



# MIT SLOAN IDEA EXCHANGE

# GLOBAL WOMEN'S CONFERENCE

Wednesday, October 2, 2019	I Location: 21 Club	. 21 West 52nd Street.	New York, NY
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6:00 - 6:30 DEAN'S CIRCLE RECEPTION (Invitation Only)

Harbor Room, Second Floor

6:30 - 7:00 REGISTRATION & NETWORKING RECEPTION

Harbor Room, Second Floor

7:30 - 8:30 PRE-CONFERENCE NETWORKING DINNER

Puncheon Room and Gallery, First Floor

8:30 – 9:30 NETWORKING DESSERT RECEPTION

Harbor Room, Second Floor

9:30 EVENT CONCLUDES

Thursday, October 3, 2019 | Location: Convene, 730 Third Avenue (TIAA Building), New York, NY

7:30 - 8:15 REGISTRATION & CONTINENTAL BREAKFAST

The Foyer and South Lounge

8:15 - 8:25 WELCOME REMARKS

David Schmittlein, John C Head III Dean, MIT Sloan School of Management

8:25 - 9:10 FIRESIDE CHAT

Moderator: **David Schmittlein**, John C Head III Dean, MIT Sloan School of Management **Judy Lewent, SM '72**, Retired Executive Vice President & CFO, Merck & Co., Inc

9:10 - 10:00 PANEL: PERSPECTIVES FROM CEOS INSPIRING CHANGE IN THEIR ORGANIZATIONS

Moderator: Ruth Sommers, SF '01, Founder and CEO, NEXT Consulting

Panelists to be announced

10:00 - 10:45 PANEL: ADVANCEMENT OF WOMEN IN FINANCE

Moderator: Antoinette Schoar, Michael M. Koerner (1949) Professor of Entrepreneurship; Professor of Finance, MIT

Sloan School of Management

**Beatrice Ballini, SM '86**, Managing Director, Russell Reynolds Associates SRL **Mariafrancesca Carli, SM '92**, Managing Director, BDT & Company, LLC

Thalia Chryssikou, PhD '98, Managing Director, Goldman Sachs

Mary Stephens Naphtal, SM '86, COO and Founding Partner, P/E Investments

**10:45 – 11:00** REFRESHMENT BREAK

### 11:00 - 11:45 KEYNOTE: OVERLOAD AND WHAT WE CAN DO ABOUT IT

Erin Kelly, Sloan Distinguished Professor of Work and Organizational Studies, MIT Sloan School of Management

### 11:45 - 12:30 PANEL: WOMEN ON BOARDS

Moderator: Lee Hanson, Vice Chairman, Heidrick & Struggles
Adriane Brown, SF '91, Board Member & Venture Partner
Ruby Chandy, SB '82, SM '89, CEO, Lumina Advisory Services
Stephen P. DeFalco, SB '83, SM '88, Partner, Lindsay Goldberg

### 12:30 - 2:00 IDEA EXCHANGE NETWORKING LUNCH

The South Lounge & The Forum will remain open for those who wish not to attend optional breakout sessions.

### 12:45 - 1:45 OPTIONAL LUNCH BREAKOUT SESSIONS

Your Career Transition: Navigating When you Don't Know the Destination with **Melissa J. Webster, MBA '09**, Lecturer, Global Economics and Management, MIT Sloan School of Management and **Erik Vogan, EMBA '18**, Program Director, Office of Corporate Relations, MIT

Kill the Company with **Renée Richardson Gosline**, Senior Lecturer & Research Scientist, MIT Sloan School of Management

Behind the Scenes of MIT Sloan Admissions with **Dawna Levenson, SB '83, SM '84**, Assistant Dean, Admissions, MIT Sloan School of Management

Entrepreneurship & Innovation Discussion with **Trish Cotter**, Senior Lecturer and Executive Director of the Martin Trust Center for MIT Entrepreneurship, MIT Sloan School of Management

Responding Effectively as Leaders to Bias and Harassment with **Daena Giardella**, Senior Lecturer, MIT Leadership Center, MIT Sloan School of Management

### 2:00 - 2:45 PANEL: STRATEGIES FOR SUCCESS

Moderator: **Renée Richardson Gosline**, Senior Lecturer & Research Scientist, MIT Sloan School of Management **Anita D. Carleton, EMBA '18**, Software Solutions Division Director, Software Engineering Institute, Carnegie Mellon University

Rebecca Kirk Fair, MBA '02, Managing Principal, Analysis Group

Vincenza Nigro, EMBA '12, Global VP of Medical Affairs, Hansa Biopharma

María Teresa Pulido Mendoza, SM'89, Director of Corporate Strategy, Ferrovial SA

### 2:45 - 3:30 PANEL: BUILDING A COMMUNITY OF ENTREPRENEURS

Moderator: **Trish Cotter**, Senior Lecturer and Executive Director of the Martin Trust Center for MIT Entrepreneurship, MIT Sloan School of Management

Gabrielle Haddad, SF '17, Co-founder and COO, Sigma Ratings, Inc. Jean Hammond, SM '86, Partner & Co-Founder, Learn Launch Yscaira Jimenez, MBA '14, CEO, LaborX Noor Sweid, MBA '05, Founder and General Partner, Global Ventures

3:30 - 3:45 REFRESHMENT BREAK

### 3:45 - 4:30 KEYNOTE: GOOD JOBS STRATEGY

Zeynep Ton, Adjunct Associate Professor, Operations Management

## 4:30 - 5:15 KEYNOTE: IN THE MOMENT LEADERSHIP - CULTIVATING INFLUENCE AND ADAPTABILITY

Daena Giardella, Senior Lecturer, MIT Leadership Center, MIT Sloan School of Management

### 5:15 - 5:30 CLOSING REMARKS

Kathy Hawkes, Executive Director, External Relations, MIT Sloan School of Management

### 5:30 - 6:30 COCKTAIL RECEPTION

**6:30** EVENT CONCLUDES