



I am happy to share employment outcomes for **MBA Class of 2020**.

The **MBA Class of 2020** performed well in 2020 despite market instability, with **100%** receiving offers within six months of graduation. MBA graduates pivoted to opportunities in the market, supported by strong faculty, corporate, and alumni partnerships at the school. We are thankful to the many members of the MIT Sloan community who came together to support students seeking opportunities in 2020.

This year, the top industries for MBAs were **Technology (35.2%)**, **Consulting (22.2%)**, and **Retail/CPG (16.6%)**, with students accepting opportunities in **Pharma/Health/Biotech (13%)** and **Finance (7.4%)** as well. In 2020, all graduates accepted roles in Data Science functions.

The **60 students** in the MBA Class of 2020 accepted opportunities with nearly **40 companies**. The Analytics Capstone is a key element of the MBA experience, allowing students to apply their knowledge to real-world data challenges, and we are pleased that **20.4%** of the accepted offers came from Analytics Capstone companies (see page 6 for the list of companies).

88.9% of job-seeking MBAs accepted offers in the US. The top metro areas this year were **New York (18.5%)**, **Boston (16.7%)**, **San Francisco (16.7%)**, and **Seattle (13%)**. We saw growth in new regions, particularly the **Mid-Atlantic**, **South** and **Mid-West**.

The average base salary in 2020 was **\$114,305**, with an average signing bonus of **\$11,479**. This shift in average salary and bonus likely reflects both market uncertainty in the summer of 2020, and the shift in industries and locations where students accepted offers.

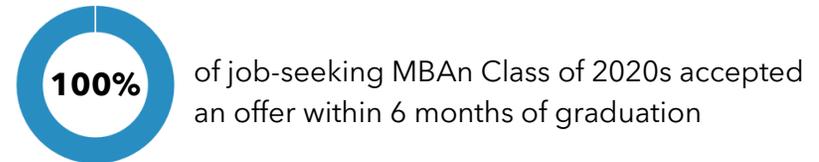
With **growth potential** as the top reason (**31.7%**) graduates accepted their positions, I am pleased our students found opportunities for impact at so many innovative, data-focused organizations across the country and the globe.

Thank you for your support of MIT Sloan!



