# Vicky Chuqiao Yang

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## **EDUCATION**

2018	Ph.D. Engineering Sciences and Applied Mathematics
	Northwestern University, Evanston, IL
	Advised by Daniel M. Abrams
	Dissertation: Mathematical Models of Social Systems with Applications to Urban
	Scaling Laws and Political Party Polarization

- 2014 M.S. Engineering Sciences and Applied Mathematics Northwestern University
- 2013 **B.S. Mathematical Sciences; B.S. Physics** (with high distinction) Worcester Polytechnic Institute (WPI), Worcester, MA

# ACADEMIC APPOINTMENTS

- 2022-MIT Sloan School of Management, Cambridge, MApresentRichard S. Leghorn (1939) Career Development Assistant Professor<br/>in Management of Technological Innovation<br/>Assistant Professor, System Dynamics
- 2018–2022 Santa Fe Institute (SFI), Santa Fe, NM Omidyar Fellow and Peters Hurst Scholar

# PUBLICATIONS

### **Peer-reviewed Publications**

- 2023 V.C. Yang, A. Sandberg "Collective Intelligence as Infrastructure for Reducing Broad Global Catastrophic Risks," *Proceedings of the Stanford Existential Risks Conference* 2023, 194-206.
- 2021 V.C. Yang, M. Galesic, H. McGuinness<sup>\*</sup>, A. Harutyunyan "Dynamical-system model predicts when social learners impair collective performance," *Proceedings of the National Academy of Sciences* 118(35). [Video summary]
- 2021 E.H. Mora<sup>\*</sup>, C. Heine<sup>\*</sup>, J.J. Jackson<sup>\*</sup>, G.B. West, **V.C. Yang**, C.P. Kempes "Scaling of urban income inequality in the USA," *Journal of the Royal Society Interface* 18:20210223.
- 2021 **V.C. Yang**, T. van der Does, H. Olsson, "Falling through the cracks: A dynamical model for the formation of social category boundaries," *PLoS ONE* 16(3): e0247562.

<sup>&</sup>lt;sup>\*</sup> Undergraduate mentee

2020	<b>V.C. Yang</b> , D.M. Abrams, G. Kernell, A.E. Motter, "Why are US parties so polarize? A 'satisficing' dynamical model," <i>SIAM Review</i> , 62(3), 646–65.
2020	L.M.A. Bettencourt, <b>V.C. Yang</b> , J. Lobo, C. Kempes, D. Rybski, M. Hamilton, "The interpretation of urban scaling analysis in time," <i>Journal of the Royal Society Interface</i> , 17, 163.
2019	<b>V.C. Yang</b> , A.V. Papachristos, D.M. Abrams, "The origin of urban-productivity scaling laws," <i>Physical Review E</i> , 100, 032306.
2019	L. Lee <sup>*</sup> , S. Zhang <sup>*</sup> , <b>V.C. Yang</b> , "Do two parties represent the US? Clustering analysis of US public ideology survey," <i>SIAM Undergraduate Research Online</i> , vol. 12. DOI: 10.1137/17S016518.
2017	B.S. Tilley, <b>V.C. Yang</b> , J.C. Baiense, S. Evans, "Frequency-dependent thermal resistance of vertical U-tube geothermal heat exchangers," <i>Journal of Engineering Mathematics</i> , 102 131-150.
2015	E.M. Moon, <b>C. Yang</b> , V.V. Yakovlev, "Microwave-induced temperature fields in cylindrical samples of graphite powder—Experimental and modeling studies," <i>International Journal of Heat and Mass Transfer</i> , vol. 87, No 8, pp. 359–368.
2013	<b>C. Yang</b> , V.V. Yakovlev, "An efficient empirical model for microwave-induced average temperature of liquid cylindrical reactants," <i>Journal of Microwave Power and Electromagnetic Energy</i> , 47 (3), pp. 177–185.
Preprints and Other Non-peer-reviewed Articles	
2023	J. Yoon, C. Kempes, <b>V.C. Yang</b> , G. West, H. Youn, "What makes Individual I's a Collective We; Coordination mechanisms & costs," <i><u>arXiv:2306.02113</u></i>
2022	<b>V.C. Yang</b> , C.P. Kempes, H. Youn, S. Redner, G.B. West, "Scaling and the Universality of Function Diversity Across Human Organizations," <i>arXiv:2208.06487</i>

- 2022 M. Lu, T. Marghetis, V.C. Yang, "Mathematical model bridges disparate timescales of lifelong learning," *arXiv*: 2206.03954.
- 2020 Lobo et. al., Urban science: Integrated theory from the first cities to sustainable metropolises. Report submitted to the NSF on the Present State and Future of Urban Science. <u>SSRN: 3526940</u>.
- 2020 L. Hebert-Dufresne, V.C. Yang, "Misinformation about an outbreak like COVID-19 is important public health data," *STAT News*.
- 2016 **V.C. Yang**, "Visualizing the US Congress," interactive data visualization in d3, online at www.vcyang.com/vis\_congress/.

