Zuckerman Sivan, Ezra. 2021. "In Six Barleys were Wrapped an Enduring Legacy." *The Lehrhaus* (May 16, 2021). Accessible at https://thelehrhaus.com/holidays/in-six-barleys-were-wrapped-an-enduring-legacy/

Zuckerman Sivan, Ezra. 2021. "When Shabbat first provided a Taste of the World to Come." *The Lehrhaus* (January 28, 2021). Accessible at https://thelehrhaus.com/scholarship/when-shabbat-first-provided-a-taste-of-the-world-to-come/

Zuckerman Sivan, Ezra. 2020. "Aleinu and Genesis: Against the Twin Idolatries of Universalism & Ethnonationalism." *The Lehrhaus* (October 29, 2020). Accessible at https://thelehrhaus.com/scholarship/aleinu-and-genesis-against-twin-idolatries-of-universalism-ethnonationalism/.

Zuckerman Sivan, Ezra. 2020. "Rebuilding a Future When Our World Comes Crashing Down," *The Lehrhaus* (May 28, 2020). Accessible at https://thelehrhaus.com/scholarship/rebuilding-a-future-when-our-world-comes-crashing-down/

Zuckerman Sivan, Ezra W. 2020. "Fellowship from Plague: Lessons from Passover." *The Lehrhaus* (April 14, 2020). Accessible at: https://thelehrhaus.com/timely-thoughts/fellowship-from-plague-lessons-from-passover/

Zuckerman Sivan, Ezra W. 2019. "How to Curtail Pernicious Social Competition: The Legacy of Zelophehad and his Daughters." *The Lehrhaus* (July 29, 2019). Accessible at: https://thelehrhaus.com/scholarship/how-to-curtail-pernicious-social-competition-the-legacy-of-zelophehad-and-his-daughters/

Zuckerman Sivan, Ezra W. 2019. "Where is the Justice in the Tenth Plague?" *The Lehrhaus* (April 18, 2019). Accessible at https://thelehrhaus.com/timely-thoughts/where-is-the-justice-in-the-tenth-plague/.

Zuckerman Sivan, Ezra W. 2018. "Team of Rivals: Building Israel Like Rachel and Leah." *The Lehrhaus* (November 15, 2018). Accessible at https://thelehrhaus.com/scholarship/team-of-rivals-building-israel-like-rachel-and-leah/

Zuckerman Sivan, Ezra W. 2018. "The King's Great Cover-Up and Great Confession." *The Lehrhaus* (September 17, 2018). Accessible at: https://thelehrhaus.com/scholarship/the-kings-great-cover-up-and-great-confession/

Zuckerman Sivan, Ezra W. 2018. "The Reward for Honoring Our Parents." *The Lehrhaus* (July 25, 2018). Accessible at: https://thelehrhaus.com/scholarship/the-reward-for-honoring-our-parents/

Zuckerman Sivan, Ezra W. 2018. "On the Importance of the Twentieth of Iyar." *The Lehrhaus* (May 3, 2018). Accessible at: https://thelehrhaus.com/timely-thoughts/on-the-importance-of-the-twentieth-of-iyar/

Zuckerman Sivan, Ezra W. 2018. "Why Do We Deserve God's Favor?" *The Lehrhaus* (January 25, 2018). Accessible at: https://thelehrhaus.com/scholarship/why-do-we-deserve-gods-favor/

Zuckerman Sivan, Ezra W. 2017. "Why Doesn't Abraham Get to Enjoy the Weekend?" *The Lehrhaus* (October 26, 2017). Accessible at https://thelehrhaus.com/scholarship/why-doesn%E2%80%99t-abraham-get-to-enjoy-the-weekend/

Zuckerman Sivan, Ezra. 2017. "Three in One: Creation, Exodus, and Equality." *The Lehrhaus* (August 3, 2017). Accessible at: https://thelehrhaus.com/scholarship/three-in-one-creation-exodus-and-equality/

Zuckerman Sivan, Ezra. 2017. "Between Shabbat and Lynch Mobs." *The Lehrhaus* (June 5, 2017). Accessible at: https://thelehrhaus.com/scholarship/between-shabbat-and-lynch-mobs/

Zuckerman, Ezra W. 2016. "Crossing the Chasm to Disruptive Innovation." *MIT Sloan Management Review* 57: 28-30.

Reavis, Cate and Ezra W. Zuckerman. 2014. "Restoration Affiliates." MIT Sloan School of Management teaching case 13-150.

Reavis, Cate and Ezra W. Zuckerman. 2013. "Resolute Marine Energy: Power in Waves." MIT Sloan School of Management teaching case 12-137.

