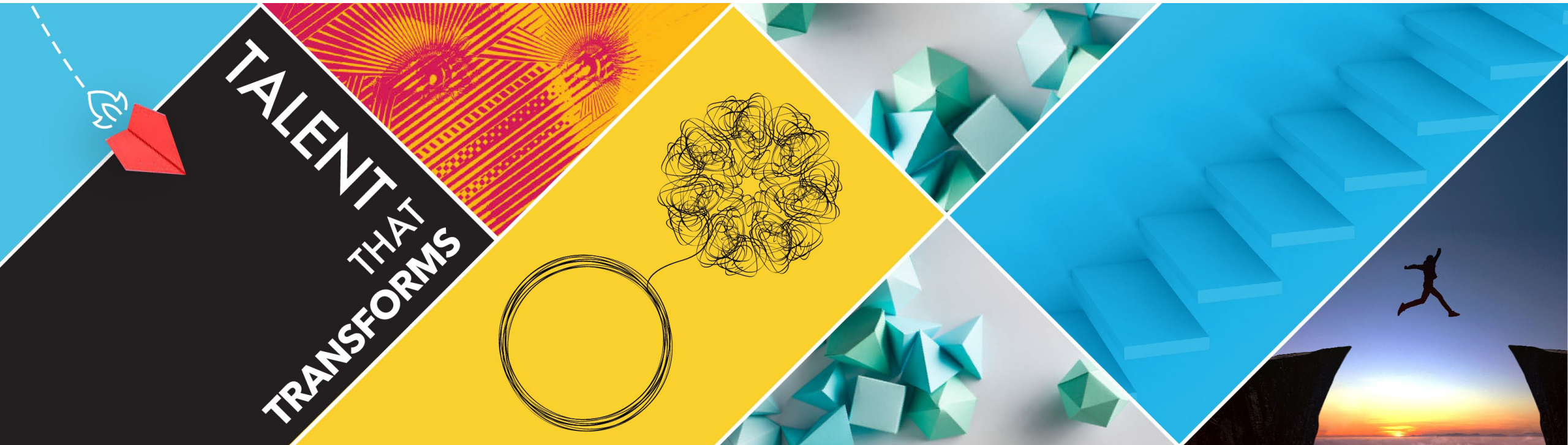# 2024 Master of Business Analytics Employment Report

MASTER OF BUSINESS ANALYTICS EMPLOYMENT HIGHLIGHTS

MIT Sloan's Master of Business Analytics (MBAn) program answers the industry's demand for highly analytical graduates who can leverage data science to solve critical business challenges. I am pleased to share employment outcomes for the MBAn Class of 2024.

Master of Business Analytics graduates were successful in a challenging job market, with 98.6% receiving an employment offer and 97.1% accepting an offer within six months of graduation. The average base salary increased to $136,152. The average signing bonus was $24,163. School events and relationships generated 68.2% of offers.

The top industries for the Class of 2024 were Technology (39.7%), Consulting (19.1%), Finance (16.2%), Retail/CPG (11.7%), and Healthcare/Pharma/Biotech (10.3%). Data Science was the top function (98.5%). Growth potential (37.7%) was the primary reason graduates selected their employment offer.

The top metro areas for MBAns in 2024 were New York (35.3%), Boston (19.1%), San Francisco (17.6%), and Atlanta (4.4%). Of MBAn students who accepted opportunities, 95.6% accepted offers in the U.S. and 4.4% accepted offers internationally in Asia and Oceania.

The Analytics Capstone is a key element of the MBAn experience, allowing students to apply advanced quantitative knowledge to real-world data challenges. In 2024, students completed projects with 34 Analytics Capstone companies.