### GRANTS

2021–2025 National Science Foundation: Rule of Life: Emergent Networks "Towards a unified theory of regulatory functions and networks across biological and social systems." \$2,199,383. H. Youn (PI, Northwestern Kellogg), V.C. Yang (co-PI), C.P. Kempes, S. Redner, G.B. West (co-PIs, SFI) 2021–2024 **National Science Foundation: Decision, Risk, and Management Sciences** "Understanding the effect of individual decision-making strategies on collective decision outcomes." \$476,231. **V.C. Yang** (PI), J.L. Skorinko (co-PI, WPI), A. Harutyunyan (co-PI, Sunwater Institute).

### MAJOR MEDIA COVERAGE

- 2022 Nautilus article "What makes group decisions go wrong. And right" [link]
- 2021 **PNAS News Feature** article "Modeling the power of polarization" [link]
- 2021 SIAM News article, "Social learners impact outcome of group decision-making" [link]
- 2021 **BigThink** article, "Math explains polarization, and it's not just about politics" [link]
- 2020 **Forbes** article, "This is the reason American politics are so polarized" [link]
- 2020 Wall Street Journal article, "Social media is so good at polarizing us" [link]
- 2020 Complexity Podcast [audio link]
- 2020 KTRC Talk Radio, The Richard Eeds Show

#### SELECTED INVITED PRESENTATIONS

Jan 2024 Joint Mathematics Meetings, San Francisco, CA. Invited Speaker. Nov 2023 Northwestern Institute on Complex Systems, Northwestern University, Evanston IL. Seminar Speaker Oct 2023 Workshop on Complexity Theory, Social Ontology, and Social Change, MIT, Cambridge MA. Keynote Speaker. Feb 2023 Department of Mathematical Sciences, Worcester Polytechnic Institute, Worcester MA. Colloquium Speaker. Dec 2022 Workshop: Innovation, Obsolescence, and the Space of the Possible, Complexity Science Hub Vienna, Vienna, Austria (virtual) Oct 2022 INFORMS Annual Meeting, Indianapolis, IN. Conference prestentation. Oct 2022 Technological Innovation, Entrepreneurship & Strategic Management group, MIT Sloan School of Management, Cambridge MA. Seminar Speaker. March 2022 Political Decision-Making Research Cluster, Southern Methodist University (virtual). Seminar Speaker. Nov 2021 Mathematics of Democracy course, Harvey Mudd College (virtual). Guest Speaker. Oct 2021 Center for the Study of Complex Systems, University of Michigan (virtual). Seminar Speaker.

Sept 2021	Dept. of Computer Science, University of New Mexico (virtual). Colloquium speaker.
May 2021	SIAM Conference on the Application Dynamical Systems. Virtual presentation.
Sept 2020	"Using mathematics to understand the American political landscape," talk at SFI Applied Complexity Network to corporate representatives
Nov 2019	"Dynamical-system modeling of the formation of social categories," seminar at University of Chicago, Dept. of Sociology, Chicago, IL
June 2019	"Dynamical system models applied to social phenomena," guest lecture at SFI Complex Systems Summer School, Santa Fe, NM
April 2019	"Collective decision-making," presentation and panel discussion at SFI Applied Complexity meeting on search and decisions at Google Ventures, Mountain View, CA
March 2019	"The search for simplicity in complex cities," Transforming Cities mini-course, Carnegie Mellon University and University of Pittsburgh, Pittsburgh, PA
Feb 2019	"A 'satisficing' dynamical model for political elections," talk at the American Marketing Association Meeting, Austin, TX
Nov 2016	Guest lecture at the Northwestern University Undergraduate Math Society