Obukhova, Elena, Ezra W. Zuckerman, and Jiayin Zhang. 2012. "Why Was There No Fashion Under Mao? Effects of Politics on Culture in the Case of Chinese Naming Practices." Working paper, Social Science Research Network: http://ssrn.com/abstract=1878678

Phillips, Damon J., Catherine J. Turco, and Ezra W. Zuckerman. 2012. "Firm Status and Downward Diversification: A Note on Participation in Family Law and Personal Injury Law in Silicon Valley, 1946-1996" Columbia Business School Research Paper. Available at SSRN: http://ssrn.com/abstract=2205992

Reavis, Cate, under the supervision of Ezra W. Zuckerman. 2012. "Resolute Marine Energy: Power in Waves." MIT Sloan School of Management teaching case 12-138.

Sgourev, Stoyan V. and Ezra W. Zuckerman. 2006. "Improving Capabilities Through Peer Networks." *MIT Sloan Management Review* 47: 33-38.

Feldstein, Janet and Ezra W. Zuckerman. "2001 The Globalization of Israeli Venture Capital." Stanford University Graduate School of Business Teaching Case.

Sgourev, Stoyan V., under the supervision of Ezra W. Zuckerman, "A Note on Industry Peer Networks." Stanford University Graduate School of Business Teaching Case ON-2.

Siglienti, Stefano, Tracy Tefertiller, John Wenstrup, and John Wood, under the supervision of Ezra W. Zuckerman. 1999. "Internet Valuations: Surveying the Landscape." Technical Report No. 82. Stanford University Graduate School of Business.

Sutherland, Margot, under the supervision of Ezra W. Zuckerman. 2000. "Business Networks." Stanford University Graduate School of Business Teaching Case ON-1

XVI. Invited Oral Presentations

Co-organizer, Professional Development Workshop, "Hidden Value of Resources: Insights from Exaptation for Innovation, Strategy & Organizational Change." 2025 Academy of Management

""What Can Diffusion Teach us about Invention? Implications of the Distinctively Halting, Local, Disruptive, and Imprinted Spread of the Seven-Day Week" Sociological Science conference, May 2024; NYU Abu Dhabi Business, Organization and Society Seminar Series, May 2025; CMU Tepper School of Business, September 2025.

"When Social Significance Doesn't Imply Cultural Significance: Implications of the Week's 'Silent Reorientations'" NYU Sociology of Culture Workshop, September 2024.

"How Can We Get Facts to Matter When All We Care about Is Truth?" presentation in Special Session. Reexamining Truth in the Era of Post-Truth. American Sociological Association annual meetings, July 2024.

"An Organizational Dilemma: Dismantling Systemic Racism by Building Stable Racially Integrated Spaces." Presentations by Summer Jackson, Ray E. Reagans, and Ezra W. Zuckerman Sivan, at the Academy of Management and American Sociological Association, August 2023.

"The Weekend Seemed so Unimaginable and then Suddenly It Was Taken For Granted: Lessons on Institutional Entrepreneurship and Institutionalization" Presented the Seminar of the Organizational Behaviour & Human Resources Division, University of British Columbia Sauder School of Business, March 20, 2023.

"What Day is It and Who Cares about the Date? Social Media Expressions of Temporal Disorientation Before and After Pandemic Onset" Presented at the University of British Columbia Department of Sociology, March 21, 2023.

"Did Unions Actually Bring Us the Weekend—and if not, How and Why Did We Get It? Emerging Findings and Tentative Lessons." Lecture in the IWER Seminar, MIT Sloan School of Management. November 8, 2022.

"What Can Diffusion Teach Us About Invention? Implications of the Distinctively Halting, Local, Disruptive, and Imprinted Spread of the Seven-Day Week." Presented at Economic Sociology Working Group, MIT Sloan School of Management. October 19, 2022 and at University of Wisconsin

"Message of the Sabbath Pericope." Guest lecture in Prof. Aaron Koller's course *Genesis: Creation of the World CRN 78420*. Yeshiva University Bernard Revel Graduate School of Jewish Studies. July, 2022.

"The Logic of the Supply and Demand for Authenticity." Presentation at *SciencesPo,* Paris, France. June 13, 2022.

"The Invention of the Seven-Day Week." Five-part lecture series at the Drisha Institute for Jewish Education. February-March, 2022.

"What Day is It and Who Cares about the Date? Social Media Expressions of Temporal Disorientation Before and After Pandemic Onset." Presentation (with Catresa Barlow) at the Economic Sociology Working Group, MIT Sloan School of Management. April 6, 2022.

