

# MIT SLOAN UNLOCKED: A ONE-STOP SHOP FOR CORPORATE ENGAGEMENT

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Thursday, May 29, 2025



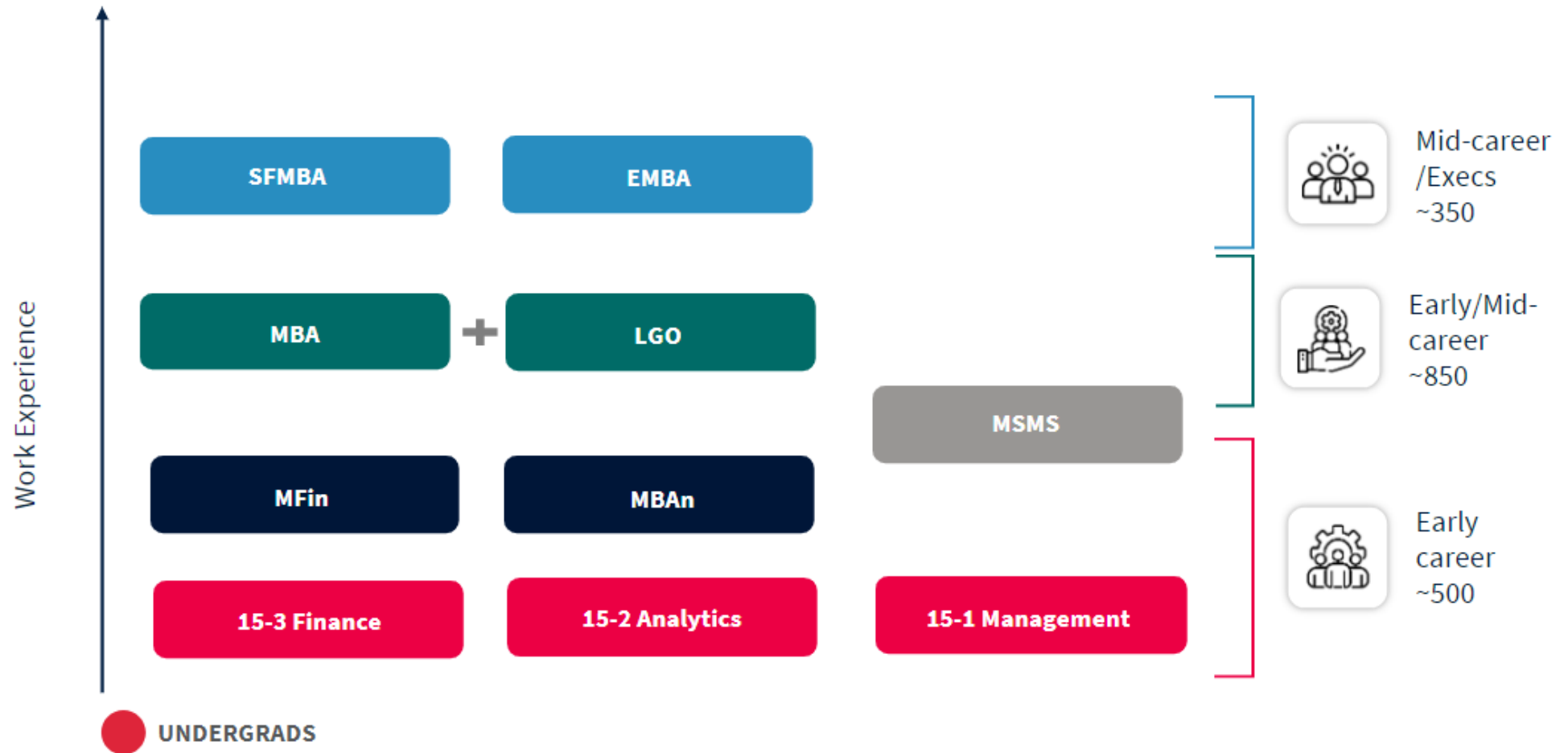
# AGENDA

- 01 Portfolio of Programs
- 02 Engagement Opportunities
- 03 Next Steps
- 04 Questions

