ONE YEAR. A LIFETIME OF IMPACT.

MIT SLOAN FELLOWS MBA PROGRAM

2019 / 2020
You have a vision for where you want to go in life. It’s just a matter of deciding how best to get there. We recommend strengthening your knowledge in core areas, building a network of global advisors, and learning to be an agile, confident, and innovative leader. The MIT Sloan Fellows MBA program is designed to deliver all that in one pivotal, energizing year. If you are a mid-career professional, consider taking this bold next step.

JOHANNA HISING DIFABIO
Assistant Dean,
MIT Sloan Fellows MBA and Executive MBA Programs

SIMON JOHNSON
Ronald A. Kurtz (1954) Professor of Entrepreneurship, Professor of Global Economics and Management, MIT Sloan Fellows MBA Program Faculty Chair

Brainstorming for one full year with 100+ talented mid-career leaders from dozens of nations and industries. Learning, innovating, and creating together. Sharing wisdom, experiences, and life stories. Collaborating with MIT faculty on revolutionary ideas in management and innovation. That’s what it means to be an MIT Sloan Fellows MBA, and eight decades of prominent alumni stand as proof of its power.
A CONVERGENCE OF CATALYSTS

+ MAKE THE PROGRAM YOUR OWN
Invest one year immersed in the dynamic MIT universe. Delve into a curriculum built on the foundations of management and the program’s three pillars: leadership, innovation, and global perspective. Pursue electives, industry projects, and independent research focused on your topics of interest. Spend intensive sessions with an executive coach to develop strategy around your personal leadership goals.

+ ENTER THE MIT ECOSYSTEM
Reach across MIT to connect with faculty and research centers working on the frontiers of markets and disciplines. Stay at the forefront of late-breaking advances that will shape industries, governments, and lifestyles. Tap the fertile entrepreneurial climate of “the most innovative square mile on Earth,” Kendall Square.

+ BUILD INispensABLE RELATIONSHIPS
Brainstorm with your cohort in a safe environment energized by new ideas. Share insights with your peers—some of the most talented mid-career managers in the world today—who bring to the table knowledge of a broad range of markets, cultures, industries, and points of view. Inspire one another to achieve key objectives.

+ SIT DOWN WITH GLOBAL LEADERS
Talk candidly with CEOs, government leaders, and successful entrepreneurs about what it means to lead change in an unpredictable world. Work closely with some of the best minds at MIT to dissect the lessons of effective global leadership.

+ STRENGTHEN FAMILY BONDS
Many Fellows approach this year as a once-in-a-lifetime bonding experience with their significant others and/or children. During the many events that bring the MIT Sloan Fellows MBA community together, loved ones forge longtime connections with one another—and with MIT. And because so many of the Fellows’ significant others are leaders in their fields, they enrich the program experience and add valuable links to your network.
I wanted to develop an international perspective, dive deeper into business analytics, and absorb the MIT culture of invention. It’s where I’ve always wanted to be.

WHY I’M HERE

6:30 AM
GEARING UP
Breakfast with my husband Alberto, 16-year-old son Andre, and 12-year-old twins Elena and Mariana. Each of us talks about the day ahead. My husband runs a business back in Brazil and is working remotely this year. I gather up my gear and catch the train from Brookline to MIT.

8:30 AM
INNOVATION-DRIVEN ADVANTAGE
Pierre Azoulay helps us dissect how IDEO, a global design firm, reimagined a shopping cart and built the prototype in one week. Takeaway: Innovations can be put to work immediately if you have an inspired process. It’s all about enlightened trial and error.

10:00 AM
INTEREST RATES AND BOND VALUATION
Take a special class given at MIT by a Harvard professor on the statistical programming language R, which is incredibly helpful for interpreting data. Then, on to Egor Matveyev’s Financial Management class. We’re delving into the deepest mysteries of Treasury STRIPS—new learning for me about an important financial instrument.

2:30 PM
ANALYTICS OF OPERATIONS MANAGEMENT
Quick catch-up with a friend on the way to Tauhid Zaman’s Analytics of Operations Management. It’s my toughest class, but also my favorite class. We’re looking at statistical models that help us make smarter decisions. The applications are endless—and indispensable.

