

Ahead of the Storm: From Reaction to Proaction



Faculty Advisor: Alexandre Jacquillat
Supervisors: Yves Jacques, Manuel Garcia-Herranz,
Felix Schwebel, Viviana Canon Tamayo, Daniel Alvarez



Caio Iglesias Sid Vijay

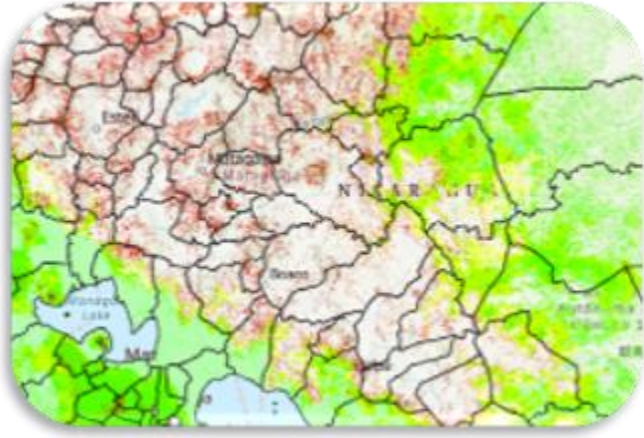
Ahead of the Storm Vision



The Problem
Extreme weather events are increasing, with devastating impacts on children



The Gap
Children are often neglected in disaster planning; response is reactive, and too late



The Opportunity
We can leverage analytics before the crisis for proactive response

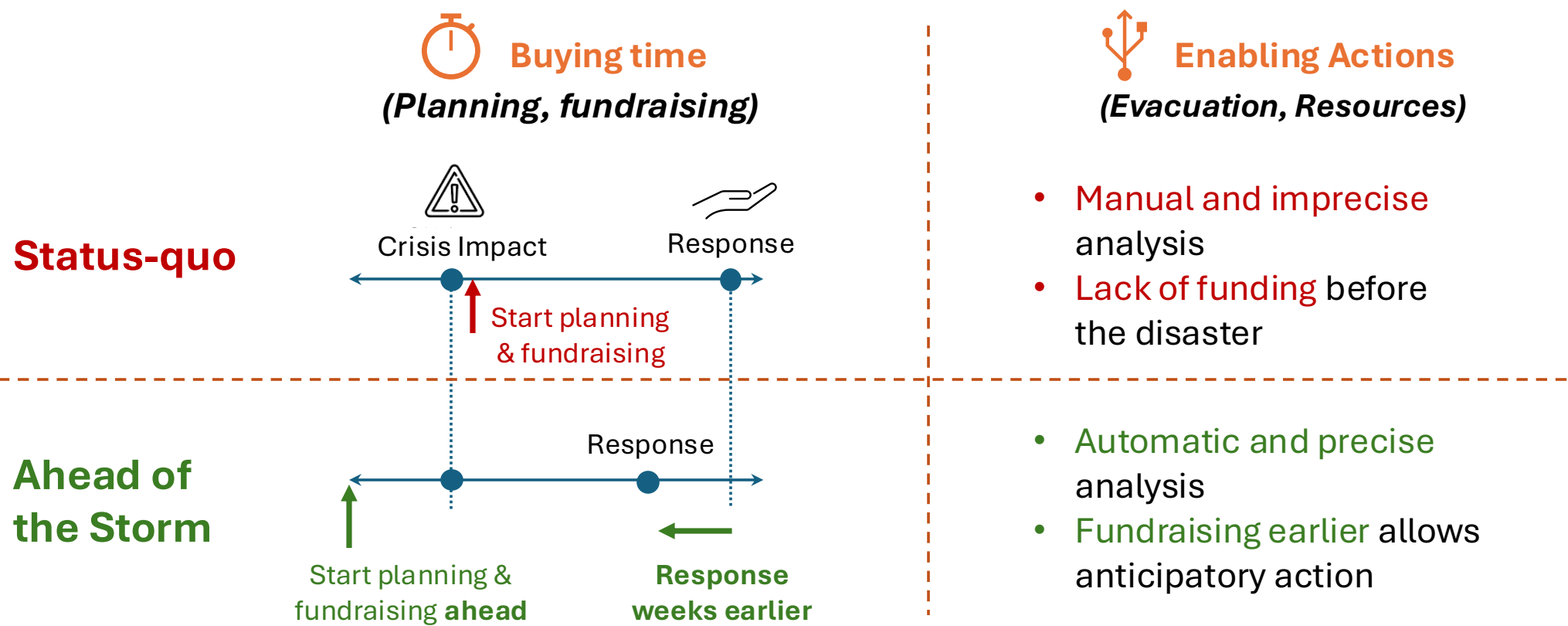
The Vision
Transform disaster response from reactive to proactive by conducting children-focused analytics *ahead of the storm* to protect children before disasters strike

