

**e - c o m p a n i o n**

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Electronic Companion—“Generalized Quantity Competition for Multiple Products and Loss of Efficiency” by Jonathan Kluberg and Georgia Perakis, *Operations Research*, <http://dx.doi.org/10.1287/opre.1110.1017>.

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# Appendix

## A Proof of Lemma 1

**Lemma.** *In a market with differentiated substitute products, a single product per firm and separate capacity constraints for each product, colluding firms always sell less quantity of each product than if they compete freely:  $\mathbf{d}^{MP} \leq \mathbf{d}^{OP}$ .*

*Proof.* To prove this lemma we first formulate the oligopoly problem (OP) under capacity constraints. It can be written as:

$$\begin{aligned} \max_{d_i} \quad & d_i \cdot \left\{ \bar{p}_i - (\mathbf{B}_i) \cdot \begin{pmatrix} d_i \\ \mathbf{d}_{-i}^{OP} \end{pmatrix} \right\} \\ \text{s.t.} \quad & 0 \leq d_i \leq C_i \leq \bar{d}_i \end{aligned}$$

where  $\mathbf{B}_i$  denotes the row of matrix  $\mathbf{B}$  corresponding to firm  $i$ .

Using notation  $\mathbf{\Gamma} = \text{diag}(\mathbf{B})$ , the corresponding (OP) KKT conditions are:

$$\bar{\mathbf{p}} - \mathbf{B}\mathbf{d}^{OP} - \mathbf{\Gamma}\mathbf{d}^{OP} - \boldsymbol{\lambda}^{OP} + \boldsymbol{\mu}^{OP} = 0 \quad \begin{cases} \lambda_i^{OP}(C_i - d_i^{OP}) = 0 \\ \lambda_i^{OP} \geq 0 \\ d_i^{OP} \leq C_i \leq \bar{d}_i \end{cases} \quad \begin{cases} \mu_i^{OP} d_i^{OP} = 0 \\ \mu_i^{OP} \geq 0 \\ d_i^{OP} \geq 0 \end{cases}$$

Similarly, we write down the monopoly problem (MP) under capacity constraints.

$$\begin{aligned} \max_{\mathbf{d}} \quad & \mathbf{d} \cdot \{\bar{\mathbf{p}} - \mathbf{B} \cdot \mathbf{d}\} \\ \text{s.t.} \quad & 0 \leq \mathbf{d} \leq \mathbf{C} \leq \bar{\mathbf{d}} \end{aligned}$$

The corresponding (MP) KKT conditions are:

$$\bar{\mathbf{p}} - 2\mathbf{B}\mathbf{d}^{MP} - \boldsymbol{\lambda}^{MP} + \boldsymbol{\mu}^{MP} = 0 \quad \begin{cases} (\boldsymbol{\lambda}^{MP})^T(\mathbf{C} - \mathbf{d}^{MP}) = 0 \\ \boldsymbol{\lambda}^{MP} \geq 0 \\ \mathbf{d}^{MP} \leq \mathbf{C} \leq \bar{\mathbf{d}} \end{cases} \quad \begin{cases} (\boldsymbol{\mu}^{MP})^T\mathbf{d}^{MP} = 0 \\ \boldsymbol{\mu}^{MP} \geq 0 \\ \mathbf{d}^{MP} \geq 0 \end{cases}$$

Step 1: We will prove that  $\boldsymbol{\mu}^{OP} = 0$

Let us consider the problem that ignores the constraint  $\mathbf{d}^{OP} \geq 0$ . This suggests we ignore  $\boldsymbol{\mu}^{OP}$  and the KKT conditions of problem (OP) become:

$$\bar{\mathbf{p}} - (\mathbf{B} + \mathbf{\Gamma})\mathbf{d}^{OP} - \boldsymbol{\lambda}^{OP} = 0 \quad \text{or} \quad \mathbf{d}^{OP} = (\mathbf{B} + \mathbf{\Gamma})^{-1}(\bar{\mathbf{p}} - \boldsymbol{\lambda}^{OP})$$

with  $\mathbf{B} + \mathbf{\Gamma}$  being an inverse M-Matrix (see [1]).

