

# THE MIT EXECUTIVE MBA

MCMXVI

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**Class of 2024**

Challenge Convention.  
Challenge Yourself.

**MIT**  
**MANAGEMENT**  
EXECUTIVE MBA

# LEVERAGE THE MIT EDGE

Dear prospective students,

The MIT Executive MBA is a transformational journey for mid-career leaders who want to move from success to significance. As you learn more about our program and MIT Sloan, allow us to share why students choose the MIT Executive MBA.

At MIT Sloan, we teach the science of management. The program taps MIT's deep roots in innovation, research, and management to create a curriculum that challenges students to have a more scientific mindset to decision-making by approaching situations, problems, and opportunities differently. You will leverage MIT Sloan's cutting-edge research, boost your business fundamentals with data-driven frameworks, and drive change across your organization and industry.

Following MIT's motto "mens et manus," mind and hand, our unique focus on action learning helps students have an instant impact in their organization. Through real-world projects, MIT Executive MBA students take new frameworks and analytical tools from sessions on Fridays and Saturdays and immediately apply them to their organizations come Monday. You will find that this level of academic rigor and study enhances your learning and will add value to your organization.

In some situations, students pursue the MIT Executive MBA because they have deep expertise in one area, but are now in a general management position and do not have the educational background for their role. Our program helps students grow in their careers, elevates them into new roles, or opens doors of possibilities to embark on their own ideas. You will develop the confidence to take the right risks at the right time and develop the advanced management capabilities to realize strategic priorities.

Here, the crux of everything we do ties back to our mission: to create principled, innovative leaders who will improve the world. The MIT Executive MBA has one of the most experienced cohorts coming from an array of backgrounds, industries, and roles. You will learn as much from each other as from our world-class faculty. You will join a collaborative and supportive community where you can work alongside other leaders who are shaping best practices across technology, business, and science.

If you are at a pivotal point in your career and seek to broaden your perspective, increase your impact, and develop an edge in your management capabilities, we encourage you to apply to the MIT Executive MBA.

Sincerely,



Johanna Hsing DiFabio  
Assistant Dean  
MIT Executive Degree Programs



Georgia Perakis  
William F. Pounds Professor of Management; Professor,  
Operations Management and Operations Research and  
Statistics; MIT Executive MBA Faculty Director  
MIT Executive MBA

## CHALLENGE

The MIT EMBA is designed for executives who are looking to challenge themselves, to challenge their field, and to challenge convention. You will develop the tools and the confidence to take the right risks at the right time and to create innovative solutions to historic problems.

## BROADEN

With cross-industry learning, leading research, and collaboration with renowned faculty and peers, you will broaden your perspective. Empowered with cutting-edge tools and methods, you will solve complex challenges and seize strategic opportunities.

## IMPACT

Through real-world projects inside and outside the classroom, you will immediately integrate what you learn with how you perform on the job. The MIT EMBA emphasizes Action Learning, delivering impact for you and your company right from the start of the program.

## THE MIT EMBA AT A GLANCE

The MIT EMBA schedule is designed to maximize your learning while complementing your work and home life.

### 20 MONTHS

Mid-career MBA

### 26 WEEKENDS

Classes on campus every two to three weeks on Fridays and Saturdays

### 4 ONE-WEEK MODULES

On-campus module one week every six months

### 1 WEEK-LONG INTERNATIONAL PROJECT TRIP

### APPLICATION DEADLINES

Round 1 Deadline: January 13, 2022

Round 2 Deadline: March 17, 2022\*

Round 3 Deadline: May 26, 2022\*\*

#### ORIENTATION

September 23-24, 2022

#### FIRST MODULE

October 22-29, 2022

\* Preferred International Deadline

\*\* 11:59 p.m. ET



## TRANSFORM YOURSELF AND YOUR COMPANY

With 95 Nobel Laureates, MIT is the world's center of innovation and leadership.

Over the last half-century, MIT Sloan has defined the science of management and engineered innovations that have changed the face of business.

System Dynamics, Marketing Science, McGregor's Theory X and Theory Y, and the Black-Scholes Derivatives Pricing Model all began here.

*“I appreciate how students bring a diversity of work experience to this program. Their perspectives can help you see problems through different lenses. This is valuable in healthcare, where there are always opportunities for improvement.”*

**Dr. Christopher Kwolek '19**  
**Chairman, Dept. of Surgery**  
**Newton-Wellesley Hospital**

During the program you will collaborate with MIT's thought leaders and develop the advanced management capabilities you need to realize your strategic priorities.

## MANAGEMENT CAPABILITIES

## STRATEGIC PRIORITIES



### GEORGIA PERAKIS

*William F. Pounds Professor of Management  
Professor of Operations Research & Operations Management  
MIT EMBA Faculty Director & ORC Faculty Co-Director*

Georgia Perakis teaches courses and conducts research in areas such as analytics, optimization, dynamic pricing, revenue management, and supply chain. For her teaching, Perakis has won the Graduate Student Council Teaching Award, the Jamieson Prize, and the Teacher of the Year Award. She is widely published in flagship journals such as Operations Research and Management Science.