Emergency Response: Status-Quo

	Prior to crisis	In anticipation of crisis	After the crisis
Activity	Preparedness	Early Warning	Crisis Impact (e.g. Hurricane) Need Assessment & Response
Actions	- Risk analysis - Resource preposition	- Resource preposition/protection - Evacuation - Initial planning - Fundraising	- Need assessment - Supply of resources - Fundraising
Trade-off	- No info on future hurricane - Lack of funding - Proactive - A lot of time to act	- Time sensitive - Proactive - Good info on future hurricane	- Reactive - Very urgent - Certainty of where to act

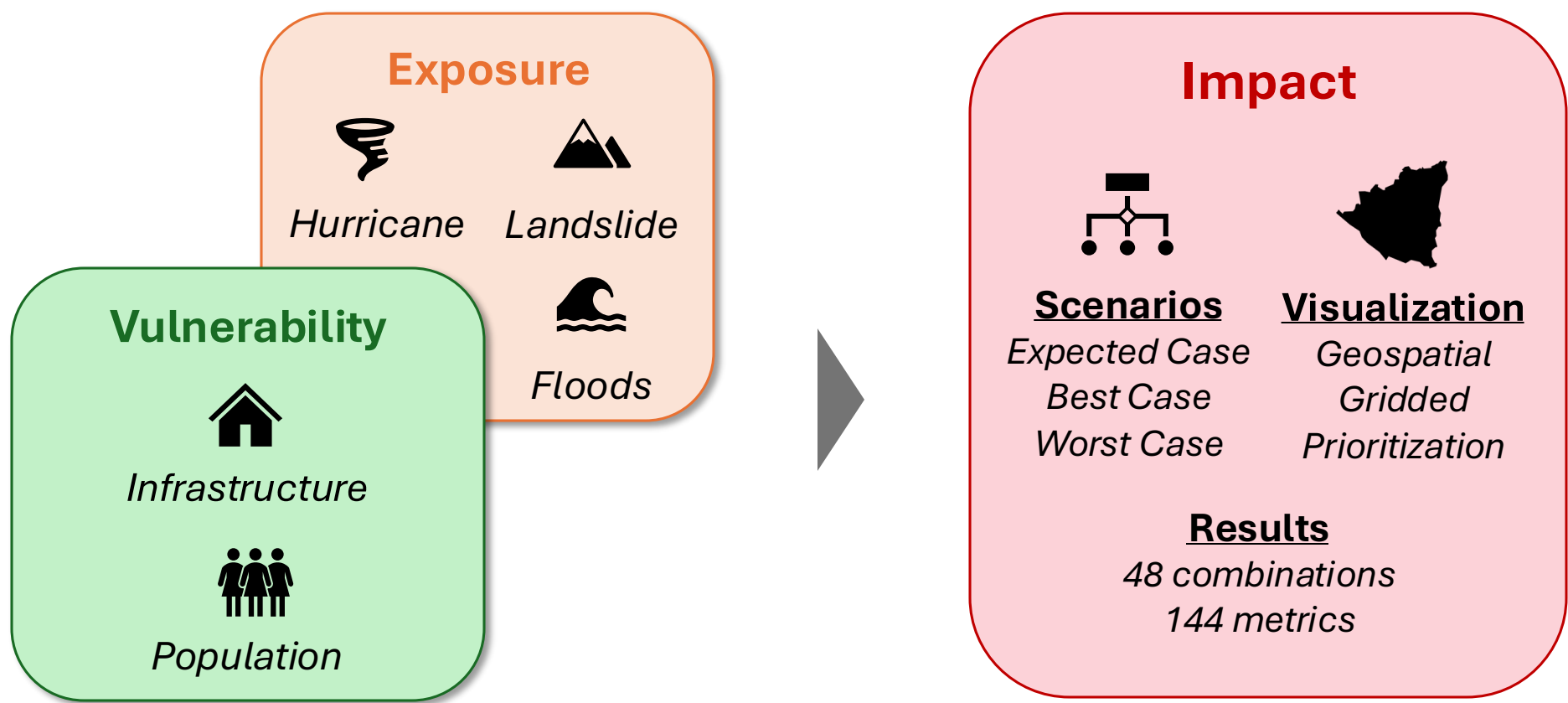
In Anticipation of Crisis: Impact-Based Forecast