There are two cases to distinguish.

- Either  $\lambda_j^{OP} > 0$ , in which case:  $d_j^{OP} = C_j > 0$
- Or  $\lambda_j^{OP} = 0$ ,

$$\begin{aligned} d_j^{OP} &= (\mathbf{B} + \mathbf{\Gamma})_j^{-1} (\bar{\mathbf{p}} - \boldsymbol{\lambda}^{OP}) \\ &= \underbrace{(-\dots - + \dots -)}_{jj} \begin{pmatrix} \bar{p}_1 - \lambda_1^{OP} \\ \bar{p}_j \\ \bar{p}_n - \lambda_n^{OP} \end{pmatrix} \geq (-\dots - + \dots -) \bar{\mathbf{p}} \\ d_j^{OP} &\geq (\mathbf{B} + \mathbf{\Gamma})_j^{-1} \mathbf{B} \bar{\mathbf{d}} = (I + \mathbf{M}\mathbf{\Gamma})_j^{-1} \bar{\mathbf{d}} > 0 \end{aligned}$$

Since  $\mathbf{M}$  is an M-matrix, so is  $I + \mathbf{M}\mathbf{\Gamma}$  (see [1]). Hence  $(I + \mathbf{M}\mathbf{\Gamma})^{-1}$  has non-negative elements, and the last inequality follows from  $\bar{\mathbf{d}} > 0$ .

Hence, it is always the case that  $\mathbf{d}^{OP} \geq 0$  even without including this constraint (i.e. the constraint that  $\mathbf{d}^{OP} \geq 0$ ). As a result,  $\boldsymbol{\mu}^{OP} = 0$ .

Step 2: Similarly, we now show that  $\boldsymbol{\mu}^{MP} = 0$

Following a similar thought process as before, we first consider the problem that ignores  $\boldsymbol{\mu}^{MP}$  (that is, ignores the constraint  $\mathbf{d}^{MP} \geq 0$ ). Then the KKT conditions of problem (MP) become:

$$\bar{\mathbf{p}} - 2\mathbf{B} \mathbf{d}^{MP} - \boldsymbol{\lambda}^{MP} = 0 \quad \text{or} \quad \mathbf{d}^{MP} = 1/2 \mathbf{M}(\bar{\mathbf{p}} - \boldsymbol{\lambda}^{MP})$$

- Either  $\lambda_j^{MP} > 0$ , in which case:  $d_j^{MP} = C_j > 0$
- Or  $\lambda_j^{MP} = 0$ ,

$$\begin{aligned} d_j^{MP} &= 1/2 \mathbf{M}_j (\bar{\mathbf{p}} - \boldsymbol{\lambda}^{MP}) \\ &= \underbrace{(-\dots - + \dots -)}_{jj} \begin{pmatrix} \bar{p}_1 - \lambda_1^{MP} \\ \bar{p}_j \\ \bar{p}_n - \lambda_n^{MP} \end{pmatrix} \geq 1/2 \mathbf{M}_j \bar{\mathbf{p}} \\ d_j^{MP} &\geq 1/2 \bar{d}_j > 0 \end{aligned} \tag{1}$$

Step 3: *Characterization of  $\mathbf{d}^{OP}$*

Let  $K_1 = \{\text{Set of active constraints for the oligopoly problem}\} = \{i = 1, \dots, n, \lambda_i^{OP} > 0\}$ . We denote by  $K_1^c$  the complement set of  $K_1$  and by  $\mathbf{H}_{AB}$  and  $\mathbf{u}_A$  the restrictions of matrix  $\mathbf{H}$  and

vector  $\mathbf{u}$  to rows indexed by  $A$  and columns indexed by  $B$ . Since  $K_1$  is the set of active capacity constraints for problem (OP),  $\mathbf{d}^{OP} = \begin{pmatrix} d_{K_1}^{OP} \\ d_{K_1^c}^{OP} \end{pmatrix} = \begin{pmatrix} c_{K_1} \\ d_{K_1^c}^{OP} \end{pmatrix}$ .

