

HIRAM SAMEL
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EDUCATION

Massachusetts Institute of Technology Doctorate in Management Thesis: <i>Essays on Volatility and the Division of Innovative Labor</i> Committee: Richard Locke, Chair, Suzanne Berger, Thomas Kochan and Edward Steinfeld	PhD	June 2013
Massachusetts Institute of Technology Master of Science in Management	SM	June 2006
Brown University Bachelor of Arts, History, <i>magna cum laude</i>	AB	June 1982

ACADEMIC APPOINTMENTS

MIT Sloan School of Management

Senior Lecturer—Global Economics and Management July 2018-present

University of Oxford

Associate Professor in International Business,
Saïd Business School August 2013-June 2018
 Fellow and Tutor in Management, *Lady Margaret Hall* August 2013-June 2018

HONORS AND AWARDS

SBS RA Fund Grant	2014-2015
Beyster Fellow	2010-2011
Ford-MIT Energy Fellow	2008-2009
Clarkson A. Collins Jr. Prize for Best Paper in American Marine History	1982

PUBLICATIONS

Books

- Co-author with Tim Bartley, Sebastian Koos, Gustavo Setrini, Nicholas Summers, Looking Behind the Label: Global Industries and the Conscientious Consumer, Bloomington: Indiana University Press, 2015
 - Reviewed in:
 - *New Global Studies*, Vol. 11, Issue 1, June 2017
 - *Social Forces*, Vol. 95, Issue 4, June 2017
 - *Contemporary Sociology*, Vol 45, Issue 6, Nov. 2016
 - *Journal of Cleaner Production*, Vol. 137, Nov. 2016
 - *Kölner Zeitschrift für Soziologie*, Vol. 68, Oct. 2016

Papers in Refereed Journals

- Co-Author with Richard Locke, “Beyond the Workplace: Upstream Business Practices and Labor Standards in the Global Electronics Industry”—Studies in Comparative International Development, Vol. 53, Issue 1 (March 2018):1-24
- Co-author with Greg Distelhorst, Richard Locke and Timea Pal, “Production goes global, compliance stays local: Private regulation in the global electronics industry”, Regulation and Governance, Vol. 9, Issue 3 (September 2015):2224-242

Papers in Non-Refereed Journals

- Co-author with Elizabeth B. Reynolds, “Manufacturing Startups”, Mechanical Engineering, 135(11): (November 2013): 36-41

Chapters in Edited Volumes

- Co-Author with Elizabeth B. Reynolds and Joyce Lawrence, “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms ” in Production in the Innovation Economy, Richard M. Locke and Rachel Wellhausen eds., MIT Press, 2014

Review Essays

- Book review of *The Third Globalization: Can Wealthy Nations Stay Rich in the Twenty-First Century?* Edited by Dan Bresnitz and John Zysman, Industrial and Labor Relations Review, Vol. 68, No. 5 (October 2015)

Working Papers and Manuscripts in Preparation

- Hiram Samel, “Upgrading Under Volatility in a Global Economy”, *Working Paper*
- Hiram Samel and Eric Thun, “The New Logic of Global Strategy”, *Data collection*
- Hiram Samel, “Marching in the Opposite Direction: Exploiting Volatility as Strategy”, *Data collection*

New Book Project

- Hiram Samel, “Shaping Uncertainty: Profit, Power and Regulation in the Modern Economy”, *Data Collection and Manuscript Preparation*

INVITED PRESENTATIONS

June 2020	Globalization Chair—Industry Studies Association, Cambridge, MA
May 2019	Globalization Chair—Industry Studies Association, Nashville, Tennessee
Nov. 2017	“Populism, Platforms and the Politics of Place”, Shanghai University of Finance and Economics, Shanghai, China
Nov. 2017	“Leadership in a World of Populism, Place and Platforms”, Yonsei Leadership Institute, Yonsei University, Seoul Korea
Nov. 2017	“Entrepreneurial Mindset or Technology Start-up: does educational objective matter in a research university?”, 1 st YVIP Global Conference, Yonsei University, Seoul, Korea
Sept. 2017	“Populism, Platforms and the Politics of Place”, Cambridge University Land Society, London, UK
Mar. 2017	“Populism, Platforms and the Politics of Place”, Oxford Real Estate Conference, Oxford, UK
Jan. 2017	“Serendipity or the State: Diversifying the Economy Through Entrepreneurship”, TVET Innovation Week, Abu Dhabi, UAE
July 2015	“The Global Competition for Advanced Technology: Market and Technology Risk in Scaling Start-Ups”, SASE Annual Conference, London UK
June 2015	“Volatility, Organizational Design and the Global Division of Innovative Labor”, GTC Future of Work Seminar Series, Oxford UK
July 2014	“Volatility and Technological Upgrading in Malaysia”, SASE Annual Conference, Chicago, IL