Motivation: Buying Time and Enabling Actions



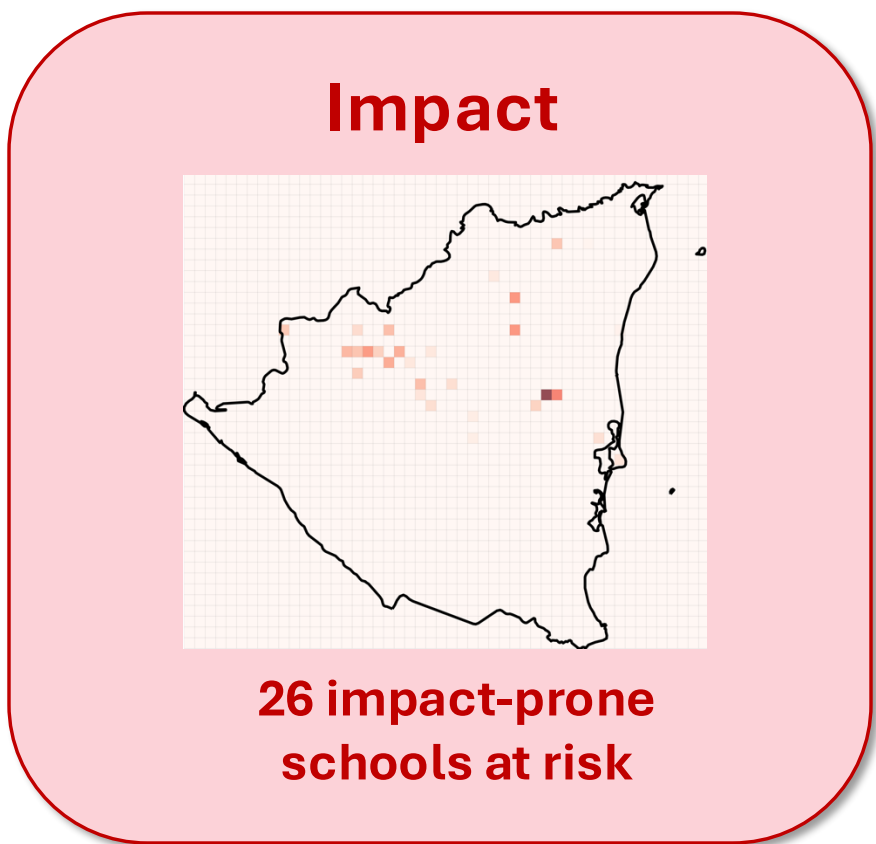
