You have a vision for where you want to go in life. It’s just a matter of deciding how best to get there. We recommend strengthening your knowledge in core areas, building a network of global advisors, and learning to be an agile, confident, and innovative leader. The MIT Sloan Fellows MBA program is designed to deliver all that in one pivotal, energizing year. If you are a mid-career professional, it may be your best next step.

Johanna Hising Difabio
Assistant Dean,
MIT Sloan Fellows MBA
and Executive MBA Programs

Simon Johnson
Faculty Director,
MIT Sloan Fellows MBA Program

What It Means To Be An MIT Sloan Fellow MBA

Brainstorming for one full year with 100+ talented mid-career leaders from dozens of nations and industries. Learning, innovating, and creating together. Sharing wisdom and experiences and life stories. Collaborating with MIT faculty on revolutionary ideas in management and technology. That’s what it means to be an MIT Sloan Fellow, and eight decades of prominent alumni stand as proof of its power.
You have a vision for where you want to go in life. It’s just a matter of deciding how best to get there. We recommend strengthening your knowledge in core areas, building a network of global advisors, and learning to be an agile, confident, and innovative leader. The MIT Sloan Fellows MBA program is designed to deliver all that in one pivotal, energizing year. If you are a mid-career professional, it may be your best next step.

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FROM THE DIRECTORS

+ MAKE THE PROGRAM YOUR OWN
Spend one year immersed in the pulsating MIT universe. Delve into a curriculum built on the foundations of management and the program’s three pillars: leadership, innovation, and global perspective. Pursue electives, project-centered experiences, and independent research focused on your topics of interest. Spend quality time with an executive coach to develop strategy around your personal leadership goals.

+ ENTER THE MIT ECOSYSTEM
Reach across MIT to connect with faculty and research centers working on the frontiers of markets and disciplines. Stay at the forefront of late-breaking advances that will shape industries, governments, and lifestyles. Tap the fertile entrepreneurial climate of “the most innovative square mile on Earth,” Kendall Square.

+ BUILD INDISPENSABLE RELATIONSHIPS
Brainstorm with your cohort in a safe environment energized by new ideas. Share insights with your peers—some of the most talented mid-career managers in the world today—who bring to the table knowledge of a broad range of markets, cultures, industries, and points of view. Inspire one another to achieve pivotal goals.

+ SIT DOWN WITH GLOBAL LEADERS
Talk candidly with CEOs, government leaders, and successful entrepreneurs about what it means to lead change in an unpredictable world. Work closely with some of the best minds at MIT to dissect the lessons of effective global leadership.

+ STRENGTHEN FAMILY BONDS
Many Fellows approach this year as a once-in-a-lifetime bonding experience with their significant others and/or children. During the many events that bring the MIT Sloan Fellows community together, loved ones forge longtime friendships with one another—and with MIT. And because so many of the Fellows’ significant others are leaders in their fields, they enrich the program experience and add valuable links to your network.

A GAME-CHANGING INTEGRATION OF POWERFUL COMPONENTS
WHY I’M HERE

I stepped out of a highly prominent position—and well out of my comfort zone—to launch what has been one of the most creative, productive periods of my life.

WHY I’M HERE

When I saw the transformation of colleagues who attended the program, I realized how pivotal it is to immerse yourself in study with the best thinkers—
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I stepped out of a highly prominent position—and well out of my comfort zone—to launch what has been one of the most creative, productive periods of my life.

WHEN I SAW THE TRANSFORMATION OF colleagues who attended the program, I realized how pivotal it is to immerse yourself in study with the best thinkers—and doers—in the world.

A DAY IN THE LIFE OF AN MIT SLOAN MBA

Sheila O. Alrowaily
SF MBA ’18
SAUDI ARABIA
Director, Financial Risk Management
Saudi Aramco

8:30 AM
LAB TEAM PROJECT FOR GAME THEORY CLASS
We’re applying the tenets of game theory to Brexit, mapping out how each side must consider the other’s next move before deciding on its own. I’ll admit that we’ve been having so much fun that we’ve gone overboard and now have to scale back our presentation.

