

**HIRAM SAMEL**  
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## **EDUCATION**

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| <b>Massachusetts Institute of Technology</b><br>Doctorate in Management<br>Thesis: <i>Essays on Volatility and the Division of Innovative Labor</i><br>Committee: Richard Locke, Chair, Suzanne Berger, Thomas Kochan and Edward Steinfeld | <b>PhD</b> | <b>June 2013</b> |
| <b>Massachusetts Institute of Technology</b><br>Master of Science in Management  | <b>SM</b>  | <b>June 2006</b> |
| <b>Brown University</b><br>Bachelor of Arts, History, <i>magna cum laude</i>   | <b>AB</b>  | <b>June 1982</b> |

## **ACADEMIC APPOINTMENTS**

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### **MIT Sloan School of Management**

Senior Lecturer—Global Economics and Management July 2018-present

### **University of Oxford**

Associate Professor in International Business,  
*Saïd Business School* August 2013-June 2018  
 Fellow and Tutor in Management, *Lady Margaret Hall* August 2013-June 2018

## **HONORS AND AWARDS**

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|   |           |
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| SBS RA Fund Grant   | 2014-2015 |
| Beyster Fellow  | 2010-2011 |
| Ford-MIT Energy Fellow  | 2008-2009 |
| Clarkson A. Collins Jr. Prize for Best Paper in American Marine History | 1982      |

## PUBLICATIONS

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### Books

- Co-author with Tim Bartley, Sebastian Koos, Gustavo Setrini, Nicholas Summers, Looking Behind the Label: Global Industries and the Conscientious Consumer, Bloomington: Indiana University Press, 2015
  - Reviewed in:
    - *New Global Studies*, Vol. 11, Issue 1, June 2017
    - *Social Forces*, Vol. 95, Issue 4, June 2017
    - *Contemporary Sociology*, Vol 45, Issue 6, Nov. 2016
    - *Journal of Cleaner Production*, Vol. 137, Nov. 2016
    - *Kölner Zeitschrift für Soziologie*, Vol. 68, Oct. 2016

### Papers in Refereed Journals

- Co-Author with Richard Locke, “Beyond the Workplace: Upstream Business Practices and Labor Standards in the Global Electronics Industry”—Studies in Comparative International Development, Vol. 53, Issue 1 (March 2018):1-24
- Co-author with Greg Distelhorst, Richard Locke and Timea Pal, “Production goes global, compliance stays local: Private regulation in the global electronics industry”, Regulation and Governance, Vol. 9, Issue 3 (September 2015):2224-242

### Papers in Non-Refereed Journals

- Co-author with Elizabeth B. Reynolds, “Manufacturing Startups”, Mechanical Engineering, 135(11): (November 2013): 36-41

### Chapters in Edited Volumes

- Co-Author with Elizabeth B. Reynolds and Joyce Lawrence, “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms ” in Production in the Innovation Economy, Richard M. Locke and Rachel Wellhausen eds., MIT Press, 2014

### Review Essays

- Book review of *The Third Globalization: Can Wealthy Nations Stay Rich in the Twenty-First Century?* Edited by Dan Bresnitz and John Zysman, Industrial and Labor Relations Review, Vol. 68, No. 5 (October 2015)

### Working Papers and Manuscripts in Preparation

- Hiram Samel, “Upgrading Under Volatility in a Global Economy”, *Working Paper*
- Hiram Samel and Eric Thun, “The New Logic of Global Strategy”, *Data collection*
- Hiram Samel, “Marching in the Opposite Direction: Exploiting Volatility as Strategy”, *Data collection*

### New Book Project

- Hiram Samel, “Shaping Uncertainty: Profit, Power and Regulation in the Modern Economy”, *Data Collection and Manuscript Preparation*

