How can Stonyfield incentivize business units to reduce their carbon emissions through an internal carbon pricing program?

1. PROGRAM to DESIGN:

2. COMPANIES to BENCHMARK:

3. QUESTIONS to CONSIDER:

4. LEARNINGS FROM

5. IMPLICATIONS FOR

6. Stonyfield Farm Inc. produces organic yogurt, smoothies, cultured soy, frozen & soy yogurts, ice creams and milk. Revenues exceed $300M annually. Stonyfield has been CO2 neutral since 2005 through the purchase of CO2 offsets. It is exploring a carbon fee program in order to operationalize carbon reduction. Stonyfield was founded in 1983 and is based in Manchester, NH. As of January 1, 2004, it has operated as a subsidiary of Danone.