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PROFESSIONAL EXPERIENCE

- 1995- **Senior Lecturer, MIT Sloan School of Management, Behavioral and Policy Sciences/Leaders for Global Operations.** Teaches or co-teaches courses in ethics and leadership in the MBA, Leaders for Global Operations, and Master of Finance programs, and occasional seminars in the Lisbon MBA and Supply Chain Management programs. Taught the Managerial Communication core course, 1995-2011, and modules in leadership and ethics each semester for the MIT-China Management Education Project, at Tsinghua, Fudan, and Zhongshan Universities, 2001-2010 (2017 expected). Named a “MIT Sloan Teacher of the Year, 2013-14.”
- 1994- **Consultant/Instructor** in communication and ethics through academic and corporate programs, including Harvard, Brandeis, and Arthur D. Little, Inc.; also works with individual corporate clients (see “Lectures and Custom Seminars” below).
- 1993-10 **Co-Master, Mather House, Harvard College.** With spouse, Sandra Naddaff, headed one of Harvard’s 13 undergraduate houses, comprising ~600 students, tutorial and administrative staff, and faculty affiliates.
- 1989-93 **Lecturer in Communication, Graduate School of Business Administration, Harvard University.** Taught required first-year M.B.A. course in communication and, in 1991-93, a second-year elective in ethics.
- 1984-88 **Previewing Editor, The New York Times Book Review.** Responsibilities included evaluating new books for review, assigning and editing reviews and essays, and editing weekly features and seasonal special sections.

PROFESSIONAL EXPERIENCE contd.

- 1981-84 **Lecturer, Writing Program, Massachusetts Institute of Technology**, in short fiction and the essay (1982-84); **Instructor, Expository and Creative Writing Program, Harvard College**, in technical writing (1984) and journalism (1981).
- 1979-81 **Consultant, U.S. Census Bureau/USAID**, in Dakar, Libreville, Rabat. Instructor and Coordinator, French-language training seminars for African officials on the uses of cartography in census and survey operations, 1980-81; and **Director of Publications, Boston Technologies, Inc.**, Cambridge, Mass. Writing and editing public sector consulting proposals, 1979-80.

EDUCATION

- 1973-78 **Yale University**, M.Phil. 1975, Ph.D. 1978, in Comparative Literature.
- 1971-73 **Harvard College**, A.B. in English, *magna cum laude*, *phi beta kappa*.
- 1969-71 **Wesleyan University**, College of Letters.

OTHER INSTITUTIONAL AFFILIATIONS AND APPOINTMENTS

- 2017- **Board Member, ClassACT HR73**. ClassACT HR73 (“Class Achieving Change Together”) is a 501(c)(3) initiative to foster social change, drawing on the skills of the Harvard-Radcliffe Class of 1973. The group launches its own initiatives, and supports non-profit organizations with which classmates are affiliated.
- 2017- **Member, Steering Committee, Benazir Bhutto Leadership Program**, a project of ClassACT HR73. BBLP aims to build a fellowship, mentoring, and public education program primarily for young leaders from Muslim countries. See above for ClassACT HR73.

- 2016- **Board Member, Green Rural Opportunities Fund:** GRO Fund is a 501(c)(3) spin-off of the Butajira, Ethiopia-based GreenPath Food. “GreenPath Food works with East African smallholder farmers on high-yield environmentally friendly agricultural techniques, and brings their exotic, organic produce to international markets.” See www.greenpathfood.com.
- 2013- **Member, Sustainability Advisory Committee, Town of Dedham.** Secretary to the Committee, 2016- . The SAC “advises the Board of Selectmen on strategies for advancing local commitment to renewable energy, educates residents, and encourages energy conservation and smart energy choices to reduce the impacts of pollution and climate change.” (descriptive text from town website)
- 1997- **Moderator, The Aspen Institute,** Aspen, CO. Moderates seminars for Aspen-affiliated programs, including Socrates Symposium, Aspen Italia, Aspen Germany, Aspen Ukraine, and Philanthropy and Social Innovation; Aspen Scholar, 1996. Recent seminars include:
- “Europe: the Next Generation, Shared Values,” with Miguel Herrero, Spoleto, Italy, Sept. 21-24, 2017.
 - “American Express Leadership Academy 2.0 at the Aspen Institute: A Fellowship for Emerging Nonprofit Leaders,” with Carol Gluck, Aspen, CO., August 20-25, 2017.
 - “‘As a City Upon a Hill’: On Becoming America,” with Russ Muirhead, Aspen, CO., July 7-10, 2017.
- 1997- **Member, Editorial Advisory Board(s),** *Journal of Business Ethics Education* (U.S., 2003-), *Philosophy of Management* (UK, 2000-), and *Management Berater*, a Frankfurt-based management consulting magazine, 1997-2001.
- 1994-98 **Co-Moderator, Literature and the Professions,** Boston, MA. Occasional seminars in leadership and ethics with founder Sandy Lottor. Clients included Smaller Business Association of New England, Flaschner Judicial Institute, Massachusetts Medical Society, and other local and national professional groups.
- 1997-00 **Member, Core Committee, Brandeis Seminars in Humanities and the Professions,** Int’l Center for Ethics, Justice and Public Life, Brandeis University, Waltham, MA.
- 1997 **Forum Fellow, World Economic Forum,** Geneva, Switzerland: Panelist/ speaker on multiculturalism, leadership, and ethics at the Davos Meeting.
- 1987-98 **Visiting Scholar and Affiliate, Center for European Studies,** Harvard U. Participated in Center seminar series on France, Germany, and the European Union. Scholar, 1987-89; Affiliate, 1989-98.

