

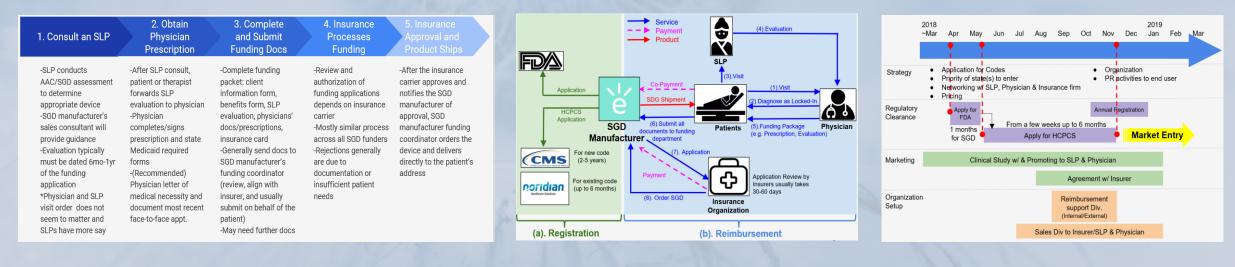
EyeControl is an innovative communication device for "locked-in" patients, individuals with full cognitive function but without the ability to communicate.

Working with the start-up - EyeFree



Project Overview

- Market Analysis and Competitor Landscape
- Reimbursement Process
- Regulatory Approvals
- Market Segmentation
- Proposed Market Penetration Strategy



Experiencing the Culture and History











Host Company

EyeFree | Tel. Aviv | Israel

MIT Israel Lab Team

Christine Li, Masami Omuro, Xiaoxuan(Iris) Song