10:00 AM
SYSTEM DYNAMICS
John Sterman’s System Dynamics (SD) class has been a revelation. It’s an eye-opening way of looking at problems, developing solutions, and making decisions. We’re applying SD techniques to the Ebola crisis in Africa—creating SD diagrams of reinforcing and rebalancing loops to determine magnitude and impact. After being introduced to SD, I’ll never approach a problem the same way.

11:45 AM
LUNCH WITH INDIA’S CHIEF ECONOMIC ADVISOR
Lunch with Dr. Arvind Subramanian, the chief economic advisor for the Indian government and a renowned expert on the shifting balance of global economic power. We delve into India’s ambitions to become a digital economy and look at how mobile connectivity has become an enabler for small businesses, generating new growth opportunities, reducing poverty, and transforming the economic landscape.

2:00 PM
WALK ALONG THE RIVER
A walk along the river gives me a chance to digest everything that’s gone on during the first half of the day. And there’s a lot to digest. Before long, though, I’m distracted. This is a city of intellects, and I wonder about everybody I pass. What are they thinking? What are they working on? I know that each has a fascinating story to tell—or ten.

4:00 PM
TAKING IN A MOVIE
A few of us meet in study room 160C to watch Twelve Angry Men, a movie about 12 jurors who question their own belief systems as they try to come to consensus about a case. It’s an assignment for our Power and Influence class and immediately generates debate about negotiation, leadership, and teamwork.
An intense, immersive curriculum built on the science of management knowledge and practice.

**ANALYTICAL FRAMEWORKS**
The robust analytical frameworks that will prepare you for a career of impact at the highest levels of leadership:
- Data, Models, and Decisions
- Applied Economics for Managers
- System Dynamics
- Innovation-Driven Advantage
- Macro and International Economics
- Organizational Processes

**BUSINESS ESSENTIALS**
The essential foundational elements that will allow you to join the league of global business leaders:
- Financial Accounting
- Marketing and Strategy
- Financial Management
- Seminar in Leadership
- Operations Management

**ELECTIVES**
Choose from a wide array of electives across MIT Sloan and the wider Institute during the fall, winter, and spring semesters:
- Strategic Leadership Communication
- Choice Points: Readings on the Exercise of Power and Responsibility
- Entrepreneurship Without Borders
- The Economics of Information: Strategy, Structure, and Pricing
- U-Lab: Transforming Self, Business, and Society
- Digital Marketing and Social Media Analytics
- Improvisational Leadership: In-the-Moment Leadership Skills
- Analytics Edge
- Managing in Adversity
- New Enterprises
- Basic Business Law for the Entrepreneur and Manager
- Power and Negotiation
- Global Markets, National Policies, and the Competitive Advantages of Firms

**CERTIFICATES**
Develop a deeper level of knowledge in one of these key areas:
- Healthcare
- Sustainability
- Business Analytics

**SUMMER**
**GROW YOUR KNOWLEDGE** Your 12 months at MIT begin with an in-depth 360º leadership assessment and a series of executive coaching sessions. Embedded for one year at the frontier of management and innovation, you and your peers will build a common foundation of essential management topics, forming the groundwork of your study at MIT.

**INCREASE YOUR COLLABORATIVE CAPABILITIES** Working together in small, diverse lab teams, you will address challenges through a range of academic, professional, and cultural lenses. In this global forum, you will exercise collective leadership and decision-making skills, build confidence in your own contributions, and reach goals you never could have achieved on your own.

**FALL**
**CUSTOMIZE THE PROGRAM** You will continue to build your foundational knowledge with core courses, supplemented with electives and project-focused studies. You also are free to pursue certificates in healthcare, sustainability, or business analytics. In addition, if you opt to produce a thesis, fall is the time for preparing the groundwork.

