Sample GO-Lab Projects

- **DISTRIBUTED INNOVATION**: An asset management firm confronting a slow pace of innovation, especially away from the central hub and eco-system even though some other regions are ‘hotter’ in many respects, to create globally integrated (but not centralized) product development function.

- **ENGINEERING INTEGRATION**: A global $8B auto component supplier sought better alignment across 3 geographically dispersed R&D Centers of Excellence. The organization worked with a GO-Lab team to develop a formal planning and prioritization process, enhanced inter-regional communication, financial contingency scenarios and an overall assessment of the technology development process.

- **GLOBAL SCALING**: An innovative water treatment technology firm experiencing exponential growth sought assistance in developing a plan to scale the business for rapid growth and build a model to adapt and roll out to new locations globally.

- **GLOBALIZATION STRATEGY**: A large Japanese financial institution growing globally engaged a GO-Lab team to evaluate the current state of the global IT group and to make recommendations around establishing global IT standards and processes in a multi-cultural environment, making the transition from a multi-national to a global organization.

- **GLOBALLY BASED CHINA STRATEGY**: An international manufacturer needing to reframe its business model as a new entrant in China, drawing on its low cost/high quality design/production capability distributed across multiple locations.

- **ORGANIZATIONAL ALIGNMENT**: Two manufacturers of large-scale industrial equipment – one based in China, the other in Western Europe – launched a joint venture to leverage their core capabilities and strengths. The GO-Lab team studied the JV to offer ways to improve operational efficiency and effectiveness.

- **SUSTAINABILITY**: A US-based healthcare NGO and its African healthcare services provider worked with a GO-Lab team to develop a strategic business plan and improve the capacity of the team to better support the organization’s move toward operating as a sustainable social enterprise.
*2017 plus select from 2016 (dotted lines)  ★ Indicates project base location
What Makes a Successful Project?

A great GO-Lab engagement involves:

• An executive host who is engaged in the project and passionate about its potential impact, along with a project manager if needed, and an on-site point person for each project locale.

• A clear and concise project scope that has been socialized with all organizational leaders who may become involved in the project.

• Strategic importance: it is something that needs doing.

• Two or more contexts: information flow, coordination, and collaboration cross regional or national boundaries.