INTEGRATIVE  
PRINCIPLED  
LEADERSHIP

Change Leadership,  
Leadership Development,  
Innovation, Strategic  
Direction

DATA DRIVEN  
DECISION-MAKING

Growth and Profitability,  
Operational Excellence,  
Risk Management

FINANCIAL  
MANAGEMENT

Growth and Profitability,  
Risk Management,  
Competitive Advantage

MARKETING  
STRATEGY

Profitability, Market Share,  
Competitive Advantage



### NELSON REPENNING

*Associate Dean of Leadership and Special Projects - MIT Sloan School of Management  
Distinguished Professor of System Dynamics & Organization Studies  
Faculty Director of the MIT Leadership Center*

Nelson Repenning's work focuses on understanding the factors that contribute to the successful implementation, execution, and improvement of business processes. He has received several awards for his work, including the International System Dynamics Society's Jay Wright Forrester Award. His current research interests include safety in high-hazard production environments and the connection between efficient internal operations and effective strategic positions.

SYSTEMS  
THINKING

Operational Efficiency,  
Competitive Advantage,  
Service Excellence

OPERATIONS  
MANAGEMENT

Service Excellence,  
Operational Efficiency,  
Optimization

ENTREPRENEURIAL  
STRATEGY

Innovation,  
Entrepreneurial  
Advantage, Growth  
and Profitability



### SIMON JOHNSON

*Ronald A. Kurtz (1954)  
Professor of Entrepreneurship  
Professor of Global Economics & Management*

As a teacher, research fellow, author, past IMF chief economist, and former member of the Congressional Budget Office's Panel of Economic Advisors, Simon Johnson is an influential global thought leader in global economics and finance. Johnson also works with the MIT Media Lab on the Digital Currency Initiative.

GLOBAL  
MANAGEMENT

Growth, Strategic  
Direction, Operational  
Excellence

ORGANIZATIONAL  
BEHAVIOR

Change Management,  
Organizational and  
Strategic Design

# STUDENT EXPERIENCE

## THE MIT EXECUTIVE MBA

The MIT EMBA empowers you with a unique learning experience that immediately integrates what you learn with how you perform on the job. It creates a cohort of colleagues who challenge you to consistently excel, and who give you the confidence to do more. By joining a community that thrives on interdisciplinary collaboration and healthy debate, you will enrich the most pivotal years of your career. The outcome will be measured by your capacity to lead change and have a lasting impact on your industry.



*"This is not a traditional business school with a sole focus. It's a management school that focuses on innovation, immersing students in the unique entrepreneurial ecosystem of MIT and Boston."*

**Amy Huchthausen '18**  
Commissioner  
America East Conference

*"I came to MIT to gain the knowledge, skills and practices to apply technology and innovation to feeding growing populations in a sustainable and environmentally friendly manner – to make the world a better place. The EMBA program is comprised of diverse students, but the common core is that everyone wants to change the world for the better. In this program, that mission isn't just a vision, but something the School executes through the curriculum and community."*