# **OTHER CONFERENCE PRESENTATIONS**

July 2021	Virtual presentation at International Conference on Computational Social Science
June 2020	Virtual presentation at ACM Collective Intelligence Conference [Video]
Jan 2020	Talk at Dynamics Days US, Hartford CT
June 2018	Talk at Data Science Research Day, Northwestern University
May 2017	Poster at SIAM Conference on Applications of Dynamical Systems, Snowbird UT (The Red Sock Award for Best Poster Presentation)
April 2017	Talk at Chicago Area SIAM Student Conference, Evanston IL
April 2017	Talk at Seven Minutes of Science Symposium (science outreach), Evanston IL
June 2016	Poster at International Conference on Computational Social Science, Evanston IL
Jan 2016	Poster at Dynamics Days US, Durham NC
June 2013	Talk at International Microwave Power Institute Symposium, Providence RI (First Place, Student Paper Competition)
April 2013	Talk at IEEE Student Conference, Cambridge MA (Second Place, IEEE Student Paper Competition)

Oct 2012 Poster at New England Psychological Association Annual Conference, Worcester MA

# AWARDS AND HONORS

2022	Sigma Xi, The Scientific Research Honor Society
2018	Grand Prize in Interactive Data Visualization, Northwestern University Computational Research Day
2017	The Red Sock Award for Best Poster Presentation, SIAM Conference on Applications of Dynamical Systems
2017	SIAM Student Chapter Certificate of Recognition
2017	Terminal Year Fellowship, Northwestern University
2013	Provost's Major Qualifying Project Award, WPI
2009	WPI Presidential Scholarship

# TEACHING

2023	Instructor, 15.871/873 Introduction to System Dynamics; System Dynamics for Business and Policy, MIT Sloan School of Management, Massachusetts Institute of Technology
2023	Instructor, 15.879 Research Seminar in System Dynamics: Differential Equation and Agent-Based Modeling Methods, MIT Sloan School of Management, Massachusetts Institute of Technology
2021	Lead instructor, Undergraduate Complexity Researcher Program, SFI
2019	Lecturer, Complex Systems Summer School, SFI
2019	Guest Lecturer, Transforming Cities Mini-course, Carnegie Mellon University and University of Pittsburgh
2016–2017	Teaching Certificate Program (teaching training), Northwestern University
2014–2015, 2017	Teaching Assistant, Dept. of Mathematics, Northwestern University Courses taught: Linear Algebra, Multivariable Calculus, Vector Calculus, Integral Calculus of One Variable
2011–2013	Teaching Assistant, Dept. of Mathematics, WPI Courses taught: Differential Equations, Multivariable Calculus, Calculus of One Variable

# LEADERSHIP

2023	Program Committee, "Collective Intelligence: Foundations and Radical Ideas," Santa Fe Institute symposium and short course
2023	Co-organizer, "From Cells to Societies: Regulatory Mechanisms at Work," working group at the Santa Fe Institute
2021	Co-organizer of minisymposium "Modeling Collective Behavior in Human Social Systems," SIAM Conference on Dynamical Systems

- 2017 Chair of Organizing Committee, Chicago Area SIAM Student Conference
- 2016–2017 Chapter President, Society for Industrial and Applied Mathematics
- 2016–2017 Executive Board, Graduate Leadership and Advocacy Council, Northwestern University
- 2015–2017 Co-founder and President, Argentine Tango Club, Northwestern University
- 2012–2013 Chapter President, Pi Mu Epsilon US Honorary National Math Society

#### **SCIENCE OUTREACH**

2020	Activity leader, Julia Robinson Mathematics Festival, Santa Fe, NM
2019	Volunteer, InterPlanetary Festival, Santa Fe, NM
2018	Volunteer, Brave Initiatives, Chicago IL
2017–2018	Judge, Northwestern University High School Project Showcase, Evanston IL
2017	Speaker, Seven Minutes of Science Symposium, Evanston IL
2016	Volunteer, Grand Prix Challenges, Evanston 5th Ward Middle School, Evanston IL

### **REFEREE AND JUDGE SERVICE**

#### **For Journals**

Nature Human Behaviour, Science Advances, Crime Science, Humanities and Social Sciences Communications, Chaos: An Interdisciplinary Journal of Nonlinear Science, PLOS ONE.

### **For Funding Agencies**

NSF: Rule of Life: Emergent Networks NSF: Human Networks and Data Science NSF: Methodology, Measurement, and Statistics

### For Conferences

SIAM Conference on Dynamical Systems, Red Sock Award for Best Poster Presentation