6:00 PM
WINDING DOWN AT SLOAN MARKETPLACE
Grab a latte and a table with a view of the sailboats on the Charles River. As I organize my notes from the day, members of my lab team arrive. We share observations, questions, revelations, and quite a few laughs. Then, home to my family to do the same!
7:30 AM
OFF TO SCHOOL  We head off on foot—my wife Bridget to school with Callum (age 7) and Harry (age 4), and me to MIT. The boys are in a much more global environment than they’re used to and making great friends from all over the world. They like to tag along with me to MIT when they can and are still excited about the time they participated in a real scientific experiment with robots!

8:00 AM
ENTREPRENEURSHIP LAB  Meeting with the founders of an artificial intelligence startup as part of an E-Lab project. The promising venture-backed company was launched by two MIT engineers, and I’m working with them to build out their go-to-market strategy and determine the right beachhead for their product launch.

11:30 AM
CLASS SENATORS LUNCH  We meet with faculty chair Simon Johnson to drill down on issues that impact the Fellows—course content, career development, new ideas for entrepreneurship programming—everything we can think of to make this year impactful. MIT is about meaningful reinvention.

3:00 PM
NUCLEAR REACTOR + ADVANCED FUNCTIONAL FABRICS OF AMERICA (AFFOA)  After a tour—WOW—of MIT’s nuclear reactor, which is used for research into nuclear medicine and semiconductors, I meet some classmates at the AFFOA research institute. AFFOA focuses on advanced fabrics and wearable tech, and we’re brainstorming startup ideas with textile entrepreneurs.

7:00 PM
DINNER WITH GOOD FRIENDS  Prepare to host an impromptu dinner with a few Fellows and their significant others. Everyone contributes something from their culture—authentic Mexican delicacies, Chilean wine, and the best Brazilian anecdotes. We discuss work, parenting, and which country has the best wine. Maybe it isn’t South Africa after all?

WHY I’M HERE
Joining this program was the realization of a longtime dream, but it was also a very strategic decision. This year will help me achieve two pivotal goals: to boost my global perspective and change industries.
HOW IT WORKS + PROGRAM BY THE SEASONS

An intense, immersive curriculum built on the science of management knowledge and practice.

SUMMER
GROW YOUR KNOWLEDGE
Begin with an in-depth 360º leadership assessment and a series of executive coaching sessions. Embarked for one year at the frontier of management and innovation, you and your peers will build a common foundation of essential management topics.

IMPROVE YOUR COLLABORATION
Working together in teams, you will address challenges through a range of academic, professional, and cultural lenses. You will exercise collective leadership and decision-making skills, build confidence in your own contributions, and reach goals you never could have achieved on your own.

COURSEWORK
Applied Economics for Managers
Data, Models, and Decisions
Financial Accounting
Leadership and Teams Lab
Marketing and Strategy
Operations Management
Organizational Processes

FALL
CUSTOMIZE THE PROGRAM
Continue to build your foundational knowledge with core courses, supplemented with electives, project-focused studies, and the option to pursue certificates. If you opt to produce a thesis, fall is the time for preparing the groundwork.

PUT YOUR EXPERTISE INTO ACTION
Working closely with peers from more than 30 countries, gain perspective on doing business in key regions around the world. Head to New York City for the Lens on Leadership module, and meet face-to-face with global leaders and innovators who come to campus for candid, eye-opening conversations.

COURSEWORK
Financial Management
Innovation-Driven Advantage
Seminar in Leadership I
Electives

MODULE
Lens on Leadership – New York City

WINTER
EXPERIMENT + EXPLORE
January at MIT is Independent Activities Period (IAP), a community-wide celebration of knowledge offering 700+ learning experiences. During this optional period, regular classes are suspended, and you may choose from a specially created selection of Executive Electives or a vast array of short courses in everything from coding to the visual arts—or you may decide to travel abroad for project-focused research and courses.

COURSEWORK
Negotiation Seminar
Executive Electives*
Short Courses

*Executive Electives are offered exclusively to MIT Sloan Fellows MBA and Executive MBA students and alumni.

SPRING
TAKE IT TO THE NEXT LEVEL
The foundational knowledge you have gained has become second nature. Now, you will tailor the program to your goals with a greater number of electives, offered at MIT Sloan and across MIT. You can also work with one of MIT’s leading-edge research centers on a project of significance to you or your company.