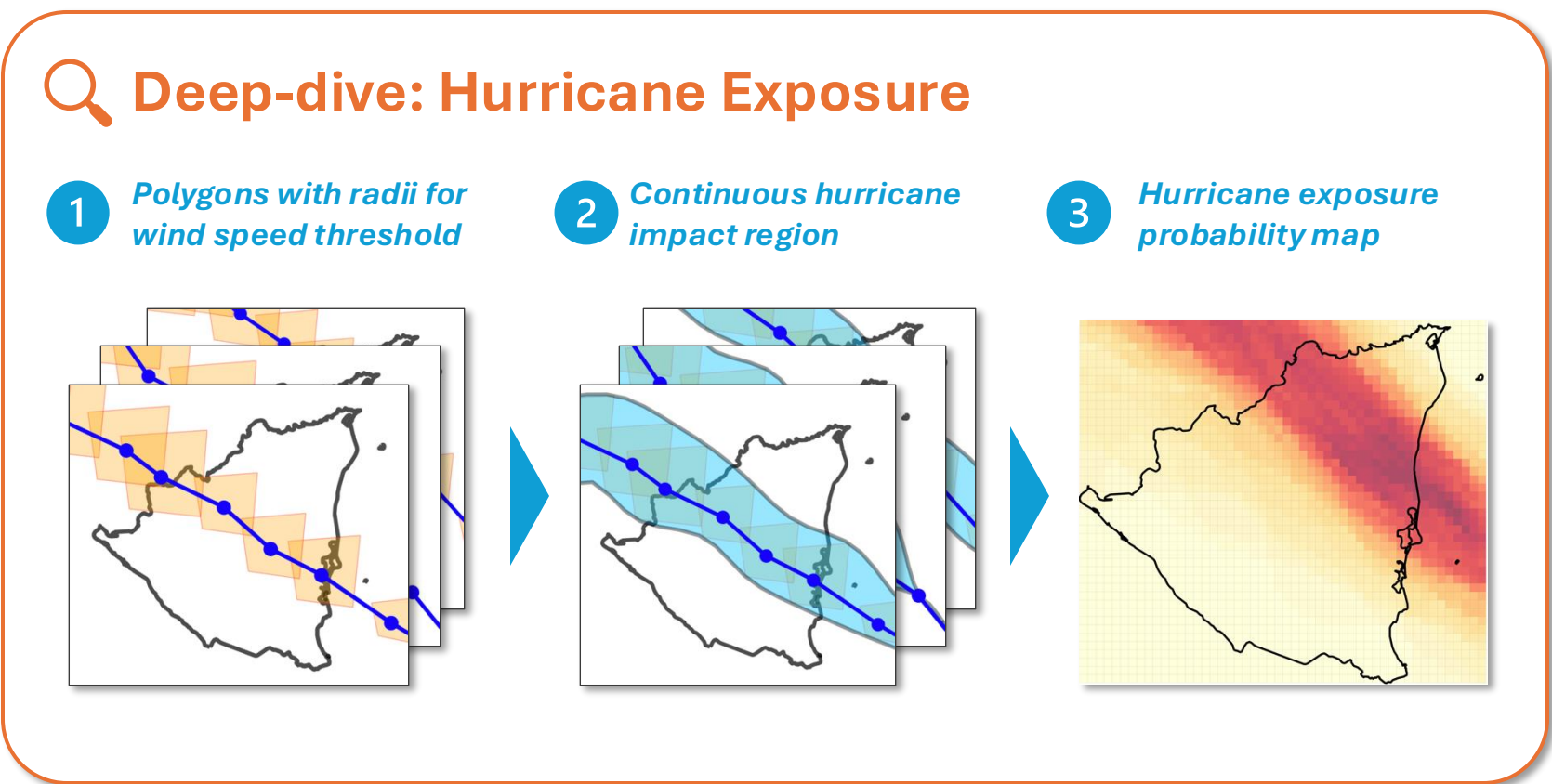
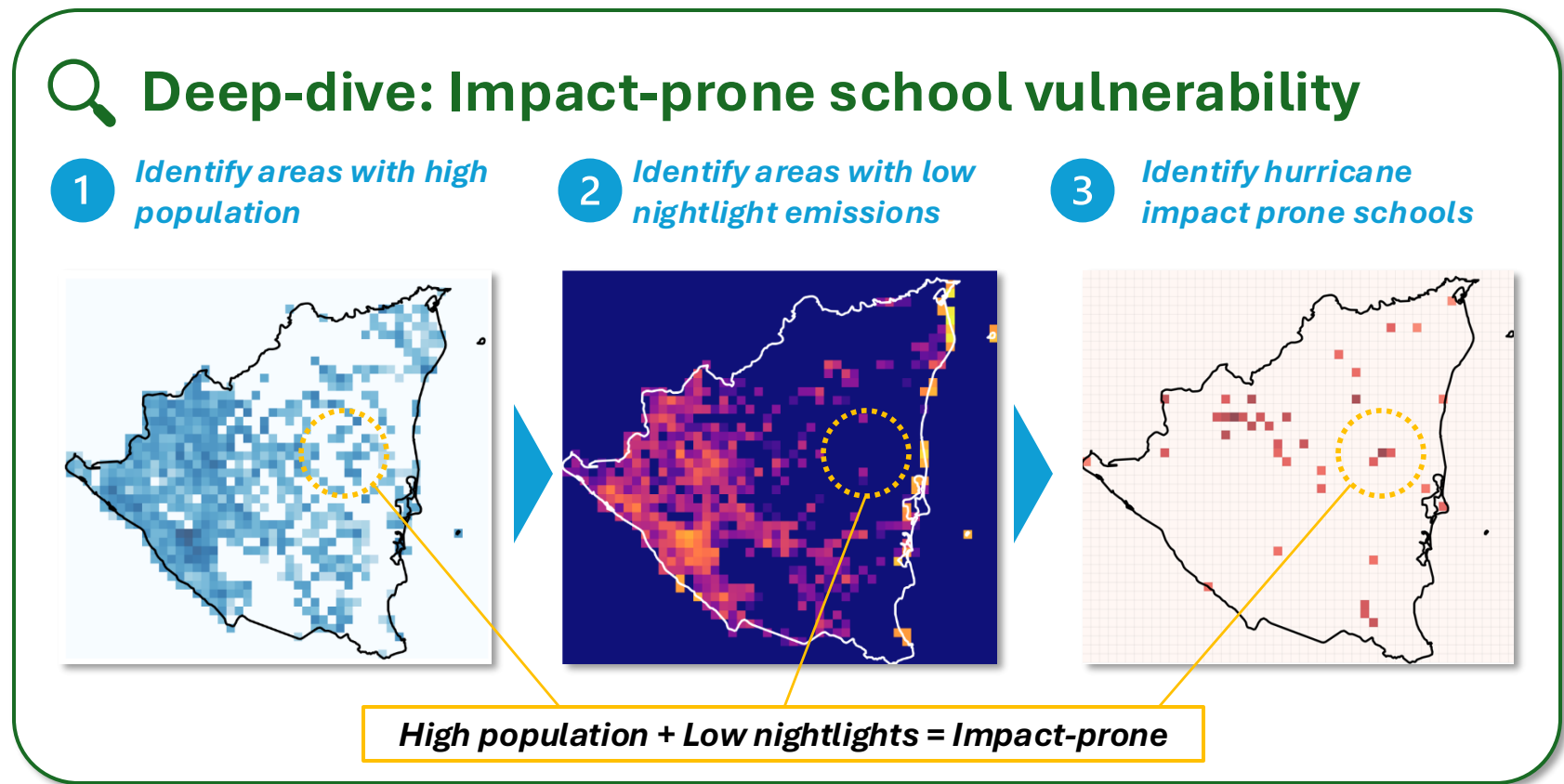