### **INVITED PRESENTATIONS**

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| June 2020  | Globalization Chair—Industry Studies Association, Cambridge, MA  |
| May 2019   | Globalization Chair—Industry Studies Association, Nashville, Tennessee   |
| Nov. 2017  | “Populism, Platforms and the Politics of Place”, Shanghai University of Finance and Economics, Shanghai, China   |
| Nov. 2017  | “Leadership in a World of Populism, Place and Platforms”, Yonsei Leadership Institute, Yonsei University, Seoul Korea  |
| Nov. 2017  | “Entrepreneurial Mindset or Technology Start-up: does educational objective matter in a research university?”, 1 <sup>st</sup> YVIP Global Conference, Yonsei University, Seoul, Korea |
| Sept. 2017 | “Populism, Platforms and the Politics of Place”, Cambridge University Land Society, London, UK   |
| Mar. 2017  | “Populism, Platforms and the Politics of Place”, Oxford Real Estate Conference, Oxford, UK   |
| Jan. 2017  | “Serendipity or the State: Diversifying the Economy Through Entrepreneurship”, TVET Innovation Week, Abu Dhabi, UAE  |
| July 2015  | “The Global Competition for Advanced Technology: Market and Technology Risk in Scaling Start-Ups”, SASE Annual Conference, London UK   |
| June 2015  | “Volatility, Organizational Design and the Global Division of Innovative Labor”, GTC Future of Work Seminar Series, Oxford UK  |
| July 2014  | “Volatility and Technological Upgrading in Malaysia”, SASE Annual Conference, Chicago, IL  |

- August 2013 “Upgrading under Volatility in a Global Economy”—6<sup>th</sup> AIE Annual Conference, Oxford UK
- August 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—6<sup>th</sup> AIE Annual Conference, Oxford UK
- June 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—SASE Annual Meeting, Milan, Italy
- June 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—35<sup>th</sup> DRUID Celebration Conference, Barcelona, Spain
- May 2013 “Upgrading under Volatility in a Global Economy”—Industry Studies Annual Conference, Kansas City, MO
- April 2013 “Volatility and Technological Upgrading in Malaysia”—Frontiers in Development Policy, World Bank, Washington DC
- March 2013 “Upgrading under Volatility in a Global Economy”—MIT Sloan Doctoral Research Conference, Cambridge, MA
- Nov. 2012 “Upgrading under Volatility in a Global Economy”—Oxford Said Business School, Oxford, England
- Nov. 2012 “Upgrading under Volatility in a Global Economy”—Imperial College Business School, London, England
- Oct. 2012 “Scaling Innovative Companies”—Boston Chapter Meeting of ASM International, Cambridge, MA
- August 2012 “Volatility and Technological Upgrading in Malaysia”—Korean Development Institute/World Bank Conference on Late Industrialization—Seoul, Korea
- June 2012 “Upgrading under Volatility in a Global Economy”—SASE Annual Meeting—Cambridge, MA
- June 2011 “Looking in the Wrong Places: Labor Standards and Upstream Business Practices in the Global Electronics Industry”—SASE Annual Meeting—Madrid, Spain
- June 2010 “Determinants of Organizational Design in the American Clean Energy Industry”—Beyster Fellowship Symposium, La Jolla, CA
- May 2010 “Looking in the Wrong Places: Global Labor Standards and the Cascading Effects of U.S. Retail and Consumer Markets”—MIT IWER Seminar, Cambridge, MA

July 2009 “Motivating Performance in a New Field: Patterns of Organizational Design and Ownership Structure in the American Clean Energy Industry”—Foundation for Enterprise Development, La Jolla, CA

