

## A RELENTLESS COMMITMENT TO LEADERSHIP

Dear prospective students,

The MIT Executive MBA is a transformational journey for mid-career leaders who want to move from success to significance. As you learn more about our program and MIT Sloan, allow me to share why students choose the MIT Executive MBA.

At MIT Sloan, we teach the science of management. The program taps MIT's deep roots in innovation, research, and management to create a curriculum that challenges students to have a more scientific mindset to decision-making by approaching situations, problems, and opportunities differently. You'll leverage MIT Sloan's cutting-edge research, boost your business fundamentals with data-driven frameworks, and drive change across your organization and industry.

True to MIT's motto "mens et manus," mind and hand, our unique focus on Action Learning helps students to have an instant impact in their organizations. Through real-world projects, MIT Executive MBA students take new frameworks and analytical tools from sessions on Fridays and Saturdays and immediately apply them to their organizations come Monday. You will find that this level of academic rigor and study enhances your learning and will add value to your organization.

In some situations, students pursue the MIT Executive MBA because they have deep expertise in one area but are now in a general management position and do not have the educational background for their role. Our program helps students grow in their careers, elevates them into new roles, or opens doors of possibilities to embark on their own ideas. You'll develop the confidence to take the right risks at the right time, as well as the advanced management capabilities to realize strategic priorities.

Here, the crux of everything we do ties back to our mission: to create principled, innovative leaders who will improve the world. The MIT Executive MBA has one of the most experienced cohorts coming from an array of backgrounds, industries, and roles. You'll learn as much from each other as from our world-class faculty. You'll also join a collaborative and supportive community where you will work alongside other leaders who are shaping best practices across technology, business, and science.

If you're at a pivotal point in your career and seek to broaden your perspective, increase your impact, and develop an edge in your management capabilities, I encourage you to apply to the MIT Executive MBA.

Sincerely,



Johanna Hising DiFabio Assistant Dean MIT Executive Degree Programs

# ATTRIBUTES OF AN MIT EMBA STUDENT

ls a mid-career professional with 10+ years of work experience

I Has a track record of leadership and impact

Motivated to make a difference in their company, industry, and community

| Eager to join a tight-knit, proactive cohort as | a team player

Ready for the challenge of a rigorous, data-driven program



The EMBA program is comprised of diverse students, but the common core is that everyone wants to change the world for the better. In this program, that mission isn't just a vision, but something MIT Sloan executes through the curriculum and community.

**Kevin Roepke '20** Regional Director, South Asia & Sub-Saharan Africa U.S. Soybean Export Council



## THE MIT EMBA AT A GLANCE

The MIT EMBA schedule is designed to maximize your learning while complementing your work and home life.

#### 20 MONTHS

A schedule created for executives

#### 26 WEEKENDS

Classes on campus every two or three weeks on Fridays and Saturdays

#### 4 ONE-WEEK MODULES

One week on campus every six months

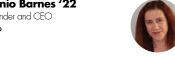
### 1 WEEK-LONG INTERNATIONAL PROJECT TRIP

# JOIN A NETWORK OF IMPACT

AEROSPACE/TRANSPORTATION



**Antonio Barnes '22** Co-Founder and CEO Fridgio



Cleidy Liborio Fernandes '22 Chief Commercial and Operating Officer · Agency Network LATAM



Jay Pereira '23 Vice President & General Manager, Government Programs AAR Corp



Guillermo Casas '20 Director - Propulsion Systems Engineering 787/767/747 The Boeing Company



CMA CGM

Valentina Videva Dufresne '21

VPGM, North America Automotive Business

Sensata Technologies



Julie Wilson '23 Director, Aftermarket Sales (US) Textron Aviation





Hamilton Bennett '23 Senior Director, Vaccine Access and Partnerships Moderna



Naii Gehchan '22 Head of Global Clinical Development - Oncology Eli Lilly



Kristina Masson '23 Co-Founder, EVP of Business Operations, and CEO of Subsidiary Acrivon Therapeutics



Maria Galou Lameyer '21 Head of Biotherapeutics Assay Development and HT Screening, AR Fellow



Rao Mantri '20 Senior Vice President, Product Development Bristol-Myers Squibb



Kylie Wagner '23 Director, Office of the President Takeda Pharmaceuticals





Alexia Borden '23 SVP & General Counsel Alabama Power



Chris Hagemo '21 Sr. Director Digital Strategy The Mosaic Company



Paolo Marone '21 VP - Chief Financial Oficer, Onshore Wind GE Renewable Energy



Steven Estvold '23 Director of Digital Operations Helmerich & Payne

Stephen Barr '20



Becky Klein '21 Lt. Colonel (U.S. Air Force Reserve, ret.), Defense Community, Principal Klein Energy LLC