Since  $\boldsymbol{\mu}^{OP} = 0$ , the oligopoly KKT conditions become:

$$\bar{\mathbf{p}} - (\mathbf{B} + \boldsymbol{\Gamma})\mathbf{d}^{OP} - \boldsymbol{\lambda}^{OP} = 0$$

Restricting attention to the set  $K_1^c$  of inactive constraints ( $\lambda_{K_1^c}^{OP} = 0$ ) and noting that  $\boldsymbol{\Gamma}$  disappears in off-diagonal block matrices:

$$\bar{\mathbf{p}}_{K_1^c} - \mathbf{B}_{K_1^c K_1} c_{K_1} - (\mathbf{B} + \boldsymbol{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} = 0$$

Using the relation  $\bar{\mathbf{p}}_{K_1^c} = \mathbf{B}_{K_1^c} \bar{\mathbf{d}}$ , we get:

$$\begin{aligned} (\mathbf{B} + \boldsymbol{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} &= \mathbf{B}_{K_1^c K_1} \bar{\mathbf{d}}_{K_1} + \mathbf{B}_{K_1^c K_1^c} \bar{\mathbf{d}}_{K_1^c} - \mathbf{B}_{K_1^c K_1} c_{K_1} \\ \Rightarrow (\mathbf{B} + \boldsymbol{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} &= \mathbf{B}_{K_1^c K_1} (\bar{\mathbf{d}}_{K_1} - c_{K_1}) + \mathbf{B}_{K_1^c K_1^c} \bar{\mathbf{d}}_{K_1^c} \end{aligned} \quad (2)$$

Clearly, on  $K_1$  we have:  $d_{K_1}^{OP} = c_{K_1} \geq d_{K_1}^{MP}$ . Hence, to prove the lemma above, we only need to show:  $d_{K_1^c}^{OP} \geq d_{K_1^c}^{MP}$ .

#### Step 4: Characterization of $\mathbf{d}^{MP}$

Let  $K_2 = \{\text{Set of active constraints for the monopoly problem}\} = \{i = 1, \dots, n, \lambda_i^{MP} > 0\}$ . We denote by  $K_2^c$  the complement set of  $K_2$ . Since  $K_2$  is the set of active capacity constraints for problem (MP),  $\mathbf{d}^{MP} = \begin{pmatrix} c_{K_2} \\ d_{K_2^c}^{MP} \end{pmatrix}$ .

Since  $\boldsymbol{\mu}^{MP} = 0$ , the monopoly KKT conditions become:

$$\bar{\mathbf{p}} - 2 \mathbf{B} \mathbf{d}^{MP} - \boldsymbol{\lambda}^{MP} = 0$$

Restricting attention to the set  $K_2^c$  of inactive constraints ( $\lambda_{K_2^c}^{MP} = 0$ ):

$$\bar{\mathbf{p}}_{K_2^c} - 2 \mathbf{B}_{K_2^c} d^{MP} = 0 \quad (3)$$

Without loss of generality, we now assume  $K_2 \subseteq K_1$  (and hence  $K_2^c \supseteq K_1^c$ ). If there were constraints in  $K_2 \setminus K_1$ , we simply remove them. We show that without these constraints  $d_{K_1^c}^{MP} \leq d_{K_1^c}^{OP}$  which proves that capacity constraints cannot be active on  $d_{K_1^c}^{MP}$  as they are not active on  $d_{K_1^c}^{OP}$ .

