Eric C. So

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### RESEARCH INTERESTS:

Active investing, trading frictions, and risk exposures. Broadly speaking, I am interested in the tensions and mechanisms that shape the information content of market prices.

# **ACADEMICS:**

▶ Massachusetts Institute of Technology (MIT), Cambridge, Massachusetts USA

Sloan Distinguished Professor of Financial Economics, Professor 7/2022 - Present

Sloan Distinguished Professor of Management, Associate Professor 7/2020 - 6/2021

Sarofim Family Career Development Associate Professor (With Tenure) 7/2018 - 6/2020

Jamieson Teaching Fellow, 5/2020 - Present

Department of Economics, Finance, and Accounting

⊳ Stanford University, Stanford, California USA

Ph.D., Business Administration, June, 2012

▷ Cornell University, Ithaca, New York USA

M.A., Economics, May, 2005

▷ University of Maryland, College Park, Maryland USA

B.A., Economics, May, 2003

# PUBLISHED, FORTHCOMING, & ACCEPTED RESEARCH: (Page I of III)

- ▷ "Flight-to-Earnings: The Role of Earnings in Periods of Capital Scarcity"
  - Forthcoming in *Management Science*
  - Coauthors: Nick Guest and SP Kothari
- ▷ "Measuring Risk Information"
  - Published in the *Journal of Accounting Research* [60(2), (May 2022), Pages 375-426]
  - Coauthors: Kevin Smith
- ▷ "Core Earnings: New Data and Evidence"
  - Published in the *Journal of Financial Economics* [142(3), (December 2021), Pages 1068-1091]
  - Coauthors: Charles Wang and Ethan Rouen
- ▷ "Calendar Rotations"
  - Published in the Journal of Financial Economics [140(3), (June 2021), Pages 865-893]
  - Coauthors: Suzie Noh and Rodrigo Verdi

# PUBLISHED, FORTHCOMING, & ACCEPTED RESEARCH: (Page II of III)

- ▷ "Evaluating Firm-Level Expected-Return Proxies"
  - Published in the *Review of Financial Studies* [34(4), (April 2021), Pages 1907–1951]
  - Coauthors: Charles Lee and Charles Wang
- ▷ "Expectations Management and Stock Returns"
  - Published in the Review of Financial Studies [33(10), (Oct 2020), Pages 4580–4626]
  - Coauthors: Travis Johnson and Jinhwan Kim
- ▷ "Voluntary and Mandatory Disclosure: Do Managers View them as Substitutes?"
  - Published in the Journal of Accounting and Economics [68(1), (August 2019)]
  - Coauthors: Suzie Noh and Joe Weber
- ▷ "Asymmetric Trading Costs Prior to Earnings Announcements: Implications for Price Discovery"
  - Published in the *Journal of Accounting Research* [56(1): 217-263 (March 2018)]
  - Coauthor: Travis Johnson
- ▷ "Time Will Tell: Information in the Timing of Scheduled Earnings News"
  - Published in the Journal of Financial and Quantitative Analysis [53(6): 2431-2464 (Dec 2018)]
  - Coauthor: Travis Johnson
- ▷ "Uncovering Expected Returns: Information in Analyst Coverage Proxies"
  - Published in the *Journal of Financial Economics* [124(2): 331-348 (May 2017)]
  - Coauthor: Charles Lee
- ▷ "A Simple Multimarket Measure of Information Asymmetry"
  - Published in *Management Science* [64(3): 1055-1080 (March 2018)]
  - Coauthor: Travis Johnson
- ▷ "News-Driven Return Reversals: Liquidity Provision Ahead of Earnings Announcements"
  - Published in the Journal of Financial Economics [114(1): 20-35 (October 2014)]
  - Coauthor: Sean Wang
- ▷ "Non-Diversifiable Volatility Risk and Risk Premiums at Earnings Announcements"
  - Published in the *Accounting Review* [89(5): 1579-1607 (September 2014)]
  - Coauthor: Mary Barth