Edwin Suarez '23 VP & Chief Digital Officer SC Global Tubular Solutions



Univision

Vice President/Business Development



Meg Montgomery '21 Senior Director, NFT Marketplace -Revenue Operations DraftKings



Alexander Soria '23 Business & Product Development Leader Specialized Bicycle Components



Kevin Johnson '21 President and CEO/Founder Johnson Media Inc./KINETIC



Jaclyn Selby '21 Founder & CEO Sous Chef



Mark Vins (Laivins) '22 Founder & CFO **Brave Wilderness** 

#### **UNRIVALED NETWORK**

At the heart of the program is the opportunity to join a collaborative forum for innovation, leadership, and an engaged network of more than 143,000 MIT alumni.



Daniel Becker Feldman '20 Chairman and CEO



Jonathan Dickerson '23 Vice President of Product ProNvest



Melissa Gamble '21 VP, Head of Global Wealth & Asset Management Operations Strategy Manulife



Duygu Oktem Clark '23 Managing Partner DO Venture Partners

Grupo Financiero Mifel



Rhamey Elhosseiny '22 Vice President, Melrose North America Melrose Plc



Ellen Handly '22 VP, Workplace Planning & Advice



Sabreen Alikhan '22 Director of Monitoring, Evaluation, Research, and Learning Women for Women International



Kirra Jarratt '23 Chief Executive Officer DC Bar Foundation



Shankar Prasad '23 Dean, School of Professional Studies and Vice President for Academic Innovation **Brown University** 



Melissa Estok '22 Principal Albright Stonebridge Group



Edward Padula '22 Chief Risk Officer Commodity Futures Trading Commission



Kevin Roepke '20 Regional Director - South Asia & Sub-Saharan Africa U.S. Soybean Export Council





John Patrick T. Co '23

Director, Graduate Medical Education: Medical Director for Equity Mass General Brigham; Massachusetts General Hospital



Jason Gluck '22 Medical Director Hartford HealthCare



Anne Tsao '21 Center Medical Director. Thoracic & Orthopaedic Center MD Anderson Cancer Center



Joseph de Veyra '20 Associate Chief Nursing Officer and Associate Administrator UW Medicine Harborview Medical Center



Lien Le '22 Medical Director of Inpatient Medicine and Observation Unit Newton Wellesley Hospital | Tufts Medical School



Meredith van der Velden '23 Senior Associate in Critical Care Medicine Boston Children's Hospital



Ryan Bachman '22 Executive Vice President and Global Chief Information Security Officer GM Financial



Sergio Medina '20 Founder and CEO RISE (Refugee & Immigrant Services)



Joe Stanford '22 Business Information Security Officer -Cybersecurity Travelers



Sylvia Constain '23 SVP, Head of Latin America and Caribbean Government Engagement



Cecilia Scanlon '20 Senior Director, Head of Account Strategy Yahoo



Chi-Chi Zhang '23 Global Product Experience Lead Google

## MIT SLOAN MISSION

The mission of the MIT Sloan School of Management is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practice.



MIT Sloan is like a startup. The faculty and the program staff are continuously asking for feedback from students, and they take it very seriously. It has been surprising to see that MIT Sloan continues to innovate and re-invent itself through students' feedback while keeping its core expertise and experience of 100 years."



**Duygu Oktem Clark '23** Managing Partner

DO Venture Partners



The MIT EMBA is an environment of learning, but it's not just learning for the sake of learning. It's learning to influence the type of leader you want to be and learning in a way that is comprehensive. It's learning to accelerate growth and how to scale up, while remaining grounded in the capability to achieve your goals."





As I was preparing for military retirement, I recognized the need to broaden my business acumen to ensure a successful career transition to the private sector. Having spent the majority of my career at the intersection of technology and operations/management, the MIT EMBA program provided the ideal blend of immersive hands-on management techniques with access to a rich technology and start-up ecosystem."



Robert Bair '23 Director for Cybersecurity and Operations Policy National Security Council

## TRANSFORM YOURSELF AND YOUR ORGANIZATION

During the program, you'll collaborate with MIT Sloan faculty and thought leaders to develop the advanced management capabilities you need to further your strategic priorities.