Restricting further (3) to  $K_1^c (\subseteq K_2^c)$  and splitting variables according to  $K_1 \mid K_1^c$ , we get:

$$\bar{\mathbf{p}}_{K_1^c} - 2 \mathbf{B}_{K_1^c K_1} \begin{pmatrix} c_{K_2} \\ d_{K_1 \setminus K_2}^{MP} \end{pmatrix} - 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} = 0$$

Using the relation  $\bar{\mathbf{p}}_{K_1^c} = \mathbf{B}_{K_1^c} \bar{\mathbf{d}}$ , we get:

$$\begin{aligned} 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} &= \mathbf{B}_{K_1^c K_1} \bar{\mathbf{d}}_{K_1} + \mathbf{B}_{K_1^c K_1^c} \bar{\mathbf{d}}_{K_1^c} - 2 \mathbf{B}_{K_1^c K_1} \begin{pmatrix} c_{K_2} \\ d_{K_1 \setminus K_2}^{MP} \end{pmatrix} \\ \Rightarrow 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} &= \mathbf{B}_{K_1^c K_1} \left( \bar{\mathbf{d}}_{K_1} - \begin{matrix} 2 c_{K_2} \\ 2 d_{K_1 \setminus K_2}^{MP} \end{matrix} \right) + \mathbf{B}_{K_1^c K_1^c} \bar{\mathbf{d}}_{K_1^c} \end{aligned} \quad (4)$$

Step 5:  $\mathbf{d}^{OP} \geq \mathbf{d}^{MP}$

As shown in (1), for all  $j \in K_2^c$ ,  $d_j^{MP} \geq 1/2 \bar{d}_j$ . In particular:

$$\begin{aligned} 2 d_{K_1 \setminus K_2}^{MP} &\geq \bar{\mathbf{d}}_{K_1 \setminus K_2} \geq c_{K_1 \setminus K_2} \\ 2 d_{K_1^c}^{MP} &\geq \bar{\mathbf{d}}_{K_1^c} \end{aligned} \quad (5)$$

On the other hand, combining (2) and (4), we have:

$$\begin{aligned} (\mathbf{B} + \mathbf{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} - \mathbf{B}_{K_1^c K_1} (\bar{\mathbf{d}}_{K_1} - c_{K_1}) &= 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} - \mathbf{B}_{K_1^c K_1} \begin{pmatrix} \bar{\mathbf{d}}_{K_1} - 2 c_{K_2} \\ 2 d_{K_1 \setminus K_2}^{MP} \end{pmatrix} \\ \Rightarrow (\mathbf{B} + \mathbf{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} &= 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} + \underbrace{\mathbf{B}_{K_1^c K_1} \begin{pmatrix} 2 c_{K_2} & - c_{K_2} \\ 2 d_{K_1 \setminus K_2}^{MP} & c_{K_1 \setminus K_2} \end{pmatrix}}_{\geq 0 \text{ using (5)}} \\ \Rightarrow (\mathbf{B} + \mathbf{\Gamma})_{K_1^c K_1^c} d_{K_1^c}^{OP} &\geq 2 \mathbf{B}_{K_1^c K_1^c} d_{K_1^c}^{MP} \end{aligned} \quad (7)$$

Finally, let's assume there exist  $i \in K_1^c$  such that  $d_i^{OP} < d_i^{MP}$ . Denoting  $\{s_1, \dots, s_f\}$  the indices of  $K_1^c$ , let's expand the  $i$ -th row of (7):

$$\begin{aligned} (b_{is_1} \cdots 0 \cdots b_{is_f}) \underbrace{d_{K_1^c}^{OP}}_{\leq \bar{\mathbf{d}}_{K_1^c}} + 2 b_{ii} \underbrace{d_i^{OP}}_{< d_i^{MP}} &\geq (b_{is_1} \cdots 0 \cdots b_{is_f}) \underbrace{2 d_{K_1^c}^{MP}}_{\geq \bar{\mathbf{d}}_{K_1^c}} + 2 b_{ii} d_i^{MP} \\ &\geq \bar{\mathbf{d}}_{K_1^c} + 2 b_{ii} d_i^{MP} \end{aligned} \quad \text{using (6)}$$

Since all the coefficients  $b_{ij}$  are non-negative, this is a contradiction.

We just showed that  $d_{K_1^c}^{MP} \leq d_{K_1^c}^{OP}$ , leading to  $d^{MP} \leq d^{OP}$ .

