

MIT SLOAN **IDEA EXCHANGE**

# GLOBAL WOMEN'S CONFERENCE

## PRE-CONFERENCE DINNER

**Wednesday, October 2, 2019 | Location:** 21 Club, 21 West 52nd Street, New York, NY

**6:30 - 7:00**

### **REGISTRATION & NETWORKING RECEPTION**

Harbor Room, Second Floor

*Check-in for the conference, meet fellow attendees, and enjoy appetizers and a hosted bar before dinner.*

**7:30 - 8:30**

### **PRE-CONFERENCE NETWORKING DINNER**

Puncheon Room and Gallery, First Floor

*Gather with attendees before the conference begins and celebrate the MIT Sloan alumnae community.*

**8:30 - 9:30**

### **NETWORKING DESSERT RECEPTION**

Harbor Room, Second Floor

**9:30**

EVENT CONCLUDES

## MIT SLOAN GLOBAL WOMEN'S CONFERENCE

Thursday, October 3, 2019 | Location: Convene, 730 Third Avenue (TIAA Building), New York, NY

**7:30 - 8:15**

### **REGISTRATION & CONTINENTAL BREAKFAST**

The Foyer and South Lounge

**8:15 - 8:25**

### **WELCOME REMARKS**

**David Schmittlein**, John C Head III Dean, MIT Sloan School of Management

**8:25 - 9:10**

### **FIRESIDE CHAT**

Moderator: **David Schmittlein**, John C Head III Dean, MIT Sloan School of Management

**Judy Lewent, SM '72**, Retired Executive Vice President & CFO, Merck & Co., Inc

*In this session, Dean Schmittlein will join MIT Sloan alumna Judy Lewent for a fireside chat to discuss her leadership roles at the school, and her passion for supporting the future of MIT.*

**9:10 - 10:00**

### **FIRESIDE CHAT: PERSPECTIVES FROM CEOS INSPIRING CHANGE IN THEIR ORGANIZATIONS**

Moderator: **Ruth Sommers, SF '01**, Founder and CEO, NEXT Consulting

**Stephen H. Rusckowski, SM '84**, Chairman, President and CEO, Quest Diagnostics Incorporated

*Diversity and inclusion in the corporate world is not a new topic, but remains a very important one. In this panel, you will hear from CEOs who have made gender diversity a priority in the way they do business, with an impact on the bottom line. These changes do not happen by chance, but are intentional, strategic decisions. Hear from leaders who have taken steps to diversify their boards, support their teams, and embrace a more equitable future.*

**10:00 - 10:45**

### **PANEL: ADVANCEMENT OF WOMEN IN FINANCE**

Moderator: **Antoinette Schoar**, Michael M. Koerner (1949) Professor of Entrepreneurship; Professor of Finance, MIT Sloan School of Management

**Beatrice Ballini, SM '86**, Managing Director, Russell Reynolds Associates SRL

**Mariafrancesca Carli, SM '92**, Managing Director, BDT & Company, LLC

**Thalia Chryssikou, PhD '98**, Managing Director, Goldman Sachs

**Mary Stephens Naphtal, SM '86**, COO and Founding Partner, P/E Investments

*While companies have invested in recruiting, mentoring, and training women leaders in the financial services sector, change is still slow. This panel will feature women who have advanced in the industry and invite discussion on the local and systemic changes needed to accelerate gender parity in finance.*

**10:45 - 11:00**

REFRESHMENT BREAK

**11:00 - 11:45**

### **KEYNOTE: OVERLOAD AND WHAT WE CAN DO ABOUT IT**

**Erin Kelly**, Sloan Distinguished Professor of Work and Organizational Studies, MIT Sloan School of Management

*Professor Kelly will introduce ideas from her forthcoming book, "Overload: How Good Jobs Went Bad and What We Can Do About It," based on a multi-method field experiment in the IT division of a Fortune 500 firm. She will discuss work-life challenges and possible paths to more sane, sustainable, and effective work practices.*

**11:45 - 12:30**

### **BEYOND THE GLASS CEILING: THE POWER OF WOMEN ON BOARDS**

Moderator: **Lee Hanson**, Vice Chairman, Heidrick & Struggles

**Adriane Brown, SF '91**, Board Member & Venture Partner

**Ruby Chandy, SB '82, SM '89**, CEO, Lumina Advisory Services

**Stephen P. DeFalco, SB '83, SM '88**, Partner, Lindsay Goldberg

*This session will provide insights into the dynamics of board service, as panelists share firsthand experience from the board room. Attendees will hear how to assess a board's culture and how to decide if a particular board is the right fit before joining, and participate in a candid discussion on the challenges found beyond the glass ceiling.*

**12:30 – 2:00**

**IDEA EXCHANGE NETWORKING LUNCH**

*The South Lounge & The Forum will remain open for those who wish not to attend optional breakout sessions.*

**12:45 – 1:45**

**OPTIONAL LUNCH BREAKOUT SESSIONS**

**Your Career Transition: Navigating When You Don't Know the Destination** with **Melissa J. Webster, MBA '09**, Lecturer, Global Economics and Management, MIT Sloan School of Management and **Erik Vogan, EMBA '18**, Program Director, Office of Corporate Relations, MIT

