Students work with leading industry practitioners on important business problems, bridging the gap between theory and practice and introducing them to the broader financial community. Practitioners represent a range of financial institutions, including investment management, hedge funds, private equity, venture capital, impact investing, risk, and consulting. Project work takes place during all of IAP, and class work takes place in H3.

FIN-LAB
15.453 Finance Lab
G. Rao, B. Vartak

This course is an introduction to product management with an emphasis on its role within technology-driven enterprises. Topics include opportunity discovery, product-technology roadmapping, product development processes, go-to-market strategies, product launch, life-cycle management, and the central role of the product manager in each activity. Exercises and assignments utilize common digital tools such as storyboarding, wireframe mock-ups, and A/B testing. Intended for students seeking a role in a product management team or to contribute to product management in a new enterprise. Project work takes place during IAP, and class work takes place in H3.

SEEKING IMPACT
Explore our labs

IAP/SPRING

15.526 Modern Business in Southeast Asia
J. Grant

This class explores current issues in Southeast Asia’s political economy and business with a focus on key challenges that global managers need to consider as they define strategies and navigate their relationships with the local environment and the broader issue of China’s influence in the region. The course will use case studies, lectures, class discussion, guest panels, and student projects to characterize the landscape and explore lessons for multinational and domestic businesses engaged in the region. Student teams will work with companies primarily focused on strategy and business development issues. The project component of the course includes a two-week onsite with the host company in Southeast Asia.

E-LAB
15.399 Entrepreneurship Lab
K. Hickey, K. Bouchier, D. Patel

In this class, students work on startups on problems of strategic importance to the venture. The goal is for students to gain experience with fast-paced startup companies, applying their academic knowledge in a context of uncertainty and extreme time pressures. Popular sectors include AI solutions, clean technology, consumer products, hardware, healthcare technologies, robotics, and software. This course is offered in both fall and spring semesters.

15.556 Modern Business in East Asia
M. Manley

This course explores current issues in East Asia’s political economy and business with a focus on key challenges that global managers need to consider as they define strategies and navigate their relationships with the local environment and the broader issue of China’s influence in the region. The course will use case studies, lectures, class discussion, guest panels, and student projects to characterize the landscape and explore lessons for multinational and domestic businesses engaged in the region. Student teams will work with companies primarily focused on strategy and business development issues. The project component of the course includes a two-week onsite with the host company in East Asia.

ENTREPRENEURSHIP FOR ORGANIZATIONS

15.369 Entrepreneurship for Organizations
S. Neal, S. Siegel, Y. Kuo, D. Daley

This course is for students who want to learn how existing organizations can be more entrepreneurial and innovative. Along with classes on frameworks and tools, and sessions with great speakers and industry practitioners, student teams will work directly with large organizations on their innovation challenges in semester-long projects. Students should be excited to work with existing organizations by applying leadership and organizational skills, startup best practices, and an entrepreneurial and growth mindset.

15.708 GO-Lab
S. Krusell, H. Samel

This course focuses on strategic and organizational challenges of international scaling, localization, and cross-border initiatives and integration.

15.704 IDEA Lab
P. Budden

This course explores themes of global innovation ecosystems, stakeholders and experimentation/evaluation.

15.566 Israel Lab
J. Cohen

This course provides Executive MBA students with a deep dive into Startup Nation, applying theory to practice within Israel’s innovation and entrepreneurship ecosystem. EMBA student teams work with senior management at Israeli startups.

USA LAB

15.679 Bridging the American Divides
L. Hafrey, C. McDowell

This course is a hands-on exploration of community revitalization in America’s rural regions, small towns, and small-to-mid-sized cities. With a focus on work, community and culture, this Action Learning lab is a mix of rigorous classroom discussions, research, and team projects with community development organizations, government organizations, and nonprofits. Projects contribute to strengthening the social and economic fabric of the host communities.

