



Next-gen Source Data Verification in Clinical Trials – A ConcertAI Study

With their Digital Trial Solutions, ConcertAI is building advanced analytical solutions for decentralized clinical trials. Currently, there is no clear alignment on **what a SDV module could look like**.
Our project supported ConcertAI in defining this digital monitoring.

Who our sponsor was

- ConcertAI - One of the leading **digital disruptors** of the Contract Research Organization (**CRO**) market
- **Digital trial solutions** to improve predictability and productivity of clinical trials
- Founded **2018**, most recently raised **\$150M** in their last series B round

How we scoped our project

- Identify what a **source data verification solution** as part of a digital monitoring module for ConcertAI could look like
- Identify the key **SDV features needed** to come up with a best in class solution
- Put into perspective **the competitor and internal stakeholder landscape**

Our discussion in our breakout

- What roles do **CROs** play in **drug development**?
- What are **levers of disruption** for the CRO industry?
- What role does **SDV** play for the industry disruption?
- What is a **best-in-class SDV** solution?
- How will **SDV evolve** over time?

