

# January Executive Electives

## Wednesday-Thursday, January 10-11, 2024

### Wednesday, January 10, 2024

7:30 a.m.	<b>Continental Breakfast</b>	Outside of your classroom
8:30 a.m.	<b>15.709 Key Decisions for Corporate Boards</b> – Bob Pozen <b>* 15.718 Introduction to Disciplined Entrepreneurship</b> – Bill Aulet, Kosta Ligris (Session ends at 12:00 p.m.) <b>15.721 Communication and Persuasion with Data (Section A)</b> – Miro Kazakoff, Arathi Mehrotra <b>15.726 Pricing</b> – Catherine Tucker <b>* 15.731 Risk Management</b> – Retsef Levi (Session ends at 11:45 a.m.) <b>15.737 Advanced System Dynamics</b> – John Sterman, Rob Nachtrieb <b>15.S25 Accounting Information for Decision Makers (Abridged Version)</b> – John Core, Chris Noe <b>15.S62 Management of Services</b> – Zeynep Ton <b>15.S63 Discovering and Developing Your Leadership Signature</b> – Deborah Ancona <b>15.S65 Smarter Together...But How: Leveraging DEI to Amplify Opportunities</b> – Bryan Thomas	E62-250 E62-233 E51-151 E62-276 E51-335 E51-325 E51-345 E62-262 E62-223 E62-221
11:30 a.m.	<b>Lunch on Own</b>	
1:00 p.m.	<b>15.709 Key Decisions for Corporate Boards</b> – Bob Pozen <b>* 15.718 Introduction to Disciplined Entrepreneurship</b> – Bill Aulet, Kosta Ligris (Session ends at 4:30 p.m.) <b>15.721 Communication and Persuasion with Data (Section A)</b> – Miro Kazakoff, Arathi Mehrotra <b>15.726 Pricing</b> – Catherine Tucker <b>15.731 Risk Management</b> – Retsef Levi <b>15.737 Advanced System Dynamics</b> – John Sterman, Rob Nachtrieb <b>15.S25 Accounting Information for Decision Makers (Abridged Version)</b> – John Core, Chris Noe <b>15.S62 Management of Services</b> – Zeynep Ton <b>15.S63 Discovering and Developing Your Leadership Signature</b> – Deborah Ancona <b>15.S65 Smarter Together...But How: Leveraging DEI to Amplify Opportunities</b> – Bryan Thomas	E62-250 E62-233 E51-151 E62-276 E51-335 E51-325 E51-345 E62-262 E62-223 E62-221
5:30 p.m.	<b>Women’s Networking Mixer</b> <i>** Open to women students and alumnae only</i>	Za/EVOO 350 Third St., Cambridge

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11:30 a.m.	<b>Lunch on Own</b>	
11:45 a.m.– 12:45 p.m.	<b>MIT ComMITment: Executive Degree Programs Alumni Impact</b>	E51-345
1:00 p.m.	<b>15.709 Key Decisions for Corporate Boards</b> – Bob Pozen <b>* 15.718 Introduction to Disciplined Entrepreneurship</b> – Bill Aulet, Kosta Ligris (Session ends at 4:30 p.m.) <b>15.721 Communication and Persuasion with Data (Section A)</b> – Miro Kazakoff, Arathi Mehrotra <b>15.726 Pricing</b> – Catherine Tucker <b>15.731 Risk Management</b> – Retsef Levi <b>15.737 Advanced System Dynamics</b> – John Sterman, Rob Nachtrieb <b>15.S25 Accounting Information for Decision Makers (Abridged                      Version)</b> – John Core, Chris Noe <b>15.S62 Management of Services</b> – Zeynep Ton <b>15.S63 Discovering and Developing Your Leadership Signature</b> – Deborah Ancona <b>15.S65 Smarter Together...But How: Leveraging DEI to Amplify                      Opportunities</b> – Bryan Thomas	E62-250 E62-233  E51-151  E62-276 E51-335 E51-325 E51-345  E62-262 E62-223  E62-221
5:00 p.m. – 7:30 p.m.	<b>Student &amp; Alumni Winter Gathering Reception</b>	E52 Samberg Conference Center – 6th and 7th Floors

