

The Idea That **Changed** Everything

Investing in Black Employers to
Build Generational Wealth

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Learn More



MEDIAN NET WORTH IN 2015

The \$8 Net Worth Problem

 \$8

\$247,500

Black Bostonians

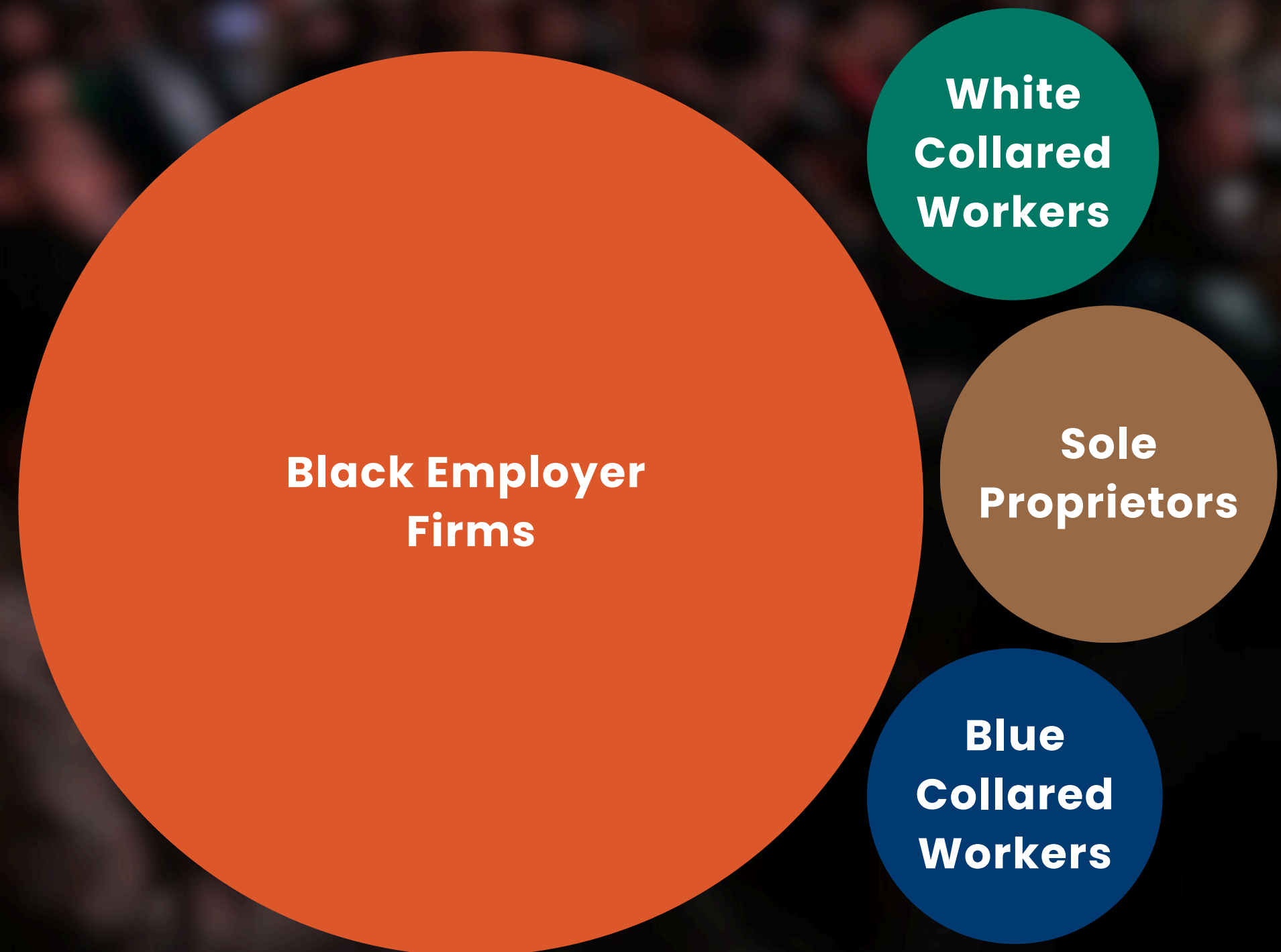
White Bostonians

Source: The Federal Reserve Bank of Boston Color of Wealth in Boston Report

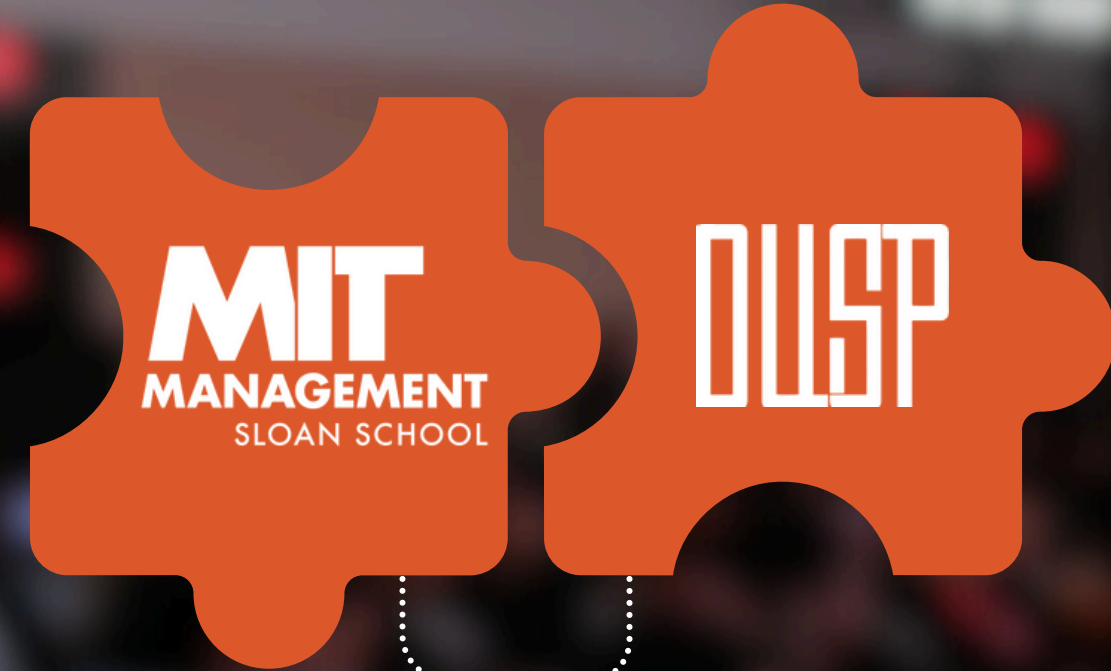
The Breakthrough Insight

"Black employer
firms are
10x wealthier
than Black non-
employer peers."

— Dr. Andre Perry, Brookings
Institution.



My MIT Lens



MIT taught me to see economic equity through the lens of systems, capital, and infrastructure.



BECMA's approach is at the intersection of theory and practice.

BECMA's Theory of Change



MISSION

Build Black Wealth
Through Ecosystem
Change

OUR 4 PILLARS



CAPITAL

Fueling Black businesses with access to funding and expertise.



COMMERCE

Strengthening local economies through inclusive procurement.



ADVOCACY

Driving bold policies that remove structural barriers.