ACADEMIC ADMINISTRATIVE EXPERIENCE

1) Management:

- *Co-Master, Mather House, Harvard College*, in collaboration with spouse, 1993-2010:
 - hired and supervised resident academic advisory staff of 22 graduate students and post-graduate professionals, and ~60 non-resident advisory staff .
 - Oversaw salaried staff of four: House Administrator, Resident Dean (chief administrative and disciplinary officer), Assistant to the Resident Dean, and Building Manager.
 - Had dotted-line relation to Manager of Dining Services, Mather House, and dining services staff of ~20; custodial staff of four; and security staff of three.
 - Advised and consulted with Harvard-internal offices and outside contractors on renovation, maintenance, and other physical plant projects, including \$3.5M renovation of Mather kitchen, servery, and dining hall, reconfiguration and repurposing of interior spaces, landscaping, etc.

2) Committees:

- *Leaders for Global Operations, Seminars Committee*: student-staff committee to program leadership seminars, 2017-.
- *Sloan Innovation Period, "Ethics, Values and Voice"*: teaches in first-year mandatory Core SIP ethics module, 2010- .
- *First-year MBA Orientation design, MIT Sloan*: worked with administrative staff in Student Affairs, Educational Services, and Career Development Office, as well as fellow faculty, to design annual, four-day MBA Orientation, 2003-10.
- *MIT Sloan Social Impact Fellowship selection*: participated in annual selection of student fellows for non-profit internships funded by MIT Sloan and student donations, 2006-10.
- *MIT Sloan Ethics Initiative*: co-led, with Deputy Dean Richard Locke, a semester-long review of offerings in ethics, corporate social responsibility, and

sustainability at MIT Sloan and peer institutions around the world, spring 2009. Presented report to faculty and proposals for implementation, summer-fall 2009; projects ongoing, 2010-2011.

- *MIT Sloan Merit Scholars/Achievement Awards*: participated in annual selection of MBA award winners from a pool of student-nominated candidates, 2002-2010.
- *MIT Sloan Social Committee*: participated in planning and coordination of MBA student social events, 2003-2005.
- *Council of Masters, Harvard College*: participated in monthly meetings to determine policy in the residential life system of the College, 1993-2010.
- *John Patterson Prize Selection Committee, Mather House, Harvard College*: John served as a tutor at Mather, and left the House funds to administer a prize intended for travel in Italy; 1999-2010.
- *Committee on Arts First, Harvard College*: participated in College-wide planning committee for annual arts celebration, 2001-2004.
- *Committee on House Life, Harvard College*: participated in College-wide committee to examine and revise College policies on residential life: for example, assignment of students to upper-class Houses, alcohol policy. Sub-committees as needed. 1996-2001.

3) Academic Service:

- *Thesis and independent study advisor, MIT Sloan*: serves as faculty thesis advisor to students in the mid-career Sloan Fellows in Innovation and Global Leadership program, and MBAs doing independent studies and theses.
- *Panel Participant/Moderator, MIT Sloan and Harvard*: serves on panels as requested by student teams and organizations (for example, Sloan Sales Club, National Society of Collegiate Scholars, MIT, on business ethics).
- *Faculty advisor, student organizations, MIT Sloan*: advised teams of Sloan MBA's, MIT graduate and undergraduate students providing pro bono consulting to non-profits under the auspices of New Sector Alliance, Starting Bloc, and other groups; and for ethics/csr/sustainability-related projects in the Institute at large.
- *Undergraduate Course XV Faculty Advisor*: advised 10-12 undergraduate concentrators per year in Management Science, 1998-2007.