□

## B Proof of Step 1 for Theorem 3

Ignoring  $\boldsymbol{\mu}^{SP}$ , the KKT conditions of problem (SP) become:

$$\bar{\mathbf{p}} - \mathbf{B} \mathbf{d}^{SP} - \boldsymbol{\lambda}^{SP} = 0 \quad \text{or} \quad \mathbf{d}^{SP} = \mathbf{M} (\bar{\mathbf{p}} - \boldsymbol{\lambda}^{SP})$$

- Either  $\lambda_j^{SP} > 0$ , in which case:  $d_j^{SP} = C_j > 0$
- Or  $\lambda_j^{SP} = 0$ ,

$$\begin{aligned} d_j^{SP} &= \mathbf{M}_j (\bar{\mathbf{p}} - \boldsymbol{\lambda}^{SP}) \\ &= (\underbrace{-\dots -}_{jj} + \dots) \begin{pmatrix} \bar{p}_1 - \lambda_1^{SP} \\ \bar{p}_j \\ \bar{p}_n - \lambda_n^{SP} \end{pmatrix} \geq \mathbf{M}_j \bar{\mathbf{p}} \\ d_j^{SP} &\geq \bar{d}_j > 0 \end{aligned}$$

## C Calculations for Theorem 4

In the uniform case, matrix  $\mathbf{M}$  can be written as:

$$\begin{aligned} \mathbf{M} &= \begin{pmatrix} 1 & -\alpha & \dots & -\alpha \\ -\alpha & \ddots & & \vdots \\ \vdots & & \ddots & -\alpha \\ -\alpha & \dots & -\alpha & 1 \end{pmatrix} = (1 + \alpha)I - \alpha H \\ &= \Delta \begin{pmatrix} 1 + \alpha - n\alpha & 0 & \dots & 0 \\ 0 & 1 + \alpha & & \vdots \\ \vdots & & \ddots & 0 \\ 0 & \dots & 0 & 1 + \alpha \end{pmatrix} \Delta^T \end{aligned}$$

Inverting  $\mathbf{M}$ , we get matrix  $\mathbf{B}$ :

$$\begin{aligned} \mathbf{B} &= \frac{1}{1 + \alpha} \left( I - \frac{\alpha}{1 + \alpha} H \right)^{-1} \\ &= \frac{1}{1 + \alpha} \left[ I + \frac{\alpha}{1 + \alpha} \left( 1 + \frac{\alpha}{1 + \alpha} n + \dots \right) H \right] \\ &= \frac{1}{1 + \alpha} \left[ I + \frac{\alpha}{1 + \alpha - n\alpha} H \right] \end{aligned}$$

This allows us to compute:

$$\boldsymbol{\Gamma} = \text{diag}(\mathbf{B}) = \frac{1 + 2\alpha - n\alpha}{(1 + \alpha)(1 + \alpha - n\alpha)} I$$

On the other hand, diagonalizing  $\mathbf{B}$  as we did with  $\mathbf{M}$ :

$$\mathbf{B} = \Delta \begin{pmatrix} \frac{1}{1+\alpha-n\alpha} & 0 & \dots & 0 \\ 0 & \frac{1}{1+\alpha} & & \vdots \\ \vdots & & \ddots & 0 \\ 0 & \dots & 0 & \frac{1}{1+\alpha} \end{pmatrix} \Delta^T$$

We are now able to compute the diverse component of the surplus ratio.

$$I + \mathbf{M}\mathbf{\Gamma} = \Delta \begin{pmatrix} \frac{2+3\alpha-n\alpha}{1+\alpha} & 0 & \dots & 0 \\ 0 & \frac{2+3\alpha-2n\alpha}{1+\alpha-n\alpha} & & \vdots \\ \vdots & & \ddots & 0 \\ 0 & \dots & 0 & \frac{2+3\alpha-2n\alpha}{1+\alpha-n\alpha} \end{pmatrix} \Delta^T$$

$$(I + \mathbf{M}\mathbf{\Gamma})^{-1} = \Delta \begin{pmatrix} \frac{1+\alpha}{2+3\alpha-n\alpha} & 0 & \dots & 0 \\ 0 & \frac{1+\alpha-n\alpha}{2+3\alpha-2n\alpha} & & \vdots \\ \vdots & & \ddots & 0 \\ 0 & \dots & 0 & \frac{1+\alpha-n\alpha}{2+3\alpha-2n\alpha} \end{pmatrix} \Delta^T$$