#### MANAGEMENT CAPABILITIES

- INTEGRATIVE, PRINCIPLED LEADERSHIP
- DATA-DRIVEN DECISION MAKING
- FINANCIAL MANAGEMENT
- MARKETING STRATEGY
- SYSTEMS THINKING
- **OPERATIONS MANAGEMENT**
- **ENTREPRENEURSHIP & INNOVATION**
- GLOBAL MANAGEMENT
- ORGANIZATIONAL BEHAVIOR



#### **CATHERINE TUCKER** Sloan Distinguished Professor of Management Professor, Marketing MIT EMBA Faculty Director & Cofounder of the MIT Cryptoeconomics Lab

Catherine Tucker has received numerous awards for her teaching and research both inside and outside of MIT Sloan. She teaches Marketing Management in the MIT EMBA and the incredibly popular Pricing course at MIT Sloan, which is available as an elective for executive degree students. Tucker's research studies the interface between marketing, the economics of technology, and law.



**GEORGIA PERAKIS** William F. Pounds Professor of Management Professor of Operations Research & Operations

Management Associate Dean of Social and Ethical Responsibilities of Computing (SERC) at the MIT Schwarzman

College of Computing and at MIT Sloan

Georgia Perakis teaches courses and conducts research in areas like analytics, optimization, dynamic pricing, revenue management, and supply chain. For her teaching, Perakis has won the Graduate Student Council Teaching Award, the Jamieson Prize, and the Teacher of the Year Award. She is widely published in flagship journals, including Operations Research and Management Science.



**NELSON REPENNING** 

Associate Dean of Leadership and Special Projects, MIT Sloan School of Management Distinguished Professor of System Dynamics & Organization Studies Faculty Director of the MIT Leadership Center

Nelson Repenning's work focuses on understanding the factors that contribute to the successful implementation, execution, and improvement of business processes. He has received several awards for his work, including the International System Dynamics Society's Jay Wright Forrester Award. His current research interests include safety in high-hazard production environments and the connection between efficient internal operations and effective strategic positions.

# PROGRAM COMPONENTS

# 1 | WEEKEND | SESSIONS

The 26 weekend sessions meet every two or three weeks on Friday and Saturday, all day. These sessions provide iterative engagement with the program's courses and an opportunity for you to work with classmates, building on each other's experiences.

# 2 | EXECUTIVE MODULES

The four executive modules are each six-to-eight days long, spread six months apart. They offer an encompassing experience resembling life as a full-time student at MIT. The executive modules combine intensive coursework, collaboration with classmates on projects, evening events, and guest speakers that build a tight bond within your MIT EMBA community.

# 3 | ACTION LEARNING

Action Learning projects are a central pillar of the curriculum. They give you an opportunity to immediately apply the methodologies you learn to your organization. Midway through the program, you'll spend five months in Organizations Lab (O-Lab), working individually on a change project in your own organization. In the final semester, Global Labs offers options featuring team engagement and international field study with hosts on a significant change project. IDEA Lab allows EMBAs to work with interested organizations/corporations on an innovative project, or on their own startup.

# 4 | ELECTIVES

Electives allow students to deeply explore specifific areas of interest. During your first and second January in the program, you'll engage and take courses with EMBA alumni, as well as MIT Sloan Fellows MBA students and alumni. This immersive experience features topics that focus on advanced material and cutting-edge research. EMBA students may also take advantage of full cross-registration privileges at MIT Sloan, across MIT, and at Harvard University.

The MIT EMBA core curriculum provides you with an advanced management foundation, which you'll amplify with specialized electives and projects that align with your personal learning priorities.

#### ANALYTICAL FRAMEWORKS

- Applied Economics for Managers
- Organizational Processes
- Data, Models, and Decisions
- System Dynamics
- Leading Organizations

#### **BUSINESS ESSENTIALS**

- Competitive Strategy
- Financial Accounting
- Operations Management
- Financial Management
- Marketing Management
- Global Strategy

#### **EXECUTIVE MODULES**

- Leadership and Integrative Management (LIM)
- Innovation Driven Entrepreneurial Advantage (IDEA)
- Leading in a Global Context (LGC)
- Leading With Impact (LWI)

#### **ACTION LEARNING EXPERIENCES**

- Organizational Processes
- Innovation Driven Entrepreneurial Advantage (IDEA)
- Organizations Lab (O-Lab)
- Leading With Impact (LWI)
- Global Labs