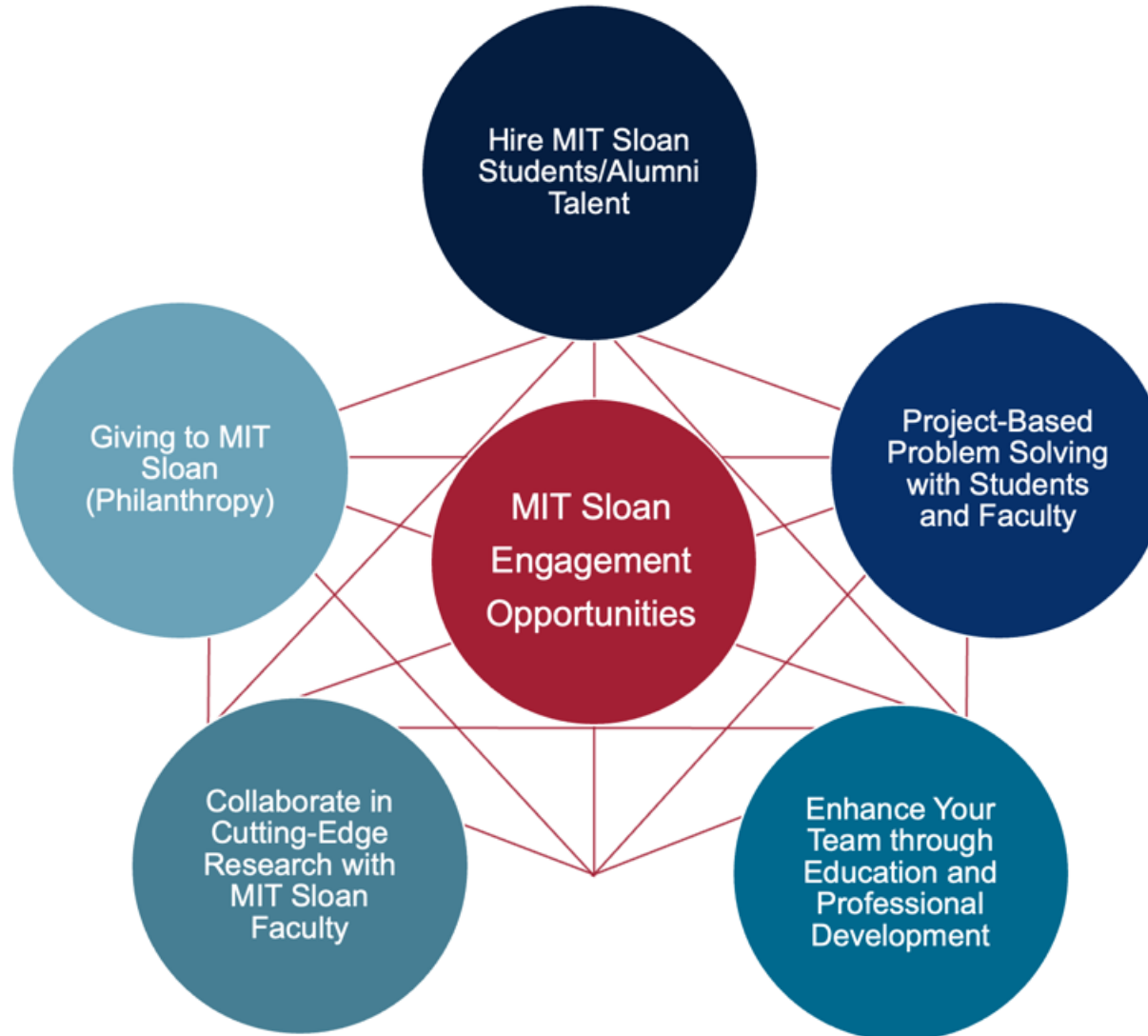




# ONE SLOAN PROGRAMS - TODAY



# ENTERPRISE RELATIONS - HOW WE CREATE IMPACT



# HIRE MIT SLOAN STUDENTS/ALUMNI TALENT



**Recruitment  
Opportunities**



**Networking  
Opportunities**

**Internship  
Programs**



**Industry  
Partnerships**



# PROJECT BASED PROBLEM SOLVING



**Faculty  
Involvement**



**Breath of  
Opportunity**

**Experiential  
Learning Model**



**Access to MIT  
Ecosystems**





# ENHANCE YOUR TEAM THROUGH EDUCATION AND PROFESSIONAL DEVELOPMENT



**Tailored Degree Programs**



**Continuous Learning**

**Advanced Skills Acquisition**



**Networking Opportunities**



# COLLABORATE IN CUTTING-EDGE RESEARCH WITH MIT SLOAN FACULTY



**Innovative  
Research Areas**