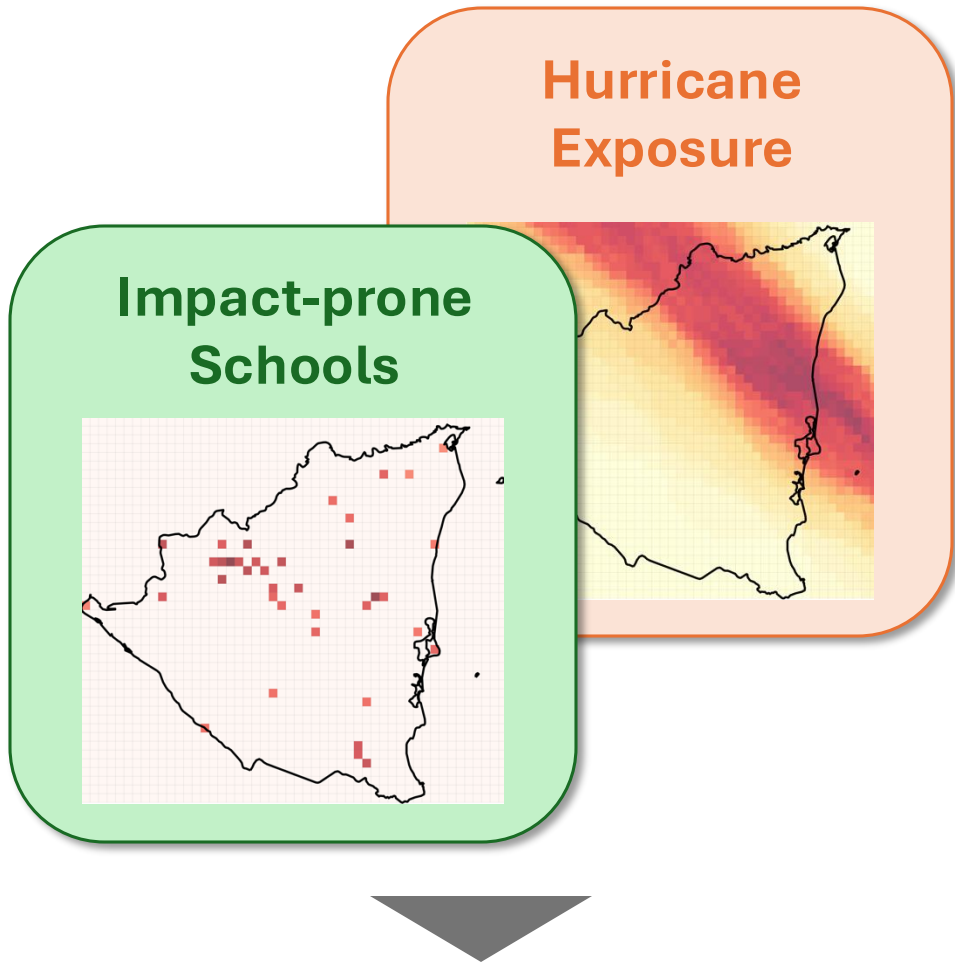
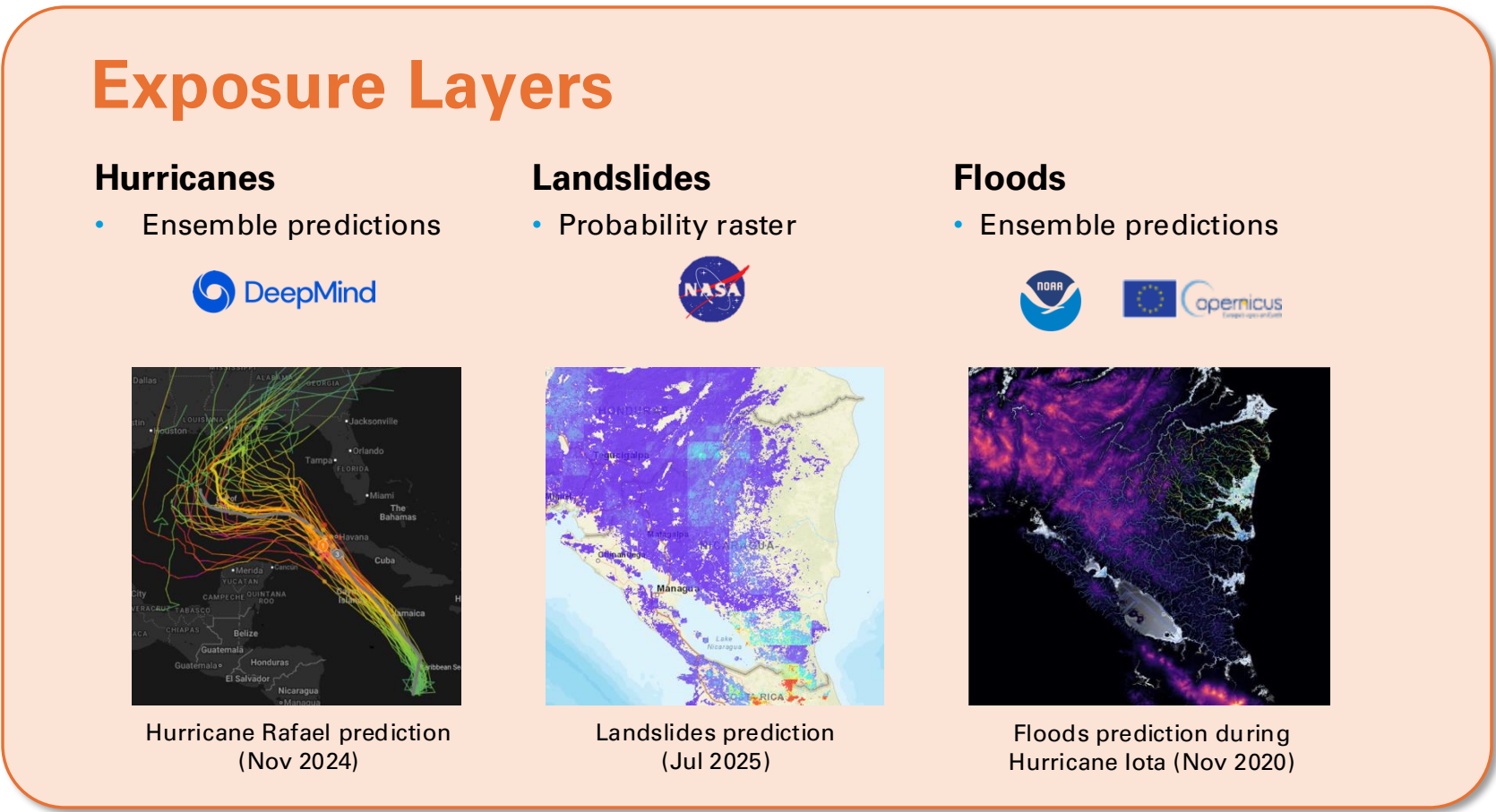