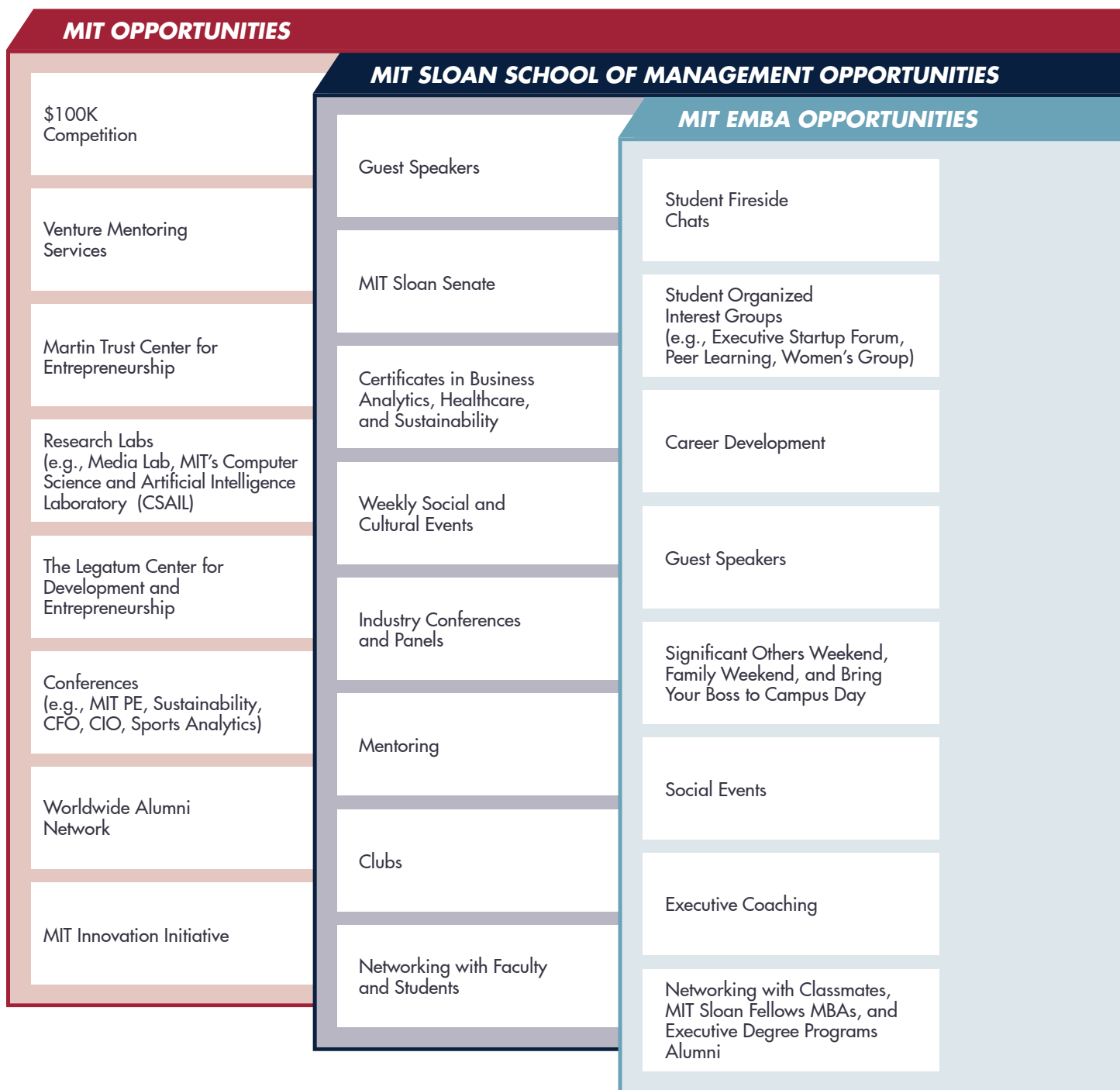
**Kevin Roepke '20**  
Regional Director - The Americas  
U.S. Soybean Export Council

# THE MIT ECOSYSTEM

You are encouraged to engage in a variety of forums in which people connect, broaden perspectives, expand knowledge, and spark new opportunities.

## OUTSIDE THE CLASSROOM

The MIT Executive MBA is an immersive experience. Outside of the classroom you are part of the MIT ecosystem, which includes a rich set of extracurricular activities and resources across MIT, the Sloan School of Management, and the MIT EMBA program.



# PROGRAM COMPONENTS

1

## WEEKEND SESSIONS

The 26 weekend sessions meet all-day Friday and Saturday and are spaced every two to three weeks. These sessions provide iterative engagement with the program courses and an opportunity for you to work with classmates and build on one another's experiences.

2

## EXECUTIVE MODULES

The four executive modules are each six-to-eight days long and spread six months apart. They offer an immersive experience during which you will realize the benefits of being a full-time student at MIT. The executive modules combine intensive classwork, collaboration with classmates on projects, and evening events and speakers that build a tight bond within your MIT community.

3

## ACTION LEARNING

Action Learning projects are central components of classes. They give you an opportunity to immediately apply the methodologies you learn to your company or a host organization. Midway through the program, you will spend five months in Organizations Lab (O-Lab), working individually on a change project in your own organization. In the final semester, Global Labs offers an array of options featuring team engagement and international field study with hosts on a significant change project. IDEA Lab allows EMBA students to work with interested organizations/corporations on an innovative project, or on their own startup.

4

## ELECTIVES

Electives allow students to deeply explore specific areas of interest. There are three periods during which you will take electives: January '22, January '23, and Spring '23 – as many as six electives total. Topics, which vary from year to year, focus on advanced material and cutting-edge research. EMBA students may also take advantage of full cross-registration privileges at MIT Sloan, all of MIT's full-time courses, and at Harvard University.



The MIT EMBA core curriculum provides you with an advanced management foundation, which you then amplify with specialized electives and projects that align with your own learning priorities.

## ACADEMIC CERTIFICATES AND TRACKS

Open to all MIT masters-level students, these certificate programs allow you to tailor your education to meet your professional goals.

Choose from three options:

- Business Analytics
- Healthcare
- Sustainability

New this year, The Entrepreneurship and Innovation (E&I) track gives students the opportunity to deeply engage in the MIT innovation and entrepreneurial ecosystem.