## **TEACHING**

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- **Undergraduates**
  - General Management Lectures (83 students)
    - Technological Innovation and Entrepreneurship
    - Entrepreneurial Opportunities
    - Global Business
  - Innovation and Entrepreneurship Tutorials, joint with Engineering (12 Students)
  - General Management Tutorials (9 students)
- **MBAs (Courses/Modules)**
  - Global Strategy (150 students—two sections)
  - Populism, Economic Nationalism & Business (part of Core Strategy, 330 students—4 sections)
  - Non-Market Strategy (part of Core Strategy, 330 students—4 sections)
  - Platform Development (part of Core Strategy, 330 students—4 sections)
  - Organizing for Innovation & Uncertainty (part of Core Strategy, 330 students—4 sections)
  - Entrepreneurship Project (330 Students—4 sections)
    - Entrepreneurial Opportunities
    - Team Supervision
  - Global Threats and Opportunities
    - Team Tutorials
  - Family Business Workshop (30 Students)
  - Managing the Family Business (New Course, Spring 2018)
- **Executive MBAs**
  - Global Strategy (130 students—two sections)
  - Global Organization (GO) Lab (62 students-12 project teams)
- **Executive Education**
  - *Diploma in Strategy and Innovation* (74 Students)
    - Out of Emerging Markets
    - Technology Firms Go Global
    - Innovation in Global Value Chains
  - *Diploma in Global Business* (45 Students)
    - Technology Entrepreneurship Workshop
    - Out of Emerging Markets
  - *Oxford Scenarios Program* (35 Students)
    - Populism, Platforms and Business
  - *Leading and Transforming Family Businesses-China*, joint program with Harvard Business School and Guanghua School of Management (40 students)
    - Innovating Across Borders: Growing the Family Business in a Global Setting

- Barclay’s Bank Communications Group (50 Students)
  - Innovation, Entrepreneurship and Technology Workshop
- Faculty Director—Custom programs for large American REIT and multinational Private Bank (~45 students each)
- **DPhil Supervision**
  - Elise Lee (with Teppo Felin)
  - Yuni Wen (with Eric Thun)

## **PROFESSIONAL ACTIVITIES**

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### University of Oxford

- **Saïd Business School**
  - Member, Oxford Graduate Entrepreneur Visa Panel 2013-2018
  - Member, DipSI Examination Board 2013-2018
  - Member, Undergraduate FHS Examination Board 2017-2018
  - Member, SBS Seed Fund Advisory Board 2013-2016
  - Member, Skoll Scholarship Interview Panel 2013-2016
  - Member, Shortlisting Panel—Davies Prize Essay 2015
- **Lady Margaret Hall**
  - Member, Governing Body 2013-2018
  - Member, Education Committee 2013-2018
  - Member, Garden Committee 2015-2018
  - Member, Investment Committee 2016-2018

### Professional Associations

- Member, Academy of Management (AOM)
- Member, Society for the Advancement of Socio-Economics (SASE)
- Member, Academy of International Business (AIB)
- Member, Industry Studies Association

## **NON-ACADEMIC PROFESSIONAL ACTIVITIES**

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### Non-Profit Leadership

- Boston Review, Cambridge, MA  
*Board of Advisors* 2011-present
- Technical Development Corporation (TDC), Boston, MA  
*Chairman* 2014-present  
*Trustee* 2011-present
- Thompson Island Outward Bound, Boston, MA  
*Trustee, Past Chairman—Development Committee* 2005-2014

- American Textile History Museum, Lowell, MA  
*Vice-Chairman, Executive Committee* 2002-2007
- Josiah Quincy School Association, Boston, MA  
*Founder, 501(c)3 to support 850-student public elementary school in Boston's Chinatown* 2002-2007

### Professional Experience

- Investor/Advisor/Director for a variety of Boston and Oxford-based start-ups in the clean energy, biomedical, and software fields
- Merida Meridian, Inc., Boston, MA
  - Designer and manufacturer of plant and natural fiber textiles
    - *Chairman* 2004-2014
    - *President* 1982-2004
- Wittenberg Distributors, Inc., Syracuse, NY
  - Large consumer durables distributor in Northeast U.S.
    - *President* 1985-1992
    - *Vice-President* 1982-1985