# LUIS VIDEGARAY CASO

Born in Mexico City, August 1968 Iuis.videgaray@gmail.com · Twitter @lvidegaray

# EXPERIENCE

#### **MARCH 2019**

# PACIFIC LEADERSHIP FELLOW, CENTER ON GLOBAL TRANSFORMATION, UCSD

Invited by the University of California, San Diego to discuss US-Mexico relations with faculty and students, and to analyze current US foreign policy.

#### JANUARY 2017 - NOVEMBER 2018

# MINISTER OF FOREIGN RELATIONS, GOVERNMENT OF MEXICO

Led Mexico's relationships with the world, including the successful renegotiation of the NAFTA (now USMCA) with the US and Canada. Founder of the Lima Group, created to promote regional diplomatic efforts towards restoring democracy in Venezuela. Conducted Mexico's leading role in the UN towards an inclusive debate on Artificial Intelligence and related technologies. Led the reform of Mexico's Foreign Service Law.

#### DECEMBER 2012 – SEPTEMBER 2016

# MINISTER OF FINANCE AND PUBLIC CREDIT, GOVERNMENT OF MEXICO

Led Mexico's macroeconomic policy through a period of growth, stability and deep structural reforms. A key figure in the historic energy liberalization, the telecommunications reform that fostered competition in the sector, the 2013 tax reform that reduced the country's dependence on oil revenues, and the drafting of Mexico's new Fintech Law. Named Finance Minister of the Year by both The Banker Magazine and Euromoney Magazine, and a Leading Global Thinker by Foreign Policy Magazine.

# JULY 2012 – NOVEMBER 2012

# HEAD, PRESIDENTIAL TRANSITION TEAM, MEXICO

Coordinated the Mexican presidential transition process of 2012. Led the negotiations of the Pact for Mexico, a historic political agreement that resulted in the country's the most ambitious economic and political reforms enacted in decades.

#### SEPTEMBER 2011 – JUNE 2012

**GENERAL MANAGER,** ENRIQUE PENA NIETO'S PRESIDENTIAL CAMPAIGN, MEXICO Coordinated the campaign of the winning candidate in the 2012 Mexican presidential election.

# MARCH 2011 – JULY 2011

# **GENERAL MANAGER,** ERUVIEL AVILA'S GUBERNATORIAL CAMPAIGN, STATE OF MEXICO

Coordinated the campaign of the winning candidate in the 2011 State of Mexico gubernatorial election.

#### SEPTEMBER 2009 - MARCH 2011

# FEDERAL CONGRESSMAN, HOUSE OF REPRESENTATIVES, MEXICO

Chair of the Budget and Public Accounts Committee, and Member of the Finance Committee. Introduced legislation to promote gender equality in Mexico's federal spending.

#### SEPTEMBER 2005 - MARCH 2009

# SECRETARY OF FINANCE, GOVERNMENT OF THE STATE OF MEXICO

Led the improvement of the state's credit rating by increasing tax collection, reducing debt and increasing infrastructure spending. Developed one of the first Public-Private Partnership frameworks in Mexico. Led the debt restructuring transaction that earned Latin Finance Magazine's 2008 Deal of the Year Award.

#### APRIL 2001 – SEPTEMBER 2005 DIRECTOR, INVESTMENT BANKING, PROTEGO (TODAY EVERCORE MEXICO)

Led M&A and private equity transactions in a wide range of sectors. Created the public finance group, advising state and local governments in infrastructure financings and debt restructurings. Earned Project Finance Magazine's Deal of the Year Award for the structuring of an innovative financing of a municipal wastewater treatment plant.

#### JULY 1998 – MARCH 2001

# **SUBDIRECTOR, INVESTMENT BANKING,** PROTEGO (TODAY EVERCORE MEXICO) Participated in private equity financings and M&A transactions.

#### **SUMMER 1996**

# ADVISOR TO THE MINISTER, MEXICO'S MINISTRY OF ENERGY

Analysis of Mexico's fiscal regime of oil.

#### MARCH 1992 - JULY 1994

# ADVISOR, MEXICO'S MINISTRY OF FINANCE AND PUBLIC CREDIT

Member of the Minister's staff, worked on several economic reform projects, including the modernization of Mexico's electric utilities and the privatization of Mexican ports.

# **EDUCATION**

#### **JUNE 1998**

#### PH.D. IN ECONOMICS, MIT

Dissertation title: "The Fiscal Response to Oil Shocks". Advisors: Professors James Poterba and Rudiger Dornbusch.

#### **AUGUST 1994**

# BA IN ECONOMICS, ITAM

Graduated with honors. Thesis: "Market failures, incentives and regulation: the case of Mexican ports privatization" (awarded the 1995 Banamex National Economics prize). President of ITAM's Student's Council in 1991.