Let's call  $\check{\mathbf{d}}$  the vector whose components are the eigenvectors of  $\mathbf{M}$ , and  $[\check{\rho}_1, \check{\rho}_2]$  the two eigenvalues of:  $(I + \mathbf{\Gamma}\mathbf{M})^{-1} \mathbf{\Gamma} (I + \mathbf{M}\mathbf{\Gamma})^{-1}$ .

- $\check{\rho}_1 = \frac{(1+\alpha)(1+2\alpha-n\alpha)}{(2+3\alpha-n\alpha)^2(1+\alpha-n\alpha)}$
- $\check{\rho}_2 = \frac{(1+\alpha-n\alpha)(1+2\alpha-n\alpha)}{(2+3\alpha-2n\alpha)^2(1+\alpha)}$

The ratio of profits becomes:

$$\frac{\Pi(OP)}{\Pi(MP)} = \frac{4 (\check{\rho}_1 \check{d}_1^2 + \check{\rho}_2 \sum_{i=2}^n \check{d}_i^2)}{\frac{1}{1+\alpha-n\alpha} \check{d}_1^2 + \frac{1}{1+\alpha} \sum_{i=2}^n \check{d}_i^2}$$

## D Proof of Lemma 1

**Lemma.** For a symmetric inverse M-matrix  $\mathbf{B}$  and a vector  $\mathbf{d}$  with all component positive, the following inequality holds:

$$\|\mathbf{d}\|_{\mathbf{B}}^2 \leq (1 + r \cdot (nm - 1)) \|\mathbf{d}\|_{\mathbf{B}^{\text{diag}}}^2$$

where  $r$  is the market power.

*Proof.* Since  $\mathbf{B}$  is an inverse M-matrix, Ostrowski shows in [3] that:

$$B_{ij}^{kl} \leq r_{kl} B_{ij}^{ij} \quad \text{and} \quad B_{ij}^{kl} = B_{kl}^{ij} \leq r_{ij} B_{kl}^{kl}$$

Introducing  $r = \max_{kl} r_{kl}$ , we have:  $B_{ij}^{kl} \leq r \sqrt{B_{ij}^{ij} B_{kl}^{kl}}$ .

Hence, we can write:

$$\begin{aligned} \|\mathbf{d}\|_{\mathbf{B}}^2 &\leq \mathbf{d}^T \begin{pmatrix} B_{11}^{11} & \dots & r \sqrt{B_{ij}^{ij} B_{kl}^{kl}} \\ \vdots & \ddots & \vdots \\ r \sqrt{B_{ij}^{ij} B_{kl}^{kl}} & \dots & B_{nm}^{nm} \end{pmatrix} \mathbf{d} \\ &= \mathbf{d}^T \begin{pmatrix} r B_{11}^{11} & \dots & r \sqrt{B_{ij}^{ij} B_{kl}^{kl}} \\ \vdots & \ddots & \vdots \\ r \sqrt{B_{ij}^{ij} B_{kl}^{kl}} & \dots & r B_{nm}^{nm} \end{pmatrix} \mathbf{d} + \mathbf{d}^T \begin{pmatrix} (1-r) B_{11}^{11} & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & (1-r) B_{nm}^{nm} \end{pmatrix} \mathbf{d} \end{aligned}$$

We denote the diagonal matrix corresponding to the diagonal of matrix  $\mathbf{B}$  by:

$$\mathbf{\Gamma} = \text{diag}(B_{11}^{11}, \dots, B_{nm}^{nm})$$

We obtain:

$$\|\mathbf{d}\|_{\mathbf{B}}^2 \leq r \mathbf{d}^T \sqrt{\mathbf{\Gamma}} \begin{pmatrix} 1 & \dots & 1 \\ \vdots & \ddots & \vdots \\ 1 & \dots & 1 \end{pmatrix} \sqrt{\mathbf{\Gamma}} \mathbf{d} + (1-r) \mathbf{d}^T \mathbf{\Gamma} \mathbf{d}$$