#### SAMPLE ELECTIVE CLASSES

- Advanced Applied Macroeconomics and International Institutions
- Advanced System Dynamics
- Analytics Edge
- Communication and Persuasion Through Data
- Executing Strategy for Results
- Introduction to Disciplined Entrepreneurship

- Key Decisions for Corporate Boards
- LQ2 Leadership: Quantitative and Qualitative Approaches
- Managing a Diverse Workforce
- Negotiation and Influence
- Pricing
- Risk Management
- Topics in Corporate Finance

# DIVERSITY, EQUITY, AND INCLUSION

At MIT and within the MIT Executive MBA, we strive to create a community that encompasses all dimensions of diversity and fosters excellence within MIT Sloan. This includes diversity of identity, thought, role, and perspective. We learn as individuals and benefit as a community when we seek out and thoughtfully consider divergent ideas and perspectives. We enable leaders, regardless of race, ethnicity, gender, religion, disability, and sexual orientation, to achieve the extraordinary. Here are a few ways you can engage in these efforts.

**MIT Executive MBA Women's Group** • The MIT Executive MBA Women's Group works to increase opportunities for MIT EMBA women through networking events, speaker series, professional development workshops, and mentorship programs.

**Women's Advancement Series** • Take part in a sequence of candid conversations for our executive degree students and alumnae to enable success and forward thinking.

**MIT Executive MBA Ask Me Anything Panels** • Student-hosted sessions allow for open conversations on topics like DEI, gender, identity, religion, and biases.

**Fireside Chats** • Each weekend, two members of the class host personal "Fireside Chats" to share their unique, personal journeys.

**MIT's Inclusive Innovation Conversations** • These events engage the community in conversations with leaders from business, the public sector, and non-profits about building a more inclusive innovation economy.



# TAILOR YOUR EXPERIENCE

The MIT EMBA empowers you with a unique learning experience that immediately integrates what you learn with how you perform on the job. You'll join a cohort of colleagues who challenge you to consistently excel and give you the confidence to do more. By joining a community that thrives on interdisciplinary collaboration and healthy debate, you'll enhance the most pivotal years of your career. The outcome will be measured by your capacity to lead change and have a lasting impact on your industry.



"What sets this program apart is a distinct focus on global teams and how to move an industry forward. Apple expects me to stay current technically and to make strategic business decisions. The best place to gain skills and confidence in both areas is in the MIT EMBA."



Kathleen Bergeron '13
Vice President, Hardware Engineering
Apple

#### **ACADEMIC CERTIFICATES AND TRACKS**

Open to all MIT masters-level students, these certificate programs allow you to tailor your education to meet your professional goals. Choose from three options:

- Business Analytics
- Healthcare
- Sustainability

The **Entrepreneurship and Innovation (E&I) track** gives students the opportunity to deeply engage in the MIT innovation and entrepreneurial ecosystem.

## THE MIT **ECOSYSTEM**

As an MIT EMBA student, you're encouraged to engage in a variety of forums where people connect, broaden perspectives, expand knowledge, and spark new opportunities.

#### **OUTSIDE THE CLASSROOM**

The MIT Executive MBA is an immersive experience. Outside of the classroom you are part of the MIT ecosystem, which includes a rich set of extracurricular activities and resources across MIT and MIT Sloan.

#### MIT OPPORTUNITIES

- \$100K Competition
- Venture Mentoring Services
- Martin Trust Center for Entrepreneurship
- Research Labs (e.g., MIT's Computer Science and Artificial Intelligence Laboratory [CSAIL], Media Lab)
- The Legatum Center for Development and Entrepreneurship
- MIT Innovation Initiative

#### MIT SLOAN SCHOOL OF MANAGEMENT OPPORTUNITIES

- MIT Sloan Senate
- Certificates in Business Analytics, Healthcare, and Sustainability
- Weekly Social and Cultural Events
- Industry Conferences and Panels
- Mentoring, Clubs, and Networking with Faculty and Students
- **Guest Speakers**

#### MIT EMBA OPPORTUNITIES

- Student Fireside Chats
- Student Organized Interest Groups (e.g., Executive Startup Forum, Peer Learning, Women's Group)
- Career Development
- Significant Others Weekend, Family Weekend, and Boss Day
- Social Events and Networking with Classmates and Alumni



# THRIVE AT THE FOREFRONT OF INNOVATION AND AMBITION

You'll learn the science of management by applying best practices and analytical tools to turn your ideas into real ventures that make a positive impact in your organizations, industries, communities and beyond.