OPS-LAB
15.784 Operations Lab
T. Roemer, C. Iacobo

This course provides interactive learning in solving operations challenges in small, medium, and large companies across the US and the world. Focus is typically on, but not limited to, problems in operations strategy, inventory and supply chain management, process improvement, operations analytics, and scheduling. Lectures focus on project management, methods, team report-outs and discussion. Students involved in sourcing specific projects may receive preferential assignment to them.

S-LAB
15.878 Sustainable Business Lab
B. Patten

S-Lab empowers students to take the sustainability strategy, frameworks, and skills they’ve learned at MIT and apply them to real-world sustainability challenges with leading companies or organizations. Class sessions teach the fundamentals of structured problem solving for organizational impact, interactive simulations that highlight stakeholder engagement strategies, and guest lectures that share real-world insights and leadership capabilities.

ASEAN LAB

15.226 Modern Business in Southeast Asia
J. Grant

This class explores current issues in Southeast Asia’s political economy and business with a focus on key challenges that global managers need to consider as they define strategies and navigate their relationships with the local environment and the broader issue of China’s influence in the region. The course will use case studies, lectures, class discussion, guest panels, and student projects to characterize the landscape and explore lessons for multinational and domestic businesses engaged in the region. Student teams will work with companies primarily focused on strategy and business development issues. The project component of the course includes a two-week onsite with the host company in Southeast Asia.

15.335 Leading with Impact: Organizations Lab
N. Repenning, B. Alkin, M. McCready

This course equips students to be leaders of transformative impact on organizations and the communities in which they operate. Students work on a semester-long project with nonprofit leaders in Boston, meeting regularly with their teams, partners, and members of their boards to address challenges that require an understanding of their funding, operations, and desired outcomes. This experience provides emerging leaders with the skills, practice, social context, and self-awareness required to have a meaningful impact in response to societal challenges.

15.787 Bridging the American Divides
L. Hafrey, C. McDowell

This course is a hands-on exploration of community revitalization in America’s rural regions, small towns, and small-to-mid-sized cities. With a focus on work, community and culture, this Action Learning lab is a mix of rigorous classroom discussions, research, and team projects with community development organizations, government organizations, and nonprofits. Projects contribute to strengthening the social and economic fabric of the host communities.