EXERCISE YOUR OPTIONS
Embrace MIT’s research centers, industry organizations, and entrepreneurial think tanks. Meet with leaders in Washington, D.C. during the Global Perspectives module to examine issues that will influence the health of markets, economies, and populations.

COURSEWORK
Seminar in Leadership II
System Dynamics
Electives

MODULE
Global Perspectives – Washington, D.C.

CERTIFICATES AND TRACKS
Business Analytics
Entrepreneurship and Innovation
Healthcare
Sustainability

SAMPLE ELECTIVES
Analytics Edge
Blockchain and Money
Digital Marketing and Social Media Analytics
Global Markets, National Policies, and the Competitive Advantage of Firms
Improvisational Leadership: In-the-Moment Leadership Skills
Leading in Ambiguity
Management of Service: Concept, Design, and Delivery
New Enterprises
Strategic Leadership Communication
U-Lab: Transforming Self, Business, and Society
Courses come alive here because your classmates—experienced leaders from almost every continent—provide insider knowledge into their corner of the global marketplace. For an entire year, you’re embedded with experts who share everything they know.

EMILY REICHERT, SF ’12
CEO, Greentown Labs
UNITED STATES
Microsoft Chairman of the Board John W. Thompson began his storied career at IBM and cemented his reputation as a transformative leader during his tenure as CEO of Symantec. A dedicated supporter of early-stage enterprises, Thompson serves as a venture partner at Lightspeed Partners.

Chairman and CEO of the rapidly growing customer engagement company Vee24, Priya Iyer was previously cofounder, chairman, and CEO of Anaqua. She was named New England Entrepreneur of the Year in 2014 and has ranked on the Boston Globe’s top 100 Entrepreneurs list.

“I came to the program from IBM at the genesis of the personal computer revolution. In fact, my thesis topic was A Distribution Model for Personal Computers. My advisor had deep ties to the technological frontier—across MIT and in industry. I knew that I was discovering the very latest thinking in technology and management.”

“When you spend a year as an MIT Sloan Fellow, you enter a cocoon of nonstop learning—and not just from the faculty. My classmates shared their rich experiences in all facets of business and life. And as mid-career executives, they had a good deal of practical knowledge to share. The value of working closely, day in and day out, with some of the most talented people in the global arena is incalculable.”

“My early work at IBM was primarily domestic and tech oriented. The MIT Sloan Fellows program brought the world to me. I collaborated with classmates from Argentina, Brazil, Canada, Japan, China, and all across Europe. The industry diversity was just as vital. My class included executives from a wide swath of professions and environments—even a professional baseball player. Viewing life and work from such multifaceted perspectives opened up my world.”

“When I entered the program, I was negotiating an exit from a successful startup. By the time I graduated, I was launching a new enterprise. During my year at MIT Sloan, I entertained a bazillion ideas inspired by everyone I was meeting, everything I was learning, and the thrilling climate of invention at MIT. The collaborative model of the program itself influenced how I structured my new company.”

“Success can actually hold you back. I was so involved in my career that it kept me from pursuing a higher level of achievement. I came to realize that if I wanted a significant life story—to progress 100 steps at a time instead of 10—I really needed this year of supercharging. It worked. Time reveals, again and again, just how valuable it was.”

“After learning, inventing, and problem-solving together for a year, you leave MIT with a powerful network of people invested in your future. When my company wanted to enter the Asian market, I reached out to my classmates. In Tokyo, I was stunned to find an entourage of Japanese leaders with MIT connections waiting for me at the airport. I left Tokyo with contacts at both Samsung and Panasonic that soon turned into contracts.”
The network you build as an MIT Sloan Fellows MBA is not limited to alumni. MIT is famously a connection engine. During your year at the Institute, you will forge bonds with faculty and students across MIT. You will sit down with industry leaders. You will meet students and faculty at neighboring universities. And in one short year, you will grow a network that spans industries, cultures, and continents.

Among the attributes that set this program apart is its unparalleled network of accomplished leaders. Pioneering entrepreneurs like Snejina Zacharia, founder and CEO of Insurify. Corporate icons like Alan Mulally, who famously turned around Ford Motor Company. And renowned change agents like the late Nobel Laureate Kofi Annan, Secretary-General of the United Nations.