PUBLICATIONS

1) Books or Book Chapters:

- *War Stories: Fighting, Competing, Imagining, Leading* (Business Expert Press, 2016)
- “The Ethics of Voicing One’s Values,” in *Educating for Values-Driven Leadership: Giving Voice to Values Across the Curriculum*, ed. Mary Gentile (Business Expert Press, 2014)
- *The Story of Success: Five Steps to Mastering Ethics in Business* (Other Press, 2005)
- Trans., *The North China Lover*, by Marguerite Duras (New Press, 1992)
- Trans., with Phillip Boehm, *The German Comedy*, by Peter Schneider (Farrar Straus & Giroux, 1991)
- Trans., *Parrot’s Perch*, by Michel Rio (Harcourt Brace Jovanovich, 1985)
- Trans., *The Wall Jumper*, by Peter Schneider (Pantheon, 1984)
- Trans., *A Night in Distant Motion*, by Irina Korschunow (Godine, 1983)

2) Periodicals:

- Column, *IPA’s Business Today*, 2007-2009: wrote column on business ethics for quarterly magazine targeting small and medium-sized businesses.
 - “Linking Inequality and Poverty,” fall 2009, p. 79 ff.
 - “Leadership to Remember,” summer 2009.
 - “A Different American Century,” spring 2009, p. 78 ff.
 - “Toxic Innovation,” winter 2008, p. 48 ff.
 - “Imagine a Purpose,” fall 2008.
 - “The \$300 Skate,” summer 2008.
 - “The Language of Dissent,” spring 2008, p. 71 ff.
 - “Surf’s Up,” winter 2007, p. 34 ff.
 - “People or Profit?” fall 2007, p. 47 ff.
 - “The New Generation Gap,” summer 2007, p. 29 ff.
 - “Small Business Ethics,” March 2007, p.13 ff.

- Essays, reviews, interviews, reporting, and translations for *Harper's*, *International Herald Tribune*, *The New York Times*, *Time Magazine*, *The Times* (of London) and other, smaller-circulation periodicals in the U.S. and Europe:

Essays/Features:

- "Gender, Ethics, and Leadership," for *His Turn* feature, in *WomensBiz.US*, 12/05, p. 14.
- "Business Science?" in *Management Berater*, May 1998, 4 unnumbered pages.
- "Where Have All the Dollars Gone? A Paradigm for Business Ethics," *The Manchester Review*, Spring 1996, p. 9 ff.
- "Blasphemous Writing, Blasphemous Translation: Breaking the Language in Kafka's *Trial* and Thoughts on the Forthcoming Translation," *Journal of the Kafka Society of America*, June/December 1989, pp. 44-48.
- "At Cyberspace University Press, Paperless Publishing Looks Good," in *NYTimes Book Review*, 10/30/94, p. 32 ff.
- "What's In a Book?" *Harvard Review*, No. 5, Fall 1993, p. 33 ff.
- "Tourists in Our Very Souls," *Harvard Review*, No. 2, Fall 1992, p. 99 ff.
- "War Stories for a New Generation," *Harvard Review*, No. 1, Spring 1992, p. 48 ff.
- "He's Back Home, But Is It the Real Robert Wilson?" in *NYTimes*, Sunday Arts and Leisure, 2/3/91, p. 5 ff.
- "By Candlelight, Martha Clarke Creates Three-Ring Theater," *NYTimes*, Arts and Leisure, 7/22/90, C: 5 ff.
- "Write About What You Know: Big Bang or Grecian Urn," anthologized in *The College Writer's Reader: Essays on Student Issues*, 1989 Edition, ed. William Vesterman, p. 95 ff. Originally, *NYTimes Book Review*, 12/28/86, p. 8.
- "Freedom, Necessity, and Dogs I Have Known," in *NYTimes Book Review*, 12/8/85.
- "The Bottom Line," *The Times Higher Education Supplement*, 4/15/83, p. 13 ff.
- "The Gilded Cage: postmodernism and beyond," *TriQuarterly* 56 (winter 1983, p. 126 ff.

Reviews:

- "He Found Himself Transformed to a Giant Modernist," review of *Franz Kafka: Representative Man*, by Frederick Karl, in *NYTimes Book Review*, 2/23/92, p. 16.
- "Nervous Laughter," review of "*Masquerade*" and *Other Stories*, by Robert Walser, *NYTimes Book Review*, 6/3/90, p. 26 ff.