**SPRING**
**TAKE IT TO THE NEXT LEVEL**
The foundational knowledge you have gained over the last several months has become second nature. Now, you will tailor the program to your goals with a greater number of electives, offered at Sloan and across MIT. This is also your chance to work with one of MIT’s leading-edge research centers on a project of significance to you or your company.

**WINTER**
**EXPERIMENT + EXPLORE**
January at MIT is Independent Activities Period (IAP), a community-wide knowledge fest offering 700+ learning experiences. During this optional period, regular classes are suspended, and you may choose from a specially created selection of executive electives or a vast array of short courses in everything from coding to the visual arts—or you may decide to travel abroad for project-focused research and courses.

**EXERCISE YOUR OPTIONS**
Embrace MIT’s extensive resources and support systems—research centers, industry organizations, and entrepreneurial think tanks. Take a course at Harvard University. Meet with leaders in Washington, D.C. during the Global Perspectives module to examine controversies that will influence the health of markets, economies, and populations.
“Any time I need a contact anywhere in the world, I reach out to my MIT network. New doors are opening to me every day. That access is one of my most indispensable tools as a global leader.”

PASCAL MARMIER, SFMBA ’08
SWITZERLAND
Head of Engagement Americas and Asia / Senior VP, Swiss Re Institute
Microsoft Chairman of the Board John W. Thompson began his storied career at IBM and cemented his reputation as a transformative leader during his tenure as CEO of Symantec. A dedicated supporter of early-stage enterprises, Thompson serves as a venture partner at Lightspeed Partners.

Priya Iyer

Chairman & CEO, Vee24

Chairman and CEO of the rapidly growing customer engagement company Vee24, Priya Iyer was previously cofounder, chairman, and CEO of Anaqua. She was named New England Entrepreneur of the Year in 2014 and has ranked on the Boston Globe’s top 100 Entrepreneurs list.

"I came to the program from IBM at the genesis of the personal computer revolution. In fact, my thesis topic was A Distribution Model for Personal Computers. My advisor had deep ties to the technological frontier—across MIT and in industry. I knew that I was discovering the very latest thinking in technology and management."

"When you spend a year as an MIT Sloan Fellow, you enter a cocoon of nonstop learning—and not just from the faculty. My classmates shared their rich experiences in all facets of business and life. And as mid-career executives, they had a good deal of practical knowledge to share. The value of working closely, day in and day out, with some of the most talented people in the global arena is incalculable."

"My early work at IBM was primarily domestic and tech oriented. The MIT Sloan Fellows MBA program brought the world to me. I collaborated with classmates from Argentina, Brazil, Canada, Japan, China, and all across Europe. The industry diversity was just as vital. My class included executives from a wide swath of professions and environments—even a professional baseball player. Viewing life and work from such multifaceted perspectives opened up my world."

"When I entered the program, I was negotiating an exit from a successful startup. By the time I graduated, I was launching a new enterprise. During my year at MIT Sloan, I entertained a bazillion ideas inspired by everyone I was meeting, everything I was learning, and the thrilling climate of invention at MIT. The collaborative model of the program itself influenced how I structured my new company."

"Success can actually hold you back. I was so involved in my career that it kept me from pursuing a higher level of achievement. I came to realize that if I wanted a significant life story—to progress 100 steps at a time instead of 10—I really needed this year of supercharging. It worked. Time reveals, again and again, just how valuable it was."

"After learning, inventing, and problem-solving together for a year, you leave MIT with a powerful network of people invested in your future. When my company wanted to enter the Asian market, I reached out to my classmates. In Tokyo, I was stunned to find an entourage of Japanese leaders with MIT connections waiting for me at the airport. I left Tokyo with contacts at both Samsung and Panasonic that soon turned into contracts."
The network you build as a Sloan Fellow is not limited to alumni. MIT is famously a connection engine. During your year at the Institute, you will forge bonds with faculty and students across MIT. You will sit down with industry leaders. You’ll meet students and faculty at neighboring universities. And in one short year, you will grow a network that spans industries, cultures, and continents.
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**LEARN WITH THE MOST INFLUENTIAL THINKERS OF OUR DAY**