## STARTUPS AND INNOVATIONS INFLUENCED BY THE MIT EMBA

 17% engaged in entrepreneurial activities by one year after graduation

#### MAKING A BIGGER IMPACT

 69% of the class made at least one job change or were promoted one year after graduation

#### **BRIGHTBYTES**



Hisham Anwar '12, Cofounder & Chief Strategy Officer

Classmates Rob Mancabelli and Hisham Anwar launched BrightBytes to improve the way schools learn through individualized, research-based analysis. During the program, they turned their abstract concept into a commercial software product that is now used by one-in-five U.S. schools.

#### **CANDIDLY**



Laurel Taylor '15, Founder & CEO

Candidly, developed by Laurel Taylor, is on a mission to make trusted, intelligent, and comprehensive solutions that enable Americans to reap the rewards of that investment so they can build financial wellness and wealth.

#### **ELECTIVES**



Krikor Dzeronian '20, Cofounder & CTO / Jason Lavender '20, Cofounder & CEO

Classmates Krikor Dzeronian and Jason Lavender came up with the idea for Electives after an MIT EMBA class weekend. Electives is a new Learning and Development and Diversity, Equity, and Inclusion platform that connects employees to unique teachers like pro athletes, FBI agents, social justice advocates, and more.

#### **KINECTIC**

Kevin Johnson '21, Founder



KINETIC is an award-winning online platform that brings together entrepreneurs, funders, and related stakeholders to engage with one another. The organization envisions a world where funding is available, accessible, and adequate for all people to pursue their entrepreneurial dreams. KINETIC is open to everyone, but its focus is on and most beneficial to entrepreneurs of color.

#### **NEURAL PAYMENTS**

Mick Oppy '19, Founder & CEO / Daniel Norton '19, CTO



Neural Payments was created to assist financial institutions in adopting change at or ahead of market pace. Leveraging experience working within the fintech space and payment process on a global scale, Neural Payments makes a difference connecting these institutions to the latest technologies and trends. Its products and services help to build digital adoption, lower transaction costs, limit exposure to fraud, and simplify technology integrations.

#### **STAVVY**

Kosta Ligris '18, Cofounder / Josh Feinblum '18, Cofounder

### Stavvy

Stavvy, a Boston-based, venture-backed financial technology company, designs platforms to manage security risk, eliminate fragmentation, and increase speed, efficiency, and transparency in lending and banking. Stavvy's mission is to transform how business is conducted remotely by making complex legal and financial transactions easier, safer, and more accessible to all.

### **CHALLENGE**

The MIT EMBA is designed for mid-career leaders looking to challenge themselves and challenge convention. You'll develop the tools and the confidence to take the right risks at the right time and to create innovative solutions based on datadriven decisions.



This is not a traditional business school with a sole focus. It's a management school that focuses on innovation, immersing students in the unique entrepreneurial ecosystem of MIT and Boston."



Amy Huchthausen '18 Chief Administrative Officer

### **BROADEN**

You'll broaden your perspective with cross-industry learning, leading research, and an expansive collaboration with your peers and world-class faculty. Empowered by cutting-edge tools and trusted methods, you'll thrive on solving complex challenges while seizing strategic opportunities.

### **IMPACT**

Through real-world projects in and out of the classroom, the MIT EMBA emphasizes Action Learning. The program will deliver impact for you and your company right from the start of the program.

