# Vicky Chuqiao Yang

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#### **EDUCATION**

ED C CHITO	`
2018	Ph.D. Engineering Sciences and Applied Mathematics Northwestern University, Evanston, IL Advised by Daniel M. Abrams Dissertation: Mathematical Models of Social Systems with Applications to Urban Scaling Laws and Political Party Polarization
2014	M.S. Engineering Sciences and Applied Mathematics Northwestern University
2013	<b>B.S. Mathematical Sciences; B.S. Physics</b> (with high distinction) Worcester Polytechnic Institute (WPI), Worcester, MA
ACADEMIC	APPOINTMENTS
2022-	MIT Sloan School of Management, Cambridge, MA

2022– present	MIT Sloan School of Management, Cambridge, MA Richard S. Leghorn (1939) Career Development Assistant Professor in Management of Technological Innovation Assistant Professor, System Dynamics
2023– present	Affiliated faculty, MIT Institute for Data, Systems, and Society
2018–2022	Santa Fe Institute (SFI), Santa Fe, NM Omidyar Fellow and Peters Hurst Scholar

#### **PUBLICATIONS**

## **Peer-reviewed Journal Articles**

2024	<b>V.C. Yang</b> , J.J. Jackson*, C.P. Kempes, "Inter-city firm connections and the scaling of urban economic indicators," <i>PNAS Nexus</i> , 3:11.
2023	<b>V.C. Yang</b> , A. Sandberg "Collective intelligence as infrastructure for reducing broad global catastrophic risks," <i>Proceedings of the Stanford Existential Risks Conference</i> 2023, 194-206.
2021	<b>V.C. Yang</b> , M. Galesic, H. McGuinness*, A. Harutyunyan "Dynamical-system model predicts when social learners impair collective performance," <i>Proceedings of the National Academy of Sciences</i> 118(35). [Video summary]

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<sup>\*</sup> Undergraduate mentee

- E.H. Mora\*, C. Heine\*, J.J. Jackson\*, G.B. West, **V.C. Yang**, C.P. Kempes "Scaling of urban income inequality in the USA," *Journal of the Royal Society Interface* 18:20210223.
- V.C. Yang, T. van der Does, H. Olsson, "Falling through the cracks: A dynamical model for the formation of social category boundaries," *PLoS ONE* 16(3): e0247562.
- **V.C. Yang**, D.M. Abrams, G. Kernell, A.E. Motter, "Why are US parties so polarize? A 'satisficing' dynamical model," *SIAM Review*, 62(3), 646–65.
- 2020 L.M.A. Bettencourt, **V.C. Yang**, J. Lobo, C. Kempes, D. Rybski, M. Hamilton, "The interpretation of urban scaling analysis in time," *Journal of the Royal Society Interface*, 17, 163.
- **V.C. Yang**, A.V. Papachristos, D.M. Abrams, "The origin of urban-productivity scaling laws," *Physical Review E*, 100, 032306.
- L. Lee\*, S. Zhang\*, **V.C. Yang**, "Do two parties represent the US? Clustering analysis of US public ideology survey," *SIAM Undergraduate Research Online*, vol. 12. DOI: 10.1137/17S016518.
- 2017 B.S. Tilley, **V.C. Yang**, J.C. Baiense, S. Evans, "Frequency-dependent thermal resistance of vertical U-tube geothermal heat exchangers," *Journal of Engineering Mathematics*, 102 131-150.
- E.M. Moon, C. Yang, V.V. Yakovlev, "Microwave-induced temperature fields in cylindrical samples of graphite powder—Experimental and modeling studies," *International Journal of Heat and Mass Transfer*, vol. 87, No 8, pp. 359–368.
- 2013 **C. Yang**, V.V. Yakovlev, "An efficient empirical model for microwave-induced average temperature of liquid cylindrical reactants," *Journal of Microwave Power and Electromagnetic Energy*, 47 (3), pp. 177–185.

#### **Book Chapters**

- V. C. Yang, "Mathematical model explaining variations in urban scaling exponents," in L.S. D'Acci (Eds.), *Urban Scaling: Allometry in Urban Studies and Spatial Science*. Routledge.
- E.H. Mora, **V.C. Yang**, C.P. Kempes, "Scaling of urban income inequality in the USA," in L.S. D'Acci (Eds.), *Urban Scaling: Allometry in Urban Studies and Spatial Science*. Routledge.

