I am delighted to share employment outcomes for the MBAn Class of 2021.

The market for Master of Business Analytics graduates was strong in 2021, with 100% of the MBAn Class of 2021 seeking employment receiving offers within six months of graduation.

The MBAn Class of 2021 accepted opportunities with over 30 companies. The average base salary in 2021 was $127,750, with an average signing bonus of $20,439.

All graduates accepted roles in Data Science functions. The top industries for MBAn graduates were Technology (41.1%), Consulting (30.4%), and Finance (10.7%), with students also accepting opportunities in Pharma/Health/Biotech (5.4%) and Retail/CPG (5.4%).

98.2% of job-seeking MBAns accepted offers in the US. The top metro areas this year were Boston (26.8%), New York City (25.0%), San Francisco (23.2%), and Seattle (12.5%).

The Analytics Capstone is a key element of the MBAn experience, allowing students to apply their knowledge to real-world data challenges, and we are happy to report that 21.4% of the accepted offers came from Analytics Capstone companies (see page 6 for the list of companies).

Growth potential was the top reason (37.2%) graduates accepted their positions, and we are pleased MBAn graduates selected opportunities for impact at so many innovative, data-focused organizations.

MIT Sloan Master of Business Analytics candidates benefit from strong faculty, corporate, and alumni partnerships at the school. Career outcomes are a collaborative effort, and we would like to thank the many members of the MIT Sloan community who supported students in finding such impactful, transformative career opportunities in 2021.

Thank you for your support of MIT Sloan!

Susan Brennan
Assistant Dean,
MIT Sloan Career Development Office
EMPLOYERS OF MBA\textsuperscript{n} CLASS OF 2021\textsuperscript{1}

Advent International
Amazon\textsuperscript{2} (2)
Assurance IQ (2)
BCG Gamma (4)
Bertelsmann
C3.ai
Citadel
Cling
Comcast
Dynamic Ideas\textsuperscript{3} (2)
End-to-End Analytics (Accenture) (7)
JP Morgan Chase & Co. (2)
LinkedIn (2)
McKinsey & Company\textsuperscript{4} (6)
Medidata Solutions (2)
Meta (3)
Nike
Oracle
Palantir
Pfizer
Ramp
Remitly
RTI International
Sanofi
Tesla
Texas Education Agency
TikTok (ByteDance) (2)
Two Sigma Investments
Uber
Unilever
Verily Life Sciences
Walmart
Wayfair

\textsuperscript{1} Parentheses indicate number of students hired.
\textsuperscript{2} Amazon includes Amazon Web Services and Amazon Robotics.
\textsuperscript{3} Dynamic Ideas includes AlphaRoute.
\textsuperscript{4} McKinsey & Company includes QuantumBlack.

MIT Sloan’s Master of Business Analytics (MBA\textsuperscript{n}) program answers the industry’s demand for highly analytical graduates who can manage modern data science to solve critical business challenges.

FEATURED MBA\textsuperscript{n} JOB ROLES

Al Research Scientist, Senior Associate
Analytics Associate
Applied Scientist
Data Science Analyst
Data Scientist
Machine Learning Engineer
Product Analyst
Product Data Scientist
Quantitative Researcher
Senior Analyst, Advanced Analytics and Insights
Senior Data Scientist

LOCATIONS OF ACCEPTED OFFERS IN THE US\textsuperscript{6}

Seattle Metro
SF Bay Area
Southwest
South
Virginia
Mid-Atlantic
NYC Metro
Boston Metro
Northeast
Midwest
West

\textsuperscript{6} Percentages are based on total accepted offers; sum is 98.2%.
CLASS PROFILE

Number of Candidates 60
- U.S. Citizens/Permanent Residents 30%
- International 70%
- Countries Represented 23
- Women 37%
- Median GRE Quantitative 168
- Average Undergraduate GPA (out of 4.0) 3.9
- STEM Undergraduate Degree 88%
- Average Full-Time Work Experience\(^1\) 15 months

\(^1\) Includes internships.

EMPLOYMENT PROFILE

<table>
<thead>
<tr>
<th>COUNT</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>60 100%</td>
</tr>
<tr>
<td>Seeking</td>
<td>56 93.3%</td>
</tr>
<tr>
<td>Not Seeking</td>
<td>4 6.7%</td>
</tr>
<tr>
<td>Sponsored and Returning</td>
<td>4 6.7%</td>
</tr>
</tbody>
</table>

SALARY DATA OVERVIEW

**BASE SALARY\(^2\)**

<table>
<thead>
<tr>
<th>MEAN</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$127,750</td>
<td>$125,000</td>
<td>$80,000-$200,000</td>
</tr>
</tbody>
</table>

\(^2\) 100% of students accepting an offer provided compensation data.

**SIGNING BONUS\(^3\)**

<table>
<thead>
<tr>
<th>MEAN</th>
<th>MEDIAN</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,439</td>
<td>$12,500</td>
<td>$5,000-$85,000</td>
</tr>
</tbody>
</table>

\(^3\) 75% of students who provided compensation information reported signing bonus.
## INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
<th>Mean</th>
<th>Median</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology</td>
<td>41.1%</td>
<td>$133,826</td>
<td>$130,000</td>
<td>$105,000-$200,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>30.4%</td>
<td>$118,000</td>
<td>$125,000</td>
<td>$105,000-$132,000</td>
</tr>
<tr>
<td>Finance</td>
<td>10.7%</td>
<td>$141,667</td>
<td>$155,000</td>
<td>$80,000-$170,000</td>
</tr>
<tr>
<td>Pharmaceutical/Healthcare/Biotechnology</td>
<td>5.4%</td>
<td>$108,333</td>
<td>$110,000</td>
<td>$105,000-$110,000</td>
</tr>
<tr>
<td>Retail/CPG</td>
<td>5.4%</td>
<td>$142,667</td>
<td>$153,000</td>
<td>$115,000-$160,000</td>
</tr>
<tr>
<td>Other ¹</td>
<td>7.0%</td>
<td>$116,750</td>
<td>$112,000</td>
<td>$93,000-$150,000</td>
</tr>
</tbody>
</table>

¹ Other includes Automotive, Government, Media/Entertainment, and Nonprofit.