## ANALYTICAL FRAMEWORKS

- Applied Economics for Managers
- Organizational Processes
- Data, Models, and Decisions
- System Dynamics
- Leading Organizations

## BUSINESS ESSENTIALS

- Competitive Strategy
- Financial Accounting
- Operations Management
- Financial Management
- Marketing Management
- Global Strategy

## EXECUTIVE MODULES

- Leadership and Integrative Management (LIM)
- Innovation Driven Entrepreneurial Advantage (IDEA)
- Leading in a Global Context (LGC)
- Leading with Impact (LWI)

## ACTION LEARNING EXPERIENCES

- Organizational Processes
- Innovation Driven Entrepreneurial Advantage (IDEA)
- Global Labs
  - China Lab: Provides insights into the challenges in the Chinese economy through working with organizations.
  - GO-Lab: Explores cross-border challenges facing executives of organizations operating in multiple countries.
  - IDEA Lab: Focuses on innovation strategy and best entrepreneurial practices.
  - Israel Lab: Work on complex problems in critical areas with an emphasis on early-stage ventures and their growth.
- Organizations Lab (O-Lab)
- Leading With Impact (LWI)

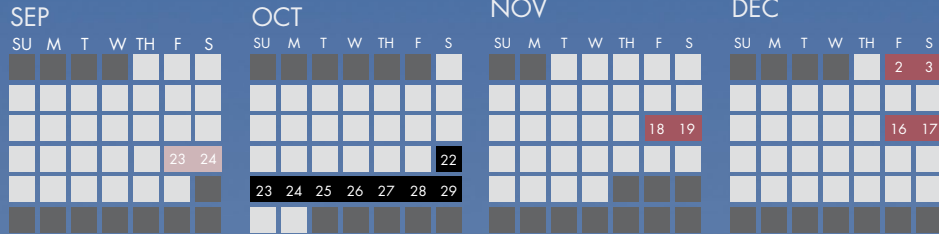
## SAMPLE ELECTIVE CLASSES

- Advanced Applied Macroeconomics and International Institutions
- Advanced System Dynamics
- Analytics Edge
- Communication and Persuasion Through Data
- Executing Strategy for Results
- Introduction to Disciplined Entrepreneurship
- Key Decisions for Corporate Boards
- LQ2 Leadership: Quantitative and Qualitative Approaches
- Managing a Diverse Workforce
- Negotiation and Influence
- Pricing
- Risk Management
- Topics in Corporate Finance

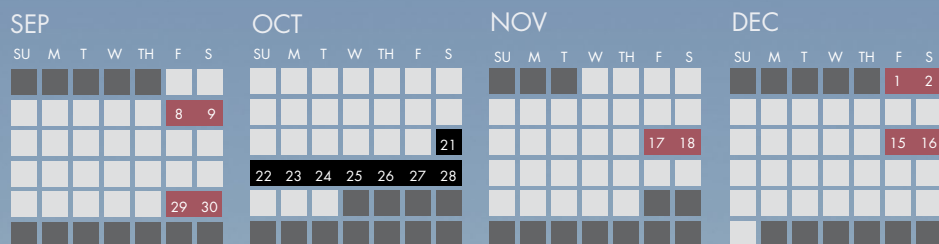
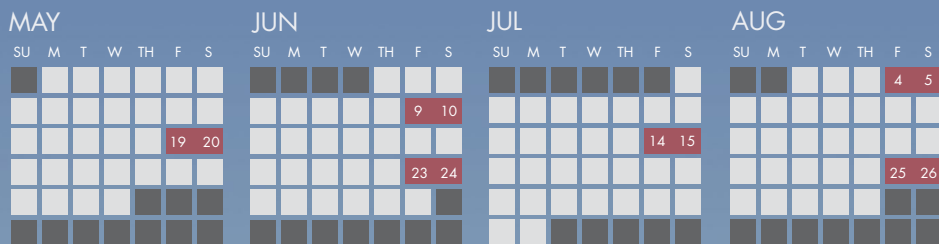
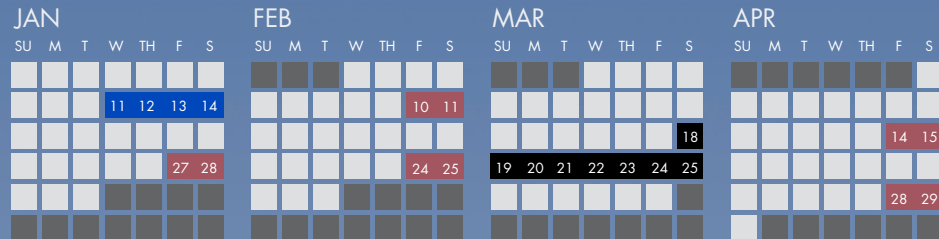
# 2022 - 2024 PROGRAM SCHEDULE

**PROGRAM DESIGN:** The program is designed around a flexible schedule that enables busy executives to balance work and personal life with a strategic investment in their career. Weekend classes meet every two to three weeks, with a week-long module every six months.