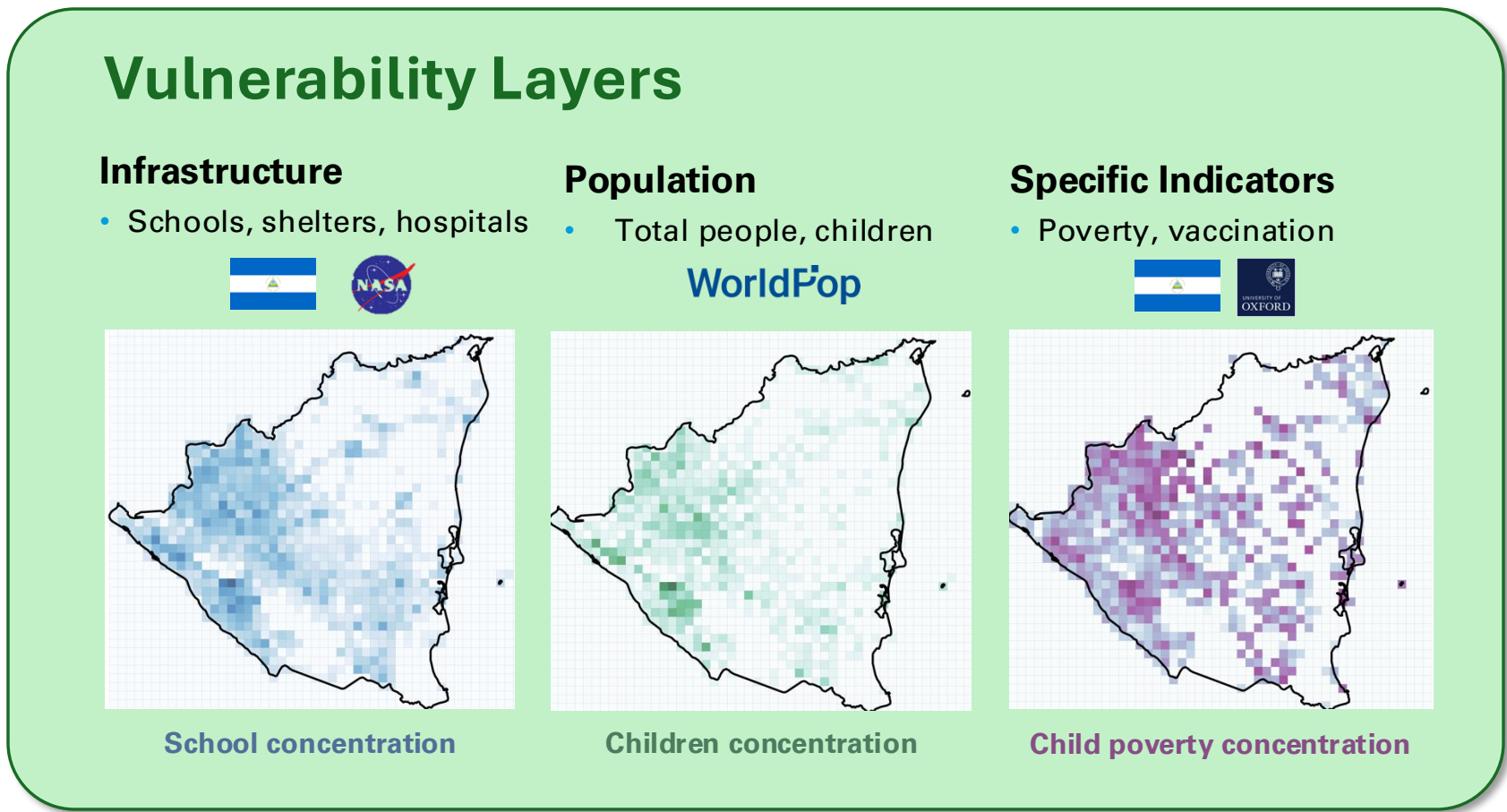
General Framework