Career outcomes are a community achievement, and our Master of Business Analytics candidates benefit from strong collaborations with faculty, employers, and alumni. We are grateful for this unwavering commitment that has facilitated exceptional opportunities for our students. Thank you for your support!
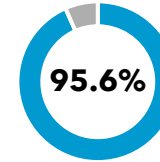
Susan Brennan
Assistant Dean,
MIT Sloan Career Development Office
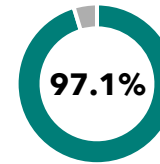
97.1% of graduates seeking employment accepted an offer within 6 months of graduation
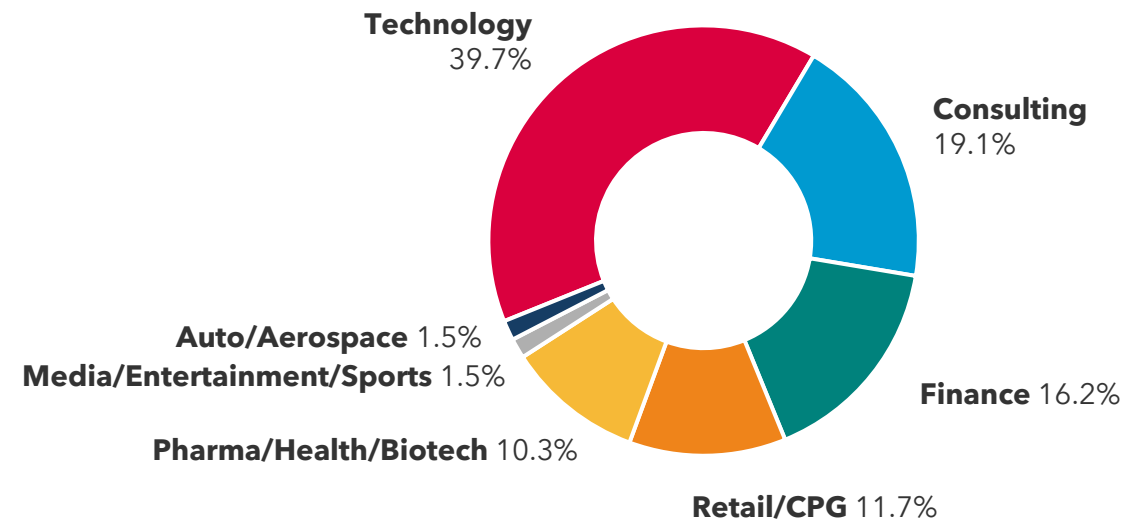
95.6% of accepted offers were in the U.S.

SALARY SUMMARY

$136,152 Average Base Salary   **$24,163** Average Signing Bonus

TOP INDUSTRIES

Technology 39.7%

Consulting 19.1%

Finance 16.2%

Retail/CPG 11.7%

Pharma/Health/Biotech 10.3%

Media/Entertainment/Sports 1.5%

Auto/Aerospace 1.5%

EMPLOYERS OF MBAn CLASS OF 2024[1]

Accenture
Almanax
Amazon/AWS (4)
Arena AI
Artsy
Booth and Associates
Boson AI
Boston Consulting Group (5)
C3.ai (3)
Capital One
Cirkul
Citi
Cognira
Comcast (2)
Commonwealth Bank of Australia
CVS Health (3)
Duolingo
Dynamic Ideas (4)
IQVIA
JetBlue
JP Morgan Chase

Kalshi
Longfor Group
Manulife/John Hancock
McKinsey & Company (2)
miHoYo
Multiplan
National Basketball Association
Palantir (5)
Paypal
PhysicsX
Postman
RetSci
Snowflake
TaxAct
The Knot Worldwide
The Voleon Group (2)
Thermo Fisher Scientific (2)
Tik Tok (2)
Visa
Walmart
Wayfair (3)

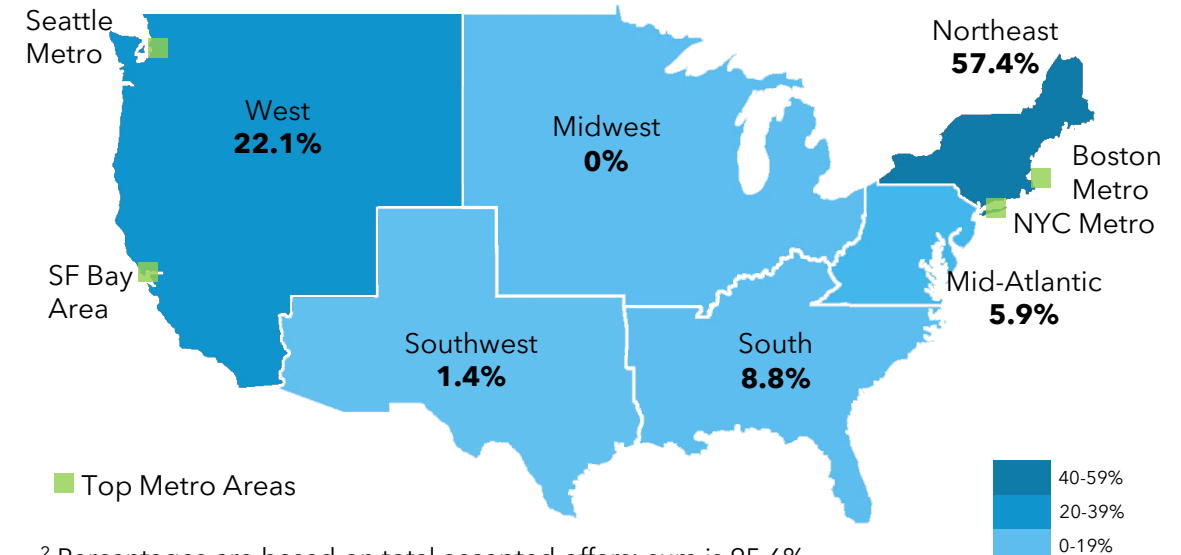[1] Parentheses indicate number of students hired.