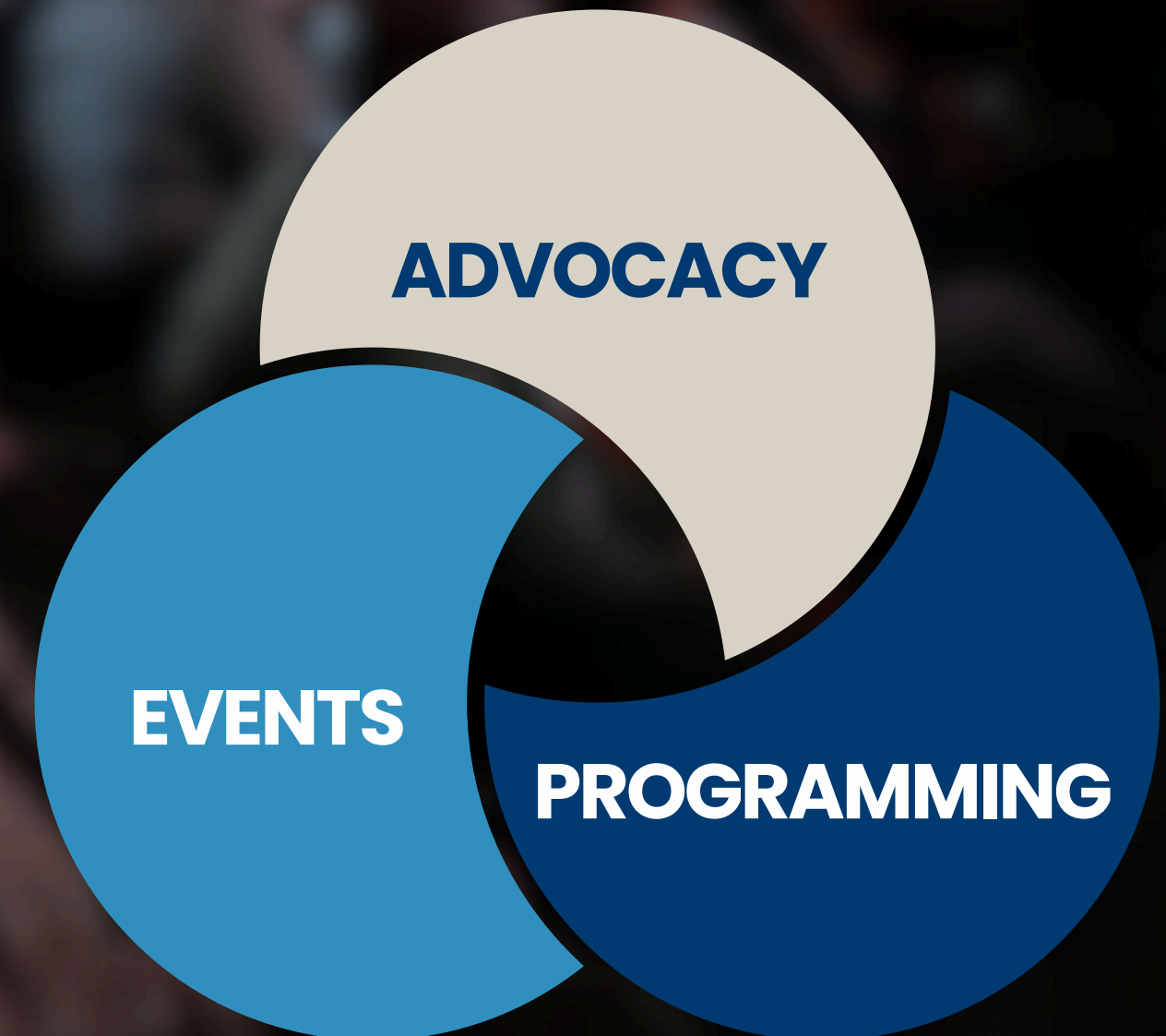


OWNERSHIP

Increasing rates of Black homeownership and enterprise equity.

The Unique **BECMA** Model

SMALL BUT CATALYTIC



ENTREPRENEUR FEATURE

Jessika Rozki



Create Jobs



Secure Contracts



Build Community
Wealth

BECMA



Why It Works Systemically



**BLACK EMPLOYER
FIRM OWNERS**

**Accumulate
Personal
Wealth**

**Bolster
Diverse
Employment**

**Stimulate
Local
Economies**

Call To Action

BECMA

To Policymakers:

Prioritize employer-based development

To Investors: Fund ecosystems

To MIT:

Use your tools to scale community-led success

Don't ask *how* to build Black wealth. Ask *who's already doing it*—and *scale* them.

BECMA
BLACK ECONOMIC COUNCIL
of MASSACHUSETTS



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