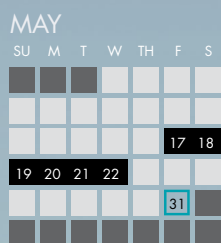
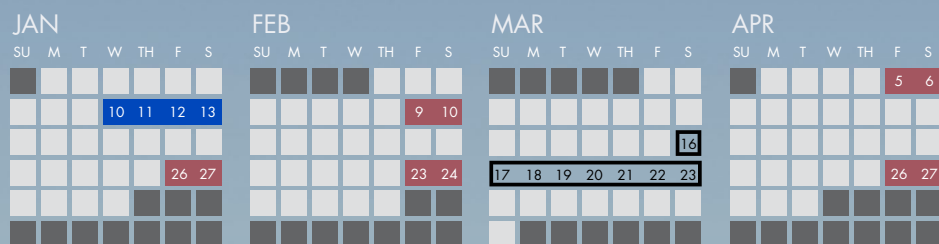
2022



2023



2024



- WEEKEND SESSIONS
- ELECTIVE WEEKENDS
- EXECUTIVE MODULES
- ORIENTATION WEEKEND
- COMMENCEMENT
- GLOBAL LABS

\* Dates subject to change



# MIT EXECUTIVE MBA COURSE OF STUDY

(A) Action Learning Course

(E) Executive Module

## TERM 1

FALL 2022

### (A) Applied Economics for Managers

- Game theory and organizational capability
- Markets, competition, market power, and strategic pricing

### (E) Leadership and Integrative Management (LIM)

- Integrating general management perspectives
- Exploring challenges of a multinational organization

### (A) Organizational Processes

- Behavioral perspectives on organizational management: The Three Lenses
- Analytic tools needed to analyze, manage, and lead the organizations of the future

## TERM 2

SPRING 2023

### (A) Competitive Strategy

- Strategies for competitive advantage
- Modern strategic management

### Data, Models, and Decisions

- Driving business through best practice quantitative methods
- Data-driven decision making

### Electives 1 & 2

- Choose from a variety of advanced topics and specialized courses

### Financial Accounting

- Accounting for corporate and investment decisions
- Analyzing financial statements

### (A)(E) Innovation Driven Entrepreneurial Advantage (IDEA)

- New product innovation in the MIT Ecosystem
- Entrepreneurial strategy

## TERM 3

SUMMER 2023

### Introduction to System Dynamics

- Systems thinking and modeling
- Organizational design and management in a dynamic world

### (A) Leading Organizations

- Organizational settings and dynamics
- Change leadership for the rising executive

### (A) Operations Management

- Enterprise execution strategy via value-chain capability analysis tools
- Demand-supply matching, operational uncertainty and risk management

## TERM 4

FALL 2023

### Financial Management

- Corporate finance and capital markets
- How to value a project or a company, raise capital, and manage risk

### (E) Leading in a Global Context (LGC)

- Macroeconomics: global markets and strategy
- International policy and economic environment of firms

### Marketing Management

- Market segmentation
- Marketing strategy

### (A) Organizations Lab (O-Lab)

- Change implementation amid organizational resistance
- Features full semester in-company project

## TERM 5

SPRING 2024

### Electives 3, 4, 5, & 6

- Choose from a variety of advanced topics and specialized courses

### (A) Global Labs

- Company project and possible one-week international project trip
- Opportunity to work on start up idea or innovation project

### Global Strategy

- Understanding company performance in a global world
- Managing effectively in today's interconnected world

### (A)(E) Leading With Impact (LWI)

- Combining and integrating learnings across courses
- Maximizing your impact in not-for-profit organizations

# DIVERSITY, EQUITY, AND INCLUSION

At MIT and within the MIT Executive MBA, we seek to create a community that encompasses all dimensions of diversity and fosters excellence within MIT Sloan. This includes diversity of identity, thought, role, and perspective. Every member of our community – student, faculty, and staff – adds a valuable contribution. We learn as individuals and benefit as a community when we seek out and thoughtfully consider divergent ideas and perspectives. We enable leaders – regardless of race, ethnicity, gender, religion, disability, sexual orientation – to achieve the extraordinary. Here are a few ways to engage in these efforts.

**MIT Executive MBA Women’s Group** The MIT Executive MBA Women’s Group works to increase opportunities for the MIT EMBA women through networking events, speaker series, professional development workshops, and mentorship programs. The Women’s Advancement Series hosts a sequence of candid conversations for our executive degree students and alumnae, to enable success and forward thinking. This is a way to engage with an extraordinary community of MIT executive women to address the challenges facing women in the workplace.

**MIT Executive MBA Ask Me Anything Panels** Student-hosted sessions allow for open conversations on various topics, including gender, identity, masculinity/femininity, religion, biases, and life in-and-out of the military.

**Fireside Chats** Each weekend, two members of the class host personal “Fireside Chats” to share their unique, personal journeys. These deeply intimate chats give you a glimpse into the lives of your classmates.

**MIT’s Inclusive Innovation Conversations** These events engage the community in conversations with leaders from business, the public sector, and non-profits about building a more inclusive innovation economy.