- August 2013 “Upgrading under Volatility in a Global Economy”—6th AIE Annual Conference, Oxford UK
- August 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—6th AIE Annual Conference, Oxford UK
- June 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—SASE Annual Meeting, Milan, Italy
- June 2013 “Learning by Building: Complementary Assets and the Migration of Capabilities in U.S. Innovative Firms”—35th DRUID Celebration Conference, Barcelona, Spain
- May 2013 “Upgrading under Volatility in a Global Economy”—Industry Studies Annual Conference, Kansas City, MO
- April 2013 “Volatility and Technological Upgrading in Malaysia”—Frontiers in Development Policy, World Bank, Washington DC
- March 2013 “Upgrading under Volatility in a Global Economy”—MIT Sloan Doctoral Research Conference, Cambridge, MA
- Nov. 2012 “Upgrading under Volatility in a Global Economy”—Oxford Said Business School, Oxford, England
- Nov. 2012 “Upgrading under Volatility in a Global Economy”—Imperial College Business School, London, England
- Oct. 2012 “Scaling Innovative Companies”—Boston Chapter Meeting of ASM International, Cambridge, MA
- August 2012 “Volatility and Technological Upgrading in Malaysia”—Korean Development Institute/World Bank Conference on Late Industrialization—Seoul, Korea
- June 2012 “Upgrading under Volatility in a Global Economy”—SASE Annual Meeting—Cambridge, MA
- June 2011 “Looking in the Wrong Places: Labor Standards and Upstream Business Practices in the Global Electronics Industry”—SASE Annual Meeting—Madrid, Spain
- June 2010 “Determinants of Organizational Design in the American Clean Energy Industry”—Beyster Fellowship Symposium, La Jolla, CA
- May 2010 “Looking in the Wrong Places: Global Labor Standards and the Cascading Effects of U.S. Retail and Consumer Markets”—MIT IWER Seminar, Cambridge, MA

July 2009 “Motivating Performance in a New Field: Patterns of Organizational Design and Ownership Structure in the American Clean Energy Industry”—Foundation for Enterprise Development, La Jolla, CA

TEACHING

- **Undergraduates**
 - General Management Lectures (83 students)
 - Technological Innovation and Entrepreneurship
 - Entrepreneurial Opportunities
 - Global Business
 - Innovation and Entrepreneurship Tutorials, joint with Engineering (12 Students)
 - General Management Tutorials (9 students)
- **MBAs (Courses/Modules)**
 - Global Strategy (150 students—two sections)
 - Populism, Economic Nationalism & Business (part of Core Strategy, 330 students—4 sections)
 - Non-Market Strategy (part of Core Strategy, 330 students—4 sections)
 - Platform Development (part of Core Strategy, 330 students—4 sections)
 - Organizing for Innovation & Uncertainty (part of Core Strategy, 330 students—4 sections)
 - Entrepreneurship Project (330 Students—4 sections)
 - Entrepreneurial Opportunities
 - Team Supervision
 - Global Threats and Opportunities
 - Team Tutorials
 - Family Business Workshop (30 Students)
 - Managing the Family Business (New Course, Spring 2018)
- **Executive MBAs**
 - Global Strategy (130 students—two sections)
 - Global Organization (GO) Lab (62 students-12 project teams)
- **Executive Education**
 - *Diploma in Strategy and Innovation* (74 Students)
 - Out of Emerging Markets
 - Technology Firms Go Global
 - Innovation in Global Value Chains
 - *Diploma in Global Business* (45 Students)
 - Technology Entrepreneurship Workshop
 - Out of Emerging Markets
 - *Oxford Scenarios Program* (35 Students)
 - Populism, Platforms and Business
 - *Leading and Transforming Family Businesses-China*, joint program with Harvard Business School and Guanghua School of Management (40 students)
 - Innovating Across Borders: Growing the Family Business in a Global Setting

- Barclay’s Bank Communications Group (50 Students)
 - Innovation, Entrepreneurship and Technology Workshop
- Faculty Director—Custom programs for large American REIT and multinational Private Bank (~45 students each)
- **DPhil Supervision**
 - Elise Lee (with Teppo Felin)
 - Yuni Wen (with Eric Thun)

PROFESSIONAL ACTIVITIES

University of Oxford

- **Saïd Business School**
 - Member, Oxford Graduate Entrepreneur Visa Panel 2013-2018
 - Member, DipSI Examination Board 2013-2018
 - Member, Undergraduate FHS Examination Board 2017-2018
 - Member, SBS Seed Fund Advisory Board 2013-2016
 - Member, Skoll Scholarship Interview Panel 2013-2016
 - Member, Shortlisting Panel—Davies Prize Essay 2015
- **Lady Margaret Hall**
 - Member, Governing Body 2013-2018
 - Member, Education Committee 2013-2018
 - Member, Garden Committee 2015-2018
 - Member, Investment Committee 2016-2018

Professional Associations

- Member, Academy of Management (AOM)
- Member, Society for the Advancement of Socio-Economics (SASE)
- Member, Academy of International Business (AIB)
- Member, Industry Studies Association

NON-ACADEMIC PROFESSIONAL ACTIVITIES

Non-Profit Leadership

- Boston Review, Cambridge, MA
Board of Advisors 2011-present
- Technical Development Corporation (TDC), Boston, MA
Chairman 2014-present
Trustee 2011-present
- Thompson Island Outward Bound, Boston, MA
Trustee, Past Chairman—Development Committee 2005-2014

- American Textile History Museum, Lowell, MA
Vice-Chairman, Executive Committee 2002-2007
- Josiah Quincy School Association, Boston, MA
Founder, 501(c)3 to support 850-student public elementary school in Boston's Chinatown 2002-2007

Professional Experience

- Investor/Advisor/Director for a variety of Boston and Oxford-based start-ups in the clean energy, biomedical, and software fields
- Merida Meridian, Inc., Boston, MA
 - Designer and manufacturer of plant and natural fiber textiles
 - *Chairman* 2004-2014
 - *President* 1982-2004
- Wittenberg Distributors, Inc., Syracuse, NY
 - Large consumer durables distributor in Northeast U.S.
 - *President* 1985-1992
 - *Vice-President* 1982-1985