"The First Week: Ancient & Contemporary Insights from Sabbath Entrepreneurship." Online talk hosted by Rotterdam School of Management. May 18, 2020.

"The work of Edward Laumann to the study of Organizations." Presentation at "Social Structure and Process: A Celebration of The Contributions Of Edward O. Laumann," April 5, 2019.

"The Shabbat Entrepreneur: Social Scientific and Biblical Perspectives on the Emergence of the Seven-Day Week." Presented at Shalem College (January 2019) and MIT Hillel (May 2020).

“Optimal Distinctiveness: An Integrative Framework,” presentation at the Academy of Management Professional Development Workshop on Optimal Distinctiveness, August 2018.

“A Few Reflections from A Dilettante Macro Experimentalist,” Academy of Management Professional Development Workshop on Experiments in in Institutional Theory and Strategy Research, August 2018.

Death of the Salesman, but not the Sales Force: How Reputational Entrepreneurship Shapes Assessment of Contributions to the Life Sciences.” Presented at University of Pennsylvania Wharton School Management Department (March 2018); Columbia University Business School (January 2019); and USC Marshall School of Business (March 2019).

“The Inauthenticity in Legitimacy: Identity Trade-Offs in Firms’ New Market Entry.” Presented at University of Michigan Ross School of Management (September 2018) and Northwestern University Kellogg School of Management (April 2019).

“How Can a Lying Demagogue Seem Authentic: Unlocking Claims and Audiences.” Presentation to Hebrew University Department of Sociology, January 2017.

“The Storm of the Gatherer: Biblical Insights for the Manager of the Social and Temporal Commons.” Presentation in the Ben-Gurion University lecture series on “Bible and Business.” January, 2017.

“Trump’s Puzzling Authenticity,” presentation to UMD Smith School, November 2016

““Why Identity? A Prolegomenon to any Account of Social Structure and Human Action.,” presentation to Columbia sociology department, May 2013; and U Chicago Booth School of Business, May 2015.

"Categorical Imperative Revisited." Academy of Management Meetings, Philadelphia, 2015

"A Sociological Approach to Market Efficiency," presentation in 2013 Amer Soc Assn annual meetings-- thematic session on Financial Markets.

“What are Norms and What Makes Them Important?” Presentation to SCANCOR group at Stanford University (January 2013).

“Managerial Control is Alienating and Often Inefficient, So Why Do Firms Dominate the Capitalist Economy and Sometimes Even Perform Well?" Presented at ESSEC-Paris Business School (March 2011) and the American Sociological Association meetings (August, 2011).

"Social Embeddedness of Capitalism: Recent Progress," half-day lecture at Hebrew University Recanati School of Business (May 2011)

“It’s the Conventional Thought that Counts” (and predecessor titles). Presented at University of Toronto Rotman School (January 2012), Yale Department of Sociology (March 2012), American Sociological Association meetings, Las Vegas Nevada (August 2011), Hebrew University Dept of Sociology (May 2011), IESE Business School (February 2011), Columbia Business School Organizational Behavior Seminar (spring 2010), the MIT Sloan Marketing Seminar (spring 2010), the Tel Aviv University Organizational Behavior Seminar (December 2010), and the 2010 NYU conference on Power, Status, and Influence.

“The Short Cut to Inefficiency? Implications of the Small but Stratified World.” Presented at the University of Chicago Organizations and Markets workshop, February 2008; and at the American Sociological Association meetings, August 2008.

High-Status Deviance or Conformity? Professional Purity or Impurity? Silicon Valley Law Firms’ Engagement in Family and Personal Injury Law.” (and related titles) Presented at the Duke/Fuqua strategy seminar (March 2008) and Princeton University Economics-Sociology workshop, December 2009.

Keynote speaker in panel on “Interdisciplinary Approaches to Strategy” at First Annual Israel Strategy conference, Jerusalem, December 2007.

“Identity and the Explanation of Action.” Yale SOM Summer Camp on Identity and Organization, June 2007.

“Why Knowledge Does Not Equal Power: The Network Redundancy Tradeoff.” Presented at the OB Seminar, Stanford Business School, February 2006; at the Strategy Seminar, Harvard Business School, March, 2006; at the American Sociological Association meetings, August 2006; at Columbia Business School, September 2006; at Yale SOM, March 2007; and at NYU Stern School of Business, March 2007.
“Choice for Control or Consideration for Compatibility: Within-Network Exchange in the Selection of Home Remodelers.” Presented at the Negotiations, Organizations, and Markets seminar, Harvard Business School, November 2004; at the Cornell Center for Economy and Society, November 2004; and at the University of Chicago Graduate School of Business, May 2005.