- “An end or a beginning,” review of *A Hesitation before Birth: the life of Franz Kafka*, by Peter Mailloux, and *Frank Kafka: The necessity of form*, by Stanley Korngold, *TLS*, 6/16-22/89, p. 661.
- “Snatching the Grail from the Nazis,” review of *Parsifal*, by Peter Vansittart, *NYTimes Book Review*, 7/16/89, p. 31.
- “Crazy in Vienna,” review of *Wittgenstein’s Nephew: A Friendship*, by Thomas Bernhard, in *NYTimes Book Review*, 2/19/89, p. 16 ff.
- “Striving to be a science,” review of *Re-forming the Narrative: Towards a mechanics of modernist fiction*, by David Hayman; *Narrative Crossings: Theory and pragmatics of prose fiction*, by Alexander Gelley; and *A Dictionary of Narratology*, by Gerald Prince, in *TLS*, 1/13-19/89, p 41.
- “You Can’t Lie to a Dog,” review of *The White German Shepherd*, by Vicki Hearne, *NYTimes Book Review*, 6/26/88, p. 24.
- “They Will Hear Silvio Ayala,” review of *Imagining Argentina*, by Lawrence Thornton, *NYTimes Book Review*, 9/20/87, p. 11.
- “Eyeless with Breugel,” review of *The Parable of the Blind*, by Gert Hofmann, *NYTimes Book Review*, 1/26/86.
- “In the Spirit of ’68,” review of *Footsteps: Adventures of a Romantic Biographer*, by Richard Holmes, *NYTimes Book Review*, 10/20/85, p. 23.

Translations:

- Trans., “Scenes from a Marriage,” by Peter Schneider, *NYTimes Magazine*, 8/12/2001, p. 44 ff.
- Trans., “Saving Konrad Latte,” by Peter Schneider, *NYTimes Magazine*, 2/13/2000.
- Trans., “False Tears Over Bosnia,” by Peter Schneider, *NYTimes OP-ED*, 7/30/95.
- Trans., “Invasion and Evasions,” by Peter Schneider, *NYTimes OP-ED*, 6/7/94.
- Trans., “Serbian Barbarism—and Ours,” by Peter Schneider, *NYTimes OP-ED*, 5/30/93, p. 11.
- Trans., “The Ogre’s Wife,” by Pierrette Fleutiaux, *Grand Street*, Vol. Ten, Number 1 (37), p. 200 ff.
- Trans., “The Light at the End of the Novel,” by Peter Schneider, *NYT Book Review*, 7/26/87, p. 1 ff.
- Trans., with Richard Sieburth, “N [Theoretics of Knowledge; Theory of Progress]*,” by Walter Benjamin, *The Philosophical Forum*, Vol XV, Nos. 1-2, Fall-Winter 1983-84, p. 1 ff.

3) Cases, Blog Posts, and Notes

- “Which Way to the Front?” Blog post, *Huffington Post*, April 28, 2016.

- “Asociación Chilena de Seguridad (ACHS) (A): Honoring a Legacy, Embracing Change” and “Asociación Chilena de Seguridad (ACHS) (B): Sustaining Change,” with Cate Reavis. Cases (MIT Sloan # 15-162/-163, 2016), on turnaround leadership at the Chilean non-profit industrial health care and risk prevention organization.
- “Making Paternity Leave Pay,” *Cognoscenti*/WBUR, Jan. 20, 2015.
- “Corporate Personhood, Business Leadership, and the U.S. Presidential Election of 2012,” with Cate Reavis. Case (MIT Sloan #11-134, 2012) on the economic downturn of 2008-. Included in Paula Alexander, *Corporate Social Irresponsibility* (Routledge 2015), pp. 145-157.
- “Anchorpoint and Nigeria’s Primary Health Care Development Agency,” with Cate Reavis. Case (MIT Sloan # 10-112, 2011) focuses on Nigerian for-profit consulting firm and its public-sector client.
- “Management Principles and the Washington, D.C., Public Schools,” A&B 2010, C case 2011 (MIT Sloan # 10-100/-101 & 11-123), with Cate Reavis: a Sloan graduate becomes deputy mayor for education in the District of Columbia under Mayor Adrian Fenty, and identifies Michelle Rhee as a candidate for Chancellor of the DC system. The cases provide a study in leadership, and examine the impact of business skills/strategies in a non-business environment. A&B won the 2010 *European Foundation for Management Development Case Writing Competition*, in the Public Sector Innovations category.
- “Crossing the River” (HBS # 9-390-147, 2/5/90): note on story-telling as an ethical act.