*Any career change can be daunting and fraught with uncertainty. This is especially true with non-linear career moves, which are more common today than ever. In this session, attendees will gain a concrete framework for thinking about their own career trajectory and managing the psychological side of uncertainty.*

**Kill the Company** with **Renée Richardson Gosline**, Senior Lecturer & Research Scientist, MIT Sloan School of Management

*In this session, you have one goal: take your company out of business by working for the competitor. Attendees will hone their skills in identifying strengths and weaknesses of a company, and learn how to think differently about opportunities and threats in their own businesses.*

**Behind the Scenes of MIT Sloan Admissions** with **Dawna Levenson, SB '83, SM '84**, Assistant Dean, Admissions, MIT Sloan School of Management

*Getting into B-School at a selective university is a challenging process and becomes more difficult each year. Attendees will learn about the values and qualities that the MIT Sloan Admissions team looks for in applicants each year and learn about the current landscape for admissions.*

**Entrepreneurship & Innovation Discussion** with **Trish Cotter**, Senior Lecturer and Executive Director of the Martin Trust Center for MIT Entrepreneurship, MIT Sloan School of Management

*Take a deeper dive into entrepreneurship at MIT Sloan with Trish Cotter, an Entrepreneur-in-Residence at MIT and Director of MIT delta v, the Institute's educational accelerator program run out of the Martin Trust Center for MIT Entrepreneurship. Join this discussion for an open dialogue on topics ranging from navigating the entrepreneurial landscape of MIT, matching investors to start-up companies, the importance of mentorship in the entrepreneurship community, and much more.*

**Responding Effectively as Leaders to Bias and Harassment** with **Daena Giardella**, Senior Lecturer, MIT Leadership Center, MIT Sloan School of Management

*This interactive workshop, led by Professor Giardella, demonstrates powerful approaches for responding effectively as leaders to inappropriate behaviors and comments that convey sexual harassment, bias, bullying or other incivility. Participants will learn practical Active Bystander Intervention Skills and "Speak Up" Steps\* which will enable them to constructively influence the situation. Key points about implicit bias as well as the "psychology of effective response" will be addressed. Professor Giardella will facilitate role-play exercises for those who would like to practice the tools. (\*Some of the skills are based on the Southern Poverty Law Center Speak Up Steps)*

**2:00 – 2:45**

**PANEL: FIGHTING UNCONSCIOUS BIAS IN THE QUEST FOR AUTHENTIC LEADERSHIP**

Moderator: **Renée Richardson Gosline**, Senior Lecturer & Research Scientist, MIT Sloan School of Management  
**Anita D. Carleton, EMBA '18**, Software Solutions Division Director, Software Engineering Institute, Carnegie Mellon University  
**Rebecca Kirk Fair, MBA '02**, Managing Principal, Analysis Group  
**Vincenza Nigro, EMBA '12**, Global VP of Medical Affairs, Hansa Biopharma

*What does a successful leader look like in today's world? How can we best empower our teams? How do we lead authentically? How do we ensure we make good decisions? All of these questions are impacted by factors that we may not be thinking about in our day-to-day lives. This panel will address how to navigate through blind spots and cognitive bias traps that may impair our success in the workplace.*

**2:45 – 3:30**

**PANEL: BUILDING A COMMUNITY OF ENTREPRENEURS**

Moderator: **Trish Cotter**, Senior Lecturer and Executive Director of the Martin Trust Center for MIT Entrepreneurship, MIT Sloan School of Management  
**Gabrielle Haddad, SF '17**, Co-founder and COO, Sigma Ratings, Inc.  
**Jean Hammond, SM '86**, Partner & Co-Founder, Learn Launch  
**Ysaira Jimenez, MBA '14**, CEO, LaborX  
**Noor Sweid, MBA '05**, Founder and General Partner, Global Ventures

*What sets MIT Sloan entrepreneurs apart from the rest? This group of panelists will share their own stories on the importance of supportive entrepreneurial communities, and how our alumnae are making a difference in the world through their business ventures.*

**3:30 – 3:45**

REFRESHMENT BREAK

**3:45 – 4:30**

**KEYNOTE: GOOD JOBS STRATEGY**

**Zeynep Ton**, Professor of the Practice, Operations Management

*Learn how improving jobs for low-wage workers is not only good for society, but also good business. Attendees will hear a compelling argument for adopting the Good Jobs Strategy – an operating system that drives, leverages, and requires a capable and motivated workforce.*

**4:30 – 5:15**

**KEYNOTE: IN THE MOMENT LEADERSHIP - CULTIVATING INFLUENCE AND ADAPTABILITY**

**Daena Giardella**, Senior Lecturer, MIT Leadership Center, MIT Sloan School of Management

*Today's leaders must make decisions quickly and efficiently, often with not enough time and incomplete information. Daena Giardella will discuss her Improvisational Leadership Model © skillset, which cultivates adaptive, distributed leadership capabilities that enable professionals to become effective, proactive, and collaborative leaders.*

**5:15 – 5:30**

**CLOSING REMARKS**

**Kathy Hawkes**, Associate Dean, External Relations, MIT Sloan School of Management

**5:30 – 6:30**

COCKTAIL RECEPTION

**6:30**

EVENT CONCLUDES