“From Arm’s Length to Bear Hug.” Presented at the American Sociological Association annual meetings, August 2004.

“Do Firms and Markets Look Different? Repeat Collaboration in the Feature Film Industry, 1935-1995” Presented at the meeting of the Russell Sage Foundation Working Group on Formation and Decay of Economic Networks, July 2004; at Georgetown (McDonough) School of Business, April 2005; at the Ross (Michigan) Business School, April 2005; at the Goizueta (Emory) School of Business, May 2005; at the American

Sociological Association, August 2005; and at the Rotman (Toronto) School of Management, October 2005.

"Peer Capitalism." Presented at the American Sociological Association annual meetings, August 2003; and at the seminar of the Harvard Business School strategy group, November 2003.

"Two Holes in One? Information and Control in the Analysis of Structural Advantage." Presented at the OSG seminar of MIT Sloan School of Management, April 2003; and at the OB seminar; UT-Austin McCombs School of Business, May 2003; and the American Sociological Association annual meetings, August 2003.

"Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon." Presented at the management seminar, NYU Stern School of Business, October 2002; and at the Workshop in Applied Statistics, Harvard University, November 2002; and at the Organizational Ecology conference, Stanford University, December 2002.

"Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market." Presented at the seminar of the Management Division, Columbia University Graduate School of Business, February 2002; at the social organization workshop of the University of Chicago Graduate School of Business, May 2002; at the American Sociological Association annual meetings, August 2002; and at the IWER seminar of MIT Sloan School of Management, October 2002.

"Category Emergence in the Rise and Fall of the Internet Stock." Presented at the Organizational Behavior seminar, Harvard Business School, and at the Economic Sociology seminar, MIT/Sloan School of Management, October 2001.

"Structural Incoherence and Stock-Market Volatility." Presented at the University of Chicago Graduate School of Business, October 2000; the University of Washington Department of Sociology, November 2000; and the 2001 Academy of Management meetings.

"Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets." Presented at the seminar of the Management Division, Columbia University Graduate School of Business, November, 1999; at the Strategy seminar, Harvard Business School, March 2000; and at the Strategy seminar, Washington University Olin School of Business, March 2000.

"The Highbrow Trade-Off: Market Mediation and Success in the Film Industry." Paper presented at the annual meetings of the American Sociological Association, 1999.

"The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." Paper presented at the OBIR workshop, UC Berkeley, February 1998 and at the annual meetings of the American Sociological Association, 1998.

"Mediating the Corporate Product: Securities Analysts and the Scope of the Firm." Paper presented at the annual meetings of the American Sociological Association, 1997.

"Why Your Friends Seem to Have More Friends Than You Do." Paper presented at the annual Sunbelt Conference on Social Networks, February 1996 and at the annual meetings of the American Sociological Association, August 1996.

With Edward O. Laumann and Christopher Masi. "Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice." Paper presented at the annual meetings of the American Sociological Association, August 1996.

With Shaul M. Gabbay. "Networks and Opportunity in Corporate R&D: The Contingent Effect of Brokerage on Mobility Expectations." Paper presented at the annual meetings of the American Sociological Association, August 1995 and at the annual meetings of the Academy of Management, August 1995.

"Social Contagion in the Health Policy Domain: The Social Construction of Organizational Identity." Paper presented at the 14th Sunbelt Conference on Social Networks, February 1994.

XVII. Podcast

With Ray E. Reagans and Kate O'Sullivan (executive producer), Nora CB (producer), and . *Outsider-Insider.* Season 1 (2024-2025).

- Episode 1 (The Invisible Logic of Jewish Peoplehood; release date: 9/9/24)
- Episode 2 (The Invisible Logic of Black Family Reunions; release date: 9/9/24)
- Episode 3 (The Promise and Challenge of Universities as Inclusive Communities release date: 9/9/24)
- Episode 4 (Outsider/Insider Embodied; guest: Prof. Lerna Ekmekcioglu; release date: 10/11/24)
- Episode 5 (Identifying with Both Sides and a Community that Transcends Sides; guest: Prof. Lerna Ekmekcioglu; release date: 10/11/24)
- Episode 6 ("Perpetual outsider"? Or Wearer of Multiple Insider Lenses!; guest: Prof. Lily Tsai; release date: 11/21/2024)
- Episode 7 (Episode 7: Advocating for Outsiders Without Crowding Them Out; guest: Prof. Lily Tsai release date: 11/21/2024)
- Episode 8 (Episode 8: The Importance of Robust Disagreement and the Value in Equality; guest: Prof. Tarek Masoud; release date: 1/27/2025)