Susan Sandler Brennan
Assistant Dean,
MIT Sloan Career Development Office

MASTER OF BUSINESS ANALYTICS EMPLOYMENT HIGHLIGHTS



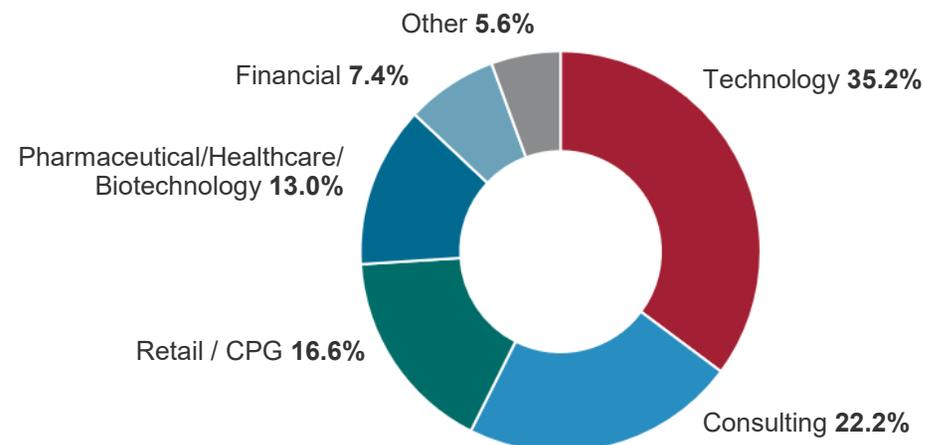
SALARY SUMMARY

\$114,305 Average Base Salary

SIGNING BONUS

\$11,479 Average Guaranteed Bonus Compensation

TOP INDUSTRIES



FEATURED EMPLOYERS OF MBAn CLASS OF 2020

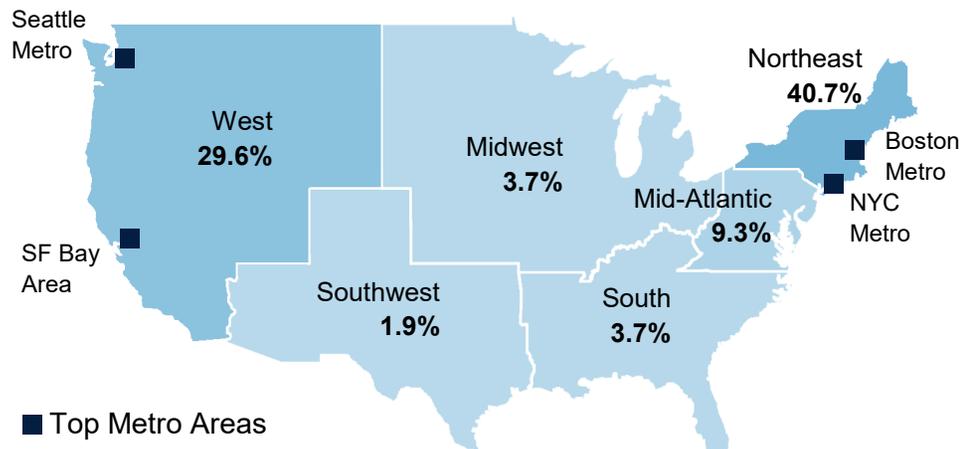
Aetna/CVS Health (3) ¹	McKinsey & Company (5)
Alibaba Group (2)	Medidata Solutions
Amazon	Nordstrom
Apple	Palantir
Assurance IQ (4)	Pfizer
BCG Gamma (2)	Procter & Gamble
Benefits Science Technologies (2)	Rent the Runway
CMA CGM	Restaurant Brands International (2)
Comcast (3)	Robinhood
End-to-End Analytics (3)	Shopify
Facebook	The Travelers Companies
Google	Uber
Klaviyo	Walmart

¹ Parentheses indicate number of students hired.

FEATURED MBAn JOB ROLES

Analytics Analyst	Decision Analytics Associate
Data Analyst	Machine Learning Engineer
Data Science Analytics and Behavior Change	Machine Learning Scientist
Data Science Specialist	Quantitative Researcher
Data Scientist	Research Scientist
	Sr. Consultant, Research & Analytics

LOCATIONS OF ACCEPTED OFFERS IN THE US²



² Percentages are based on total accepted offers.

MIT Sloan's Master of Business Analytics (MBAn) program answers the industry's demand for highly analytical graduates who can manage modern data science to solve critical business challenges.



MASTER OF BUSINESS ANALYTICS CLASS OF 2020 EMPLOYMENT DATA

CLASS PROFILE

Number of Candidates	60
U.S. Citizens/Permanent Residents	27%
International	73%
Countries Represented	19
Women	40%
Median GRE Quantitative	168
Average Undergraduate GPA (out of 4.0)	3.9
Average Full-Time Work Experience ¹	9 months

¹ Includes internships.



EMPLOYMENT PROFILE

	COUNT	%	
Total	60	100%	
Seeking	54	90.0%	
Not Seeking	6	10.0%	
	Sponsored and Returning	5	8.3%
	Continuing Education (PhD)	1	1.7%



Employment data includes responses from 100% of the 2020 MBAn graduates

SALARY DATA

BASE SALARY²

MEAN	MEDIAN	RANGE
\$114,305	\$115,000	\$79,000-\$155,000

² 92.6% of students accepting an offer provided compensation data.

SIGNING BONUS³

MEAN	MEDIAN	RANGE
\$11,479	\$8,800	\$5,000-\$77,000

³ Of the students who accepted an offer and reported valid salary data, 58% reported receiving a signing bonus.

MASTER OF BUSINESS ANALYTICS CLASS OF 2020 EMPLOYMENT DATA

INDUSTRY				
	%	MEAN	MEDIAN	RANGE
Technology	35.2%	\$121,200	\$120,000	\$79,000-\$150,000
Consulting	22.2%	\$106,730	\$105,000	\$79,000-\$155,000
Retail/CPG	16.6%	\$112,111	\$110,000	\$82,000-\$150,000
Pharmaceutical/Healthcare/Biotechnology	13.0%	\$122,250	\$120,000	\$120,000-\$130,000
Financial	7.4%	\$110,000	\$110,000	\$90,000-\$130,000
Other ¹	5.6%	\$88,333	\$90,000	\$80,000-\$95,000

¹ Other includes Transportation/Equipment/Defense, Energy.