FEATURED MBAn JOB ROLES

Data Analyst/Senior Data Analyst
Data Science and AI Specialist
Data Scientist/Senior Data Scientist
Data Science Researcher

Data Sciences and Engineering Specialist
Machine Learning Scientist
Product Analyst
Software Development/Machine Learning Engineer

LOCATIONS OF ACCEPTED OFFERS IN THE US[2]

Seattle Metro

West
22.1%

Midwest
0%

Northeast
57.4%

Boston Metro

NYC Metro

SF Bay Area

Southwest
1.4%

South
8.8%

Mid-Atlantic
5.9%

■ Top Metro Areas

40-59%
20-39%
0-19%

[2] Percentages are based on total accepted offers; sum is 95.6%.

MASTER OF BUSINESS ANALYTICS CLASS OF 2024 EMPLOYMENT DATA

CLASS PROFILE

Number of Candidates	**81**
U.S. Citizens/Permanent Residents	35%
International	65%
Countries Represented	29
Women	47%
Median GRE Quantitative	168
Median Undergraduate GPA (out of 4.0)	3.9
STEM Undergraduate Degree	90%
Average Full-Time Work Experience[1]	15 months

[1] Includes internships.

100% Employment data includes responses from 100% of the 2024 MBAn graduates

EMPLOYMENT PROFILE

		COUNT	%
Total		**81**	**100%**
Seeking		70	86.4%
Not Seeking		11	13.6%
	Sponsored and/or Returning	5	6.2%
	Continuing Education	5	6.2%
	Postponing Job Search	1	1.2%

SALARY DATA OVERVIEW

BASE SALARY[2]

MEAN	MEDIAN	RANGE
$136,152	$135,000	$44,103 - $220,000[3]

[2] 95.6% of students accepting an offer provided compensation data.
[3] Includes US and international salaries, not adjusted for purchasing power parity.

SIGNING BONUS[4]

MEAN	MEDIAN	RANGE
$24,163	$15,000	$5,000 - $84,200

[4] 46.2% of students who provided compensation information reported a signing bonus.

TIMING OF OFFERS

	RECEIVED	ACCEPTED
AT GRADUATION	78.6%	67.1%
WITHIN 3 MONTHS OF GRADUATION	95.7%	95.7%
WITHIN 6 MONTHS OF GRADUATION	98.6%	97.1%

MASTER OF BUSINESS ANALYTICS CLASS OF 2024 EMPLOYMENT DATA

INDUSTRY

	%	MEAN	MEDIAN	RANGE
Technology	39.7%	$139,830	$140,000	$44,103 - $220,000[1]
Consulting	19.1%	$132,917	$137,500	$95,000 - $145,000
Finance	16.2%	$137,800	$135,000	$110,000 - $170,000
Retail/CPG	11.7%	$126,438	$125,000	$90,000 - $181,500
Healthcare/Pharma/Biotech	10.3%	$138,333	$130,000	$125,000 - $165,000
Media/Entertainment/Sports	1.5%	-[2]	-	-
Auto/Aerospace	1.5%	-[2]	-	-

[1] Includes US and international salaries, not adjusted for purchasing power parity.

[2] Dash indicates fewer than three people or less than 1% reported salary information.

FUNCTION

	%
Data Science	98.5%
Software Engineering	1.5%

98.5% of accepted offers were **data science** functions
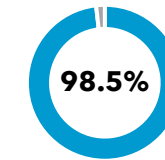
MBAn ANALYTICS CAPSTONE

The **Analytics Capstone Project** is a core element of the MBAn program and offers real-world experience solving data challenges from organizations around the world. Student teams use analytical tools to solve key business challenges and present solutions at the completion of the 7-month capstone project.