Idea: A modular, scalable framework integrating diverse data layers.



Methodology: Impact = Exposure x Vulnerability

Example Result



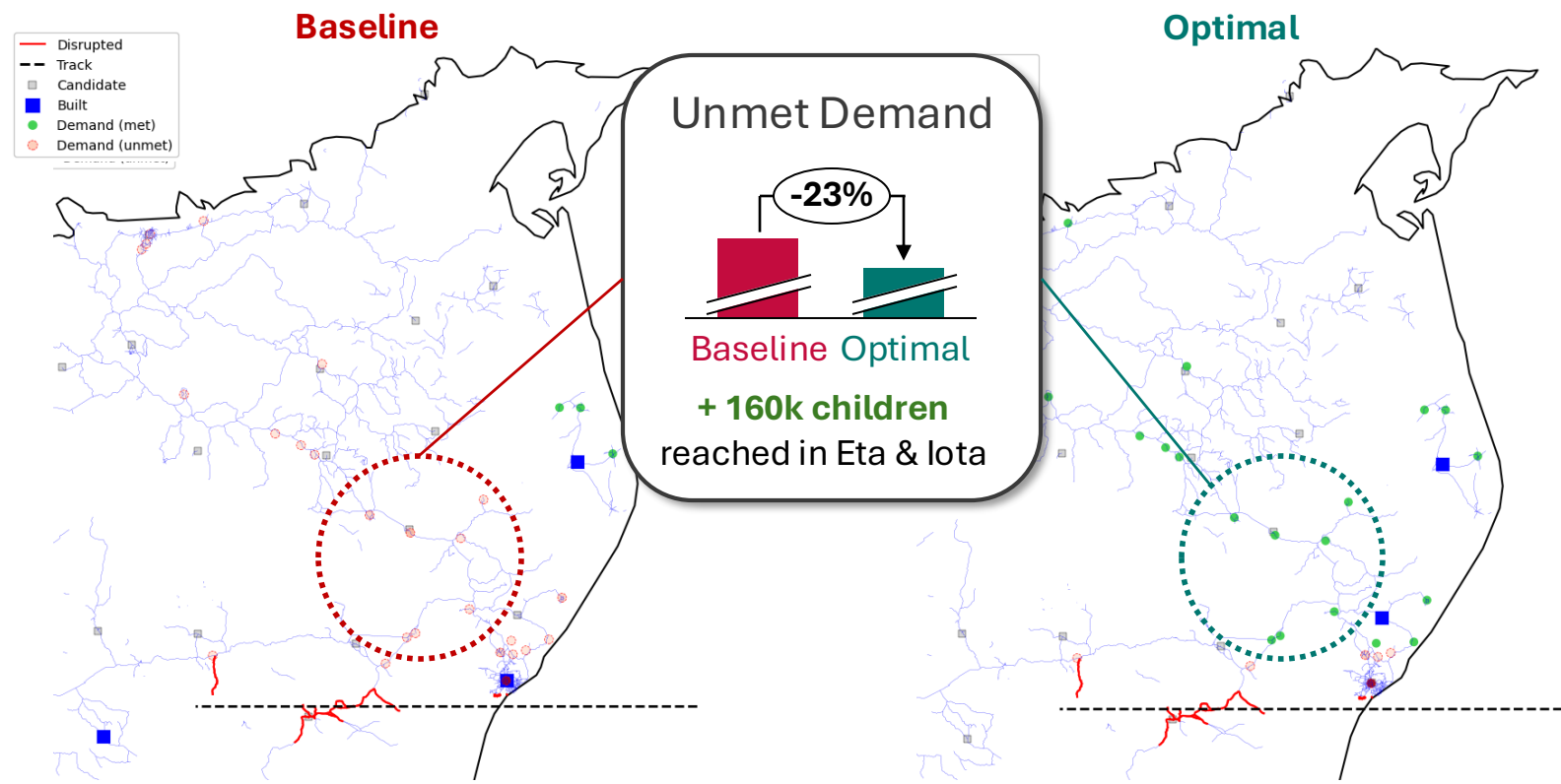
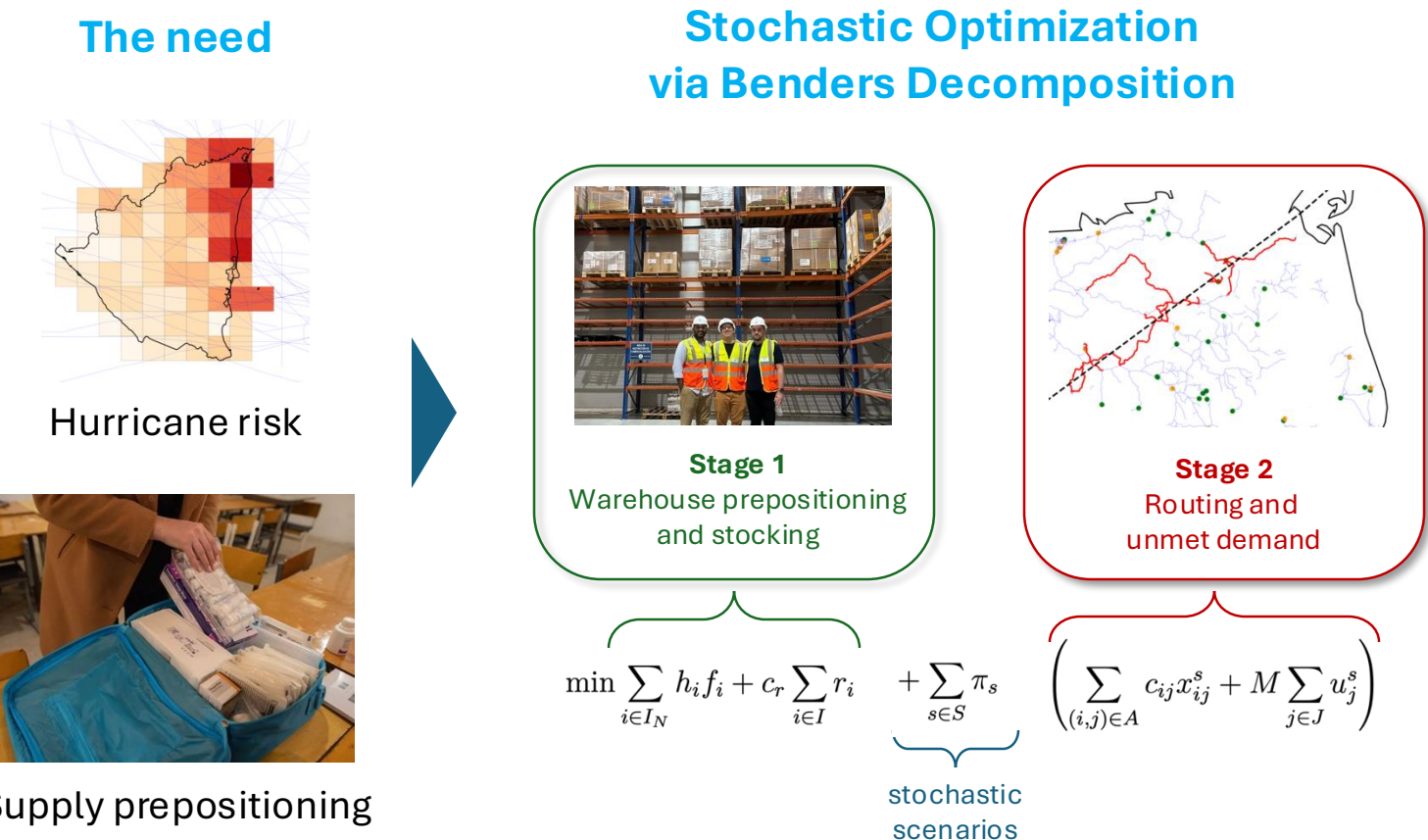
Prior to crisis: Prepositioning Optimization

Benefit (Eta & Iota)

Methodology

Results: greater demand satisfied

Motivation: Prepositioning under uncertainty remains difficult and manual.



Impact-Based Forecasting

+700k children served in Latin America

+\$1.7M funding raised

Prepositioning Optimization

+160k children reached in Nicaragua