OFFER TIMING AND SOURCE

TIMING OF ACCEPTED OFFERS

	%
AT GRADUATION	63%
WITHIN 6 MONTHS OF GRADUATION	100%

SOURCE OF OFFERS

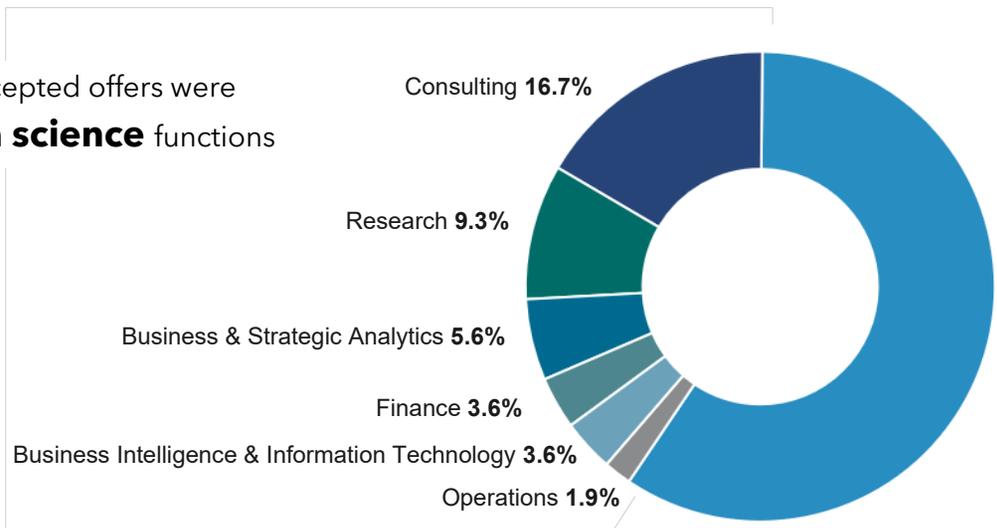
	%
SCHOOL FACILITATED Capstone, Career Fair, Data Trek, Faculty Referral, Alumni, Operations Research Center	53.1%
STUDENT FACILITATED Contacted Directly, LinkedIn, Personal Network, Job Postings, Previous Employer	46.9%

JOB FUNCTION

Functions within Data Science

100%

of accepted offers were **data science** functions



TOP 3 REASONS FOR ACCEPTING OFFER

Growth Potential	31.7%
Job Function	26.8%
People/Corporate Culture	14.6%

MASTER OF BUSINESS ANALYTICS CLASS OF 2020 EMPLOYMENT DATA

REGION		%	MEAN	MEDIAN	RANGE
United States		88.9%	\$116,799	\$120,000	\$80,000-\$155,000
NORTHEAST		40.7%	\$116,591	\$120,000	\$85,000-\$155,000
	New York City Metro	18.5%	\$116,364	\$120,000	\$88,000-\$129,000
	Boston Metro	16.7%	\$117,222	\$120,000	\$85,000-\$155,000
WEST		29.6%	\$123,735	\$120,000	\$90,000-\$150,000
	San Francisco Bay Area	16.7%	\$111,084	\$110,000	\$90,000-\$130,000
	Seattle Metro	13.0%	\$140,000	\$150,000	\$110,000-\$150,000
Rest of US		18.6%	\$108,615	\$110,000	\$80,000-\$135,000
	MIDATLANTIC	9.3%	\$113,125	\$110,000	\$95,000-\$135,000
	MIDWEST	3.7%	- ¹	-	-
	SOUTH	3.7%	- ¹	-	-
	SOUTHWEST	1.9%	- ¹	-	-
Rest of World		11.1%	\$82,500	\$80,500	\$79,000-\$90,000
	ASIA	5.5%	- ¹	-	-
	CANADA	3.7%	- ¹	-	-
	EUROPE	1.9%	- ¹	-	-

¹ Dash indicates fewer than three people or less than 1% reported salary information.

MBAⁿ ANALYTICS CAPSTONE

The **Analytics Capstone Project** is a core component of the MBAⁿ program, giving students real-world experience solving data challenges from organizations around the world.

Dedicated teams of students use analytical tools to solve key business challenges and present applicable solutions at the completion of the 7-month capstone project.

[20.4%] of accepted offers came from Analytics Capstone companies

2020 ANALYTICS CAPSTONE COMPANIES

AB-InBev
 Air Canada
 Assurance IQ
 BMW
 Coca Cola
 Comcast
 DHL
 Estee Lauder
 General Motors
 GroupM
 Hartford Hospital
 MailChimp
 MBTA
 MFS
 Nordstrom
 OCP
 Pfizer
 Quest
 Rapid7
 Schlumberger
 Starbucks
 StubHub
 Swiss Re
 Unilever
 USPS
 Walmart
 Wayfair

MASTER OF BUSINESS ANALYTICS CONTACTS

Career Development Office Master of Business Analytics Program Office

Tracy Wishon

MBA Career Advisor
twishon@mit.edu
1-617-258-9623

Michelle Li

Director
limi@mit.edu
1-617-324-7764



Accuracy in Reporting Employment Statistics

The MIT Sloan School of Management adheres to the MBA Career Services & Employer Alliance (MBA CSEA) Standards for Reporting Employment Statistics (mbacsea.org). Conformance to this business school industry standard ensures accurate and comparable employment data. Currently, the majority of the leading MBA programs adhere to these accepted reporting standards. MIT Sloan takes a leadership role to promote the importance of accurate and comparable employment and salary statistics to prospective students and employers.

Nondiscrimination Policy: Commitment to Equal Opportunity

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