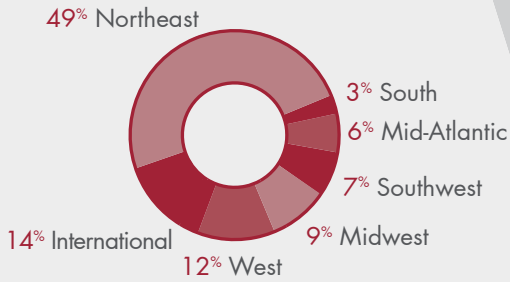
Learn more about other affinity groups at MIT Sloan at <https://mitsloan.mit.edu/mba/mit-experience/diversity-and-representation>



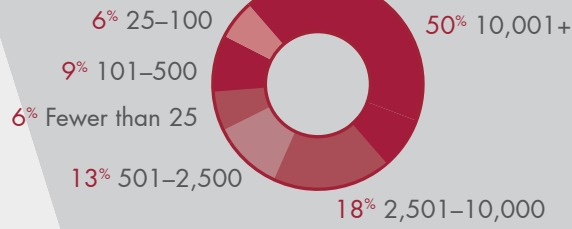
*“I knew the MIT EMBA program was the right fit for me when I was invited to attend a Program Insights Event in Cambridge for prospective students. At that event, I felt like I was already a part of the MIT EMBA community. There was a feeling of inclusiveness, where the focus was on developing principled leaders regardless of race, gender, religion, social class, or sexual orientation.”*

**Stephen Gregory Barr '20**

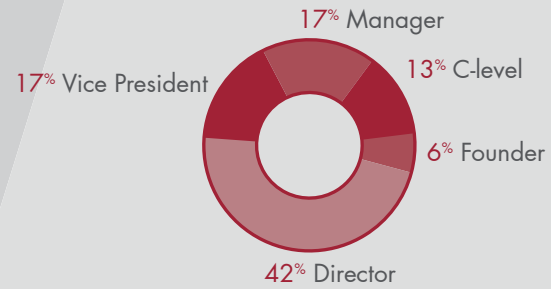
## GEOGRAPHY



## COMPANY SIZE (EMPLOYEES)



## SENIORITY



## CLASS OF 2022 AT A GLANCE

MIT's team-based Executive MBA takes place in two cohorts of approximately 63 students, where each student is part of a diverse four-person study team.

**126**  
global executives

**83%**  
director level and above

**41**  
average age

**68%**  
non-local (outside MA)

**33%**  
women

**17**  
average years of work experience

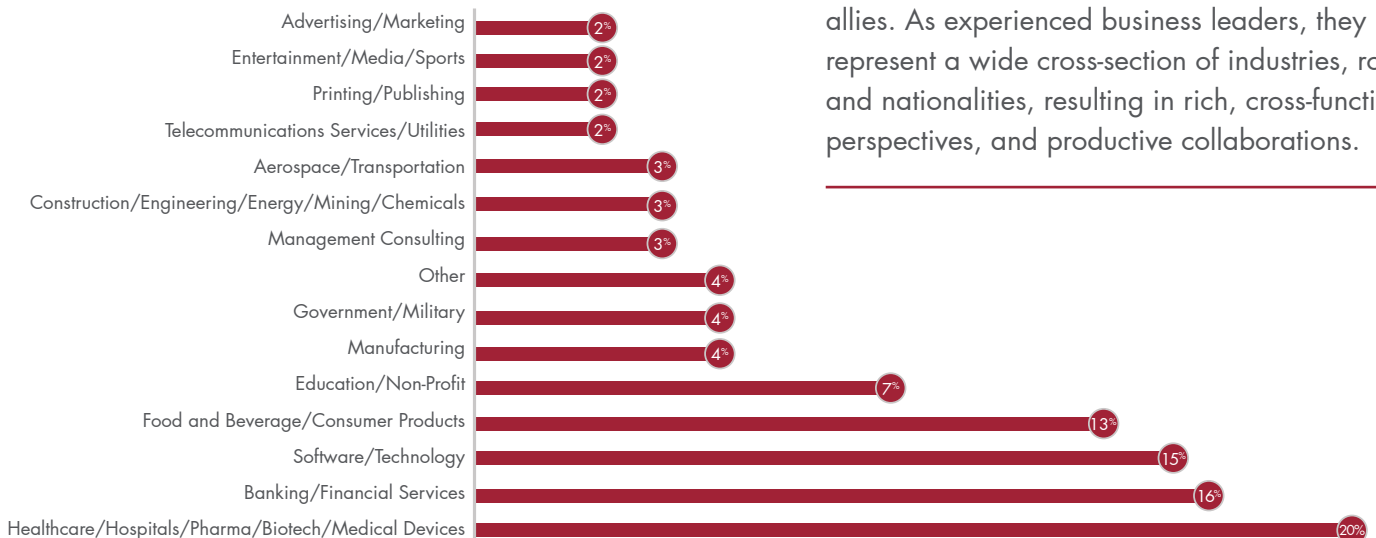
**54%**  
international origin

**49%**  
advanced degrees

**17%**  
underrepresented minority

**100%**  
employed full-time

## INDUSTRY



## DISTINGUISHED PEER GROUP

Your peers in the program quickly become trusted allies. As experienced business leaders, they represent a wide cross-section of industries, roles, and nationalities, resulting in rich, cross-functional perspectives, and productive collaborations.

