MIT GLOBAL ENTREPRENEURSHIP LAB

MIT MANAGEMENT
SLOAN SCHOOL

2026-2027

FAST FACTS: G-LAB

Think of **MIT G-Lab** as a cost-effective, ~4 month project working with a team of 4 MIT Sloan MBA students to solve your biggest strategic challenges:

1. G-Lab teams work part-time from MIT from September through December.
2. G-Lab team work full-time in person at your offices for 3 weeks in January.
3. You determine the project scope and deliverables.

G-Lab has no fee.
Your sole cost is to pay for the team's coach airfare and provide a simple, safe place to stay.

For 25+ years and 800+ projects, MIT G-Lab teams deliver results.

WORK WITH US:

Project Scope

What our teams do:

- Strategic growth
- AI transformation
- Financial modeling
- M&A and valuation
- New market entry
- VC & alternative funding

Team Profile

Who our teams are:

- **4 second-year MIT MBAs**
- **~5-8 years of work experience**
- **~27-31 years old**
- **~40% from US; ~60% global**
- **Backgrounds: consulting, tech, finance, startups**

Who Our Host Companies Are

- Scale-up
- Emerging markets
- At growth inflection point

- Sector agnostic
- Non-US

Endeavor Entrepreneurs: Key MIT G-Lab Partners

XERTICA, AVANTIA, privy, ecoflora Agro, technisys, sistole, SPOLETO, PACARI, Feruni Ceramiche, investree, e, Twiga, autochek, bobobox, Bukalapak, e, Cellulant, ROCAFONE, Omniup, gocase, CAMPOALTO, GOtyme bank, cabify, aruna, LocationWorld, APPI, opaj, Glamping Hub, Vivo, KURA biotech, d·local, Payhawk, CAPITARIA, AURA, Frogmi, denox, NEORIS, Pinhome, mercado libre, max, Chickin, dynamo, OVU, DATTABOT, fintechOS, pismo, TymeBank, AHN, MARIA ALMENARA, WORMHOLE, SATELLOGIC, Neo wa, FASHION VALET, TA telecom, flutterwave, CARSOME, IDN, ambar, conexia, tiaxa, scanntech, Globant, EBANX, ATHENA STUDIO, East Africa, paxel, OnPoint, asti, bioFeeder, sfa CEBAR, amanotes, VIDA, clicars, ELEVVA, LEMON, clearsale, WOW, Tike, betazeta, MEGATLON, Juris technologies, INDOMOG, d.light, THE COFFEE HOUSE, maxtrack, ma-navette.com, fincomún, Endeavor, Smowtion, onapsis, QUERO EDUCATION, fairtrasa, sprout SOLUTIONS, PORTFOLIOMETRIX

MIT G-Lab: Selected projects

What Our Teams Do

Indonesian consumer insights scaleup **Populix** partnered with G-Lab to create a GTM strategy for their new customer AI tool. The team's deliverables included mapping the optimal acquisition channels to turbocharge growth.

Philippine-based digital payments firm **Paymongo** asked G-Lab to tailor a product-led growth strategy for a new customer segment. The team's competitive and trend analysis yielded recommendations that led the firm to significantly revise its initial strategy.

Spanish advanced manufacturing firm **Thune Eureka** worked with G-Lab to assess and blueprint an AI transformation strategy and playbook for AI change management across the firm's operations.

In the Argentine market, e-commerce platform **Elevva** engaged G-Lab to craft an AI transformation playbook spanning assessment and re-engineering focusing on internal operations and priorities.

"***Very professional and self driven.*** Scoped the problem independently well and ***forged ahead despite data constraints at times***.

The team ran a very successful, extremely eye-opening ideation workshop which was the highlight of the engagement."

--Kenyan Med Services Chain

"The team's performance exceeded our expectations; in fact, ***they acted as a true extension of our own leadership team***.

They entered a niche industry and quickly identified levers for growth and efficiency that were both innovative and culturally aligned with our values."

--Indonesian Agtech

What Our Host Companies Say

"Our team brought analytical rigor and impactful insights to the project.
They also brought ***dedication, passion, and a constant drive*** to keep learning.

They stepped outside their comfort zone … embracing new regulatory, economic, and cultural dynamics--a mindset that is essential in the world of startups and entrepreneurship."

--Argentinian Crypto Platform

"Each team member demonstrated a great fit with our corporate culture, ***practically becoming one more member of our team.***

Their individual expertise brought new perspectives, challenging how we do things and "infecting" us with their viewpoints. I think ***we were lucky to have such a great team*** for our first experience."

--Chilean Trading Fintech

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WELCOME
to MIT G-Lab

Questionnaire Deadline:

Wednesday, August 26