15.784 Operations Lab
T. Roemer, C. Iacobo

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<table>
<thead>
<tr>
<th><strong>ACTION LEARNING LAB</strong></th>
<th><strong>TERM</strong></th>
<th><strong>UNITS</strong></th>
<th><strong>ELIGIBLE STUDENTS</strong></th>
<th><strong>PREREQUISITES</strong></th>
<th><strong>BID/APPL</strong></th>
<th><strong>TRAVEL</strong></th>
<th><strong>INDUSTRIES/COMPANIES/PROJECTS</strong></th>
<th><strong>AY2023-24 v.4</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALT-LAB</strong></td>
<td>Spring</td>
<td>9</td>
<td>MIT Sloan graduate students. Other graduate students considered on a case-by-case basis. A limited number of undergraduates can take lecture portion</td>
<td>15.754 Valuation Skills and Analytics</td>
<td>No</td>
<td>Bid</td>
<td>International travel for two weeks (March 18 – 29)</td>
<td>Host organization profile: mid-sized funds, such as private equity funds, venture capital funds, or long-only equity funds looking for students to add them in marketing, structuring, strategic positioning, or launching potential portfolio company investments. Sample projects: middle market private equity buyout fund focused on clean tech, early stage A/B round venture capital fund considering investments in generative AI</td>
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<tr>
<td><strong>ASEAN LAB</strong></td>
<td>Spring</td>
<td>12 + SIP</td>
<td>All MIT Sloan and MIT graduate students, including EMBA students. Other graduate students who have extensive financial work experience can apply with permission of instructor</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Host organization profile: large for-profit and nonprofit organizations Sample sectors: healthcare, manufacturing, public sector, technology Sample project: financial modeling, finding a beachhead market for a new technology, primary market research, solving a key strategic problem</td>
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<tr>
<td><strong>E-LAB</strong></td>
<td>Fall, Spring</td>
<td>12</td>
<td>All MIT Sloan graduate students, including EMBA students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>No</td>
<td></td>
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<tr>
<td><strong>ENTREPRENEURSHIP FOR ORGANIZATIONS</strong></td>
<td>Spring</td>
<td>9</td>
<td>All MIT Sloan graduate students, including EMBA students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Sample projects: cycle time analysis and improvement, inventory policy, long-range sourcing strategy, product design and deployment, supply chain network design</td>
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<tr>
<td><strong>EMBA GLOBAL LABS</strong></td>
<td>Spring</td>
<td>15</td>
<td>Second-year EMBA students only</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>GO-Lab: international travel in March IDEA Lab: no Israel lab: international travel in March GLO-Lab: projects investigate international business challenges with multinational organizations. Sample host companies: AB InBev, Corteza, Fidelity, Philips, Valeo, Yodofah, Insead, Tel Aviv University, Yissum Research Development Company of the Hebrew University, Tel Aviv University, Haifa University, Technion, Tel Aviv University, Haifa University, Technion, Tel Aviv University, Haifa University, Technion, Tel Aviv University, Haifa University, Technion</td>
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<tr>
<td><strong>FIN-LAB</strong></td>
<td>IAP + Spring H3</td>
<td>9</td>
<td>MIT Sloan and MIT graduate students, including EMBA students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Host organization profile: consulting, hedge funds, impact investing, leading finance industry practitioners in investment management, private equity, risk, venture capital Sample projects: emerging markets debt research, equity trading strategies, impact investing in private and public markets, macro risk regimes analysis, PE deal sourcing, VC valuation</td>
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<tr>
<td><strong>LWI: ORS-LAB</strong></td>
<td>Spring</td>
<td>9</td>
<td>First or second-year MIT Sloan MBA and SFMB students, and cross-registering students from commensurate graduate-level programs</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Host organization profile: Greater Boston organizations facing challenges in delivering or measuring outcomes of their chosen mission for complex social change Sample sectors: nonprofit leaders, teams, and boards addressing a range of social issues, including criminal justice, education, food access, housing, and healthcare Sample project: helping a local school with a predominantly immigrant population launch a food bank for families, addressing challenges for families looking to furnish new apartments and homes</td>
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<tr>
<td><strong>OPS-LAB</strong></td>
<td>Spring</td>
<td>9 + SIP</td>
<td>All MIT Sloan and MIT graduate students, including UGO and CTRL students</td>
<td>Prerequisite: 15.761 or equivalent course or work experience</td>
<td>Application opens in mid/late November</td>
<td>No</td>
<td>Sample projects: cycle time analysis and improvement, inventory policy, long-range sourcing strategy, product design and deployment, supply chain network design</td>
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<tr>
<td><strong>PM-LAB</strong></td>
<td>Spring H3</td>
<td>12</td>
<td>All MIT Sloan graduate students and SCM students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>No</td>
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<tr>
<td><strong>S-LAB</strong></td>
<td>Spring</td>
<td>9</td>
<td>All MIT Sloan and MIT graduate students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Host organization profile: relatively small, young technology-centric companies looking for smart, motivated students interested in tech and product management Sample sectors: sample projects: Applied (Nike, Patagonia), finance/ESG (Brookfield, Fidelity), industrial (Teleda Pharmaceuticals, Toyota), NGO (EDF, Rare, WRI), Sample project: recommendations for rebalancing low-income housing, market prioritization to decarbonize U.S. cities, strategies to improve the onboarding experience for employees with disabilities</td>
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<tr>
<td><strong>USA LAB</strong></td>
<td>Spring</td>
<td>9 + SIP</td>
<td>All MIT Sloan and MIT graduate students</td>
<td>No</td>
<td>Bid</td>
<td>No</td>
<td>Sample projects: community-based foundations or other organizations located in regions across the US Sample projects: small cities, towns, and rural areas in the US Sample projects: identify methods to establish a region-specific index fund, research the effects of COVID-19 on a region's immigrant population</td>
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