**Access to  
Resources**

**Strategic  
Partnerships**



**Global Network**





# GIVING TO MIT (PHILANTHROPY)



**Impactful Giving**



**Community and  
Global Influence**

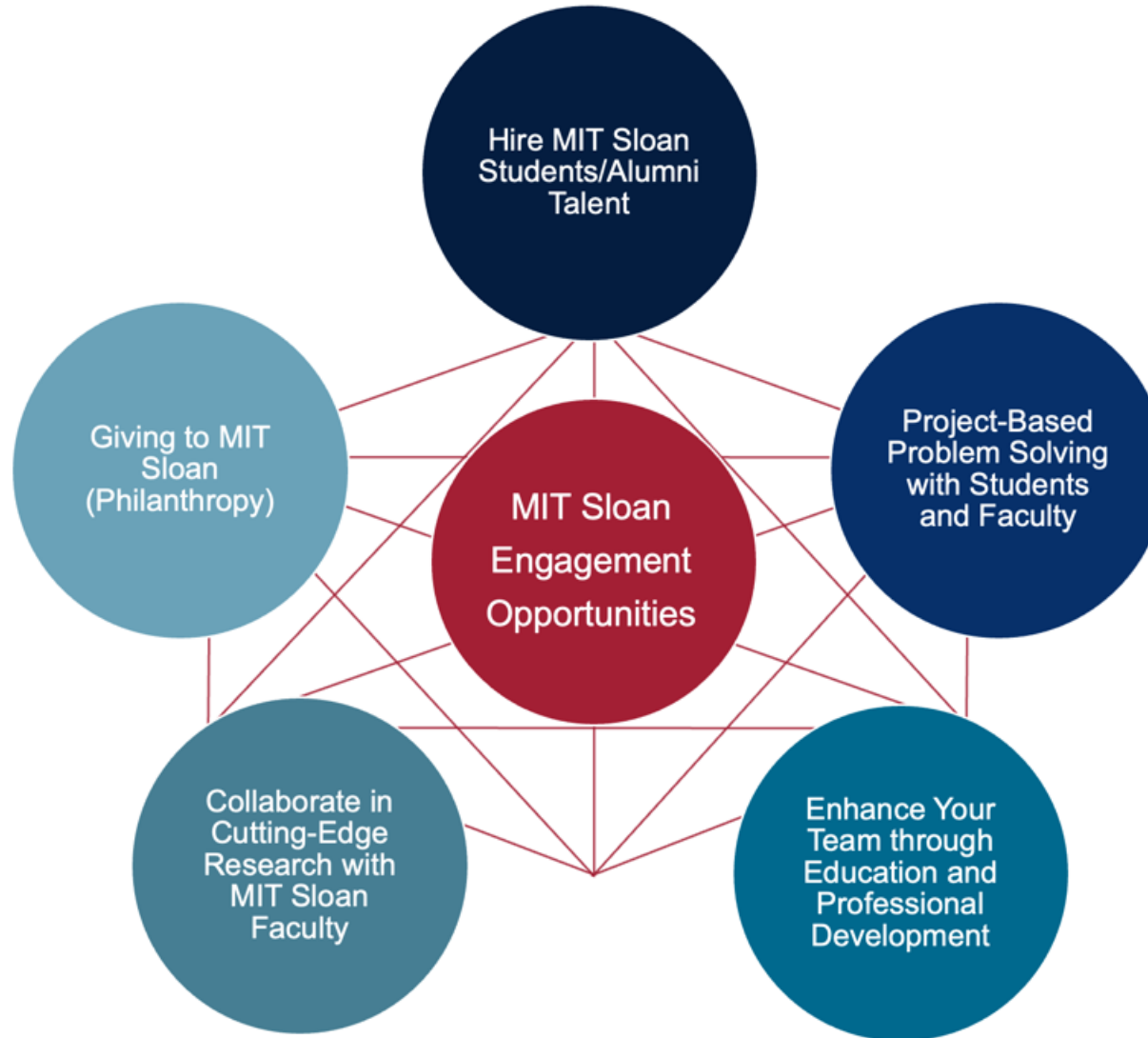
**Time and  
Expertise**



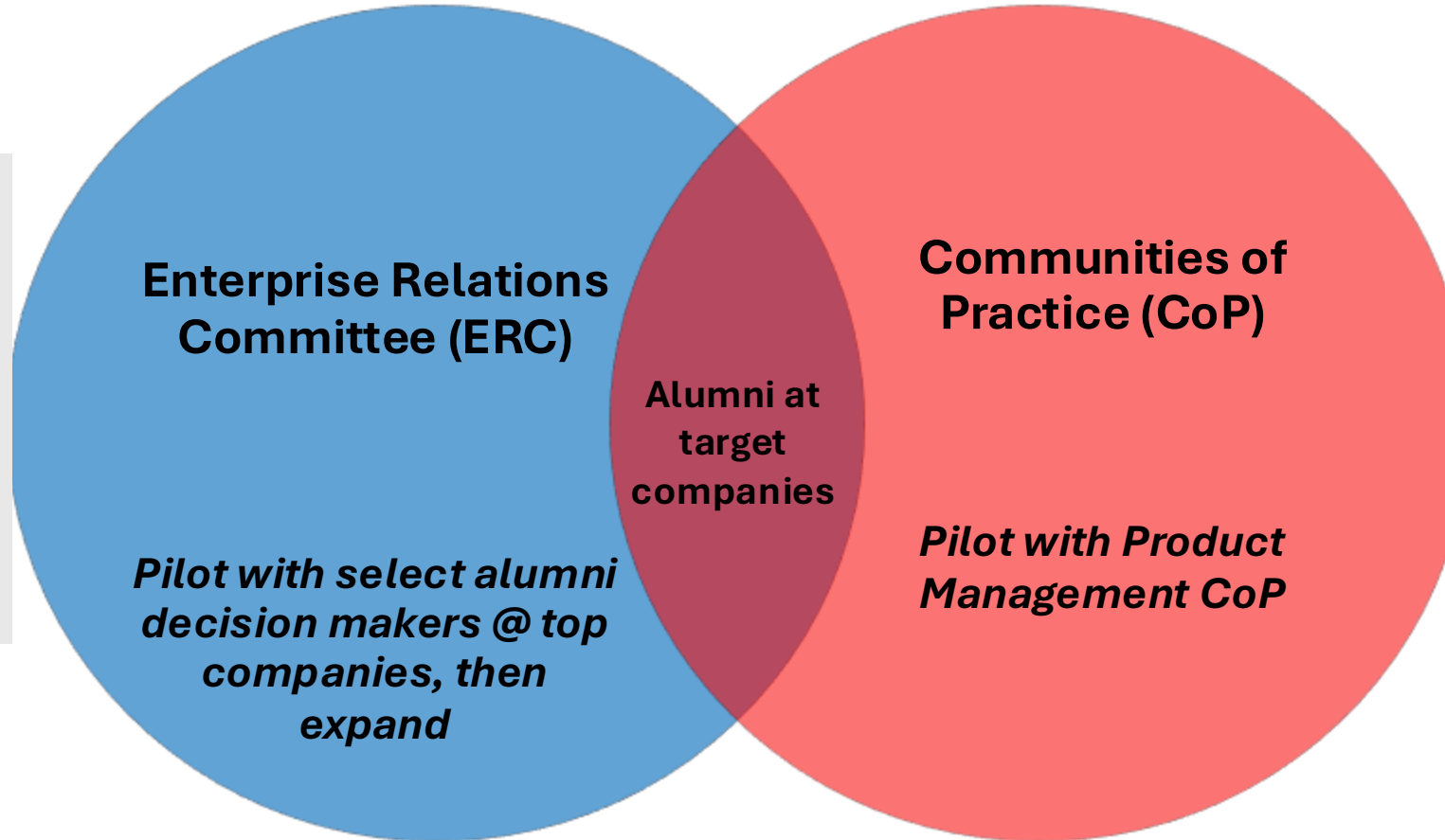
**Corporate  
Partnerships**



# ENTERPRISE RELATIONS - HOW WE CREATE IMPACT



# Two Parallel Strategic Efforts With Potential Synergies – ERC & CoP



**B2B strategy** focused on company-level business development and expanding engagement with MIT Sloan:

- Research
- Learning & development
- Project-based problem solving
- Hiring talent

**B2C strategy** focused on segments of alumni and building community for:

- Ongoing learning & development
- Increasing student-alumni engagement
- Increasing access to opportunities
- Informing MIT Sloan's curriculum

# NEXT STEPS



- Which ERC initiatives would most impact your business?
- Introduce us to your organization – CEO, COO, Chief People Officer
- Invite us to present the ERC to your organization
- Engage with the ERC to streamline your company's engagement with MIT Sloan
- Email [MITsloanERC@mit.edu](mailto:MITsloanERC@mit.edu) with questions/feedback



# THANK YOU!

MIT SloanERC@mit.edu