Since  $\mathbf{H} = \begin{pmatrix} 1 & \dots & 1 \\ \vdots & \ddots & \vdots \\ 1 & \dots & 1 \end{pmatrix}$  has two eigenvalues 0 and  $nm$ , we have  $\mathbf{d}^T \mathbf{H} \mathbf{d} \leq nm \|\mathbf{d}\|^2$  for all  $\mathbf{d}$ .

$$\begin{aligned} \|\mathbf{d}\|_{\mathbf{B}}^2 &\leq r \cdot nm \mathbf{d}^T \mathbf{\Gamma} \mathbf{d} + (1-r) \mathbf{d}^T \mathbf{\Gamma} \mathbf{d} \\ &\leq (1+r \cdot (nm-1)) \|\mathbf{d}\|_{\mathbf{B}^{\text{diag}}}^2 \end{aligned}$$

□

## E Derivation of oligopoly variational inequality

At a Nash equilibrium solution, the optimization problem facing a single firm is:

$$\begin{aligned} \max_{\mathbf{d}_i} \quad & \mathbf{d}_i \cdot \left\{ \bar{\mathbf{p}}_i - \begin{pmatrix} B_{i1} \\ \vdots \\ B_{im} \end{pmatrix} \cdot \begin{pmatrix} \mathbf{d}_i \\ \mathbf{d}_{-i}^{OP} \end{pmatrix} \right\} \\ \text{s.t.} \quad & \mathbf{d}_i \in K_i \end{aligned} \tag{8}$$



This problem is a maximization of a concave objective function over a convex set, it is a convex problem. A general convex problem of the form:

$$\begin{aligned} \max_x \quad & F(x) \\ \text{s.t.} \quad & x \in K \end{aligned}$$

with a concave objective  $F(x)$  is equivalent (see [2], [4]) to the variational inequality problem:

$$\text{Find } x_0 \in K : \quad -\nabla F(x_0) \cdot (x - x_0) \geq 0 \quad \forall x \in K$$

Applying this to (8), we obtain for each firm  $i$ :

$$\text{Find } \mathbf{d}_i^{OP} \in K_i : \quad \left\{ -\bar{\mathbf{p}}_i + \mathbf{B}_i \cdot \mathbf{d}^{OP} + \mathbf{B}_i^i \cdot \mathbf{d}_i^{OP} \right\}^T (\mathbf{d}_i - \mathbf{d}_i^{OP}) \geq 0 \quad \forall \mathbf{d}_i \in K_i$$

where  $\mathbf{B}_i$  denotes the rows of matrix  $\mathbf{B}$  corresponding to firm  $i$ .

Now, since the constraint set of each firm  $i$  is independent of the quantities chosen by other firms, it is equivalent to satisfy every one of these variational inequalities (for firm  $i$ ) or to satisfy the sum of these inequalities. Clearly, if  $\mathbf{d}^{OP}$  satisfies all these inequalities it satisfies the sum of the inequalities. On the other hand if  $\mathbf{d}^{OP}$  satisfies the sum of the inequalities, by choosing  $\mathbf{d} = (\mathbf{d}_i, \mathbf{d}_{-i}^{OP})$  for all  $\mathbf{d}_i \in K_i$ , it is easy to check that it will satisfy every variational inequality separately as well. The sum of these inequalities is exactly the variational inequality used in this paper:

$$\text{Find } \mathbf{d}^{OP} \in K : \quad \left\{ -\bar{\mathbf{p}} + \mathbf{B} \cdot \mathbf{d}^{OP} + \mathbf{B}^{\mathbf{Bdiag}} \cdot \mathbf{d}^{OP} \right\}^T (\mathbf{d} - \mathbf{d}^{OP}) \geq 0 \quad \forall \mathbf{d} \in K$$

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