

If you're looking for
15.389 MIT G-Lab
Global Entrepreneurship Lab...



Stick around for
15.389 MIT B2G-Lab
Back to Growth Lab

*Using many of the frameworks of G-Lab,
this year we have built **Back to Growth Lab:***

B2G-Lab

Here's the familiar G-Lab shape of things:

- Teams of 4 MIT grad students working with
- world-class emerging and frontier market startups and scaleups
- on critical strategic growth challenges.
- --*This all remains the same this year*--

Here's the new **B2G-Lab** shape of things:

- Currently, international student travel will not be permitted during IAP. This breaks our hearts, too.
- But G-Lab teams have built up a tremendous reputation and network across dozens of vital emerging and frontier markets over 20+ years. *We're leveraging that network this year to connect you to a spectrum of world-class leaders and insights in ways never possible before:*
- **TopTier Connect:** In addition to your project work with your Host Company, you'll have team-sized, small-group sessions with other global unicorn founders and top-tier VCs who are part of the **B2G-Lab** network. Authentic, unfiltered and off the record connections. This is the stuff that Zoom does best.
- **Activated MIT global networks:** Class sessions include virtual **B2G-Lab** treks to key world markets, hosted by leading entrepreneurs, investors & MIT alumni. Deep dives culturally, geopolitically, as well as economically, into other markets beyond your own.
- **Strengthened entrepreneurial content:** New to entrepreneurship? **B2G-Lab** will share frameworks and resources from 15.S19 Hacking the Future and the Trust Center.
- **Subsidies for local Host Company connections:** Studying remotely this semester from a **B2G-Lab** host city? We can subsidize and facilitate your engagement with local Host Companies, even if you're not working on their project.
- **Countries and sectors determined by you:** We want **B2G-Lab** to meet your learning goals. Given global challenges, Host Company demand for your help is at record high this year. But *your* post-bidding surveys will drive the who, what and where of **B2G-Lab**.

We're calling in a lot of favors to create a **B2G-Lab that is rich and broad, with unparalleled access across leadership, companies and markets while building on the core of a terrific, substantive host company project experience.**

For more information, please message G-LabFaculty@mit.edu