### Working Papers, Preprints and Other Non-peer-reviewed Articles

- V.C. Yang, L. Grenier, "How social influence shapes collective intelligence in binary choices: Reconciling disparate findings with a mathematical model," SSRN: 5040323
- V.C. Yang, L. Grenier, "What leads to administrative bloat? Modeling the dynamics of administrative cost and waste," <u>SSRN: 4840789</u>
- V.C. Yang, C.P. Kempes, S. Redner, G.B. West, H. Youn, "Regulatory functions from cells to society," *arXiv*: 2409.02884

2023	J. Yoon, C. Kempes, <b>V.C. Yang</b> , G. West, H. Youn, "What makes Individual I's a collective we; Coordination mechanisms & costs," <u>arXiv:2306.02113</u>	
2022	<b>V.C. Yang</b> , C.P. Kempes, H. Youn, S. Redner, G.B. West, "Scaling and the universality of function diversity across human organizations," <i>arXiv:2208.06487</i>	
2022	M. Lu, T. Marghetis, <b>V.C. Yang</b> , "Mathematical model bridges disparate timescales of lifelong learning," <i>arXiv</i> : 2206.03954.	
2020	Lobo et. al., Urban science: Integrated theory from the first cities to sustainable metropolises. Report submitted to the NSF on the Present State and Future of Urban Science. <u>SSRN</u> : 3526940.	
2020	L. Hebert-Dufresne, <b>V.C. Yang</b> , "Misinformation about an outbreak like COVID-19 is important public health data," <u>STAT News</u> .	
2016	<b>V.C. Yang</b> , "Visualizing the US Congress," interactive data visualization in d3, online at www.vcyang.com/vis_congress/.	
GRANTS		
2021–2025	National Science Foundation: Rule of Life: Emergent Networks "Towards a unified theory of regulatory functions and networks across biological and social systems." \$2,199,383. H. Youn (PI, Northwestern Kellogg), V.C. Yang (co-PI), C.P. Kempes, S. Redner, G.B. West (co-PIs, SFI)	
2021–2024	National Science Foundation: Decision, Risk, and Management Sciences "Understanding the effect of individual decision-making strategies on collective decision outcomes." \$476,231. V.C. Yang (PI), J.L. Skorinko (co-PI, WPI), A. Harutyunyan (co-PI, Sunwater Institute).	
MAJOR ME	DIA COVERAGE	
2022	Nautilus article "What makes group decisions go wrong. And right" [link]	
2021	PNAS News Feature article "Modeling the power of polarization" [link]	
2021	SIAM News article, "Social learners impact outcome of group decision-making" [link]	
2021	<b>BigThink</b> article, "Math explains polarization, and it's not just about politics" [link]	
2020	<b>Forbes</b> article, "This is the reason American politics are so polarized" [link]	
2020	Wall Street Journal article, "Social media is so good at polarizing us" [link]	
2020	Complexity Podcast [audio link]	
2020	KTRC Talk Radio, The Richard Eeds Show	
SELECTED INVITED PRESENTATIONS		

Graduate School of Business, Stanford University

Oct 2024

April 2024	Department of Mathematics, University of Massachusetts Amherst
Jan 2024	Special Session on Complex Social Systems, Joint Mathematics Meetings, San Francisco, CA
Nov 2023	Northwestern Institute on Complex Systems, Northwestern University, Evanston IL
Oct 2023	Workshop on Complexity Theory, Social Ontology, and Social Change, MIT, Cambridge MA
Feb 2023	Department of Mathematical Sciences, Worcester Polytechnic Institute, Worcester MA
Dec 2022	Workshop: Innovation, Obsolescence, and the Space of the Possible, Complexity Science Hub Vienna, Vienna, Austria
Oct 2022	INFORMS Annual Meeting, Indianapolis, IN
Oct 2022	Technological Innovation, Entrepreneurship & Strategic Management group, MIT Sloan School of Management, Cambridge MA
March 2022	Political Decision-Making Research Cluster, Southern Methodist University
Nov 2021	Mathematics of Democracy course, Harvey Mudd College
Oct 2021	Center for the Study of Complex Systems, University of Michigan
Sept 2021	Dept. of Computer Science, University of New Mexico
May 2021	SIAM Conference on the Application Dynamical Systems
Nov 2019	University of Chicago, Dept. of Sociology, Chicago, IL
June 2019	SFI Complex Systems Summer School, Santa Fe, NM
April 2019	Santa Fe Institute Applied Complexity meeting on search and decisions, Google Ventures, Mountain View, CA
March 2019	Transforming Cities mini-course, Carnegie Mellon University and University of Pittsburgh, Pittsburgh, PA
Feb 2019	American Marketing Association Meeting, Austin, TX
Nov 2016	Northwestern University Undergraduate Math Society
SELECTED	OTHER CONFERENCE PRESENTATIONS
Aug 2024	Academy of Management Annual Meeting, Chicago, IL
Aug 2024	The International System Dynamics Conference, Bergen Norway
July 2024	International Conference for Computational Social Science, Philadelphia, PA