READ PROFILES OF THESE AND OTHER TRANSFORMATIONAL LEADERS ON THE MIT SLOAN FELLOWS MBA PROGRAM WEBSITE.
LEARN WITH THE MOST INFLUENTIAL THINKERS OF OUR DAY

As an MIT Sloan Fellows MBA, you will work closely with MIT Sloan School of Management’s most renowned thought leaders and industry experts, including:

SIMON JOHNSON
Ronald A. Kurtz (1954) Professor of Entrepreneurship, Professor of Global Economics and Management, MIT Sloan Fellows MBA Program Faculty Chair

One of the most influential economists of our day, Simon Johnson works closely with Sloan Fellows who want to build better companies. He heads the Global Economics and Management Group, cofounded and leads the Global Entrepreneurship Lab (G-Lab), and partners with the MIT Media Lab on the Digital Currency Initiative. Johnson has written several essential finance books, including his latest work Jump-Starting America: How Breakthrough Science Can Revive Economic Growth and the American Dream (with Jonathan Gruber, the Ford Professor of Economics at MIT).

TAVNEET SURI
Louis E. Seley Professor of Applied Economics, Associate Professor of Applied Economics

Tavneet Suri is a renowned development economist specializing in Sub-Saharan Africa, where she has undertaken extensive on-the-ground research. Her work cuts across multiple international sectors, including agriculture, governance, and digital financial services. She is the scientific director for Africa for the Jameel Poverty Action Lab (J-PAL), a faculty research fellow at the National Bureau of Economic Research, and an affiliate of the Center for Economic and Policy Research.

JOHN STERMAN
Jay W. Forrester Professor of Management, Professor, System Dynamics and Engineering Systems

Director of the MIT System Dynamics Group and the MIT Sloan Sustainability Initiative, John Sterman is a leading force in systems thinking, organizational learning, computer simulation of complex systems, climate change, and sustainability. He is the author of influential works on the challenges and opportunities facing organizations, including the award-winning textbook Business Dynamics. Sterman pioneered the development of management “flight simulators” now used in academia and industry worldwide.

“The intersection between business and technology is not something you get at other schools. You develop an ability to come into a situation like the Gulf oil spill, and you know how to deal with unfamiliar technology, build a team, and craft a solution.”

THAD ALLEN, SF ’89
Senior Executive Advisor, Booz|Allen|Hamilton
Former Commandant, U.S. Coast Guard
UNITED STATES
“Our Fellows come back from MIT informed and resilient, ready to work on our greatest challenges. Frankly, we sponsor employees to this program because we know there’s nothing we can’t throw at them when they return.”

MEGAN BRENNAN, SF ’03
U.S. Postmaster General
UNITED STATES

DEVELOP A STRATEGIC PLAN FOR CAREER GROWTH

The MIT Sloan Career Development Office and the MIT Leadership Center work together to provide you with the guidance and resources you need to plot the next phase of your professional life. Career and executive coaches will help you develop your vision, providing frameworks to think strategically about your year at MIT. They will work with you—one-on-one and in teams—to determine how you choose to use these 12 powerful months to transform your career.
A NOTE TO COMPANY SPONSORS

Your employee’s year at MIT can be every bit as significant for the organization as it is for the Fellow. Many global organizations rely on the program to prepare their most promising leaders for executive suite positions, upcoming challenges, and emerging opportunities. Reach out to discuss how your organization can partner with us to integrate the MIT Sloan Fellows MBA program into your professional development strategy.

GROW YOUR POTENTIAL

The MIT Sloan Fellows MBA program is designed to help you, as a mid-career manager, position yourself to:

+ **advance** within your organization or industry
+ **switch** to a different industry, functional role, or geography
+ **launch** a career as an entrepreneur or startup leader
+ **change** the world through impact and innovation

Visit the MIT Sloan Fellows MBA program website to discover more about the program, explore the curriculum in depth, meet alumni, and sign up for webinars and admissions events.

CONTACT

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APPLICATION DEADLINES

- **OCTOBER 8, 2019**
  Decisions by December 16, 2019
- **JANUARY 2, 2020**
  Decisions by February 12, 2020
- **FEBRUARY 10, 2020**
  Decisions by March 23, 2020
“My learning as an MIT Sloan Fellow has shaped my abilities and empowered me to turn my life into an odyssey of impact. Everything I’ve been able to accomplish, I owe to that experience.”

SANJAY INAMDAR, SF ’05
Founder, Flucon
Founder, Bhau Institute for Innovation, Entrepreneurship, and Leadership
INDIA