As an MIT Sloan Fellow MBA, you will work closely with MIT Sloan’s most renowned thought leaders and industry experts, including:

**SIMON JOHNSON**
Ronald A. Kurz (1954) Professor of Entrepreneurship / MIT Sloan Fellows MBA Program Faculty Director

One of the best-known economists of our day, Simon Johnson works closely with Sloan Fellows who want to build better companies. He heads the Global Economics and Management Group, co-founded and leads the Global Entrepreneurship Lab (G-LAB), and partners with the MIT Media Lab on the Digital Currency Initiative. Johnson is the author of two of the most influential finance books of the last decade, *Bankers and White House Burning* (with James Kwak).

**TAVNEET SURI**
Associate Professor of Applied Economics

Tavneet Suri is a renowned development economist specializing in Sub-Saharan Africa, where she has undertaken extensive on-the-ground research. Her work cuts across multiple international development sectors, including agriculture, governance, and digital financial services. Scientific director for Africa for the Jameel Poverty Action Lab (J-PAL), she is also a faculty research fellow at the National Bureau of Economic Research and an affiliate of the Center for Economic and Policy Research.

**JOHN STERMAN**
Jay W. Forrester Professor of Management

Director of the MIT System Dynamics Group and the MIT Sloan Sustainability Initiative, John Sterman is a leading force in systems thinking, organizational learning, computer simulation of complex systems, climate change, and sustainability. He is the author of influential works on the challenges and opportunities facing organizations, including the award-winning textbook *Business Dynamics*. Sterman pioneered the development of management “flight simulators” now used in academia and industry worldwide.
“We want our Fellows to immerse themselves in this experience at MIT. We want them to connect with the faculty and students across the MIT community. We want them to find out how the private sector and other governments around the world are solving some of the same challenges we face using very different solutions.”

JEFFREY WILLIAMSON, SFSM ’12
UNITED STATES
Chief HR Officer & Executive VP,
United States Postal Service

Your employee’s year at MIT can be every bit as significant for the organization as it is for the Fellow. Many global organizations rely on the program to prepare their most promising leaders for executive suite positions, upcoming challenges, and emerging opportunities. Reach out to discuss how your organization can partner with us to integrate the MIT Sloan Fellows MBA program into your professional development strategy.

A NOTE TO COMPANY SPONSORS

ROD GARCIA
Assistant Dean of Admissions
rgarcia@mit.edu / +1.617.258.5434
“We want our Fellows to immerse themselves in this experience at MIT. We want them to connect with the faculty and students across the MIT community. We want them to find out how the private sector and other governments around the world are solving some of the same challenges we face using very different solutions.”

JEFFREY WILLIAMSON, SFSM ’12
UNITED STATES
Chief HR Officer & Executive VP, United States Postal Service

“Great leader is great in any context. I came to MIT to become that global leader. As a Sloan Fellow, I developed my leadership model working with peers who were influential leaders in Brazil, Spain, India, Nigeria, and 30 other nations, and I learned something pivotal from each of them.”

SATOKO YOSHIDA, SFMBA ’14
JAPAN
President & CEO, Four Roses Distillery, LLC (Kirin)

Visit the MIT Sloan Fellows MBA program website to discover more about the program, explore the curriculum in depth, meet alumni, and sign up for webinars and admissions events.

MIT Sloan Fellows MBA
2018–2019

APPICATION DEADLINES

+ October 9, 2018
Decisions by December 17, 2018

+ December 10, 2018
Decisions by February 14, 2019

+ February 12, 2019
Decisions by March 29, 2019

MITSLOAN/MIT.EDU/FELLOWS
“The value of the program is integral to everything I do and everything I am.”

RANDA JAMALI CHARAMAND, SFMBA '08
LEBANON
Partner & COO,
Benchmark Development

MIT Sloan School of Management
+1.617.258.5434 / sfadmissions.mitsloan@mit.edu

mitsloan.mit.edu/fellows