# JOIN A NETWORK OF IMPACT



**Jason Gluck, '22**  
Medical Director  
Hartford HealthCare

HEALTHCARE /  
LIFE SCIENCES



**Kevin Roepke '20**  
Regional Director - South Asia &  
Sub-Saharan Africa  
U.S. Soybean Export Council



**Joe Stanford, '22**  
Business Information Security  
Officer - Cybersecurity  
Travelers



**Ryan Bachman, '22**  
Executive Vice President and  
Global Chief Information  
Security Officer  
GM Financial



**Catharine Smith '20**  
Executive Director  
The Termier Foundation



**Maria Galou Lameyer '21**  
Head of Biotherapeutics Assay  
Development and HT Screening  
Pfizer

EDUCATION /  
NOT-FOR-PROFIT

SOFTWARE/  
TECHNOLOGY



**Cecilia Scanlon '20**  
Director, Account Strategy  
Verizon Media



**Andrew Surwilo '20**  
CEO  
Broadstone Technologies, LLC



**Sabreen Alikhan '22**  
Director of Monitoring, Evaluation,  
Research, and Learning  
Women for Women International

FINANCIAL  
SERVICES



**Sergio Medina '20**  
National Program Director  
(Juma) / Founder and CEO  
RISE (Refugee & Immigrant Services)



**Daniel Becker Feldman '20**  
Chairman and CEO  
Grupo Financiero Mifel

STARTUPS



**Todd O'Hara '21**  
Head of Professional Services  
Google



**Jurgen Lebac '20**  
CEO and Co-Founder  
Alcedo Systems



**Kevin Johnson '21**  
President and CEO  
Johnson Media Inc.



**Valentina Videva Dufresne '21**  
VP and Chief of Staff  
Sensata Technologies

AEROSPACE/  
TRANSPORTATION



**Guillermo Casas '20**  
Senior Engineering Manager/  
Propulsion systems  
Boeing

## UNRIVALED NETWORK

At the heart of the program is the opportunity to join an elite forum for innovation, collaboration, and leadership, and a tight-knit network of 136,000 MIT alumni.



**Anne Tsao, '21**  
Center Medical Director,  
Thoracic & Orthopaedic Center  
MD Anderson Cancer Center



**Rao Mantri '20**  
Vice President and Head,  
Drug Product Development  
Bristol-Myers Squibb



**Mark Vins (Laivins), '22**  
CEO and Founder  
Brave Wilderness



**Eric Snelgrove '21**  
Founder / CEO  
Revere Federal Strategies



**Melissa Gamble '21**  
Vice President,  
Sustainable Process Solution  
U.S. Bank



**Meg Montgomery '21**  
Senior Director,  
Marketplace Operations  
DraftKings



**Stephen Barr '20**  
Vice President / Business  
Development  
Univision



**Melissa Estok, '22**  
Principal  
Albright Stonebridge Group



**Rhamey Elhosseiny '22**  
CFO, Security North America  
Stanley Black & Decker



**Jennifer Cummins-Askew '21**  
Marketing Operations & Advertising Manager  
McKee Foods Corporation



**Edward Padula '22**  
Chief Risk Officer  
Commodity Futures Trading Commission



**Becky Klein '21**  
Lt. Colonel  
(U.S. Air Force Reserve, ret.),  
Defense Community,  
Principal  
Klein Energy LLC



**Kentaro Matsumoto '20**  
Managing Director, Consumer and  
Professional Electronics Division  
Sony



**Paolo Marone '21**  
Senior Director - Customer  
Solutions Engineering  
General Electric, GE Power



**Chris Hagemo '21**  
Sr. Director Digital Strategy  
The Mosaic Company

## CREATE AN IMPACT

The MIT EMBA program is an extraordinary opportunity for rising executives to challenge themselves, to challenge convention, and to challenge their fields. It taps the Institution's preeminent role in innovation, research, and management to give you an edge, in any marketplace, in any economy. Whether you are an executive in a mature multinational corporation, a government leader, or a company founder, MIT's proprietary research and thought leadership deliver fresh ideas and cutting-edge innovation to you and your organization.

## MIT SLOAN MISSION

The mission of the MIT Sloan School of Management is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practice.

*"I drank from a firehose of knowledge and perspective and immersed myself in new ideas in this program. Now, I'm a lot better equipped to marry my core strengths with the new insights and habits I learned at MIT, which allows me to work at a more senior leadership level."*

**Rita Amirana '16**  
Senior Director, Head of Clinical Programs, Synlogic, Inc.

*"MIT's EMBA program is an environment of learning, but it's not just learning for the sake of learning. It's learning to influence the type of leader you want to be and learning in a way that is comprehensive. It's learning to accelerate growth and how to scale up, while remaining grounded in the capability to achieve your goals."*

**Samia Bahsoun '17**  
CEO, Capwave Technologies, Inc.

*"What truly sets this program apart is its focus on making decisions under uncertainty. By using data-driven models and processes, leaders can create clarity for teams to move forward and execute quickly on their decisions."*

**Will Furness '18**  
Regional President,  
Sound Physicians



# MISSION-DRIVEN RESULTS

You will learn the science of innovation by applying best practices and analytical tools to turn your ideas into real ventures that make a positive impact in your organizations, industries, communities and beyond.

