Developing an actionable strategy for Continuus Pharmaceuticals to distribute small-molecule pharmaceuticals in finished dosage form (FDF). The FDF must travel from the manufacturer, CP, to the patient. This distribution may include transportation companies, medical supply wholesalers, government distributors, physician’s offices, pharmacies, hospitals, and others.

The actionable strategy will determine a process flow of distribution for FDF pharmaceuticals manufactured by CP, which stakeholders are necessary to contract, and which functions should be developed in-house.