# January Executive Electives

## Friday-Saturday, January 12-13, 2024

### Friday, January 12, 2024

7:30 a.m.	<b>Continental Breakfast</b>	Outside of your classroom
8:30 a.m.	<b>15.711 Executing Strategy for Results</b> – Don Sull	E62-233
	<b>15.715 Entrepreneurial Strategy</b> – Erin Scott, Scott Stern	E62-276
	<b>15.721 Communication and Persuasion with Data (Section B)</b> – Miro Kazakoff, Arathi Mehrotra	E51-151
	<b>15.729 LQ<sup>2</sup>: Leadership: Quantitative and Qualitative Approaches</b> – Dimitris Bertsimas, Dr. Mostafa Terrab	E51-345
	<b>15.738 Corporate Finance for Turbulence and Innovation</b> – Christopher Palmer	E51-325
	<b>15.740 Strategic Communication for Executives</b> – Neal Hartman	E62-221
	* <b>15.742 Platform Strategy</b> – Pierre Azoulay (Session ends at 11:45 a.m.)	E62-223
	<b>15.S21 Building and Using Imagined Futures: Thinking Forward in a Post-Global World</b> – Hiram Samel	E51-395
	* <b>15.S51 Innovation Through Analytics and Sensing in Food and Agriculture Systems</b> – Retsef Levi (Session ends at 11:45 a.m.)	E51-315
	<b>15.S52 AI in Finance</b> – Hui Chen	E62-262
	<b>15.S61 Data-Driven Teams: The Art and Science of Winning</b> – Ben Shields	E51-335
	<b>15.S64 Moving from Bureaucracies to Nimble Leadership</b> – Deborah Ancona, Kate Isaacs	E62-250
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1:00 p.m.	<b>15.711 Executing Strategy for Results</b> – Don Sull	E62-233
	<b>15.715 Entrepreneurial Strategy</b> – Erin Scott, Scott Stern	E62-276
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	<b>15.729 LQ<sup>2</sup>: Leadership: Quantitative and Qualitative Approaches</b> – Dimitris Bertsimas, Dr. Mostafa Terrab	E51-345
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	<b>15.740 Strategic Communication for Executives</b> – Neal Hartman	E62-221
	* <b>15.742 Platform Strategy</b> – Pierre Azoulay (Session ends at 4:15 p.m.)	E62-223
	<b>15.S21 Building and Using Imagined Futures: Thinking Forward in a Post-Global World</b> – Hiram Samel	E51-395
	<b>15.S51 Innovation Through Analytics and Sensing in Food and Agriculture Systems</b> – Retsef Levi	E51-315
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	<b>15.S61 Data-Driven Teams: The Art and Science of Winning</b> – Ben Shields	E51-335
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11:30 a.m.	<b>Lunch Provided</b>	E62 - Executive Education Dining Room & Marketplace Café
1:00 p.m.	<b>15.711 Executing Strategy for Results</b> – Don Sull <b>15.715 Entrepreneurial Strategy</b> – Erin Scott, Scott Stern <b>15.721 Communication and Persuasion with Data (Section B)</b> – Miro Kazakoff, Arathi Mehrotra <b>15.729 LQ<sup>2</sup>: Leadership: Quantitative and Qualitative Approaches</b> – Dimitris Bertsimas, Dr. Mostafa Terrab <b>15.738 Corporate Finance for Turbulence and Innovation</b> – Christopher Palmer <b>15.740 Strategic Communication for Executives</b> – Neal Hartman <b>15.742 Platform Strategy</b> – Pierre Azoulay <b>15.S21 Building and Using Imagined Futures: Thinking Forward in a Post-Global World</b> – Hiram Samel <b>15.S51 Innovation Through Analytics and Sensing in Food and Agriculture Systems</b> – Retsef Levi <b>15.S52 AI in Finance</b> – Hui Chen <b>15.S61 Data-Driven Teams: The Art and Science of Winning</b> – Ben Shields <b>15.S64 Moving from Bureaucracies to Nimble Leadership</b> – Deborah Ancona, Kate Isaacs	E62-233 E62-276 E51-151 E51-345 E51-325 E62-221 E62-223 E51-395 E51-315 E62-262 E51-335 E62-250