LECTURES, CUSTOM SEMINARS, MEDIA APPEARANCES

1) Lectures and Presentations (1985-present):

In these talks, I have addressed audiences of undergraduates, graduates, laypeople, and mid- to senior-level executives. In the 80’s and early 90’s, I spoke most often on translation, journalism, and writing; since the mid-90’s, I’ve addressed mostly business topics, with a focus on managerial ethics and the importance of the humanities in business education.

Hosting institutions have included Barnard, Boston U., Harvard College, Harvard Business School, MIT, Wellesley, Yale, the Modern Language Association, 92nd Street Y, Business for Social Responsibility, Association of Management Consulting Firms, Society for Organizational Learning, Schumpeter Society, Vienna University of Economics and Business Administration, *Reason in Practice*/Forum for European Philosophy, the Indian Institute of Planning and

Management, HSBC Asia, Advancia/Paris Chamber of Commerce and Industry, and the Aspen Ideas Festival.

Representative talks:

- “Leading Through Story,” keynote address for *Power of Storytelling*, an annual conference sponsored by the Romanian journal *Decât o Revistă*, Bucharest, October 17, 2014.
- “What Is Values-Based Leadership?” Aspen Ideas Festival, on a three-level approach to ethical decision-making in leadership, June 29, 2012; and “The Ethics of War,” Interlocutor for Stephen Carter on his new book, *The Violence of Peace: America’s Wars in the Age of Obama*, July 2, 2012.
- “On Corruption,” The Catherine N. Stratton Lecture on Critical Issues, sponsored by the MIT Women’s League. Designed, staffed, and moderated the panel, with panelists Federal District Court Judge Nancy Gertner; Simon Johnson, Ronald A. Kurtz (1954) Professor of Entrepreneurship, MIT Sloan School of Management; and Steven Pinker, Harvard College Professor and Johnstone Family Professor, Psychology Department, Harvard University, Nov. 4, 2010.
- “Personal Values, Professional Codes, and Business Success,” Fundação Nacional da Qualidade, June 10, 2010, São Paulo. FNQ is a leading Brazilian non-profit, focused on professional ethics and corporate social responsibility.

2) Custom Seminars

- *Colloquium for the Common Good: Opportunity Collaboration*, Ixtapa, 2009, 2010. This annual conference gathers ~250 for- and not-for profit leaders in fields related to poverty alleviation—microfinance, etc.—for four days of workshops, networking, etc.. The “Colloquium” is a required small group experience, designed to establish common ground among delegates.
- *The Tension of Leadership and Authority: George Washington and the Good Society*, Overseas Schools Leadership Institute, U.S. Dept. of State at The Potomac School, 2009. Leadership training for heads of overseas schools.
- *Theater and Thought: the Conscience of a King/Queen*, Arden Institute of Shakespeare & Co., in Lenox, Mass., 2007. Three-day seminar providing a broad intellectual context for the summer repertoire of a major Shakespearean theater company.

- *Where East Meets West: a Place for Professional Ethics*, Aspen Ideas Festival, 2006. Seminar explored commonalities among Chinese and U.S. ethical norms, fusing Asian community values and U.S.-style individualism.
- *Murder on the Grass: Leadership Stories from Rwanda*, Aspen Ideas Festival, 2006. Comparing accounts of the Rwandan genocide of 1994: the story of Paul Rusesabagina in the film *Hotel Rwanda*; UN Force Commander Romeo Dallaire's *Shake Hands with the Devil*; and E.O. Wilson's reading of the genocide in *Consilience: the Unity of Knowledge*.
- *Ethical Practice: Professionalism, Social Responsibility, and the Purpose of the Corporation*: Indian Institute of Planning and Management, Delhi, Mumbai, Bangalore, 2005: taught three two-day executive education workshops on ethics and corporate social responsibility.

3) Media Appearances

- "Serving the Greater Good: the Need for Values-Based Leadership," *GenConnect*, October 10, 2012 (video from the Aspen Ideas Festival, 2012).
- "China-US Business Relations," panel for *Urban Update*, Boston Channel 7, 5/1/11.
- "Histórias Para O Aprendizado," interview, *Excelência em Gestão*, fall 2010: 57-.
- "Faça A Coisa Certa," "Inspiração" feature, *Epoca Negócios*, summer 2010.
- "Cheating at B-School," CNBC, 5/1/07.
- "Fair Play?" CBS Evening News w/ Bob Schieffer, 4/15/05.

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