June 2024	ACM Collective Intelligence Conference, Boston MA
July 2021	International Conference on Computational Social Science
June 2020	ACM Collective Intelligence Conference [Video]
Jan 2020	Dynamics Days US, Hartford CT
May 2017	SIAM Conference on Applications of Dynamical Systems, Snowbird UT (The Red Sock Award for Best Poster Presentation)
April 2017	Talk at Seven Minutes of Science Symposium (science outreach), Evanston IL
June 2013	International Microwave Power Institute Symposium, Providence RI (First Place, Student Paper Competition)
April 2013	IEEE Student Conference, Cambridge MA (Second Place, IEEE Student Paper Competition)
Oct 2012	New England Psychological Association Annual Conference, Worcester MA
AWARDS AN	ND HONORS
2022	Sigma Xi, The Scientific Research Honor Society
2018	Grand Prize in Interactive Data Visualization, Northwestern University Computational Research Day
2017	The Red Sock Award for Best Poster Presentation, SIAM Conference on Applications of Dynamical Systems
2017	SIAM Student Chapter Certificate of Recognition
2017	Terminal Year Fellowship, Northwestern University
2013	Provost's Major Qualifying Project Award, WPI
2009	WPI Presidential Scholarship
TEACHING	
2024	Instructor, 15.879 Research Seminar in System Dynamics: A guided tour of complex social systems, MIT Sloan School of Management
2023	Instructor, 15.871/873 Introduction to System Dynamics; System Dynamics for Business and Policy, MIT Sloan School of Management
2023	Instructor, 15.879 Research Seminar in System Dynamics: Differential Equation and Agent-Based Modeling Methods, MIT Sloan School of Management
2021	Lead instructor, Undergraduate Complexity Researcher Program, SFI
2019	Lecturer, Complex Systems Summer School, SFI

2019	Guest Lecturer, Transforming Cities Mini-course, Carnegie Mellon University and University of Pittsburgh	
2016–2017	Teaching Certificate Program (teaching training), Northwestern University	
2014–2015, 2017	Teaching Assistant, Dept. of Mathematics, Northwestern University Courses taught: Linear Algebra, Multivariable Calculus, Vector Calculus, Integral Calculus of One Variable	
2011–2013	Teaching Assistant, Dept. of Mathematics, WPI Courses taught: Differential Equations, Multivariable Calculus, Calculus of One Variable	
LEADERSH	IP & SERVICE	
2024	Program Committee, Collective Intelligence Conference, Boston MA	
2024	Organizer, "Possibilities for Developing an Ontology of Collective Intelligence" workshop, Collective Intelligence Conference, Boston MA	
2023	Program Committee, "Collective Intelligence: Foundations and Radical Ideas," Santa Fe Institute symposium and short course	
2023	Co-organizer, "From Cells to Societies: Regulatory Mechanisms at Work," working group at the Santa Fe Institute	
2021	Co-organizer of minisymposium "Modeling Collective Behavior in Human Social Systems," SIAM Conference on Dynamical Systems	
2017	Chair of Organizing Committee, Chicago Area SIAM Student Conference	
2016–2017	Chapter President, Society for Industrial and Applied Mathematics	
2016–2017	Executive Board, Graduate Leadership and Advocacy Council, Northwestern University	
2015–2017	Co-founder and President, Argentine Tango Club, Northwestern University	
2012–2013	Chapter President, Pi Mu Epsilon US Honorary National Math Society	
SCIENCE OUTREACH		
2020	Activity leader, Julia Robinson Mathematics Festival, Santa Fe, NM	
2019	Volunteer, InterPlanetary Festival, Santa Fe, NM	
2018	Volunteer, Brave Initiatives, Chicago IL	
2017–2018	Judge, Northwestern University High School Project Showcase, Evanston IL	
2017	Speaker, Seven Minutes of Science Symposium, Evanston IL	
2016	Volunteer, Grand Prix Challenges, Evanston 5th Ward Middle School, Evanston IL	

# REFEREE AND JUDGE SERVICE

#### For Journals

Proceedings of the National Academy of Sciences, Nature Human Behaviour, Science Advances, Crime Science, Humanities and Social Sciences Communications, Chaos: An Interdisciplinary Journal of Nonlinear Science, PLOS ONE.

## For Funding Agencies

NSF: Rule of Life: Emergent Networks NSF: Human Networks and Data Science

NSF: Methodology, Measurement, and Statistics

#### **For Conferences**

SIAM Conference on Dynamical Systems, Red Sock Award for Best Poster Presentation The International System Dynamics Conference