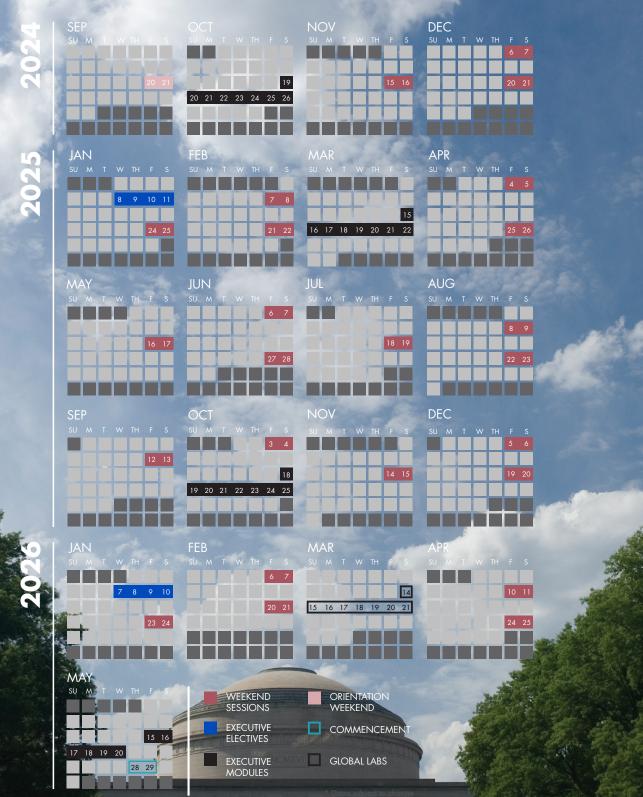


# MIT EXECUTIVE MBA COURSE OF STUDY



## 2024-2026 PROGRAM SCHEDULE

**PROGRAM DESIGN:** The program is designed around a schedule that enables busy executives to balance their work and personal life with a strategic investment in their career. Weekend classes meet every two to three weeks, with a week-long module every six months.





It's a pleasure to meet you. My name is Catherine Tucker and I'm the Faculty Director of the MIT Executive MBA. We're thrilled that you're interested in our program.

The MIT EMBA is a transformative journey for mid-career leaders who want to make a significant impact through the work they do. MIT's motto, "mens et manus," (mind and hand), is at the forefront of our program. The Institute's relentless commitment to leadership—combined with our unique focus on Action Learning—helps students immediately start growing their influence in their organizations. Everything we do is a call to our mission: to develop principled, innovative leaders who improve the world.

What I personally love about teaching executive degree students is that they're here to learn—not to just check a box. Our cohorts are constantly wondering, "How can I use this piece of knowledge in my own career?" These professionals possess a combination of intellectual curiosity, humility, and a great deal of kindness, making MIT Sloan a wonderful place to teach—and an even better place to learn.

I hope you'll join us to embark on this experience. I look forward to you taking the next step by applying to join the Class of 2026.

Best,



## Catherine Tucker MIT Sloan Distinguished Professor of Management MIT Executive MBA Faculty Director

#### **APPLICATION SUBMISSION DATES:**

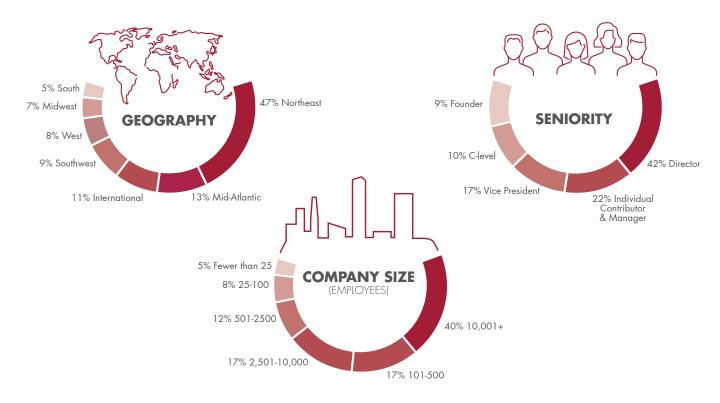
Early Round: December 7, 2023 Round I: January 11, 2024

Round II: February 8, 2024

Round III: March 7, 2024

Round IV: April 4, 2024 Final Deadline: May 2, 2024

\*Late submissions will be accepted until June 1, 2024



A LOOK
AT THE
<b>CLASS OF</b>
2024

The MIT EMBA takes place in two cohorts of approximately 63 students, where each student is part of a diverse four-person study team.

126
Global
executives

Average years of work

## Director-level

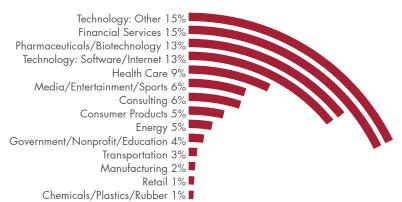
## Average

degrees

Underrepresented

full-time

#### **INDUSTRY**



Construction/Real Estate 1% ■

#### **DISTINGUISHED PEER GROUP**

Your peers in the program quickly become trusted allies. As experienced business leaders, they represent a wide crosssection of industries, roles, and nationalities, resulting in rich, cross-functional perspectives, and productive collaborations.

## BROADEN YOUR PERSPECTIVE THE MIT EMBA & INCREASE YOUR IMPACT.



MIT Sloan School of Management MIT Executive MBA 50 Memorial Drive, Suite 255 Cambridge, MA 02142

MITSLOAN.MIT.EDU/EMBA