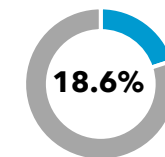## 2024 MBAn ANALYTICS CAPSTONE COMPANIES[3]

Accenture
Analog Devices
Assured Guaranty
AstraZeneca
Banyan Risk
Blue Health Intelligence
BMW
Cigna
City of Boston

CMA-CGM
Coca-Cola Southwest Beverages
Cognira
Cognisure
Comcast
Cover Whale
Dick's Sporting Goods
Doosan
Johnson & Johnson

Liberty Mutual
Lineage Logistics
Macy's
Manulife/John Hancock
MassMutual
McKinsey & Company
MFS Investments
MIT Lincoln Laboratory
Pfizer

Takeda
The Walt Disney Company
Thermo Fisher Scientific
UNICEF
Unilever
Visa
Wayfair

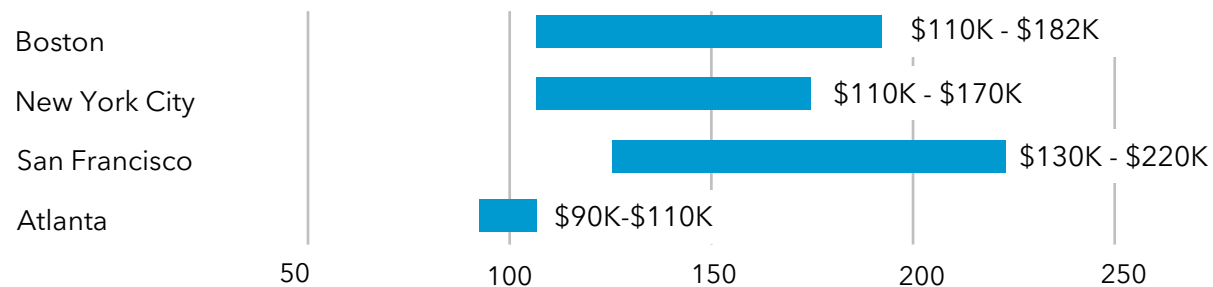[3] **Bolded** companies hired MBAn Class of 2024 students.

18.6% of accepted offers came from Analytics Capstone companies

MASTER OF BUSINESS ANALYTICS CLASS OF 2024 EMPLOYMENT DATA

REGION			%	MEAN	MEDIAN
NORTH AMERICA			**95.6%**	**$137,267**	**$135,000**
	United States		95.6%	$137,267	$135,000
	MIDATLANTIC		**5.9%**	**$127,500**	**$130,000**
		Washington DC Metro	2.9%	-	-
	NORTHEAST		**57.4%**	**$135,095**	**$130,000**
		Boston Metro	19.1%	$133,375	$127,500
		NYC Metro	35.3%	$134,696	$135,000
	SOUTH		**8.8%**	**$110,000**	**$102,500**
		Atlanta Metro	4.4%	$96,667	$90,000
	SOUTHWEST		**1.4%**	**-[1]**	**-**
	WEST		**22.1%**	**$155,953**	**$148,000**
		Los Angeles Metro	2.9%	-	-
		SF Bay Area	17.6%	$160,617	$151,700
		Seattle Metro	1.5%	-[1]	-
ASIA			**2.9%**	**-[1]**	**-**
OCEANIA			**1.5%**	**-[1]**	**-**

[1] Dash indicates fewer than three people or less than 1% reported salary information.

TOP METRO AREA SALARY RANGES

Boston: $110K - $182K
New York City: $110K - $170K
San Francisco: $130K - $220K
Atlanta: $90K-$110K

(axis: 50, 100, 150, 200, 250)

REASON ACCEPTED	%
Growth Potential	**37.7%**
Job Function	23.0%
People/Corporate Culture	16.4%
Industry	8.2%
Compensation	6.6%
Prestige of Firm	3.3%
Location	3.3%
Other	1.5%

SOURCE OF OFFERS

68.2% School facilitated[2]

31.8% Student facilitated

[2] **School facilitated** includes Faculty, CDO, and Student Referrals, Capstone Projects, MIT/Sloan Sponsored Events, Alumni, and Job Postings.

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