# PUBLISHED, FORTHCOMING, & ACCEPTED RESEARCH: (Page III of III)

- ▷ "A New Approach to Predicting Analyst Forecast Errors: Do Investors Overweight Analyst Forecasts?"
  - Published in the Journal of Financial Economics [108(3): 615-640 (June 2013)]
  - Solo-Authored; Stanford University Dissertation
- ▷ "Boardroom Centrality and Firm Performance"
  - Published in the Journal of Accounting and Economics [55(2-3): 225-250 (April-May 2013)]
  - Coauthors: Dave Larcker and Charles Wang
- ▷ "Analyst Initiations of Coverage and Stock-Return Synchronicity"
  - Published in the Accounting Review [87(5): 1527-1553 (September 2012)]
  - Coauthors: Darren Roulstone and Steve Crawford
- ▷ "Identifying Expectation Errors in Value/Glamour Strategies: A Fundamental Analysis Approach"
  - Published in the *Review of Financial Studies* [25(9): 2841-2875]
  - Coauthor: Joe Piotroski
- ▷ "The Option to Stock Volume Ratio and Future Returns"
  - Published in the *Journal of Financial Economics* [106(2): 262-286 (November 2012)]
  - Coauthor: Travis Johnson

### **SURVEYS**

- ▷ "Analysts' Forecasts and Asset Pricing: A Survey"
  - Published in the Annual Review of Financial Economics [89(5): 1579-1607 (September 2016)]
  - Coauthors: SP Kothari and Rodrigo Verdi
- b"Alphanomics: The Informational Underpinnings of Market Efficiency"
  - Published in Foundation and Trends in Accounting [Vol. 9: 59-258 (2015)]
  - Coauthor: Charles Lee

#### RESEARCH-IN-PROGRESS: (Available Online)

- ▷ "Financial Reporting and Consumer Behavior"
  - Coauthors: Suzie Noh and Christina Zhu
- ▷ "Losing is Optional"
  - Coauthors: Kevin Smith and Tim de Silva
- ▷ "Fee the People"

- Coauthors: Omri Even-Tov, Kimberlyn George, and Shimon Kogan
- ▷ "Conflicts of Interest in Subscriber-Paid Credit Ratings"
  - Coauthors: Samuel Bonsall, Jacquelyn Gillette, Gabriel Pundrich

#### OTHER RESEARCH:

▷ "Inside the Black Box of Doctoral Education: What Program Characteristics Influence Doctoral Students' Attrition and Graduation Probabilities?"

- Published in Educational Evaluation and Policy Analysis [29(2): 134-150 (Jun., 2007)]
- Coauthors: Ron Ehrenberg, George Jakubson, Jeffrey Groen, Joseph Price

#### PRIOR WORK EXPERIENCE:

⊳ Nasdaq Stock Market, Rockville, Maryland USA

Aug. 2005 - June 2007

Research Analyst, Nasdaq Economic Research Department

Implemented rigorous technical analyses for all facets of exchange business.

Developed detailed understanding of market microstructure and price discovery mechanisms.

# **OUTSIDE ENGAGEMENTS:**

- ▶ Academic Advisor, Fuller-Thaler Asset Management
- ▷ Consultant, Wellington Asset Management
- ▷ Consultant, Robinhood Financial
- ▶ Member, Listing Council for Nasdaq Stock Market (2018-2020)

#### PROFESSIONAL SERVICE

### ▷ MIT Sloan:

- Faculty Director of MIT Sloan PhD Porgram (Oct 2022 present)
- Director of PhD Program, MIT Sloan Accounting Group (June 2017 present)
- Faculty Director, MIT Joint Venture with Asia School of Business
- Committee Member, Faculty Data Research Committee

#### ▷ Dissertation Committees:

- Committee Chair: Nick Guest (Cornell University 2018), Jinhwan Kim (Stanford University 2019), Suzie Noh (Stanford University 2020), Georg Rickman (Northwestern University 2020), Sam Anderson (Michigan, expected 2022), Ki-Soon Choi (Boston College, 2022)
- Committee Member: Patricia Naranjo (Rice, 2014), Josh Anderson (Boston University, 2015), Ben Yost (Boston College, 2017)

# ▶ Editorial Experience:

- Management Science (MS), Department Editor [Nov. 2021 Present], Associate Editor [Sep. 2018 Oct. 2021]
- Journal of Accounting Research (JAR), Associate Editor [Jan. 2019 Oct. 2021]

# ▶ Referee Service:

- Accounting: Journal of Accounting and Economics (JAE), Journal of Accounting Research (JAR), The Accounting Review (TAR), Review of Accounting Studies (RAST), Contemporary Accounting Research (CAR)
- Finance: Journal of Finance (JF), Journal of Financial Economics (JFE), Review of Financial Studies (RFS), Journal of Financial and Quantitative Analysis (JFQA), Management Science (MS), Review of Finance (RoF)
- Economics: Quarterly Journal of Economics (QJE)