## OFFER TIMING AND SOURCE

### TIMING OF OFFERS

<table>
<thead>
<tr>
<th>Timing</th>
<th>% RECEIVED</th>
<th>% ACCEPTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT GRADUATION</td>
<td>76.8%</td>
<td>73.2%</td>
</tr>
<tr>
<td>WITHIN 3 MONTHS OF GRADUATION</td>
<td>98.2%</td>
<td>96.4%</td>
</tr>
<tr>
<td>WITHIN 6 MONTHS OF GRADUATION</td>
<td>100%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

### SOURCE OF OFFERS

**SCHOOL FACILITATED**
- Capstone, Career Fair, Data Trek, Faculty Referral, Alumni, Operations Research Center

**STUDENT FACILITATED**
- Contacted Directly, LinkedIn, Personal Network, Job Postings, Previous Employer

## PRIMARY REASON FOR ACCEPTING OFFER

<table>
<thead>
<tr>
<th>Reason</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth Potential</td>
<td>37.2%</td>
</tr>
<tr>
<td>Job Function</td>
<td>18.6%</td>
</tr>
<tr>
<td>Industry</td>
<td>11.6%</td>
</tr>
<tr>
<td>Prestige of Firm</td>
<td>9.2%</td>
</tr>
<tr>
<td>People/Corporate Culture</td>
<td>7.0%</td>
</tr>
<tr>
<td>Compensation</td>
<td>7.0%</td>
</tr>
<tr>
<td>Commitment to Social Impact</td>
<td>4.7%</td>
</tr>
<tr>
<td>Location</td>
<td>4.7%</td>
</tr>
</tbody>
</table>

[100%] of accepted offers were data science functions
# Master of Business Analytics

## Class of 2021 Employment Data

### Region

<table>
<thead>
<tr>
<th>Region</th>
<th>%</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>98.2%</td>
<td>$128,618</td>
<td>$125,000</td>
</tr>
<tr>
<td><strong>NORTHEAST</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boston Metro</td>
<td>26.8%</td>
<td>$123,833</td>
<td>$120,000</td>
</tr>
<tr>
<td>New York City Metro</td>
<td>25.0%</td>
<td>$129,429</td>
<td>$130,000</td>
</tr>
<tr>
<td><strong>WEST</strong></td>
<td>37.5%</td>
<td>$134,548</td>
<td>$125,000</td>
</tr>
<tr>
<td>San Francisco Bay Area</td>
<td>23.2%</td>
<td>$137,115</td>
<td>$125,000</td>
</tr>
<tr>
<td>Seattle Metro</td>
<td>12.5%</td>
<td>$128,286</td>
<td>$125,000</td>
</tr>
<tr>
<td>Rest of US</td>
<td>7.1%</td>
<td>$116,000</td>
<td>$115,000</td>
</tr>
<tr>
<td><strong>MIDWEST</strong></td>
<td>3.5%</td>
<td>-1</td>
<td>-</td>
</tr>
<tr>
<td><strong>MIDATLANTIC</strong></td>
<td>1.8%</td>
<td>-1</td>
<td>-</td>
</tr>
<tr>
<td><strong>SOUTHWEST</strong></td>
<td>1.8%</td>
<td>-1</td>
<td>-</td>
</tr>
<tr>
<td><strong>Rest of World</strong></td>
<td>1.8%</td>
<td>-1</td>
<td>-</td>
</tr>
<tr>
<td><strong>EUROPE</strong></td>
<td>1.8%</td>
<td>-1</td>
<td>-</td>
</tr>
</tbody>
</table>

1. Dash indicates fewer than three people or less than 1% reported salary information.

## MBA\textsuperscript{n} Analytics Capstone

The **Analytics Capstone Project** is a core component of the MBA\textsuperscript{n} program, giving students real-world experience solving data challenges from organizations around the world.

Dedicated teams of students use analytical tools to solve key business challenges and present applicable solutions at the completion of the 7-month capstone project.

### Top Metro Area Salary Ranges

- **Boston Metro**: $93K-$153K
- **New York City Metro**: $95K-$170K
- **San Francisco Bay Area**: $120K-$200K
- **Seattle Metro**: $105K-$150K

### 2021 Analytics Capstone Companies

- Accenture
- Assurance IQ
- BMW Group
- CloudZero
- Coca-Cola Southwest Beverages
- Columbia Threadneedle Investments (CTI)
- Comcast
- Corvus Insurance
- CVS Health
- General Motors
- GroupM
- HANDLE Global
- Hartford HealthCare
- Invitae
- Lincoln Laboratory
- LogMeIn
- MBTA
- McKinsey & Company
- MFS Investments
- Massachusetts General Hospital
- Neon Pagamentos SA
- Pfizer
- Stake
- Takeda
- Thermo Fisher Scientific
- Unilever
- Wayfair
ACCURACY IN REPORTING EMPLOYMENT STATISTICS

The MIT Sloan School of Management adheres to the MBA Career Services & Employer Alliance (MBA CSEA) Standards for Reporting MBA Employment Statistics (mbacsea.org). Conformance to this business school industry standard ensures accurate and comparable employment data. Currently, the majority of the leading MBA programs adhere to these accepted reporting standards. MIT Sloan takes a leadership role to promote the importance of accurate and comparable employment and salary statistics to prospective students and employers.

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