## STARTUPS AND INNOVATIONS INFLUENCED BY THE MIT EMBA

- **17%** entrepreneurial activities by one year after graduation

## MAKING A BIGGER IMPACT

- **69%** of the class made at least one job change or were promoted one year after graduation



### BRIGHTBYTES

Hisham Anwar '12, Cofounder & Chief Strategy Officer

Classmates Rob Mancabelli and Hisham Anwar launched BrightBytes to improve the way schools learn through individualized, research-based analysis. During the program, they turned their abstract concept into a commercial software product that is now used by one in five U.S. schools.



### BROKEN CRAYON

Chris Penny '17, President & Founder / Andy Pechacek '12, Cofounder & Executive Director  
Todd Huber '17, Director of Strategic Endeavors / Carrie Wager '17, Director of External Programs

Using system dynamics principles learned at MIT, Chris Penny and Andy Pechacek founded Broken Crayon to improve the lives of children living in poverty in Africa by helping to launch sustainable local businesses.



### FUTUREFUEL.IO

Laurel Taylor '15, Founder & CEO

FutureFuel.io, developed by Laurel Taylor, exists to crush the student debt crisis with innovative, technology-driven solutions. FutureFuel.io's, B2B2C SaaS platform empowers employers and partners to "turn on" student debt repayment as a new employee benefit.



### JOTA

Felipe Seligman '18, Cofounder & CRO

JOTA is a research and digital news company that helps people better understand the regulatory system in Brazil. Cofounder Felipe Seligman came to the program to learn better management skills and how to analyze data to grow his company. In 2019, JOTA was named best digital news startup by the World Association of Newspapers and News Publishers.



### NEURAL PAYMENTS

Mick Oppy '19, Founder & CEO / Daniel Norton '19, CTO

Neural Payments was created to assist financial institutions in adopting change at or ahead of market pace. Leveraging experience working within the fintech space and payment process on a global scale, Neural Payments makes a difference connecting these institutions to the latest technologies and trends. Its products and services help to build digital adoption, lower transaction costs, limit exposure to fraud, and simplify technology integrations.



### RISE

Sergio Medina '20, Founder & CEO

Sergio Medina is using systems thinking tools to help scale his global social enterprise. RISE uses a digital platform to coordinate humanitarian aid and increase school attendance among children living in refugee camps.



### STAVVY

Kosta Ligris '18, Cofounder / Josh Feinblum '18, Cofounder

Stavvy, a Boston-based, venture-backed financial technology company, designs platforms to manage security risk, eliminate fragmentation, and increase speed, efficiency, and transparency in lending and banking. Stavvy's mission is to transform how business is conducted remotely by making complex legal and financial transactions easier, safer, and more accessible to all.

# PROFILE OF AN MIT EMBA STUDENT

Mid-career professional with 10+ years of work experience

Track record of leadership and impact

Motivated to make a difference in their company, industry, and community

Team player eager to join a tight-knit, proactive cohort

Aptitude for success in a rigorous program

## FELLOWSHIPS & FINANCIAL AID

The MIT Executive MBA is committed to assembling a class of exceptional leaders. Once you are admitted, we will work with you to understand your options, including loans, sponsorship, and fellowships.

Every year we award a number of fellowships to accepted students who have demonstrated potential in areas including, but not limited to, women's leadership, minority leadership, government, and not-for-profit organizations. These include:

- The Forté Fellowship
- The Pechacek Fellowship
- The Sloan Leadership Fellowship

All admitted students are considered for EMBA Fellowships in August.

## CHECKLIST

- Register your interest at [mitsloan.mit.edu/emba](https://mitsloan.mit.edu/emba)
- Attend an admissions event.
- Talk to your employer.
- Start your application.
- Review your transcripts.
- Start prerequisite courses (if needed).\*
- Contact your recommenders.

\* Contact your admissions advisor for Calculus and Statistics course requirements. Standardized tests are not required.

## IMPORTANT DATES

### ROUND 1 DEADLINE

January 13, 2022

### ROUND 2 DEADLINE

March 17, 2022\*

### ROUND 3 DEADLINE

May 26, 2022\*\*

\* Preferred International Deadline  
\*\* 11:59 P.M. ET



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“  
What sets this program apart is a distinct focus on global teams and how to move an industry forward. Apple expects me to stay current technically and to make strategic business decisions. The best place to gain skills and confidence in both areas is in the MIT EMBA program.”

**Kathleen Bergeron '13**  
**Vice President, Hardware Engineering**  
**Apple**

BROADEN YOUR PERSPECTIVE & YOUR NETWORK  
INCREASE YOUR IMPACT & IMPROVE YOUR BRAND

THE **MIT** EMBA



**MIT Sloan School of Management  
MIT Executive MBA**

Massachusetts Institute of Technology  
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Cambridge, MA 02142

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